

**GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED™**



2008
Annual Report
GREAT RIVERS UNITED WAY

Mission

OUR MISSION is to improve the quality of life in our region by assessing community needs, by raising and distributing resources to respond to those identified needs, and by providing leadership to solve community problems.

In pursuit of our mission, the volunteers and professionals of United Way value:

- Responsible stewardship of contributed financial and volunteer resources.
- Ethical fund raising practices.
- A proactive approach to identifying and responding to changing and emerging regional needs and issues.
- The dignity of each individual in our community.
- Impartiality in decision-making.
- Community problem-solving.
- Collaborative relationships.
- The diversity of our community.
- The inclusiveness of programs and services.
- Volunteerism as a vital community resource.
- Open communication on accurate information.



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Commitment

OUR COMMITMENT TO YOU : Great Rivers United Way will continue to become the best impact organization possible. We will continue to perfect services provided by Great Rivers United Way to our five county region by setting the bar high with our very own services to this outstanding community.

OFFICERS

President	Rolan Covert, Express Employment Professionals
1st Vice President	Brad Sturm, Coulee Bank
Treasurer	Jeff Jensen, RSM McGladrey

TERM EXPIRING MARCH 2009

Sue Breyer	Wells Fargo
Dr. David Chestnut	Gundersen Lutheran
Barb Kruse	Community Volunteer
Joe Kruse	Franciscan Skemp Healthcare
Pattie Nimocks	US Bank
Bill O'Driscoll	Trane
Kevin Roop	Hale Skemp Hanson Skemp & Sleik
Dale Walter	Associated Bank
Ron Wessels	Community Volunteer

TERM EXPIRING MARCH 2010

Jerry Arndt	Gundersen Lutheran
Tom Brock *	Altra Federal Credit Union
Rolan Covert *	Express Employment Professionals
Jeff Jensen *	RSM McGladrey
Lee Rasch *	Western Technical College
Brad Sturm *	Coulee Bank
Lynn Sturm	Gundersen Lutheran
Mary Torstveit	Community Volunteer
Kim Valiquette	CenturyTel

TERM EXPIRING MARCH 2011

Todd Eber	W.A. Roosevelt Company
Sue Horne *	Main Street Ingredients
Jerry Kember	La Crosse School District
Pat Kerrigan	Viterbo University
Fred Kusch	JFK Associates/The Growth Coach
Rebecca Nesse	Community Volunteer
Susan Ring *	Gundersen Lutheran

* Denotes members of the Executive Committee

STAFF

Rose Mary Boesen, Chief Professional Officer • rboesen@greatriversunitedway.org
 Teri Booth, Office Manager • tbooth@greatriversunitedway.org
 Lorie Fredrickson, Finance Director • lfredrickson@greatriversunitedway.org
 Daniel P. Hanson, Community Services Director • dhanson@greatriversunitedway.org
 Jen Lewis, Marketing & Resource Development Director • jlewis@greatriversunitedway.org

Becky Barnes COMPASS 3 & Volunteer Center Coordinator-Employment ended: 12-15-08
 Jackie Kreuzer Community Investment Director-Employment ended: 12-29-08

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LIVE UNITED!

We use the term community without taking the time to concentrate on its meaning: 1) people living in the same area or 2) people with common background and shared interests. The first meaning in this definition is easily understood because we all live in the same general area. However, the second meaning holds significance to us. Community with shared interests is what we value -- what our organizational mission means. We are a more effective organization because of those individuals who share an interest in improving the quality of life for the residents of our communities.

This year we will focus on another aspect of community. As individuals, as members of our organizational community, we will be more successful if we LIVE UNITED! What a concept! It says it all for us. We are united in our vision, our mission and our goals.

This year, with the help of financial partners, we were able to introduce our web-based Volunteer Center to those in our community. Every individual, organization and business in this region has the ability to register on-line to identify a project or event that needs volunteers and match it with those who individuals who wish to offer their time and talent. It is a great benefit to organizations and businesses who want to decrease their human resource budgets. I encourage everyone to register and LIVE UNITED.

Our desired outcome is to serve the common good -- but that does not just happen. It takes the cooperative and collaborative efforts of individuals and organizations working together to maintain and even improve the social conditions from which we all benefit. Again, as cooperative and collaborative efforts build our successful organization, we are LIVE UNITED!

