

ADVANCING EDUCATION
INCOME AND HEALTH



ADVANCING THE COMMON GOOD 2014 ANNUAL REPORT



GIVE. ADVOCATE. VOLUNTEER.
Great Rivers United Way
gruw.org





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Little Sister Natalie & her “Big,” Gabrielle

FROM THE EXECUTIVE DIRECTOR

Dear Neighbors & Friends,

Great Rivers United Way had a wonderful 2014, full of progress toward making our five-county region a better place to live for all, and we couldn't have done it without you.

Together, we've positively effected countless lives. Among other accomplishments, in 2014 we:

- Connected around 10,000 young people with mentors
- Served more than 42,000 meals to over 8,000 people
- Supported approximately 2,800 victims of domestic abuse

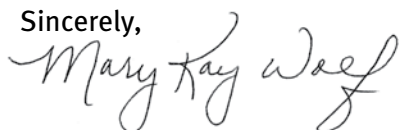
The past year saw hundreds more volunteer needs fulfilled via our volunteer website, Get Connected. In July, we partnered with 12 Pacesetter Companies and 16 agencies to host the 20th Annual Day of Caring, an event at which a record-breaking 243 volunteers helped put United Way's mission in action.

Two of the COMPASS Report's Impact Areas, Education and Income, have been updated. We look forward to sharing those results with you in the coming months, as well as completing our study of the remaining two Impact Areas, Health and Community Basics.

Updating COMPASS brings United Way closer to holding conversations with all of you and choosing a Community Impact Initiative we can all work on together... measuring our results together, and moving the needle together, too. We have set the stage for transition, and United Way is excited to bring this impact work to fruition with your help.

Thank you for believing in the work that Great Rivers United Way does every day, and demonstrating that belief by choosing to give, advocate, and volunteer. We ARE making a difference – together!

Sincerely,



Mary Kay Wolf

Executive Director

Great Rivers United Way

MISSION

Unite people and resources to improve lives and strengthen our communities.

VISION

All individuals and families in our communities will achieve their full potential through education, income and healthy lives.

VALUES

Collaboration, Integrity, Advocacy

EDUCATION. INC



BOARD OF DIRECTORS

2013-14



Jan Brock, *Community Volunteer*

Tom Brock, *Altra Federal Credit Union*

Chief Gregg Cleveland,* *La Crosse Fire Department*

Megan Dragert,* *W.A. Roosevelt Company*

Katie Drury, *Logistics Health, Inc.*

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Vicki Gress,* *McGladrey*

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Sarah Havens,* *Gundersen Health System*

Fran Hegenbarth, *La Crosse County Human Services AFL-CIO*

Shannon Klug, *CenturyLink*

Abe Leis, *Hawkins Ash CPAs*

Scott May, *Inland Label*

Doug Mormann,* *La Crosse County Health Department*

Shawn Sackman, *Merchants Bank*

Steve Salerno, **Vice Chair**,* *School District of La Crosse*

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Kevin Strangman, *Altra Federal Credit Union*

Wes Revels, *Community Volunteer*

Sam Van Riper, **Chair**,* *Trane*

Debra Wolfe, *Wieser Brothers General Contractors*

*Denotes Executive Committee membership

COME. HEALTH.



IMPROVING LIVES



Will (bottom) & his brothers, Lane & Reed



IMAGINE A COMMUNITY THAT FOSTERS HOPE AND OPPORTUNITY FOR EVERYONE.
A PLACE WHERE ALL CHILDREN RECEIVE A **QUALITY EDUCATION** THAT
OFFERS A PATHWAY TO A BRIGHTER TOMORROW.

Great Rivers United Way is working at critical points along the school spectrum to ensure the academic success of youth. Communities are engaging to support youth by volunteering and championing the cause of education. This mobilization of resources is creating hope and opportunity for youth who are better prepared to succeed.

Academic Success

Boys & Girls Clubs of West Central WI

Community-Based Youth Mentoring

Big Brothers Big Sisters of the 7 Rivers Region

Community-Based Youth Mentoring - Vernon County

Big Brothers Big Sisters of the 7 Rivers Region

Community Education & Outreach

La Crosse Hmoob Cultural & Community Agency

Early Intervention

Coulee Children's Center

Education Program

Coulee Council on Addictions

Girl Scouts Grades PreK-5

Girl Scouts of Wisconsin - Badgerland Council

Girl Scouts Grades 6-12

Girl Scouts of Wisconsin - Badgerland Council

Good Character & Citizenship

Boys & Girls Clubs of West Central WI

Hmong Women's Circle Peb Hmoob

La Crosse Hmoob Cultural & Community Agency

Hope Academy

Family & Children's Center

Lifelong Healthy Lifestyle Choices

Boys & Girls Clubs of West Central WI

Outdoor Education

Girl Scouts of Wisconsin - Badgerland Council

Parent/Child Development

The Parenting Place

Parent Coaching

The Parenting Place

Parenting Classes

The Parenting Place

Project Learn

Boys & Girls Club of Sparta

Search & Rescue Outreach

Crossfire Youth Center

Site-Based Youth Mentoring

Big Brothers Big Sisters of the 7 Rivers Region

Teen Services

YWCA of the Coulee Region

Truancy Intervention

YWCA of the Coulee Region

Warmlines

The Parenting Place

Youth Development Activities

Boys & Girls Clubs of Greater La Crosse

MOBILIZING COMMUNITIES



Bev Jiardina, La Crescent, MN



IMAGINE A COMMUNITY THAT FOSTERS HOPE AND OPPORTUNITY FOR EVERYONE.

