

I, _____ (print name), choose to designate my United Way gift for 2010-2011 (minimum \$48).

By signing below, I hereby authorize you to:

- release my name and gift amount information to the Agency(ies) listed below (limit 5) (Provide my address listed below)
 release my gift amount information to the Agency(ies) listed below (name anonymous)

<u>Agency Name</u>	<u>Designation Amount</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Address Info Address: _____ _____ City: _____ State/ZIP: _____

Total gift amount \$ _____ Total designation amount \$ _____ (10% admin. fee will be deducted)

Signature _____ Date _____

(cut here – donor retains bottom portion)

Great Rivers United Way, Inc. Designation Policy

Based on a change in funding philosophy to post-campaign allocations, Great Rivers United Way, Inc. has revised its policy on the designation of campaign donations. Designations will now be given directly to Partner Agencies, separate from Community Investment program allocations. Designations will not be program specific, and therefore not measured and evaluated through the Community Investment Process. A 10% charge will be assessed to designations to cover the United Way's cost of raising and paying out the funds.

Criteria:

1. Only designations to Partner Agencies or other United Ways will be honored. Any other designations will be distributed through the United Way Community Investment Process.
2. The minimum amount for a designation is \$48.00.
3. The maximum number of Partner Agency designations is 5.
4. The designation form needs to be filled out and signed.
5. Only positive designations will be accepted. Negative designations will not be honored; instead the funds will be directed to the United Way Community Investment Process.

Acknowledgement:

A designation form must be signed and filled out completely to determine your preference for gift acknowledgment and what information to release to the agency.

Payment:

Designations will be paid after payment has been received by United Way. Designated payroll deduction payments will be made once the company confirms the contribution has been made by the employee. These payments will be made in August 2011 and February 2012. All cash designations will be paid in April 2011.

Adopted May, 2003.