United Way of America has adopted the strategic direction described in the phrase Advance the Common Good. The goal is to challenge our systems and to create opportunities for a better life for everyone in three significant areas of service -- Health Education and Finance. You will hear a great deal more in the next year. But remember, the reality is that we can all LIVE UNITED!

Join us in this great celebration!

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 

Compass Now

COMPASS is people helping people navigate toward better communities. COMPASS has been a service provided by Great Rivers United Way, advocating on behalf of all community members in order to communicate the needs that aren't being met. The purpose of the third COMPASS assessment was to identify community strengths and priority issues that would help guide and mobilize action to improve life in the communities in the Great Rivers Region.

The COMPASS challenge was a call to action - action based on information about the present status of our communities and our vision of what we can accomplish in the future. The 2008 COMPASS NOW Report enables people who care about the Great Rivers Region to understand the issues and through collaboration, work toward resolving those issues.

Congratulations to the COMPASS Partnership and to the leadership group: Tom Brock, Altra Federal Credit Union; Doug Mormann, La Crosse County Health Department; Dave Wagner, Kwik Trip; Rose Mary Boesen, Great Rivers United Way CPO; and Becky Barnes, COMPASS 3 Project Coordinator. The COMPASS report reflects community strengths and illustrates the high quality of life that is enjoyed in the five counties making up the Great Rivers Region. A complete regional COMPASS report, and individual county reports are available on the Great Rivers United Way website, www.greatriversunitedway.org.

COMPASS Leadership would like to acknowledge and thank the many people and organizations who gave of their time, their talent and their resources to make this project a success. A complete listing of the partnership members, technical consultants, our county partners, financial contributors, in-kind contributors, volunteers, and report consultants and editors can be found online. We would like to express a very special thank you to the late Jack Schwem, who was always willing to give himself to make his community a better place.

Marketing

In the spring of 2008, the Great Rivers United Way (GRUW) convened a Strategic Planning Retreat to set up key initiatives to guide the organization. Looking for a “strong vision” to help the organization move forward, the retreat ultimately decided on the need to create a 12- to 18-month comprehensive marketing plan so we could build a better understanding of our mission for the people in our region. The GRUW Marketing Committee and staff met from May through December and designed the 2009 - 2012 Strategic Marketing Plan. Several important factors influenced the development of this plan. They include:

- The opportunity resulting from the recent re-alignment of staff positions to create a marketing director who will implement the GRUW annual marketing communications plan
- The opportunity to develop our identity as an “impact” organization (because of the benefit of our United Way of America (UWA) membership status), following the lead of the United Way of America
- Our changing economy, especially the move from local to national and international business ownership, and the impact of a strained economy on our target donors
- Loss, partly through attrition, of long-time loyal donors (business and individual) and the increased difficulty we face in raising funds and building awareness and brand loyalty
- New widespread generational differences in our primary donor market and the absolutely essential need to develop more effective ways to reach younger generations based on their needs and wants
- Local and national government budgets and tax regulations, both detrimental and beneficial, that render our fund allocations more important than ever
- Increased competition from organizations running capital campaigns

Developing our organization as an impact organization adds strength to our vision, mission, and values. It helps provide a structure that offers a year-round footprint that will provide GRUW with a marketing advantage and increased top-of-the-mind awareness as the regional leader for change. Positioning GRUW as an impact organization increases the effectiveness of our year-round marketing communication plan) and offers other benefits, including improved access to new generations of donors.

This proposed 2009 - 2012 Strategic Marketing Plan represents the recommendations of the GRUW Marketing Committee. It includes environmental and SWOT analyses, a look at the competition, a list of marketing strategies, a marketing communications plan and timeline for 2009, and other recommendations for extending this basic plan and future supplements through 2012.

Community Investment

Each year, Great Rivers United Way is making great strides to progress toward a paperless Community Investment Process. The 28 Partner Agencies used the online application system and at least 3/4 of our volunteer reviewers submitted their scores online.

This year we had 72 programs being considered for program funding for 2009-2010. The programs were reviewed by our Outcomes Review Team volunteers and their reports were passed on to our over 90 Community Investment Volunteers to complete the rating and scoring process. Volunteers then met to share their individual scores and to arrive at a group consensus. Those consensus scores are then sent to our Fund Distribution Steering Committee, which consists of the Chairs of the 12 Community Investment Panels that met. The Committee recommends funding amounts based on scores and dollars available from the annual Campaign to the Great Rivers United Way Board of Directors. The Board of Directors approved the recommendation by the Fund Distribution Steering Committee on February 26, 2009.