A PLACE WHERE THE CYCLE OF POVERTY AND FINANCIAL DEPENDENCE ENDS,

AND PRODUCTIVE LIVELIHOODS BEGIN FOR EVEN THE MOST DISADVANTAGED.

Great Rivers United Way understands the local economy and is collaborating with community partners to create a stronger community. Through our efforts, individuals are seeing success and communities are being impacted by improved independence.

Case/Care Management

Families First of Monroe County

Child Center

YWCA of the Coulee Region

Comprehensive I & R

Great Rivers 211

Consumer Credit Counseling

Consumer Credit Counseling Services of La Crosse

Domestic Disaster Relief

American Red Cross - Scenic Bluffs Chapter

Emergency Homeless Shelter

The Salvation Army

Food Pantry

WAFER Food Pantry

Food Recovery

Hunger Task Force of La Crosse

Healthy Water Access Initiative

Couleecap

Homeless Prevention

Couleecap

Homelessness Intervention Program

Independent Living Resources

Housing First

Couleecap

Independent Living Services

Independent Living Resources

Job & Business Development

Couleecap

Kane St. Community Garden

Hunger Task Force of La Crosse

Meal Program

The Salvation Army

Mobile Meals

Mobile Meals of La Crosse

Monroe County Food Pantry

Couleecap

Neighborhood Revitalization Collaboration

Couleecap

Neighbors in Action

La Crescent Area Healthy Community Partnership

Ruth House

YWCA of the Coulee Region

Senior Share

WAFER Food Pantry

Skills Enhancement

Couleecap

Social Security Outreach Response Program

Couleecap

Supportive Housing

Couleecap

Transitional Housing

Bluff Country Family Resources

Transitional Housing

New Horizons Shelter & Outreach Centers

Transitional Housing

YWCA of the Coulee Region

WI Home Energy Assistance

Couleecap



LONG-TERM SOCIAL CHANGE



IMAGINE A WORLD THAT FOSTERS HOPE AND OPPORTUNITY FOR EVERYONE. A WORLD WHERE EVERYONE RECEIVES **EFFECTIVE HEALTH CARE** THAT IMPROVES QUALITY OF LIFE.

Great Rivers United Way understands the socioeconomic factors that influence health outcomes. Through improved individual awareness and information, we're helping individuals in our community improve their health. By having the community engage, mobilize and volunteer around health issues, we're working to expand basic healthcare and support healthy lifestyles for youth and adults.

Adult Free Health Care

Options Clinic

APRO

YWCA of the Coulee Region

Boy Scouting

Boy Scouts of America - Gateway Council

Court Appointed Special Advocate

YWCA of the Coulee Region

Crisis Line

New Horizons Shelter & Outreach Centers

Crisis Line Services

Great Rivers 2-1-1

Crisis Management

Coulee Council on Addictions

Cub Scouting

Boy Scouts of America - Gateway Council

Domestic/Sexual Violence Program

Bluff Country Family Resources

Drug Free Communities

Couleecap

Emergency Shelter

New Horizons Shelter & Outreach Centers

Healthy Families

Family & Children's Center

Help Team

Scenic Bluffs Community Health Centers

Outpatient Counseling

Family & Children's Center

Outreach Program

New Horizons Shelter & Outreach Centers

Project Wait

Options Clinic

Psychiatric Services

The Salvation Army

RAVE Mental Health Drop-In

Independent Living Resources

Recovery Support Services

Coulee Council on Addictions

Stepping Stones

Family & Children's Center

Telephone Crisis Intervention

Bluff Country Family Resources

Trauma Specialist Program

New Horizons Center & Outreach Centers

Venturing

Boy Scouts of America - Gateway Council

Vernon County Drop-In Center

Family & Children's Center

Veterans Mentor Program

La Crosse Area Veterans Mentoring Program

2014-15 CAMPAIGN

Once again, the people of the Great Rivers region are leading the charge to transform our community through their generosity and compassion. We are deeply grateful for their support.

The 2014 United Way campaign truly illustrates the heart of our community, as we came together to raise more than \$2,065,035. Campaign Co-Chairs Tom and Jan Brock championed another record breaking campaign.

We are so proud to be a part of such a generous and caring community. Every day people just like you are making the promise to create positive change for those in need. Financial gifts to Great Rivers United Way allow us to create strategic partnerships that tackle issues affecting education, financial stability, health and basic human needs.

Your gift to United Way will continue to shape the future of our five-county region. Please accept our sincere gratitude for your continued support of Great Rivers United Way.



These sweet gals sold sweet treats at the LHI/Kaplan Agency Expo.



W.A. Roosevelt/DSG managers puckered up for fun contest.



Altra asked "Where's Tom?" for a game based on a popular children's book.

