



# UNITED WE FIGHT.

Great Rivers United Way | 2019 Annual Report

**LIVE UNITED**



# UNITED WE WIN.

LIVE UNITED

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**GREAT RIVERS UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN ITS SEVEN-COUNTY SERVICE REGION.**

## **MISSION**

Unite people and resources to improve lives and strengthen our communities.

## **VISION**

All individuals and families in our communities will achieve their full potential through education, income, and healthy lives.

## **VALUES**

Collaboration  
Integrity  
Advocacy

# REFLECTIONS FROM OUR EXECUTIVE DIRECTOR

Fellow Change-Makers:

Today I sit here considering my “why.” Why am I here, doing what I do?

When I left high school, I knew I wanted to make a difference. I dreamed of a career in social work. Helping people and seeing them thrive was the vision I had for myself. The adults in my life, however, did not see things in the same way. They talked me out of it, stating the many reasons why the path I was considering would be hard. Anyone who does this work will likely agree. It is hard, and I applaud you all!

Eventually, I decided to leave the for-profit world. My perspective had shifted, and I was certain that I wanted to make a difference in lives, not a company’s bottom line. I set out to do it any way I could at that point in my life – no social work degree, no human services experience, etc. After leaving a VP of Operations position, I headed to my first nonprofit job. I was an Administrative Assistant at Family & Children’s Center, and I was absolutely ecstatic.

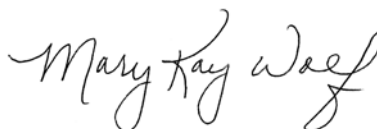
My perspective has once again changed. When I started at Great Rivers United Way, raising money and awarding grants to other nonprofits was what we were all about. We did it very well (still do), and the reasons GRUW was a good investment in 2013 hold true in 2020. We had great funded partners (still do) who did amazing work in the communities we serve (and still do).

The perspective shift? Great Rivers United Way needed to *be more* because there was *more to be*. I have spent almost seven years watching the communities we serve face bigger and more challenging issues... larger and more daunting ones that none of our amazing funded partners can tackle alone.

What GRUW brings to the table is something that most of the public does not see. Our staff are part of – and in many cases, lead – collective, strategic, big-picture work. Bringing our amazing funded partners together, setting goals and coordinating work so the effort we all put in makes an even bigger difference, is a key piece of what your investment in GRUW is doing.

Today I sit here still wanting to make a difference in people’s lives. How I am able to do that has, indeed, shifted. I want to be part of an impact-centric organization that advocates for and organizes our communities: granting funds to others, of course, but also doing the behind-the-scenes, collective work that makes your dollars *be more*. I am doing that, and I am still ecstatic.

Sincerely,



**Mary Kay Wolf**  
Executive Director  
Great Rivers United Way



# BOARD OF DIRECTORS

## CHAIR OF THE BOARD

Brad Goetz  
*Community Volunteer*

## VICE CHAIR OF THE BOARD

Cheryl Dutton  
*Altra Federal Credit Union*

## SECOND VICE CHAIR OF THE BOARD

Alex Lueck  
*Xcel Energy*

## PAST PRESIDENT

Eric Erickson  
*Mayo Clinic Health System*

## TREASURER & CHAIR, FINANCE COMMITTEE

Tara M. Johnson  
*RSM US LLP*

## CAMPAIGN CO-CHAIRS

Matt Boshcka  
*CannaBiz Depot, Carbon Cannabis,  
David Reay's Modern Diner + Tavern,  
Dublin Square, and Valley High Golf Club*  
&  
Gary Rudy  
*Rudy's Drive-In*

## CHAIR, FUND DISTRIBUTION STEERING COMMITTEE

Julie Reynertson  
*Optum*

## CHAIR, STRATEGIC PLANNING COMMITTEE

Cate Hollowitsch  
*Community Volunteer*

## CHAIR, HUMAN RESOURCES COMMITTEE

Todd Rodeburg  
*Community Volunteer*

## CHAIR, MARKETING & FUND DEVELOPMENT COMMITTEE

Mike Klauke  
*Klauke Investments & Insurance Services*

## CHAIR, GREAT RIVERS HUB COMMITTEE

Jen Rombalski  
*La Crosse County Health Department*

## AT-LARGE BOARD MEMBERS

Donna Bossman  
*Trane*

Katie Drury  
*School District of Onalaska*

Andrew Fjerstad  
*Organic Valley*

Hunter Johnson  
*University of Wisconsin-La Crosse, Student Rep*

Neil Kamrowski  
*International Association of Machinists &  
Aerospace Workers, AFL-CIO Rep*

Tom Miskowski  
*Century Foods International*

Betsy Morgan  
*University of Wisconsin-La Crosse*

Randy Nelson  
*School District of La Crosse*

Rob Palmberg  
*Dairyland Power Cooperative*

Kari Reyburn  
*Western Technical College*

Roger Thornton  
*Brenengen Auto Group*

Margarita Van Nuland  
*Guillien Van Nuland Law Office*

Isaac Zickert  
*Inland Packaging*

# STRATEGIC PLAN

A VISION FOR 2022

Great Rivers United Way will be the premier advocate and collaborator across the communities it serves. Great Rivers United Way will be essential to its communities as an organizer, facilitator, and fund developer. GRUW will:




Positively impact our youngest community members

### Strategies

- Increase academic success
- Strengthen family supports

### Indicators of Success

- Increase percent of students reading at proficient or higher
- Increase high school graduation rates
- Improve kindergarten readiness
- Decrease juvenile arrest rates



Stabilize household economic situations so people experience thriving lives

### Strategies

- Improve access to living-wage employment
- Decrease households in financial crisis

### Indicators of Success

- Decrease percentage of children receiving free and reduced lunches in school systems
- Increase households above ALICE Threshold
- Increase percentage of renters paying 30% or less of income on rent
- Reduce need for emergency shelter
- Decrease traffic at local food pantries



Support a healthy and socially-connected community

### Strategies

- Improve access to prevention and intervention programming for mental health
- Improve connections for at-risk community members to community resources
- Improve access to prevention and intervention services that focus on physical well-being

### Indicators of Success

- Decrease suicide in the Great Rivers Region
- Increase youth resilience

ADVOCATE

COLLABORATE

ORGANIZE

FACILITATE

FUND

**STRATEGIC OBJECTIVE #1  
POSITIVELY IMPACT OUR  
YOUNGEST COMMUNITY MEMBERS**



# EDUCATION PARTNER PROGRAMS FUNDED IN 2019

## ACADEMIC SUCCESS

Boys & Girls Clubs of Greater La Crosse

## ACADEMIC SUCCESS

Boys & Girls Clubs of West Central WI

## BOY SCOUTING

Boy Scouts of America - Gateway Council

## CHILD CENTER

YWCA La Crosse

## COMMUNITY BASED YOUTH MENTORING

Big Brothers Big Sisters of the 7 Rivers Region

## CUB SCOUTING

Boy Scouts of America - Gateway Council

## GIRL SCOUTS GRADES PRE-K TO 5

Girl Scouts of Wisconsin - Badgerland Council

## GIRL SCOUTS GRADES 6 TO 12

Girl Scouts of Wisconsin - Badgerland Council

## GOOD CHARACTER & CITIZENSHIP

Boys & Girls Clubs of West Central WI

## HOPE ACADEMY\*

Family & Children's Center

## PARENT COACHING

The Parenting Place

## PARENT/CHILD DEVELOPMENT

The Parenting Place

## PROJECT LEARN

Boys & Girls Club of Sparta

## SITE BASED YOUTH MENTORING

Big Brothers Big Sisters of the 7 Rivers Region

## TEEN SERVICES

YWCA La Crosse

## TRUANCY INTERVENTION

YWCA La Crosse

## VENTURING

Boy Scouts of America - Gateway Council

\*Funding to Hope Academy ended on 8/31/2019.