We were again able to hold our training sessions at Gundersen Lutheran in their lab rooms. Community Investment Panel meetings were held at the Gundersen Lutheran Green Bay Street site. Thank you to all of their employees who helped make our meetings run smoothly.

Resource Development



The 2009 campaign was full of trials and tribulation. Floods, Presidential campaigns, and an economic downfall hit the campaign like a ton of bricks, but our campaign Co-Chairs never faltered. Fred and Janet Kusch, owners of JFK Associates, and The Growth Coach took on the role of Campaign Co-Chairs with leadership and passion. Their company tag line is, "Bringing life into the workplace", well Fred and Janet brought 'life into our community' through all the trials we faced in 2008. The Kusch Co-Chair duo went after the largest campaign goal ever recorded, not to mention the largest recorded percentage increase from one year to the next. "2 million dollars is what our community needs," Fred Kusch repeated throughout the campaign, and 2 million dollars became the 2009 campaign goal. On February 5, 2009 we announced that we raised **\$1,840,925.41**.

Fred and Janet recruited a team of Campaign Cabinet Volunteers who managed various structures of the campaign. These Campaign Cabinet Volunteers deserve a big thank you for the dedication and determination to make this campaign as successful as possible. Our 2009 Campaign Cabinet consisted of: Julie Bartels, Tammy Brown, Todd Brudos, Chris Butler, Mark Carpenter, Chief Gregg Cleveland, Mary Corcoran, Art Fahey, Linda Kloet, Laura Kodiak, Tim Kolek, Pattie Nimocks, Chris Stauffer, Brian Theiler, and Matt Zavadsky.

Great Rivers United Way made it a priority to make sure our local companies were getting what they needed in order to run successful campaigns. Account Executives and United Way staff went out in the Spring of 2008 and met with 400 local CEOs and Campaign Coordinators to find out how they could better be assisted. These customer service calls could not have been possible without the flexibility of our local companies. A special thanks to the local companies that took time out of their busy days to perfect their United Way campaigns. We would also like to thank all the Account Executives who helped us with these meetings: Bob Bandoli, Libby Berg, Lora Carboni, Suzie Carlson, Steve Carolyn, Jay Clark, Shelly Cronk, Trevor Dupey, Erin Ersted, Anastasia Gentry, Ashley Gierczak, Ann Goodwin, Lynn Grosch, Erin Heckes, Nikki Horihan, Barb Janney, Brad Jensen, Kristen Johnson, Sarah Kopski, Rick Larson, Keith Lee, Kathleen Lund, Marilyn Martell, Tori McConnell, LuAnn Miller, Jeff Odom, Patricia Olson, Sue Raymer, Tammy Regner, Mary Schaub, Rich Schuh, Jason Showen, Connie Schroeder, Pat Skewes, Joyce Smalley, Walt Smanski, Kimberly Smith, Lindsey Smith, Candance Sorenson, Amy Spriggle, Ellen Wehrs, Lynn Weiland, and Yer Yang. Thank you to all of the employers for giving the time to their employees so they could volunteer.

Great Rivers United Way introduced a Loaned Executive Program in 2008. State Bank and Gundersen Lutheran loaned their employees from August through October to assist in campaign tasks. Great Rivers United Way also received Loaned Executives through our local higher institutes of education. Viterbo, UWL, and Western Technical College stepped up to the challenge and brought us a total of 5 students to help with campaign tasks, bringing our Loaned Executive total to ten. These individuals held United Way meetings, collected pledge forms and assisted in our special events. This year would not have been possible without them and it was a pleasure to work with all of them. Thank you to our first ever Loaned Executives: Jodi Grams (State Bank), Amy Rewertz (Gundersen Lutheran), Sharon Johnson (Gundersen Lutheran), Lori Van Lin (Gundersen Lutheran), Signe Susdorf (Gundersen Lutheran), Tim Wenzel (Viterbo), Karyn Ruhl (UWL), Justine Mueller (UWL), Becky Schultz (UWL), and Heather Orca (Western TC). All Loaned Executives received training from JFK Associates and The Growth Coach. Thank you Fred Kusch and all the staff at JFK Associates and The Growth Coach.

RESOURCE DEVELOPMENT - CONT.

