

THE POWER TO IMPACT LIVES

By investing in our community through Great Rivers United Way, your gift is targeted to four Impact Areas through programs provided by our local agencies. To receive your gift, Agencies must provide measurable outcomes in one or more of United Way's Impact Areas below:

Providing for Basic Needs and Self-Sufficiency

Individual's and Families' basic needs are met in a timely manner through a coordinated system of resources and education, providing them opportunities to achieve financial and housing stability.

Investing in Children and Youth

Supporting the learning, development and sense of belonging of children and youth so they become responsible and contributing adults.

Strengthening Families for a Lifetime

Creating strong, diverse family units through access to parenting education and family support to improve quality of life.

Promoting Health, Healing and Crisis Intervention

Every community member has access to quality and innovative crisis intervention and health services, and the opportunity to achieve optimal health and wellness through coordinated care and educational programs.

THE POWER OF LEADERSHIP

United Way Leadership Circles recognize gifts at the levels listed below. If your spouse/partner gives separately, you may combine your gifts on the front of your pledge form.

Leadership Circles

- Sapphire Circle – \$500-\$749
- Amethyst Circle – \$750-\$999
- Emerald Circle – \$1,000-\$2,499
- Ruby Circle – \$2,500-\$4,999
- Diamond Circle – \$5,000-\$9,999
- Alexis de Tocqueville – \$10,000+

\$10 a week will give a family a roof over their heads. **\$45** a week covers all costs for one family to participate in Healthy Families for one year.



Great Rivers United Way

13%



35%

THE POWER OF EFFICIENCY

13% of our total revenue goes to overhead expenses. We take pride in the fact that we are well below the 35% maximum standard set by the Better Business Bureau Wise Giving Alliance.

THE POWER OF COMMUNITY

Your investment goes far but not far away. Your gift funds programs that are available in and serve residents of these counties:



THE POWER OF ONE

- You have the power, with only **\$1** a week, to allow a night of shelter for a family who has suffered a house fire.
- You have the power to help a family rebuild after a devastating flood.
- You have the power, with only **\$1** a week, to allow an infant to receive well-baby checkups the first year of their life.
- You have the power to give children a place to go after school.
- We have the power to change the lives of the people in our community.

THE POWER OF PARTNERSHIP

American Red Cross-Scenic Bluffs Chapter
 Big Brothers Big Sisters of the Coulee Region
 Boy Scouts of America-Gateway Council
 Boys & Girls Clubs of Greater La Crosse
 Boys & Girls Club of Tomah Area
 Coulee Children's Center
 Coulee Council on Addictions
 Couleecap, Inc.
 Crossfire Youth Center
 Domestic Violence Intervention Project
 Family & Children's Center
 Family Resources
 Family Services Association

Great Rivers 211
 Girl Scouts USA- Riverland Council, Inc.
 Hmong Mutual Assistance Association
 Houston County Women's Resources
 Hunger Task Force of La Crosse
 Independent Living Resources
 La Crescent Area Healthy Community Partnership
 La Crosse Area Family YMCA
 Learning Together Family Literacy
 Mobile Meals of La Crosse
 New Horizons
 Options Clinic

PATH Wisconsin
 The Salvation Army
 WAFER
 YWCA of the Coulee Region

If you would like to designate your investment to one of our Partner Agencies, please download the designation form and policy from our website at: www.greatriversunitedway.org or contact your Employee Campaign Coordinator.

LIVE UNITED

NEW at United Way: THE VOLUNTEER CENTER, a resource of Great Rivers United Way, *Connecting Good People to Good Causes*. Check it out at: www.greatriversunitedway.org.

Your *tax deductible gift* will support initiatives and health and human service programs in 2009. As required by law, United Way acknowledges no commercial goods or services were exchanged for your contribution.

Questions? Call Great Rivers United Way at 608.796.1400 or go to our website at www.greatriversunitedway.org

A special thanks to Christian Cook for generously donating creative services in the design and production of our campaign materials.