# EDUCATION

## HOW GRUW POSITIVELY IMPACTS OUR COMMUNITY'S YOUNGEST MEMBERS



Great Rivers United Way is proud to be part of sparks!, a collaborative of community partners dedicated to improving the lives of our youngest citizens. With a continued focus on brain development and early literacy, the collaborative created laminated sheets for restaurants that have easy, brain-building activities printed on them. The group also created

index-sized cards with "ASK"s, "TELL"s, and "DO"s for area childcare centers that parents can pick up and use on the drive home or once they arrive.

In an effort to improve the early childhood experience for all children in our community, sparks! started a community-wide discussion on the current childcare crisis. The collaborative brought and sponsored screenings of the documentary "No Small Matter" in La Crosse, Onalaska, and Prairie du Chien. This effort prompted an editorial in the La Crosse Tribune, and interest from city government departments, who showed and discussed the film within their own groups.

The causes of the childcare crisis are interconnected and there are no easy solutions: because parents can only afford to pay so much for child care, childcare providers cannot pay their staff a competitive wage. Childcare staff leave the industry for better-paying work, and new people are difficult to hire. As a result, there is not enough child care available to meet the current need. It is a complex issue, but the sparks! collaborative continues to lead discussions and investigate public/private partnerships that will move the needle.

Learn more at [www.sparkshappenhere.org](http://www.sparkshappenhere.org) or on Facebook at [/sparkshappenhere](https://www.facebook.com/sparkshappenhere).

## bornlearning

In 2019, Great Rivers United Way installed its first Born Learning Trail in Minnesota. Longtime GRUW employee Teri Booth, a Houston County resident, wrote a grant to purchase the trail for her Rotary Club of La Crescent new member project. Fellow Rotarians and other staff had fun installing the trail in La Crescent's Old Hickory Park in Month. Thanks to the Rotary Works Foundation for providing a match that made this special project possible.



# EDUCATION

## HOW GRUW POSITIVELY IMPACTS OUR COMMUNITY'S YOUNGEST MEMBERS

Great Rivers United Way's commitment to education and helping children achieve their potential is widely apparent in Read to Success, a program that matches community volunteers with students in the third grade. Studies show that when students are behind grade-level reading at the end of third grade, they almost never catch up. This is a prime opportunity to make an impact at a key time.

In 2019, Read to Success expanded to include schools in Arcadia and Onalaska, joining schools in Caledonia, La Crosse, La Farge, Sparta and Tomah. In all, 65 tutors in 14 different schools reached 108 students.

Volunteers work with their assigned student(s) once a week. They spend their half hour together reading books and doing activities that boost vocabulary and comprehension. Comments like the one to the right are common...



"This was an extremely rewarding experience. The kids were such a close group that my co-tutor and I felt like we were part of a family instead of a classroom. Many kids would give us hugs, say 'hello,' [and] tell us anything and everything about their lives. This program is not only a program to improve the reading skills but to create a positive relationship with a child that needs a constant in their lives."

– Read to Success tutor



Great Rivers United Way's newest early childhood program, Dolly Parton's Imagination Library, is designed to develop a love of books in pre-school-aged children. After a free and easy registration process, Imagination Library mails children ages birth-to-five a new, hardcover book every month. Interest since the program launch in April has far exceeded expectations. In eight months, 120 children have been signed up – we anticipated 66! Imagination Library will be available in four more communities in the Prairie du Chien area in 2020 thanks to the generosity of donors who call Crawford County home.

**STRATEGIC OBJECTIVE #2**  
**STABILIZE HOUSEHOLD ECONOMIC SITUATIONS**  
**SO PEOPLE EXPERIENCE THRIVING LIVES**



# FINANCIAL STABILITY

## PARTNER PROGRAMS FUNDED IN 2019

### **BUDGET/CREDIT COUNSELING**

Consumer Credit Counseling Services of  
La Crosse

### **CASE/CARE MANAGEMENT**

Families First of Monroe County

### **HELPING ENTREPRENEURS THRIVE**

Couleecap

### **HOMELESSNESS INTERVENTION PROGRAM**

Independent Living Resources

### **HOUSING FIRST**

Couleecap

### **INDEPENDENT LIVING SERVICES**

Independent Living Resources

### **NEIGHBORHOOD REVITALIZATION COLLABORATION**

Couleecap

### **NEIGHBORS IN ACTION - CALEDONIA**

La Crescent Area Healthy Community  
Partnership

### **NEIGHBORS IN ACTION - LA CRESCENT**

La Crescent Area Healthy Community  
Partnership

### **OUTREACH PROGRAM**

New Horizons Shelter & Outreach Centers

### **RUTH HOUSE**

YWCA La Crosse

### **SAFE & STABLE HOUSING**

Families First of Monroe County

### **SKILLS ENHANCEMENT**

Couleecap

### **SOCIAL SECURITY OUTREACH, ACCESS & RECOVERY (SOAR) PROGRAM**

Couleecap

### **SUPPORTIVE HOUSING**

Couleecap

### **TENANT BASED RENTAL ASSISTANCE**

Couleecap

### **TRANSITIONAL HOUSING**

New Horizons Shelter & Outreach Centers

### **TRANSITIONAL HOUSING**

YWCA La Crosse

**STRATEGIC OBJECTIVE #3  
SUPPORT A HEALTHY AND  
SOCIALY-CONNECTED COMMUNITY**



# HEALTH PARTNER PROGRAMS FUNDED IN 2019

## ADULT FREE HEALTH CARE\*

Essential Health Clinic

## CHARACTER & LEADERSHIP: YOUTH MENTAL HEALTH

Boys & Girls Clubs of Greater La Crosse

## CRISIS MANAGEMENT

Coulee Council on Addictions

## DRUG FREE COMMUNITIES

Couleecap

## HEALTHY FAMILIES

Family & Children's Center

## HEALTHY LIFE STYLES: PREVENTATIVE HEALTH

Boys & Girls Clubs of Greater La Crosse

## HELP TEAM

Scenic Bluffs Community Health Centers

## LIFELONG HEALTHY LIFESTYLE CHOICES

Boys & Girls Clubs of West Central WI

## MOBILE MEALS

Mobile Meals of La Crosse

## OUTPATIENT COUNSELING

Family & Children's Center

## PREVENTION & EDUCATION

Coulee Council on Addictions

## PROJECT WAIT\*

Essential Health Clinic

## RECOVERY AVENUE (RAVE) MENTAL HEALTH DROP IN

Independent Living Resources

## RECOVERY SUPPORT SERVICES

Coulee Council on Addictions

## STEPPING STONES

Family & Children's Center

## THE OTHER DOOR DROP-IN CENTER

Family & Children's Center

## TRAUMA SPECIALIST

New Horizons Shelter & Outreach Centers

\*Funding to Essential Health Clinic programs ended on 8/31/2019.