With such a great team behind us, we expected big things when our Pacesetter Campaigns began, and big things are exactly what we got. Julie Bartels from Franciscan Skemp Healthcare and Brian Thieler from Gundersen Lutheran teamed up to Co-Chair the Pacesetter Campaign. 16 local companies ran early United Way campaigns to set the pace for campaign. Altra Federal Credit Union, CenturyTel, Dairyland Power Cooperative, Festival Foods, Franciscan Skemp Healthcare, Gundersen Lutheran, JFK Associates, La Crosse Fire Department, Logistics Health, Macy's, Main Street Ingredients, Tri-State Ambulance, UPS, Wettsteins, Wieser Brothers General Contractors, and WXOW 19 stepped up to the challenge of increasing their participation or campaign total by 10% over last years numbers. We announced these Pacesetter companies campaign totals at our Campaign Kickoff on September 3, 2008. These companies raised \$588,135.33, 28.4% of our campaign goal. Thank you to the sponsors of our breakfast: AFL-CIO Central Labor Council, Merchants Bank, Gundersen Lutheran, Franciscan Skemp, CenturyTel, RSM McGladrey, and Radisson.

The 2008-2009 Campaign raffle was a huge success. For the fifth year straight, 13 lucky donors received great prizes thanks to the following companies: Dahl Automotive, Wells Fargo, Associated Bank, Wal-Mart, Citizens Bank, Sam's Club, Hale Skemp Hanson Skemp and Sleik, Altra Federal Credit Union, US Bank, Target, Rose Jewelers, E Spa & Makeup Studio, Onalaska & La Crosse Fitness, Quillin's, Travel Leaders, Kwik Trip, Harris Bank, and Macys. Thanks to all the companies who helped make our raffle the best yet. Thank you to WXOW 19 for donating and producing our campaign video & Christian Cook, Simply Graphics for designing our campaign materials.

Thank you to everyone in our community for your donations, your volunteerism, and your advocacy. Now more than ever before this money will change the lives of people in our community.

Volunteer Center

Great Rivers United Way's Volunteer Center has just celebrated it's one year anniversary. This resource for non-profit agencies, business and educational facilities has helped connect good people to good causes.

From helping individuals and families who had flood damage, to working with agencies in our community who needed extra help, the Volunteer Center provided a place for people to lend a hand. The Volunteer Center's purpose will continue to increase the capacity of those organizations that they are engaged in activities that have an impact on our community. If you have not signed up as a volunteer or are an agency who would like some new volunteers, you can do so by going to greatriversunitedway.org and click on the **Volunteer Opportunities**.

GOALS

- Increase participation of United Way agencies and CRVC (Coulee Region Volunteer Coordinators) members
- Emergency Response Program – MOU with each county
- Marketing – Increase community awareness

ADVISORY COMMITTEE MEMBERS

Amanda Tischer, RSVP

Cary Heyer, UW-La Crosse

Katie Groves, Work Force Connections

Larry White, La Crosse County Aging Unit

Lori Van Lin, Gundersen Lutheran

Mary Kay Wolf, YWCA

Mary Mundt-Reckase, Great Rivers 211

Rachael Garbers, American Red Cross

Rebecca Nesse, United Way Board/Community Volunteer

Ruthann Schultz, CASA for Kids

Susan Ring, United Way Board

**THANK YOU
FOR CREATING
OPPORTUNITIES AND
INSPIRING
HOPE FOR A
BETTER TOMORROW**



AUDITED STATEMENT OF FINANCIAL POSITION

	2007	2006
ASSETS		
Cash & Investments	\$1,404,507	\$1,353,837
Net Pledges Receivable	1,343,516	1,298,663
Prepaid Expenses	8,955	6,027
Net Building & Equipment	469,416	471,817
TOTAL ASSETS	\$3,226,394	\$3,130,344
LIABILITIES		
Venture Grants Payable	50,000	50,000
Flood Recovery Grant Payable	49,300	0
Agency Allocations/ Designations Payable	1,368,846	1,328,330
Accounts Payable	7,034	2,140
Accrued Liabilities	8,998	7,309
Long-term Debt	123,061	143,947
TOTAL LIABILITIES	1,607,239	1,531,726
NET ASSETS		
Unrestricted - Unappropriated	118,147	100,932
Unrestricted - Board Designated	142,961	142,961
Unrestricted - Board Appropriated	938,666	899,279
Temporarily Restricted	419,381	455,446
TOTAL NET ASSETS	1,619,155	1,598,618
TOTAL LIABILITIES & NET ASSETS	\$3,226,394	\$3,130,344