Top 10 Corporate Donors

(listed alphabetically)

Altra Federal Credit Union
CenturyLink
Dairyland Power Cooperative
Festival Foods
Gundersen Health System
Inland Label
Kwik Trip, Inc.
Logistics Health, Inc.
Mayo Clinic Health System
Trane

Event Sponsors

Altra Federal Credit Union
BMO Harris Bank
CenturyLink
Dairyland Power
Financial Planning Services of La Crosse
Flowers by Guenthers
Franke & Turnbull CPAs
Gundersen Health System
Hawkins Ash CPAs
Jay & Dawn Jaehnke – Stifel Nicolaus
Klauke Investments & Insurance Services
Mayo Clinic
McGladrey
Merchants Bank Onalaska
Metre
PeopleFirst HR Solutions
Rosie's Café
State Bank of La Crosse
The Waterfront Restaurant
Trane
Trust Point
WXOW 19

2014 Pacesetter Companies

Altra Federal Credit Union
Dairyland Power Cooperative
Festival Foods
Gundersen Health System
Kaplan University School of Professional
Education
Kwik Trip
Logistics Health, Inc.
Trane
Tri-State Ambulance
United Parcel Service
W.A. Roosevelt Company
Wieser Brothers General Contractors

Sweepstakes Contributors

Altra Federal Credit Union
Associated Bank
Citizen's State Bank
Community Credit Union
Dairyland Power Cooperative
Festival Foods
Inland Label
La Crosse Area Family YMCA
Three Rivers Outdoors
US Bank
W.A. Roosevelt Company
Xcel Energy

Thank you for helping us LIVE UNITED.



Sam Van Riper was Festival's Pie in the Face Contest "winner."



TrustPoint, Inc. held a pumpkin decorating contest.

CIRCLE OF EXCELLENCE AWARDS

Alexis de Tocqueville

Over \$10,000

Gail K. Cleary
Joe & Tracy Endrizzi
Jack & Rosie Glendenning
Mark Glendenning & Margie Webster
John & Linda Lyche
Ken & Janine Merkitich
The Morris Family Foundation
Principal Life Insurance Company
Dave & Barb Skogen
Russell L. & Vera M. Smith Educational,
Medical & Charitable Foundation, Inc.
Richard & Jane Lynn Walz
4 Members wish to remain Anonymous

Diamond Circle

\$5,000-9,999

Tom & Jan Brock
Kristine Cleary & Peter Coffey
Sandra Cleary
Dr. David & Betty Corser
Dahl Family Foundation, Dahl Automotive
Donald F. & Barbara A. Frank
Mike & Sue Klauke
Ernest & Sally Micek
John & Mary Pershing
2 Members wish to remain Anonymous

Ruby Circle

\$2,500-\$4,999

Bill & Dorie Beres
William & Cindy Berg
Kimberley & Thomas Culp
Kathy & Mike Giese
Doug Nelson & Cheri Olson
Lyle & Myrna Peacock
Martin Nelson & Mary Ann Phalen
Mary & Scott Rathgaber
Dr. Steve & Katie Webster
7 Members wish to remain Anonymous

Emerald Circle

\$1,000-2,499

Jerry & Marilyn Arndt

Emerald Circle (cont.)

Joan & Rick Artman
Chris & Sara Battison
David & Teri Booth
The Don & Cheryl Brenengen Family Fund of
the Lutheran Community Foundation
Chuck & Carla Callies
Dr. Ronald Chaney
Thomas & Carol Dunigan
Dr. Timothy & Susan Durtsche
Daniel Ecklund & Leah Dietrich
Van & Mary Elston
Anita J. Froegel
Larry & Nancy Goodlund
Jennifer & Joe Gregas
Vicki Gress
Gerald & Mary Guentner
Kent & Karen Handel
Chuck & Cheryl Hanson
Chris & Erin Hofland
Robert & Susan Holmes
John & Diann Honadel
Scott & Sue Horne
Robert & Mary Hubbard
Sharon & Roger Imes
Barry & Jean Irons
Keith & Mary Isaacs
Jay & Dawn Jaehnke
Jeff & Pam Jensen
Timothy & Reggi Johnson
Tim Padesky & Tara Johnson
James & Sheri Knope
Joseph & Barbara Kruse
Abe Leis
A.J. & Marv Leisso
Steve & Jody Low
Mary Lund & Mike Stanek
Ed & Sally Miner
Doug & Sue Mormann
Mary Morris MD, Jim Killoran
David R. Morrison
Joan & John Mueller
Tom & Gina Nankival
Rebecca & James Naugler
Barbara & Kermit Newcomer

Emerald Circle (cont.)

Mike & Deb Nickel
Bruce & Barbara Norgaard
Wayne & Sandi Oliver
Joseph & Karen Olson
Steve O'Malley
Jack & Barb Peplinski
Joe & Kate Poehling
David & Lisa Rainey
Chuck & LuAnn Roth
Brian & Karen Rude
Dr. Dennis & Sharon Ryan
Thomas & Janice Schlesinger
Jim & Linda Sherwood
Robert & Frances Skemp
Tom & Judy Sleik
Kevin & Angela Strangman
Brad & Lynn Sturm
Andrew & Linda Temte
Tom & Marilyn Tiggelaar
Fritz & Claudette Truax
Dave & Laura Wagner
Dale & Jody Walter
Chris & Katie Walters
Mary Jo & Shawn Werner
Jim & JoAnn Wickizer
48 Members wish to remain Anonymous

Amethyst Circle

\$750-999

James & Mary Anderson
Kurt Baumgarten
John & Kate Dunnum
Eric B. Erickson
Lina & David Fanning
Dennis & Lauri Ford
Brad & Ann Fowler
Nathan & Beth Franklin
Dana & Lorie Fredrickson
Maureen & Dr. Robert Freedland
Ken Graves
Sharon & Mark Jolivet
Kathie Knoble Iverson
Jamie & Gregg Korn

Amethyst Circle (cont.)