# HEALTH

## HOW GRUW SUPPORTS A HEALTHY & SOCIALLY-CONNECTED COMMUNITY



In 2019, **Great Rivers HUB** achieved a huge milestone...

It became a nationally-standardized Pathways Community HUB! This means that the HUB met Pathways Community Health Institute (PCHI) requirements that help ensure its future viability.

Additionally, 2019 was a year of growth for the HUB. It expanded its number of Care Coordination Agencies from three to five, and Community Health Workers (CHWs) from four to eight. The HUB also launched its first expansion initiative, with work focused on Diabetes prevention in Monroe County.



CHWs helped clients successfully complete 1,414 Pathways in 2019, including:

- 8** **Developmental Screening**  
8 children were screened for their developmental progress to ensure they were on track
- 11** **Employment**  
11 individuals successfully applied for, obtained, and kept their jobs for 30+ days
- 17** **Behavioral Health**  
17 individuals made and kept three behavior health provider appointments
- 21** **Pregnancy**  
21 babies of high-risk mothers were born within a "normal birth weight"
- 26** **Housing**  
26 individuals found housing and maintained it for 30+ days
- 47** **Medication Assessments**  
47 individuals reviewed medications with their CHW, followed by a PCP or Pharmacist
- 90** **Medical Referrals**  
90 appointments were made and kept for specialty medical care needed
- 500** **Education Sessions**  
CHWs provided their clients 500 educational sessions regarding various health topics
- 586** **Social Service Referrals**  
586 appointments were made and kept to obtain social determinant related assistance

# HEALTH

## HOW GRUW SUPPORTS A HEALTHY & SOCIALLY-CONNECTED COMMUNITY

Hundreds of La Crosse County youth struggle with mental health challenges that can lead to depression and dangerous consequences.

Together, we can help our youth live happier, healthier lives. Together, we can find solutions that help entire communities thrive. Because we're **Better Together**.

With our community partners, we work on high impact strategies, each with a role to play in the success of the project.

### YOUTH

Increase resilience, coping skills and social connectedness among youth

### COMMUNITY

Increase awareness of and improve attitudes about mental health throughout communities

### TRUSTED ADULTS

Give care takers, educators and others additional strategies to support youth

### SYSTEMS

Encourage and support cooperation and communication across systems and networks

### 3,836 Adults

trained in skills building programs like

- Mental Health First Aid
- ACEs/Trauma Informed Care Education
- Mental Health Literacy

### 95%

of trained adults who report being better equipped to recognize and respond to a mental health challenge in a youth

### 30%

of trained adults who report a positive change in attitudes and awareness of mental health

In partnership with key community organizations, Better Together seeks to help youth better understand mental wellness, feel a stronger sense of belonging and a greater sense of purpose, develop positive relationships with trusted adults and learn skills to enhance coping and resiliency.

This unique grant enables Better Together and its partners to help adults in La Crosse County support youth in mental wellness and to create stronger communication pathways that encourage mental wellness throughout entire communities.

Better Together is funded by the Advancing a Healthier Wisconsin Endowment at the Medical College of Wisconsin.



# COMMUNITY BASICS PARTNER PROGRAMS FUNDED IN 2019

## COURT APPOINTED SPECIAL ADVOCATE

YWCA La Crosse

## CRISIS LINE

New Horizons Shelter & Outreach Centers

## DISASTER CYCLE SERVICES

American Red Cross - Southwest Chapter

## DOMESTIC ABUSE PROJECT

Family & Children's Center

## DOMESTIC/SEXUAL VIOLENCE PROGRAM

Bluff Country Family Resources

## EMERGENCY HOMELESS SHELTER

Salvation Army La Crosse

## EMERGENCY SHELTER

New Horizons Shelter & Outreach Centers

## FEEDING TODAY'S YOUTH

WAFER Food Pantry

## FOOD PANTRY

WAFER Food Pantry

## FOOD RECOVERY

Hunger Task Force of La Crosse

## HOMELESS PREVENTION

Couleecap

## HOMELESS SERVICES

Western Dairyland Economic Opportunity Council

## KANE STREET COMMUNITY GARDEN

Hunger Task Force of La Crosse

## KIDS CAFÉ FOOD PROGRAM

Boys & Girls Club of West Central WI

## MEAL PROGRAM

Salvation Army La Crosse

## MONROE COUNTY FOOD PANTRY

Couleecap

## NUTRITION EDUCATION & TOOLS

WAFER Food Pantry

## RAPID RE-HOUSING

Bluff Country Family Resources

## RSVP CAREGIVER PROGRAM

Western Dairyland Economic Opportunity Council

## SENIOR SHARE

WAFER Food Pantry

## TELEPHONE CRISIS INTERVENTION

Bluff Country Family Resources

# CORPORATE PARTNERS

## **PACESETTER COMPANIES**

Altra Federal Credit Union  
Century Foods International  
Chart Industries  
Dairyland Power Cooperative  
Festival Foods  
Gundersen Health System  
Inland Packaging  
Kaplan  
Kwik Trip  
Logistics Health, Inc.  
State Bank Financial  
Tri-State Ambulance  
US Bank

## **TOP 10 CORPORATE DONORS**

*(listed alphabetically)*

Altra Federal Credit Union  
Dairyland Power Cooperative  
Festival Foods  
Gundersen Health System  
Inland Packaging  
Kaplan  
Professional Education  
Kwik Trip  
Logistics Health, Inc.  
Mayo Clinic Health System  
Trane

## **SWEEPSTAKES SPONSORS**

Altra Federal Credit Union  
Associated Bank  
Citizens State Bank  
Festival Foods  
Organic Valley  
Shenanigans  
US Bank  
Woodman's Markets  
Xcel Energy