AUDITED STATEMENT OF ACTIVITIES – 2007

	2007	2007	Totals	
	Unrestricted	Temporarily Restricted	2007	2006
PUBLIC SUPPORT & REVENUE				
Gross campaign results (2006)	\$2,575		\$2,575	\$44,854
Gross campaign results (2007)	48,632		48,632	1,823,787
Less allowance for uncollectible				(70,000)
Less donor designations				(41,713)
Net campaign revenue (2007)	48,632		48,632	1,712,074
Gross campaign results (2008)		1,862,816	1,862,816	
Less allowance for uncollectible		(84,000)	(84,000)	
Less donor designations		(34,223)	(34,223)	
Net campaign revenue (2008)		1,744,593	1,744,593	
Bequests	13,622		13,622	142,961
Flood recovery contributions	0	49,189	49,189	0
Designations from other United Ways	5,343		5,343	3,523
Service fees	3,422		3,422	4,171
Interest income	50,225		50,225	52,831
Rent income	23,036		23,036	23,064
Other income	14,533		14,533	13,844
Net assets released from restrictions	455,446	(455,446)	0	0
TOTAL PUBLIC SUPPORT & REVENUE	616,834	1,338,336	1,955,170	1,997,322
EXPENSES				
Program services				
Agency allocations		1,359,324	1,359,324	1,318,341
Less Donor agency designations		(34,223)	(34,223)	(41,713)
Venture grants	50,000	0	50,000	50,000
Additional allocations to agencies	4,333	0	4,333	0
Flood Recovery Allocation	25,000	49,300	74,300	0
Community problem solving	127,597		127,597	107,475
Fund distribution	70,722		70,722	70,292
Volunteer Center	11,836		11,836	0
Labor relations	43,188		43,188	43,077
Total community building	332,676	1,374,401	1,707,077	1,547,472
Supporting services				
Resource development	133,793		133,793	130,308
United Way of America dues	17,148		17,148	17,457
Administration & finance	76,615		76,615	68,517
Total supporting services	227,556		227,556	216,282
TOTAL EXPENSES	560,232	1,374,401	1,934,633	1,763,754
Increase (decrease) in net assets	56,602	(36,065)	20,537	233,568
NET ASSETS AT JANUARY 1	1,143,172	455,446	1,598,618	1,365,050
NET ASSETS AT DECEMBER 31	\$1,199,774	\$419,381	\$1,619,155	\$1,598,618

Our accounts are annually audited by Wipfli LLP. We use guidelines for reporting campaign results and for calculating overhead which meet the highest Generally Accepted Accounting Standards and practices.

ALLOCATIONS PAID IN 2008

Providing Basic Need and Self-Sufficiency

Couleecap, Inc.	Tenant Based Rental Assistance	1,251.00
Couleecap, Inc.	Skills Enhancement	624.00
Couleecap, Inc.	Monroe County Food Pantry	3,749.00
Couleecap, Inc.	Weatherization	7,501.00
Couleecap, Inc.	Foreclosure Prevention	7,501.00
Couleecap, Inc.	Supportive Housing	14,001.00
Family Service Association	Consumer Credit Counseling	14,171.25
Hunger Task Force of La Crosse	Food Recovery Program	9,240.00
Hunger Task Force of La Crosse	Kane St. Community Garden	4,800.00
La Crescent Area Healthy Community Partnership	Neighbors in Action	7,501.00
Mobile Meals of La Crosse	Mobile Meals of La Crosse	11,455.00
New Horizons	Counseling Services	11,500.00
New Horizons	Transitional Housing Program	5,227.00
The Salvation Army	Food Pantry	1,470.00
The Salvation Army	Homeless Shelter	73,922.00
The Salvation Army	Meal Program	3,600.00
WAFER	Food Pantry	26,470.00
YWCA of the Coulee Region	Transitional Housing	19,350.00