Roger W. Kwong, MD & Johanna Hargreaves Kwong
David & Terry Lee
Jared & Carmen Manske
Missy McCormick
Phil Moilien
Tom & Lori Nigon
Ben Porath
Duane & Janet Ring
Shawn & Emily Sackman
Lisa & Sam Sauer
Dick & Pat Spencer
Pamela & Richard Strauss
Laura Taylor & Dick Gagermeier
Jeff & Cheryl Towner
Dave & Betty Trapp
Brian & Kari Treadway
Chris & Beth Weiss
Ed & Mary Ellen West
26 Members wish to remain Anonymous

Sapphire Circle

\$500-749

R. Mario & Fe Abellera
Robert & Kristy Abraham
Michael & Kim Allen
Hans & Margaret Anderson
Norma S. Anderson
Nancy Arens
David & Laura Arndt
Terry & Julie Bartels
Jean Gitz Bassett
Mark S. Bearwald
Cory & Tonya Berget
Larry & Elaine Bodin
Dan & Judy Brady
Roger Thornton & Dyanne Brudos-Thornton
Dave & Jean Burgess
Robert M. & Gretchen Burns
Robert & Yvonne Caplan
Pat Cavadini
J.G. Christiansen
Steve & Pat Christiansen
Steve & Karen Daniel
Sarah & Paul Danielson
Kathy Davig
Sharon Davis

Sapphire Circle (cont.)

Dan & Denise Donnelly
Tammy & Chad Dutton
Mark & Dorie Etrheim
Anne Finch
Billie & Fran Finco
David Flaschberger
Eric & Nora Garland
Dirk & Rita Gasterland
Robert & Gina Gollnik
Tom & Heidi Grau
Sig & Jean Ann Gundersen
Scott & Gina Hackworth
Robert Haines
Kelly Hass
Sarah & Dan Havens
Marlin & Julie Helgeson
Chad & Tamara Hill Family
Whitey & Linda Hoehn
Signe & James Hurlbert
Bob & Chris Jambois
Debby Johnson
Ron & Debbie Johnson
Grace & Gary Jones
Randy & Kathy Josephson
Rita Kang & Seuk B. Kang
Brian & Ann Kappauf
Tom & Trudy Kennedy
Patrick & Linda Kerrigan
Melissa & Gary Klein
Loren & Lila Krueger
Ken & Kathy Kryzenske
Chad & Julie Kuhn
Derek & Michelle Kupper & Family
Fred & Janet Kusch, JFK Associates
Bjorn Larsen
Robert LaRue
Lynn & Joe Laux
Jason & Katie Lawton
Larry Lebiecki & Anita Evans
Russ & Sandy Lee
Tom Ley
Kim & Denise Linton
Sandra & Dick McCormick
John & Maggie McHugh
Rick & Sandy Mickschl
Deb & Joe Mirasola
Tom & Jennifer Miskowski

Sapphire Circle (cont.)

Fred & Maureen Monk
Bill & Karen Nay
Dr. David & Mrs. Ann Nelson
James & Ruth Nissan
Steven & Connie Overholt
Jessica Parkison
Greg & Linda Prairie
Brad & Sue Price
Liz & Marc Ranger
Lee Rasch & Susan Fox
Dick Record
David H. Reedy
David & Denise Ring
Barbara L. & Thomas N. Roberts
Steven Roob
Brenda & Dan Rooney
Julie & Wade Rudolph
Gary & Susan Schettler
Frank & Lesa Schiffer
Julie Shelby
Deb Simon
Frank P. Smaby
John Stuber & Ramona Gonzalez
Michael & Robyn Tanke
Chuck & Cindy Thompson
Jeff & Sandy Thompson
Mike Tighe
Jerry Twinde
Marvin J. Van Every
Patti Virnig
Joan & Rick Waniger
Ben & Kimberly Williams
Brian & Christine Wittkop
Mary Kay & Matt Wolf
Pat & Karen Wolfe
John B. Young
Fred & Sylvia Yutuc
Kip Zirkel
Jason & Jessica Zych
165 Members wish to remain Anonymous

**Thank you donors for caring
about our community and
choosing to LIVE UNITED.**

We compile our Leadership Roster with care. If you find your name has been omitted or misspelled, please accept our apology. Any errors or omissions are inadvertent, and we would be grateful if you will notify us so our records will be correct in the future.



**WHEN WE REACH OUT A HAND TO ONE,
WE CAN INFLUENCE THE CONDITION OF ALL.**

Thank You, Volunteers.

You gave your time and talent and we are forever grateful.