## **STAYCATION RAFFLE SPONSORS**

4 Sisters Wine Bar &  
Tapas Restaurant  
AmericInn Hotel &  
Conference Center  
Ardie's Restaurant  
Arterial Tavern  
Big Al's Pizza  
Burger Fusion Company  
CannaBiz Depot  
Christos Taverna  
Ciatti's Italian Grill  
Creekside Grill & Pub  
David Reay's  
Modern Diner + Tavern  
Driftless Axe  
Dublin Square Irish Pub & Eatery  
Fayze's Restaurant & Bakery  
Festival Foods  
Fish's Bar  
Flipside Pub & Grill  
Helm Bar  
Howie's on La Crosse  
Kwik Trip  
La Crosse Distillery  
La Crosse Wellness Center  
Maluna  
Mike's Logan Bar  
Moxie's  
Noelke Distributors Inc.  
North Country Steak Buffet  
Outback Steakhouse  
Piggy's Restaurant  
Radisson Hotel  
Red Pines Bar & Grill  
Rudy's Drive-In  
That Foreign Place  
The Crow  
The Great Escape of La Crosse  
Uno Venti Pizzeria  
Valley High Golf Course

## **EVENT SPONSORS**

Altra Federal Credit Union  
Brenengen Auto Group  
Century Foods  
Dairyland Power Cooperative  
David Reay's  
Modern Diner + Tavern  
Home Federal Savings Bank  
Klauke Investments  
& Insurance Services  
Mayo Clinic Health System  
Merchants Bank  
Metre  
State Bank Financial  
Trust Point  
The Waterfront Restaurant  
WXOW 19

## **IN-KIND DONATIONS**

Dairyland Power Cooperative  
WXOW 19

## **READ TO SUCCESS SPONSOR**

Ashley Furniture

# CORPORATE PARTNERS

## CORPORATE & EMPLOYEE GIVING

| COMPANY NAME                                 | CORPORATE GIFT | EMPLOYEE GIVING |
|--|----------------|-----------------|
| 3M   | X              |                 |
| AcenTek                                      | X              |                 |
| Allergy Associates                           |                | X               |
| Allergychoices, Inc.                         | X              | X               |
| Altra Federal Credit Union                   | X              | X               |
| AmazonSmile Foundation                       |                | X               |
| American Family Insurance-Douglas Dengel     | X              |                 |
| American Purchasing Services                 | X              |                 |
| American Red Cross                           |                | X               |
| Associated Bank La Crosse                    | X              |                 |
| Bakalars Sausage Company                     | X              |                 |
| BASF Corporation                             |                | X               |
| Big Brothers Big Sisters                     |                | X               |
| Bluff Country Family Resources               |                | X               |
| BMO Harris Bank NA                           | X              |                 |
| Borton Construction Inc.                     | X              |                 |
| Boy Scouts of America - Gateway Area Council |                | X               |
| Boys & Girls Club of Sparta                  |                | X               |
| Boys & Girls Clubs of Greater La Crosse      |                | X               |
| Boys & Girls Clubs of West Central WI        |                | X               |
| Bremer Bank                                  |                | X               |
| Brenengen Auto Group                         | X              | X               |
| Brown & Brown Insurance                      | X              | X               |
| Burlington Northern, Inc.                    | X              |                 |
| C & C Machine                                | X              |                 |
| Cashton School District                      |                | X               |
| C.D. Smith Construction                      | X              |                 |
| Central High School                          |                | X               |
| Century Foods                                |                | X               |
| CenturyLink                                  | X              | X               |
| Chart Industries                             | X              | X               |
| Child Support Agency                         |                | X               |
| Circuit Court Judges                         |                | X               |
| Citizens State Bank                          | X              | X               |
| City Assessor                                |                | X               |
| City Brewing Company, Inc.                   | X              |                 |
| City Buildings & Inspection Department       |                | X               |
| City Clerk's Office                          |                | X               |
| City Common Council                          |                | X               |
| City Engineering Department                  |                | X               |
| City Finance Department                      |                | X               |
| City Fire Department                         |                | X               |

| COMPANY NAME                         | CORPORATE GIFT | EMPLOYEE GIVING |
|--------------------------------------|----------------|-----------------|
| City Highway/ Streets Department     |                | X               |
| City IT                              |                | X               |
| City Planning Department             |                | X               |
| City Police Department               |                | X               |
| City Water Utility                   |                | X               |
| Clason Pontiac-Buick-GMC, Inc.       |                | X               |
| Clerk of Courts                      |                | X               |
| Coney Island Station                 | X              | X               |
| Congressman Ron Kind Office          |                | X               |
| Construction Express, Inc.           | X              |                 |
| Corporation Counsel                  |                | X               |
| Coulee Bank                          | X              | X               |
| Coulee Children's Center             |                | X               |
| Coulee Council on Addictions         |                | X               |
| Coulee Region Implant & Oral Surgery |                | X               |
| Coulecap, Inc.                       |                | X               |
| Country Boom                         | X              |                 |
| County Administrator                 |                | X               |
| County Finance Department            |                | X               |
| County Health Department             |                | X               |
| County Highway Commissioner          |                | X               |
| County Human Resources Department    |                | X               |
| County Information Technology        |                | X               |
| County Library                       |                | X               |
| County Medical Examiner              |                | X               |
| County of La Crosse Employees        |                | X               |
| County Treasurer                     |                | X               |
| Crescent Jewelers                    | X              |                 |
| Dairyland Power Cooperative          | X              | X               |
| Dakota Supply Group                  | X              | X               |
| Davy Engineering Co., Inc.           | X              | X               |
| Department of Transportation         |                | X               |
| Design Photography                   |                | X               |
| Dick's Pallet Works, Inc.            | X              |                 |
| Digicopy                             | X              | X               |
| District Attorney Office             |                | X               |
| Dublin Square                        | X              |                 |
| E.O. Johnson Business Technologies   | X              | X               |
| Ellingson Motors                     | X              |                 |
| Emergency Services                   |                | X               |
| Emerson Elementary School            |                | X               |
| Emery Insurance Agency               | X              |                 |

# CORPORATE PARTNERS

## CORPORATE & EMPLOYEE GIVING

| COMPANY NAME                            | CORPORATE GIFT | EMPLOYEE GIVING |
|---|----------------|-----------------|
| Engelson & Associates, Ltd.             | X              |                 |
| Enterprise                              |                | X               |
| Express Employment Professionals        | X              |                 |
| Facilities Department                   |                | X               |
| Families First of Monroe County         |                | X               |
| Family & Children's Center              |                | X               |
| Family Medical Supply & CPAP Store      | X              |                 |
| Family Service Association of Sheboygan |                | X               |
| Family Vision Center                    |                | X               |
| FedEx                                   |                | X               |
| Festival Foods                          | X              | X               |
| First Supply Group                      |                | X               |
| Fleis Insurance Agency, Inc.            |                | X               |
| Fowler & Hammer, Inc.                   |                | X               |
| Girl Scouts - Badgerland Council        |                | X               |
| Great Rivers 2-1-1                      |                | X               |
| Great Rivers United Way, Inc.           |                | X               |
| Grinnell Mutual Reinsurance Company     | X              | X               |
| Guillien & Van Nuland, LLC              |                | X               |
| Gundersen Health System                 | X              | X               |
| Gundersen Tri-State Ambulance           | X              | X               |
| Gustave Larson                          |                | X               |
| Hale, Skemp, Hanson, Skemp & Sleik      |                | X               |
| Hamilton Early Learning Center & SOTA I |                | X               |
| Hawkins Ash CPAs                        |                | X               |
| Hendrickson Leadership Group            | X              |                 |
| Hengel Brothers, Inc.                   | X              |                 |
| Hilltopper Refuse & Recycling Service   | X              | X               |
| Hillview Health Care Center             |                | X               |
| Hintgen Elementary School               |                | X               |
| Hmong's Golden Egg Roll                 | X              |                 |
| Hogan Administrative Center             |                | X               |
| HSR Associates, Inc.                    | X              | X               |
| Human Resources Department - City       |                | X               |
| Human Services                          |                | X               |
| Hunger Task Force of La Crosse          |                | X               |
| Hydrite Chemical Company                |                | X               |
| IBM Corporation                         |                | X               |
| IBM Corporation - Retirees              |                | X               |
| Iland Tool & Die Company                | X              |                 |
| Independent Living Resources            |                | X               |
| Inland Packaging                        | X              | X               |