Investing in Children & Youth

Big Brothers Big Sisters of the 7 Rivers Region	Community-based Youth Mentoring	47,369.00
Big Brothers Big Sisters of the 7 Rivers Region	Site-based Youth Mentoring	4,630.00
Boy Scouts of America-Gateway Council	Boy Scouting	14,674.00
Boy Scouts of America-Gateway Council	Cub Scouting	37,093.00
Boy Scouts of America-Gateway Council	Venturing	7,424.25
Boys & Girls Club of the Tomah Area	After School Program	27,972.00
Boys & Girls Club of the Tomah Area	Summer Day Camp	8,000.00
Boys & Girls Club of the Tomah Area	The Club	10,000.00
Boys & Girls Clubs of Greater La Crosse	Character & Leadership Development	7,212.00
Boys & Girls Clubs of Greater La Crosse	Education & Career Development	4,251.00
Boys & Girls Clubs of Greater La Crosse	Health & Life Skills	5,801.25
Boys & Girls Clubs of Greater La Crosse	Sports, Fitness & Recreation	8,386.50
Boys & Girls Clubs of Greater La Crosse	Youth Development Activities	81,178.00
Boys & Girls Clubs of Greater La Crosse	The Arts	1,410.00
Coulee Children's Center	Early Intervention Program	46,800.00
Coulee Council on Addictions	Education/Prevention	9,936.00
Crossfire Youth Center	Play to Win	1,251.00
Crossfire Youth Center	517 Mentorship	624.00
Family Resources	Play Shoppe	3,633.00
Girl Scouts USA-Riverland Council	Asset Building PreK-17	5,321.00
Girl Scouts USA-Riverland Council	Girl Scout Ages PreK-10	50,758.00
Girl Scouts USA-Riverland Council	Outdoor Education	20,369.00
Girl Scouts USA-Riverland Council	Pre Teen/Teenage Scouting Ages 11-17	6,476.00
Independent Living Resources	Youth Transition	9,249.00
La Crosse Area Family YMCA	Grade School Programs Ages 7-11	9,999.00
La Crosse Area Family YMCA	Teen Programs Ages 12-17	9,501.00
La Crosse Area Family YMCA	Competitive Developmental Sports	4,988.00
La Crosse Area Family YMCA	Family Programming	3,936.00
La Crosse Area Family YMCA	Swimming Lessons	14,251.00
La Crosse Area Family YMCA	Youth Sports	25,501.00
YWCA of the Coulee Region	Adaptive Physical & Rec. Opportunities	3,304.00
YWCA of the Coulee Region	Common Ground	19,200.25
YWCA of the Coulee Region	GALAXY	12,996.00

Strengthening Families for a Lifetime

Couleecap, Inc.	Families First Resource Center	5,625.00
Domestic Violence Intervention Project	Domestic Violence Intervention Project	13,860.00
Family & Children's Center	Healthy Families	94,086.50
Family & Children's Center	Stepping Stones	13,124.00
Family Resources	Group Parent Education	8,278.00
Family Resources	Individual Parent Education	8,817.00
Family Resources	Parenting Warmlines	3,923.50
Great Rivers 2-1-1	Comprehensive Information & Referral	34,353.50
Houston County Women's Resources	Battered Women's Program	19,500.00
Houston County Women's Resources	S.A.F.E. Visitation	3,802.00
Houston County Women's Resources	Abused Children's Program	3,530.00
Independent Living Resources	Independent Living Services	26,880.00
Learning Together Family Literacy	Literacy Instruction	7,782.00
YWCA of the Coulee Region	Court Appointed Special Advocate (CASA)	16,599.00

Promoting Health, Healing and Crisis Intervention

American Red Cross-Scenic Bluffs Chapter	Domestic Disaster Relief	48,858.00
Coulee Council on Addictions	Crisis Management	13,748.00
Coulee Council on Addictions	Recovery Support Services	34,648.50
Couleecap, Inc.	Drug Free Communities	11,571.00
Family & Children's Center	Outpatient Counseling	39,600.00
Great Rivers 2-1-1	Crisis Line Services	9,595.75
Great Rivers 2-1-1	2-1-1	20,000.00
Houston County Women's Resources	Telephone Crisis Intervention	3,174.00
New Horizons	Crisis Line Program	9,240.00
New Horizons	Emergency Shelter Program	48,500.00
Options Clinic	Adult Free Health Care	21,173.00
Options Clinic	Project Wait	48,000.00
YWCA of the Coulee Region	The Ruth House	5,000.00

TOTAL AGENCY ALLOCATIONS	1,320,096.25
AGENCY DESIGNATIONS	30,800.90
TOTAL AGENCY ALLOCATIONS & DESIGNATIONS	<u>\$1,350,897.15</u>