VOLUNTEERS

Ann Abraham	Hannah Callahan	Glenn Fernandes
Joel Adams	Patricia Campbell	Chelsea Ferries
Cecil Adams	Cullen Carns-Hilliker	Tiffany Finstuen
Valjean Adams	Kedi Carpenter	Danielle Fischer
Margaret Andersen	Nick Cavitt	Patty Fitzpatrick
Steven Anderson	Chief Gregg Cleveland	Michelle Flisram
Stephen Anderson	Megan Clower	Greg Flogstad
Suzanne Anglehart	William Colclough	David Foran
Nancy Arens	Dawn Comeau	Dennis Ford
Jerry Arndt	Megan Coots	Ashley Foreman
Marilyn Arndt	Mike Corbin	Karol Fox
Jeremy Arms	Brandon Corcoran	Marty Frank
Robert Bakalars	Tiffany Cornell	Kim Fredrick
Tiffany Barnes-Hill	Vanessa Cosgrove	Mari Freiberg
Robin Barth	Bryan Cottrell	Niki Furlano
Amy Bassett-Schams	Tracy Craker	Kelly Galvan
Kelly Bauer	Sharon Cullmann	Zach Gamache
Andy Bauer	Fai DeMark	Rachael Garbers
Allan Baumler	Mary Devine	Cyndy Gaspard
Karlene Becker	Matt Dick	Zach Geier
Audra Benzschawel	Sara Dikeman	Gina Gentry
Jennifer Berchem	Jerilyn Dinsmoor	Amy Gerold
Kris Bernhardt	Kelly Dockendorff	Lindsey Geske
Rodney Bess	Glenda Donley	Christine Ghelfi
Adam Bissen	Sadie Dove	Sara Gilbertson
Katherine Bissonette	Megan Dragert	Laura Gillies
William Bissonette	Megan Drone	Joe Gleason
Jeffrey Blakeley	Katie Drury	Mark Glendenning
Lynn Blakely	Andrew Duckworth	Jamie Goodenough
Jeff Blakeman	Joe Duga	Eric Gowey
Chris Blaylock	Alan Eber	Lisa Goyette
Joan Bluske	Dave Edmonds	Lorie Graff
Jessica Boland	Shelly Egstad	Bryce Grams
Andrea Bork	Kimberly Eigenberger	Sandy Graves
Steve Bornitz	Ted Eisenbacher	Randy Greenfield
Scott Bramwell	Catherine Emmanuelle	Vicki Gress
Joshua Breitung	Amanda Engelen	Ashley Grosvold
Johnny Brevik	Angela Erdenberger	Luanne Gruenke
Jan Brock	Jaime Erickson	Sarah Guthrie
Tom Brock	Eric Erickson	Nathan Haas
Taggert Brooks	Alana Erickson	Wade Hackbarth
Mackenzie Bruce	Susan Evans	Larry Hagar
Dyanne Brudos-Thornton	Charles Evans	Patricia Hagen
Joseph Buda	Curt Everson	Katherine Halbach
Philip Bujnowski	Megan Fallon	Ann Hale
David Burch	Lina Fanning	BJ Hamilton
Bradley Burke	Erin Fellenz	Jamison Hanson

VOLUNTEERS

Tami Hanson
Craig Harmes
Rochelle Hartman
Stephanie Hass
Ashley Haug
Sarah Havens
Chelsea Hawkins
Bob Hayter
Derek Hebrink
Fran Hegenbarth
Jeremiah Helvey
Robin Henderson
Pamela Henderson
John Hendricks
Tracy Herlitzke
Mary Ann Herlitzke
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Chris Holm
Jennifer Hooker
Olivia Hooker
Raymond Hooker
Shari Hopkins
Jean Hougom
Brandon Hougom
Nikki Howe
Courtney Hrabak
Sara Hurley
Marilyn Hurt
Kimberly Huston
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Sarah Jarecki
Jeff Jensen
Stephanie Jensen
Kerry Jerue
Julia Jespersen
Betsy Jessie
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Vickie Johnson
Brittany Jones
Karen Joos
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Lori Kaufmann
Rachael Kendhammer
Sara Kern
Pat Kerrigan
Ellen Kertis
Brenda Kimball
Jenna Kindschy
Jennie Klar
Shannon Klug
Karol Knapp
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Abilene Koch
Dave Korger
Heather Korger
Anna Kortier
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Kyle Kriegl
Amanda Kroner
Barb Kruse
Joe Kruse
Ken Kryzenske
Edie Kubicek
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Jennifer Kulasiewicz
Elizabeth Kunkel
Kathy Landsinger
Ann Lang
Katie Lange
Troy Lange
Linda Larson
Christopher Lau
Steve Lee
Abe Leis
Jared Leis
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Stephen Lind
Lori Linzmeyer
Kim Lombard
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Linda Lyche
Austin Mahlum
Wendy Malvasio
Todd Mandel
Deanna Manske
Mary Marchel

Amy Marcou
Danielle Martell
Sarah Mathison
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Laramie McClurg
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Krista Miller
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Victor Morales
Kali Morgenthaler
Doug Mormann
Barb Morrison
Joe Moua
Angel Much
Heather Myhre
Diane Neefe
Caroline Neilsen
Lindsay Nevitt
Sam Newburg
Angela Newman
Tom Nickelatti
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Jennifer Oefstedahl
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Rachel Peterson
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Laura Pettersen
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VOLUNTEERS