| COMPANY NAME                            | CORPORATE GIFT | EMPLOYEE GIVING |
|---|----------------|-----------------|
| International Furniture                 | X              |                 |
| J.F. Brennan                            | X              |                 |
| Johns, Flaherty & Collins               |                | X               |
| Johnson Controls                        |                | X               |
| Johnson Landscaping                     | X              |                 |
| JRM CPAs                                |                | X               |
| Kaplan Professional Education           | X              | X               |
| Kish & Sons Electric                    | X              |                 |
| Klauke Investments & Insurance Services |                | X               |
| Klich Electric                          | X              | X               |
| Kwik Trip                               | X              | X               |
| La Crescent Area Healthy Comm Ptrnshp   |                | X               |
| La Crosse Center                        |                | X               |
| La Crosse County Board                  |                | X               |
| La Crosse County Medical Society        |                | X               |
| La Crosse Media Group                   |                | X               |
| La Crosse Memorials, Inc.               | X              |                 |
| La Crosse Municipal Transit             |                | X               |
| La Crosse Public Library                |                | X               |
| La Crosse Scale                         |                | X               |
| La Crosse School District - Master      |                | X               |
| La Crosse Truck Center, Inc.            | X              | X               |
| Lakeview Health Center                  |                | X               |
| Lawyers At Work, LLC                    |                | X               |
| Lincoln Middle School                   |                | X               |
| Logan High School                       |                | X               |
| Logan Middle School                     |                | X               |
| Logistics Health, Inc.                  | X              | X               |
| Longfellow Middle School                |                | X               |
| Manpower Employment Services            |                | X               |
| Marco Technologies                      |                | X               |
| Marcus Theatres                         | X              |                 |
| Market & Johnson Inc.                   | X              |                 |
| Martino Studios                         | X              |                 |
| Mayo Clinic Health System               | X              | X               |
| Mayor's Office                          |                | X               |
| Mcloone Metal Graphics, Inc.            | X              | X               |
| Mediation & Family Court Services       |                | X               |
| Merchants Bank - La Crescent            | X              | X               |
| Merchants Bank - Onalaska               | X              | X               |
| Midwest Capital Services LLC            | X              | X               |
| Mid-West Family Broadcasting            | X              | X               |

# CORPORATE PARTNERS

## CORPORATE & EMPLOYEE GIVING

| COMPANY NAME                       | CORPORATE GIFT | EMPLOYEE GIVING |
|------------------------------------|----------------|-----------------|
| Midwest Natural Gas                | X              |                 |
| Midwest TV & Appliance             | X              |                 |
| Mobile Meals of La Crosse          |                | X               |
| Moen, Sheehan & Meyer, Ltd.        | X              |                 |
| Morrison & Associates S.C.         |                | X               |
| Mutual of Omaha                    |                | X               |
| Nelson & Associates                | X              |                 |
| Network For Good                   | X              |                 |
| New Horizons                       |                | X               |
| Nicolai Apartments                 | X              |                 |
| NMT Corporation                    |                | X               |
| North Woods International School   |                | X               |
| Northside Elementary School        |                | X               |
| Passe Law Office, LLC              |                | X               |
| Pat's Insurance Agency             | X              |                 |
| Pearl Street Brewery               | X              |                 |
| Pepsi-Cola Bottling Company        | X              | X               |
| Pizza King                         | X              |                 |
| PMC Management Concepts            | X              |                 |
| Quartz                             |                | X               |
| Register of Deeds' Office          |                | X               |
| RIA Federal Credit Union           | X              |                 |
| River Bank                         |                | X               |
| River States Truck & Trailer, Inc. | X              | X               |
| River Valley Newspaper Group       | X              | X               |
| Rockwell Automation                |                | X               |
| Rohde Custom Painting              | X              |                 |
| RSM US LLP                         | X              | X               |
| Rudy's Drive In                    | X              |                 |
| Scenic Bluffs Health Center, Inc.  |                | X               |
| Schilling Supply Company           |                | X               |
| Schmitt's Time Out Tavern          | X              |                 |
| School District of Holmen          |                | X               |
| School District of Onalaska        |                | X               |
| Schumacher Kish Funeral Home       | X              |                 |
| ServiceMaster Commercial Cleaning  |                | X               |
| Sheriff's Department               |                | X               |
| Southern Bluffs Elementary School  |                | X               |
| Sparta Area School District        |                | X               |
| Spence Elementary School           |                | X               |
| State Bank Financial               | X              | X               |
| State Road Elementary School       |                | X               |

| COMPANY NAME                          | CORPORATE GIFT | EMPLOYEE GIVING |
|---------------------------------------|----------------|-----------------|
| Steffes HR Advantage                  | X              |                 |
| Stroschein Law Office                 | X              |                 |
| Summit Environmental School           |                | X               |
| Tappy's Face Painting                 | X              |                 |
| The Insurance Center                  | X              | X               |
| The Parenting Place                   |                | X               |
| The Salvation Army                    |                | X               |
| Thompson Laboratories                 | X              |                 |
| Three Rivers Technologies             | X              |                 |
| Tom Niebeling Landscaping LLC         | X              |                 |
| Tomah Area School District            |                | X               |
| Tostrud & Temp CPAs                   | X              | X               |
| Trane & Retirees                      | X              | X               |
| Travel Leaders                        | X              | X               |
| Tri-County Memorial Hospital          |                | X               |
| Tri-State Adjustments, Inc.           |                | X               |
| Trust Point, Inc.                     | X              | X               |
| UMR - a division of United Healthcare |                | X               |
| United Parcel Service                 |                | X               |
| University Extension Office           |                | X               |
| UW-La Crosse & Retirees               |                | X               |
| US Bank                               | X              | X               |
| UW Credit Union                       | X              | X               |
| Vendi Advertising, LLC                |                | X               |
| Venture Machine & Tool                | X              |                 |
| Verve, a credit union                 |                | X               |
| Viterbo University                    |                | X               |
| WAFER                                 |                | X               |
| Walmart Stores                        | X              | X               |
| Walzcraft Industries, Inc.            | X              |                 |
| WE Energies                           | X              | X               |
| Wells Fargo Bank & Retirees           | X              | X               |
| Westby Cooperative Creamery           | X              | X               |
| Western Dairyland                     |                | X               |
| Western Technical College             |                | X               |
| Wieser Brothers General Contractors   |                | X               |
| Wipfli LLP                            |                | X               |
| WKBT - TV                             | X              | X               |
| Woodman's Markets                     | X              |                 |
| WXOW 19                               | X              | X               |
| Xcel Energy & Retirees                | X              | X               |
| Zoning and Land Information Office    |                | X               |

