

Play it Forward



\$1/week
provides safe, on-site care
so a caregiver can attend
a parenting class

\$2/week
covers the cost of a
textbook needed for job
skills enhancement

\$3/week
allows six youth-serving
staff to be trained in Trauma
Informed Care

BE A GAME-CHANGER!

Your donation stays local, making it possible for Great Rivers United Way and our network of partner agencies to achieve life-changing results.

YOUR GIFT TO UNITED WAY

- Supports more than 50 health and human service programs in Buffalo, Crawford, La Crosse, Monroe, Trempealeau, and Vernon counties in Wisconsin, and Houston County in Minnesota
- Facilitates a needs assessment that drives collaborative solutions to our community's most pressing problems
- Allows us to evaluate the impact and efficiency of our funded programs, so you don't have to
- Because of its scope, helps people who are facing multiple challenges more than a gift to a single agency alone

YOUR TAX DEDUCTIBLE GIFT supports health and human service programs in 2023. As required by law, Great Rivers United Way acknowledges no commercial goods or services were exchanged for your contribution. A 10% administrative fee will be deducted from each outside designation. QUESTIONS? Call Great Rivers United Way at (608) 796-1400 or visit our website: www.gruw.org. If you would like to know more about our financial efficiency, please see our Annual Report: www.gruw.org/annualreport.

GRUW DESIGNATION OPTIONS

You may designate to the following Great Rivers United Way initiatives.

Great Rivers HUB connects our community's most at-risk members with a Community Health Worker for improved quality of life.

GRUW's **early childhood & youth literacy** programming gets books in the hands of kids and helps them learn to read so they can read to learn.

EVERY MOVE MATTERS

United
Way



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\$2/week

helps middle school students build skills and relationships for when conflicts arise

\$5/week

purchases 1,238 boxes of cereal – nearly one month's worth – at a local pantry

\$10/week

assists an older individual or person with a disability with 50 hours of homemaking

GREAT RIVERS UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN ITS SEVEN-COUNTY SERVICE REGION. WE WIN BY LIVING UNITED. BY FORGING UNEXPECTED PARTNERSHIPS. BY FINDING NEW SOLUTIONS TO OLD PROBLEMS. BY MOBILIZING THE BEST RESOURCES. AND INSPIRING INDIVIDUALS TO JOIN THE FIGHT AGAINST OUR COMMUNITY'S MOST DAUNTING SOCIAL CRISES. PLEASE GIVE GENEROUSLY.