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Lorie Proksch
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Bridget Reedy
David Reinke
Joseph Reis
Wes Revels
Kari Reyburn
Tiffany Richardson
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Chris Robinson
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Ryan Roesler
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Heather Rotering
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Joshua Saylor
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Bonnie Schmitz-Hrabak
Sharon Schoolcraft
Tess Schroeder
Kristjan Sells
Kasey Senn
Beth Servais
Dawn Shelton
Kevin Shetler
Paula Silha
Kathy Skiles-Seitz
Barb Skogen
Dave Skogen
Jennifer Slabaugh
Walt Smanski
Brent Smith

Sarah Smith
Muriah Smith
Marlin Smith
Dawn Sonsalla
Remi Sonsolla
Allison Steers
Kelsey Stello
Jason Stingl
Joshua Storandt
Angela Strangman
Kevin Strangman
Matt Stroh
Ben Strong
Adam Stueber
Danielle Stuhr
Brad Sturm
Lynn Sturm
Ryan Sullivan
Maureen Sullivan
Greg Sutton
Beth Theede
Mike Thesing
Adam Thompson
Katie Thomson
Roger Thornton
Jessica Thrower
Betty Trapp
Dave Trapp
Jon Trapp
Barbara Tripp
Curt Trnka
Tori Truwe
Kim Valiquette
Samuel Van Riper
Nicole Vasapolli
Laura Villand

Kristine Von Ruden
David Wagner
Andy Wagner
Kay Wagner
Corkey Waite
Alan Wallace
Liz Wallace
Nichole Walleen
Brooke Walters
Julie Wateski
Tricia Wavra
Don Weber
Tom Weber
Kyle Webster
Margie Webster
Melissa Webster
Megan Weibel
Morry Welch
Ed West
Amanda White
Debbie White
Paul Wiese
Audra Wieser
Maryann Williams
Kimberly Williams
Ryan Williams
Michael Wilson
Caitlin Wilson
Eric Wilson
Cara Wintin
Jason Witt
Brian Wittkop
Marsha Wohlwend
Debra Wolfe
Rachel Ystenes
Jennifer Zimmerman

ARE YOU CONNECTED?

Great Rivers United Way's volunteer website, "Get Connected," gained almost 500 registered users last year! Get Connected is a great resource for finding volunteer opportunities throughout the region. Simply create a profile, indicate your volunteer interests and skills, and receive updates about new needs customized to you right in your inbox.

Sign up today at www.gruw.org/volunteer.

FINANCIALS

Great Rivers United Way Audited Statement of Financial Position

As of December 31, 2013

	2013	2012
Assets		
Cash & Investments	\$1,236,658	\$1,212,458
Net Pledges Receivable	1,651,149	1,594,866
Prepaid Expenses	7,504	12,929
Net Building & Equipment	435,752	456,547
Total Assets	\$3,331,063	\$3,276,800
Liabilities		
Venture Grants Payable	100,000	100,000
Agency Allocations/Designations Payable	1,510,020	1,453,125
Accounts Payable	3,610	3,007
Accrued Liabilities	8,088	26,305
Total liabilities	1,621,718	1,582,437
Net Assets		
Unrestricted - Unappropriated	125,854	78,232
Unrestricted - Board Designated	112,948	112,948
Unrestricted - Board Appropriated	1,017,517	
Temporarily Restricted	453,026	
Total Net Assets	1,709,345	1,694,363
Total Liabilities & Net Assets	\$3,331,063	\$3,276,800

Our accounts are annually audited by Franke & Turnball, LLC.



Great Rivers United Way
Audited Statements of Activities

	2013	2013	Totals	
	Unrestricted	Temporarily Restricted	2013	2012
PUBLIC SUPPORT & REVENUE				
Gross campaign results (2012)	\$547		\$547	\$7,296
Gross campaign results (2013)	37,843		37,843	40,841
Less allowance for uncollectible				
Less donor designations				
Net campaign revenue (2013)	37,843		37,843	40,841
Gross campaign results (2014)		2,048,720	2,048,720	2,039,210
Less allowance for uncollectible		(91,500)	(91,500)	(91,500)
Less donor designations		(25,852)	(25,852)	(18,757)
Net campaign revenue	38,390	1,931,368	1,969,758	1,977,090
Bequests	10,506		10,506	9,794
Designations from other United Ways	8,847		8,847	8,407
Service fees	2,035		2,035	1,876
Interest income	5,413		5,413	6,447
Rent income	27,231		27,231	30,578
Other income	730		730	668
Net assets released from restrictions	521,919	(521,919)	0	0
TOTAL PUBLIC SUPPORT & REVENUE	615,071	1,409,449	2,024,520	2,034,860
EXPENSES				
Program Services				
Agency allocations		1,506,790	1,506,790	1,434,512
Less Donor agency designations		(18,352)	(18,352)	(18,757)
Venture Grants	90,090		90,090	58,512
Special Allocations	17,871		17,871	14,324
Bequest Grant Allocation	16,219		16,219	29,509
Community Problem Solving	41,068		41,068	91,621
Fund Distribution	38,047		38,047	82,329
Volunteer Center	13,871		13,871	17,693
Labor Relations	5,655		5,655	22,730
Total Community Building	222,821	1,488,438	1,711,259	1,732,473
Supporting services				
Resource development	185,798		185,798	244,680
Administration & finance	112,481		112,481	100,439
Total supporting services	298,279		298,279	345,119
TOTAL EXPENSES	521,100	1,488,438	2,009,538	2,077,592
Increase (decrease) in net assets	93,971	(78,989)	14,982	(42,732)
NET ASSETS AT JANUARY 1	1,162,348	532,015	1,694,363	1,737,095
NET ASSETS AT DECEMBER 31	\$1,256,319	\$453,026	\$1,709,345	\$1,694,363

COMPASS NOW 2015

COMPASS NOW is a review of community needs in the five-county Great Rivers Region.