# ALEXIS DE TOCQUEVILLE SOCIETY

French aristocrat Alexis Charles-Henri Clerel de Tocqueville was 26 when he came to America in 1831. His travels took him all over the young nation as a keen observer of American society. Perhaps his most important observation was that Americans helped each other in times of need. He recognized, applauded and immortalized the voluntary spirit that lives in America's heart. He wrote: "we as Americans ask for the cooperation of his fellow citizens, it is seldom refused; and I have often seen it afforded spontaneously and with great good will."

The United Way Tocqueville Society was formed in March of 1984 to deepen individual understanding of, commitment to, and support of United Way's work: advancing the common good by creating opportunities for a better life for all. The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent, and funds to create long-lasting changes by tackling our communities' most serious issues.

Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually to a member United Way.

Marilu Bintz  
Gail K. Cleary  
Joe & Tracy Endrizzi Family  
Jack & Rosie Glendenning  
Mark Glendenning & Margie Webster  
Herb Kohl Philanthropies  
JARD of the La Crosse Community Foundation  
John & Linda Lyche  
Scott & Mary Rathgaber

*10 Members wish to remain Anonymous*

# LEADERSHIP GIVING CIRCLES

## DIAMOND CIRCLE | \$5,000-9,999

Kristine Cleary & Peter Coffey  
Sandra Cleary  
Ken & Janine Merkitich  
Dr. Paul & Mrs. Nancy Mueller

*2 members who wish to remain anonymous*

## RUBY CIRCLE | \$2,500-4,999

Bill & Dorie Beres  
Tom & Jan Brock  
Larry Butz & Julene Toebe  
Ron & Janet Chaney  
Drs. Kimberley & Thomas Culp  
Barbara & Don Frank  
Mike & Sue Klauke  
La Crosse Community Foundation -  
Dr. David L. & Sacia B. Morris Fund  
Kermit & Barbara Newcomer  
Abe Leis  
Alex & Becky Lueck  
Jay & Barbara Nick  
Rob & Deb Palmberg  
Chuck & LuAnn Roth  
The Don & Cheryl Brenengen  
Family Fund of InFaith Community  
Foundation  
Andrew & Linda Temte  
Dave & Laura Wagner  
Steve & Katie Webster

*5 members who wish to remain anonymous*

## EMERALD CIRCLE | \$1,000-2,499

Nancy Arens  
Jerry & Marilyn Arndt  
Terry & Julie Bartels  
Jason & Kara Berger  
Jon & Hilary Bingol  
David & Teri Booth  
Pauline Byom  
Steve & Pat Christiansen  
Lisa & John Conzemius  
June & Larry Daellenbach  
Stephen & Debbie Devine  
Tim & Sue Durtsche  
Daniel Ecklund & Leah Dietrich  
Eric B. Erickson  
Bill & April Farrell  
Jim Fowler  
Ron & Jeanne Franz

Anita J. Froegel  
Wade & Amy Hackbarth  
Kent & Karen Handel  
Charles & Cheryl Hanson  
Scott & Rachel Hawker  
Chet Heacox  
John & Diann Honadel  
Scott & Sue Horne  
Robert & Mary Hubbard  
Sarah & David Hughes  
Sharon & Roger Imes  
Keith & Mary Isaacs  
Kent & Lee Johnson  
Rev. Mark & Sharon Jolivet  
Scott & Mary Joseph  
Tim & Jennie Kolek  
Tim & Linn Kotnour  
Peter & Stephanie Kujawa  
La Crosse Community Foundation -  
Paul & Barb Leehey Impact Fund  
Dave & Terry Lee  
John & Maggie McHugh  
Justin McKnight & Kate Parker  
Thomas Mooney  
Mary S. Morris MD, Jim Killoran  
David R. Morrison  
Rebecca & James Naugler  
Randy & Lynn Nelson  
Doug Nelson & Cheri Olson  
Mike & Deb Nickel  
Steve O'Malley  
Lane & Shannon Peters  
Peter & Diana Ramirez  
Dan Reckase & Mary Mundt Reckase  
Duane & Janet Ring  
Tim Schadeberg  
Thomas & Janice Schlesinger  
Dr. Daniel Schraith &  
Ms. Trista Treglowne  
Jack & Marti Schwem Fund  
Bob & Fran Skemp  
Tom & Judy Sleik  
Paul & Jane Steingraeber  
Kevin & Angela Strangman  
Robin & Stephanie Swartz  
Steve & Suzanne Tanke  
Roger Thornton & Dyanne Brudos  
Thomas & Marilyn Tiggelaar  
Brian & Kari Treadway  
Fritz & Claudette Truax  
Marc Tumerman  
Dennis Vogel  
Dale Walter  
Shawn & Mary Jo Werner  
John Wochos  
Wilfrido Yutuc

Mark Zellmer & Deb Daehn Zellmer  
Joe & Becky Zoellner

*50 members wish to remain anonymous*

## AMETHYST CIRCLE | \$750-999

Michael & Joyce Davy  
Dennis & Lauri Ford  
Dana & Lorie Fredrickson  
Scott & Gina Hackworth  
Mary Hemmersbach  
Chad & Tamara Hill Family  
Pamela & Mark Garrels  
Deb & Joe Mirasola  
Tom & Lori Nigon  
David Prendergast  
Brian & Karen Rude  
Richard Strauss  
Andrew & Libby Winga  
Matt & Mary Kay Wolf

*11 members wish to remain anonymous*

## SAPPHIRE CIRCLE | \$500-749

Jeff & Angela Adams  
Mary Anderson  
Deena M. Athas, MD  
Robert Bakalars  
Ann Barney  
Cory & Tonya Berget  
Jerry & Ruth Berns  
Paul & Barb Bjornstad  
Boys & Girls Clubs of  
Greater La Crosse TEAM  
Dan & Judy Brady  
Matt Brenengen  
Nick Brenengen  
Scott Brenengen  
Tony Brenengen  
Ann Budzak Garza MD  
Dave & Jean Burgess  
Kim Cable  
Joe & Charissa Carlson  
Ron Chamberlain  
Dr. Christopher & Elizabeth Cogbill  
Sarah & Paul Danielson  
Sharon J. Davis  
Mike & Sarah Dohnalik  
Michael & Laurie Dolan  
Glenda Donley  
John & Kate Dunnum