The COMPASS NOW Report provides valuable information about the community through the following methods: feedback collected from a random household survey sent to 5,000 households; convenience surveys completed by smaller subgroups within our community that may be underrepresented in the results from the random household survey; the guidance and knowledge from local experts in the fields of health, education, income/economy, and other community issues; an extensive review of socioeconomic indicators; data collection from local, statewide, and national sources; and an inventory of community resources.

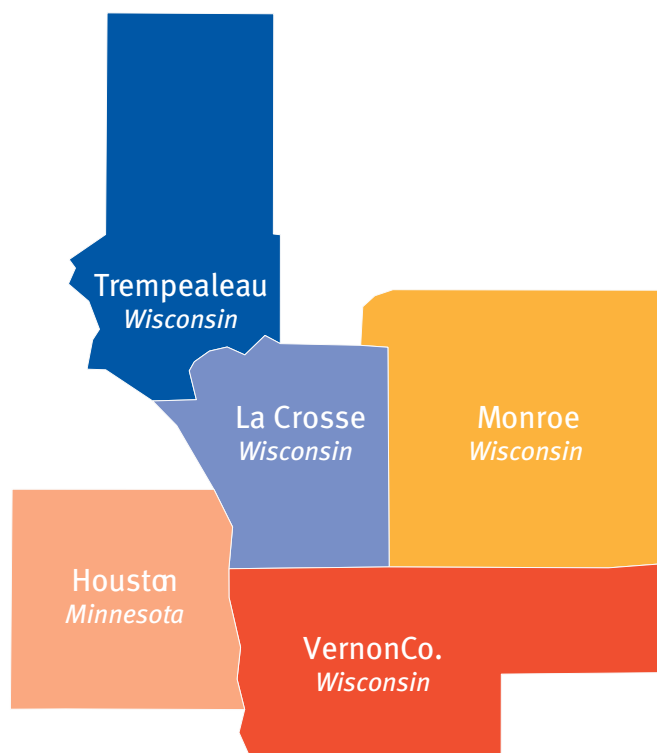
The COMPASS NOW Report serves as an vital resource for the community by providing updated data to measure progress, monitor trends, and further prioritize efforts to improve the quality of life for all residents in the Great Rivers Region. Key issues affecting the region are identified in the areas of Health, Education, Income/Economy and Community.



IMPACT

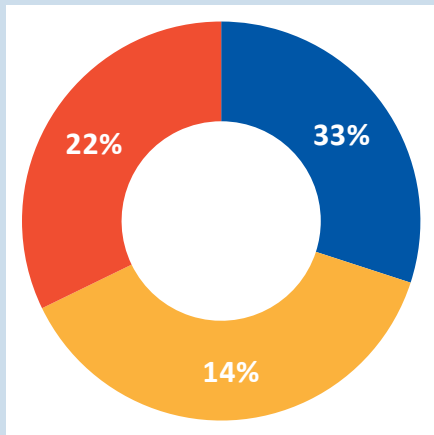
PROGRAM UTILIZATION BY COUNTY

La Crosse County	97,308
Monroe County	19,139
Vernon County	12,274
Houston County	5,748
Trempealeau County	3,552



ALLOCATIONS

OVERALL 2013 FUNDING BY IMPACT AREA



■ EDUCATION	■ INCOME	■ HEALTH
24 programs	29 programs	25 programs
\$446,163.50	\$561,145.50	\$477,847.00

EDUCATION

Big Brothers Big Sisters of the 7 Rivers Region	Community-Based Youth Mentoring	51,676.00
Big Brothers Big Sisters of the 7 Rivers Region	Community-Based Youth Mentor-Vernon County	2,313.00
Big Brothers Big Sisters of the 7 Rivers Region	Site-Based Youth Mentoring	4,074.00
Boys & Girls Club of Sparta	Project Learn	24,749.00
Boys & Girls Clubs of Greater La Crosse	Youth Development Activities	129,502.00
Boys & Girls Clubs of West Central WI	Academic Success	21,001.00
Boys & Girls Clubs of West Central WI	Good Character & Citizenship	11,147.00
Boys & Girls Clubs of West Central WI	Lifelong Healthy Lifestyle Choices	5,978.00
Coulee Children's Center	Early Intervention	47,941.00
Coulee Council on Addictions	Education Program	18,501.00
Credit Counseling Service of La Crosse	Consumer Credit Counseling	11,324.00
Crossfire, Inc.	Search & Rescue Outreach	2,969.50
Family & Children's Center	Hope Academy	14,250.00
Girl Scouts - Badgerland Council	Girl Scouts Grades 6-12	6,499.00
Girl Scouts - Badgerland Council	Girl Scouts Grades PreK-5	29,312.00
Girl Scouts - Badgerland Council	Outdoor Education	3,750.00
La Crosse Hmoob Cultural & Community Agency	Community Education & Outreach	14,000.00
La Crosse Hmoob Cultural & Community Agency	Hmong Women's Circle Peb Hmoob	2,800.00
The Parenting Place	Parenting Classes	13,062.00
The Parenting Place	Parent Coaching	16,298.00
The Parenting Place	Parent/Child Development	4,668.00
The Parenting Place	Warmlines	4,224.00
YWCA of the Coulee Region	Teen Services	10,949.00
YWCA of the Coulee Region	Truancy Intervention	6,500.00

ALLOCATIONS

INCOME

American Red Cross - Scenic Bluffs Chapter	Domestic Disaster Relief	55,575.00
Bluff Country Family Resources	Transitional Housing	6,225.00
Consumer Credit Counseling Services of La Crosse	Consumer Credit Counseling	10,370.50
Couleecap, Inc.	Healthy Water Access Initiative	1,101.00
Couleecap, Inc.	Homeless Prevention	10,374.00
Couleecap, Inc.	Housing First	10,374.00
Couleecap, Inc.	Job & Business Development	3,825.00
Couleecap, Inc.	Monroe County Food Pantry	20,000.00
Couleecap, Inc.	Neighborhood Revitalization Collaboration	10,000.00
Couleecap, Inc.	Skills Enhancement	8,301.00
Couleecap, Inc.	Social Security Outreach Response Program	6,563.00
Couleecap, Inc.	Supportive Housing	16,943.00
Couleecap, Inc.	WI Home Energy Assistance	7,140.00
Families First of Monroe County	Case/Care Management	36,052.00
Great Rivers 2-1-1	Comprehensive I & R	39,925.00
Hunger Task Force of La Crosse	Food Recovery	21,175.00
Hunger Task Force of La Crosse	Kane St. Community Garden	5,708.00
Independent Living Resources	Homelessness Intervention Program	31,391.00
Independent Living Resources	Independent Living Services	26,067.00
La Crescent Area Healthy Community Partnership	Neighbors in Action	11,574.00
Mobile Meals of La Crosse	Mobile Meals	10,175.00
New Horizons Shelter & Outreach Centers	Transitional Housing	5,750.00
The Salvation Army	Emergency Homeless Shelter	97,964.00
The Salvation Army	Meal Program	16,479.00
WAFER	Food Pantry	41,001.00
WAFER	Senior Share	11,250.00
YWCA of the Coulee Region	Child Center	13,500.00
YWCA of the Coulee Region	Ruth House	8,343.00
YWCA of the Coulee Region	Transitional Housing	18,000.00

ALLOCATIONS

HEALTH

Bluff Country Family Resources	Domestic/Sexual Violence Program	17,901.00
Bluff Country Family Resources	Telephone Crisis Intervention	2,405.00
Boy Scouts of America-Gateway Council	Boy Scouting	11,223.00
Boy Scouts of America-Gateway Council	Cub Scouting	25,207.00
Boy Scouts of America-Gateway Council	Venturing	3,363.00
Coulee Council on Addictions	Crisis Management	11,184.00
Coulee Council on Addictions	Recovery Support Services	17,484.00
Couleecap, Inc.	Drug Free Communities	4,953.00
Family & Children's Center	Healthy Families	99,996.00
Family & Children's Center	Outpatient Counseling	35,640.00
Family & Children's Center	Stepping Stones	19,463.00
Family & Children's Center	Vernon County Drop-in Center	8,547.00
Great Rivers 2-1-1	Crisis Line Services	11,062.00
Independent Living Resources	RAVE Mental Health Drop In	6,537.00
La Crosse Area Veterans Mentoring Program	Veteran Mentor Program	1,499.00
New Horizons Shelter & Outreach Centers	Crisis Line	8,916.00
New Horizons Shelter & Outreach Centers	Emergency Shelter	56,401.00
New Horizons Shelter & Outreach Centers	Outreach Program	16,917.00
New Horizons Shelter & Outreach Centers	Trauma Specialist Program	16,270.00
Options Clinic	Adult Free Health Care	22,093.00
Options Clinic	Project Wait	36,391.00
Scenic Bluffs Community Health Centers	Help Team	12,060.00
The Salvation Army	Psychiatric Services	10,000.00
YWCA of the Coulee Region	A-PRO	1,125.00
YWCA of the Coulee Region	Court Appointed Special Advocate	21,210.00

TOTAL AGENCY ALLOCATIONS	1,485,156.00
AGENCY DESIGNATIONS	18,352.00
TOTAL AGENCY ALLOCATIONS & DESIGNATIONS	1,503,508.00

Description of Membership Dues and Service Charges Received by the Federation from Its Member Charities

Great Rivers United Way does not charge membership fees or annual dues to member charties to be a part of our federation. Therefore, in order to cover overhead expenses, Great Rivers United Way first utilizes "undesignated" contributed funds. Undesignated funds have been contributed directly to and not designated to a particular agency.

Like similar federations, Great Rivers United Way strives to raise sufficient undesignated funds to cover 100% of operating costs. According to the most recent independent audit of Great Rivers United Way financial statements, every designated dollar was forwarded to Great Rivers United Way members of the Federation.