# LEADERSHIP GIVING CIRCLES - CONT.

## SAPPHIRE CIRCLE | \$500-749

(continued)

Joe & Cheryl Dutton  
Brent Dwyer  
Tom Edwards, OD  
Jodi Ehrenberger  
Laurie A. Engen  
Carey & Suzanne Falkenberry  
Mason G. Fisher & Irinia Shakhnovich  
Tony & Christina Gerdes  
Chris Gerold  
Dr. Mary Goodsett &  
Dr. Dave McCarthy  
Lisa Goyette  
Peter & Amy Grabow  
Brandon Grover  
Sigurd & Jean Ann Gundersen  
Dan & Sarah Havens  
Marlin & Julie Helgeson  
Anne Hendrickson  
Sue & Fred Heuer  
Amanda & Bryan Hoefling  
Whitey & Linda Hoehn  
Scott Hoffland  
Mathias Hoffmann &  
Savannah Whitemarsh  
Mark & Cate Hollowitsch  
Mike & Tami Hutson  
Jay & Dawn Jaehnke  
Michelle Jorgansen  
Jeff Kessler  
Jonathan & Megan Klock  
Sherry Koenig  
William Krenz  
Mary Kuffel  
Ragasri Kumar, DO  
The Larsen Family  
Tammy Larson  
Steve & Virginia Limberg  
Bruce A. Losby  
Mary Lund & Mike Stanek  
Janine Luz  
Peggy & Steve Manson  
Ellen Mashak  
Mary Ellen McCartney  
Sandy & Dick McCormick  
Jill McMullen, MD  
Kevin & Krista Mead  
Rick & Sandy Mickschl  
Shawn & Gina Miller  
Phil Moilien  
Fred & Maureen Monk  
Betsy Morgan  
Rebecca Murphy  
Sarah S. Naik

Michael & Patricia Nimocks  
Amy & Jim Noel  
Garry & JoEllen Oliver  
Jack & Barb Peplinski  
Greg & Linda Prairie  
Bradford & Susan Price  
Jameson & Brittany Rau  
Todd & Jill Rodeberg  
Jake & Jen Rombalski  
Keith & Laura Rosenthal  
Wade & Julie Rudolph  
Shawn & Emily Sackman  
Iyad Saleh  
Paul & Karen Sampson Family  
Gary & Susan Schettle  
Kathryn & John Schomburg  
Paula Schrabec  
Nathan & Amy Schroeder  
Jack & Debbie Schwartz  
Matt Sdano  
Quinn Seston  
Amber Severson  
Kris Sexton  
Dr. Anni Shandera-Ochsner &  
Dr. RJ Ochsner  
Leonardo Silva & Kim Hardy  
Deb Simon  
Pat & Joanie Smith  
Dick & Pat Spencer  
Roger Stanford  
Sandy & Vince Steele  
Steven Stelzl  
Jesse & Sara Storandt  
The Strong Family  
Amanda Strosahl, MD  
Brad & Lynn Sturm  
Mike & Robyn Tanke  
Tom Tornstrom  
John Udell  
Chris & Tabettha Veum  
Sarah Wagner-Barton  
Ryan & Erin Waldhart  
Paul & Angie Way  
Andy & Calison Weiss  
Teri Wildt  
Tim & Molly Willenbring  
Ben & Kimberly Williams  
Virginia Wintersteen, MD  
Dr. Richard & Cathy Wittchow  
Derrick & Billie Woodward  
Gordon Zeng & Mary Zhu  
Nate & Laura Zitelman

*94 members wish to  
remain anonymous*

We compile our Leadership Roster with care. If you find your name has been omitted or misspelled, please accept our apology. Any errors or omissions are inadvertent, and we would be grateful if you notify us so our records will be correct in the future.



# VOLUNTEERS

Jakiul Alam, *Trane*  
Judith Albert, *Community Volunteer*  
Bethany Aloisi, *Dairyland Power Cooperative*  
Ranee Andersen, *Gundersen Health System*  
Sandy Anderson, *1st Community Credit Union*  
Julie Anderson, *Tomah Memorial Hospital*  
Eva Anderson, *Community Volunteer*  
Connie Arbuckle, *Trane*  
Jason Arens, *Kwik Trip*  
Heidi Arens, *1st Community Credit Union*  
Julie Augedahl, *Merchants Bank Caledonia*  
Xavier Baird, *Trane*  
Bob Bakalars, *Altra Federal Credit Union*  
Alex Ballesteros, *Community Volunteer*  
Abby Barickman, *Kaplan Professional Education*  
Ann Barney, *Community Volunteer*  
Brad Bauges, *1st Community Credit Union*  
Joann Bear-Wurzer, *Community Volunteer*  
Jessica Bendel, *Logistics Health*  
Jacque Benrud, *Altra Federal Credit Union*  
Peyton Bentley, *Kaplan Professional Education*  
Lindsay Bents, *Community Volunteer*  
Julie Berg, *Citizens State Bank*  
Jason Berger, *Inland Packaging*  
Roxanne Bergesen, *Kaplan Professional Education*  
Henry Bernhagen, *Kaplan Professional Education*  
Kristine Bernhardt, *Kaplan Professional Education*  
Tony Beyer, *Altra Federal Credit Union*  
Nichole Bielefeldt, *Altra Federal Credit Union*  
Laura Bishop, *Families First of Monroe County*  
Laura Bjorheim, *Kaplan Professional Education*  
Greg Blocker, *Dairyland Power Cooperative*  
Rebecca Bolton, *Western Technical College*  
Dana Bolwerk, *Dairyland Power Cooperative*  
Matt Boshcka, *David Reay's Modern Diner + Tavern*  
Donna Bossman, *Trane*  
Allen Bower, *Altra Federal Credit Union*  
Pam Boyea, *Trane*  
Alisa Bradley, *Once Upon a Child*  
Elizabeth Brannon, *Kaplan Professional Education*  
Mandy Braun, *Kaplan Professional Education*  
Amy Brecheisen, *Kaplan Professional Education*  
Karla Bright, *Community Volunteer*  
Tom Brock, *Community Volunteer*  
Bill Brockmiller, *Western Wisconsin AFL-CIO*  
Tanner Brockmiller, *Community Volunteer*  
Teresa Brohmer, *Community Volunteer*  
Bev Brown, *1st Community Credit Union*  
Kurt Brown, *Kaplan Professional Education*  
Barb Burnham, *1st Community Credit Union*  
Julie Burns, *Merchants Bank Caledonia*  
Kayla Burton, *Dairyland Power Cooperative*  
Kim Butler, *1st Community Credit Union*  
Sheila Campos, *La Crosse Co. Health Dept.*  
Jamie Capetillo, *UW-La Crosse*  
Bob Carney, *Community Volunteer*  
Leo Chaput, *Community Volunteer*  
Claire Chin, *Trane*  
Marti Clark, *Community Volunteer*  
Dennis Coffey, *Toro*  
Jamie Colsch, *Dairyland Power Cooperative*  
Pete Congdon, *Edward Jones*  
Brandon Corcoran, *Edward Jones*  
Eric Crammond, *Andar*  
John Crowley, *Kaplan Professional Education*  
Rhonda Culpitt, *Gerke Excavating*  
Maya Dadez, *UW-La Crosse Student*  
Barbara Dahlstrom, *Logan High School*  
Colleen DaSilva, *1st Community Credit Union*  
Emily Dayton, *Trane*  
Heidi Derby, *Logistics Health*  
Charlene Deters, *Community Volunteer*  
Lauryn Dickman, *Mayo Clinic Health System*  
Julie Dietz, *La Crosse Co. Health Dept.*  
Nancy Dotz, *Community Volunteer*  
Steve Dotz, *Community Volunteer*  
Patty Dotz, *Community Volunteer*  
Jamie Dowat, *Viterbo University*  
Katie Drury, *School District of Onalaska*  
Justin Drury, *Community Volunteer*  
Lucas Duffy, *Trane*  
Cheryl Dutton, *Altra Federal Credit Union*  
Todd Eber, *Dakota Supply Group*  
Dave Edmonds, *Trane*  
Kris Edwards, *Gundersen Health System*  
Diane Eickmeier, *C.E.S.A. #4*  
Ted Eisenbacher, *Community Volunteer*  
Jennifer Ely, *1st Community Credit Union*  
Eric Erickson, *Mayo Clinic Health System*  
Marsha Erickson, *Community Volunteer*  
Kristin Espelien, *Dakota Supply Group*  
Curt Everson, *Trane*  
Erica Falk-Huzar, *Community Volunteer*  
Lina Fanning, *Waste Management of La Crosse*  
Alex Faucher, *Kaplan Professional Education*  
Erin Fellenz, *Logistics Health*  
Gina Fellenz, *Trane*  
Michael Feuerhelm, *Community Volunteer*  
Brenda Fisher, *Altra Federal Credit Union*  
Mary Fitzpatrick, *Community Volunteer*  
Andrew Fjerstad, *Organic Valley*  
Carolyn Flock, *Mayo Clinic Health System*  
Lori Flock, *Dairyland Power Cooperative*  
Karolanne Foley, *Dairyland Power Cooperative*

# VOLUNTEERS - CONT.

Donna Fonfara, *American Family Insurance*  
Kim Foster, *Dairyland Power Cooperative*  
Barb Frahm, *Mayo Clinic Health System*  
Troy Freng, *Logistics Health*  
Karen Fries, *Altra Federal Credit Union*  
Niki Furlano, *Kaplan Professional Education*  
Jeremiah Galván, *Gundersen Health System*  
Kelly Galván, *Altra Federal Credit Union*  
Rochelle Gamoke, *Kaplan Professional Education*  
Dalton Gamroth, *Kaplan Professional Education*  
Michael Garcia, *1st Community Credit Union*  
Sue Gasser, *Community Volunteer*  
Mickella Geary, *Organic Valley*  
Heidi Gegenfurtner, *Logistics Health*  
Parker Gerke, *Community Volunteer*  
Stephanie Gigowski, *Dairyland Power Cooperative*  
Cheri Gilbertson, *Community Volunteer*  
Frank Giunta, *Trane*  
Mark Glendenning, *Inland Packaging*  
Kristin Glick, *Altra Federal Credit Union*  
Val Glotfelty, *Community Volunteer*  
Brad Goetz, *Community Volunteer*  
Leigh Goetzinger, *Merchants Bank Caledonia*  
Ethan Gollnick, *Logistics Health*  
Joshua Goodwin, *Kaplan Professional Education*  
Sean Gorman, *Altra Federal Credit Union*  
Vicki Gress, *Venture Machine & Tool*  
Tim Griffin, *La Crosse Post Office*  
Elizabeth Gross, *Kaplan Professional Education*  
Audra Groth, *1st Community Credit Union*  
Julie Haas, *Vendi Advertising*  
Wade Hackbarth, *Western Technical College*  
Donna Haggard, *Community Volunteer*  
Katie Hahn, *Community Volunteer*  
Brian Hannum, *Trane*  
Thomas Harter, *Gundersen Health System*  
Chris Haskell, *Community Volunteer*  
Shawn Hauser, *Altra Federal Credit Union*  
Sarah Havens, *Gundersen Health System*  
Chandra Hawkins, *UW-La Crosse*  
Kolton Hayden, *Trane*  
Fran Hegenbarth, *Western Wisconsin AFL-CIO*  
Jacob Helgerson, *Trane*  
Brent Helgeson, *Trane*  
Brad Helstad, *Riverview Winery*  
Anne Hendrickson, *AllergyChoices, Inc.*  
Amy Henrickson, *Logistics Health*  
Suzie Hoag, *Associated Bank*  
Stephanie Hofer, *Community Volunteer*  
Chet Hollar, *Dairyland Power Cooperative*  
Cate Hollowitch, *Community Volunteer*  
Becca Holman, *Logistics Health*  
Steve Holman, *Community Volunteer*  
Monica Holman, *Community Volunteer*

Nate Hoover, *Dairyland Power Cooperative*  
Manon Hoscheit, *Merchants Bank*  
Deb Hoskins, *CenturyLink*  
Chuck Hosler, *Community Volunteer*  
Mary Hosler, *Community Volunteer*  
Megan Howard, *Dakota Supply Group*  
Nikki Howe, *Trane*  
Libby Howe, *Cinn*  
Sarah Huber, *Community Volunteer*  
Sara Hurley, *Kaplan Professional Education*  
Linda Ingalls, *Trane*  
Curtis Jacobson, *Community Volunteer*  
Ed Jaekel, *JRM CPAs*  
Barb Janett, *Gundersen Health System*  
Bob Jaszewski, *Community Volunteer*  
Laurie Jaszewski, *Community Volunteer*  
Nicole Jelen, *Trane*  
Jeff Jensen, *Community Volunteer*  
Julia Jespersen, *Community Volunteer*  
Hunter Johnson, *UW-La Crosse Student*  
Tara M. Johnson, *RSM US LLP*  
Dawn Johnson, *Community Volunteer*  
Brittany Johnson, *Logistics Health*  
Diana Johnson, *Community Volunteer*  
Scott Joseph, *Altra Federal Credit Union*  
Carissa Jothen, *Altra Federal Credit Union*  
Jen Kalis, *School District of La Crosse*  
Peggy Kamini, *Dairyland Power Cooperative*  
Neil Kamrowski, *IAMAW - District Lodge #66*  
Kevin Karwoski, *Logistics Health*  
Sally Kelsall, *Community Volunteer*  
Sara Kemp, *Community Volunteer*  
Rachel Kendhammer, *Dairyland Power Cooperative*  
Becky Kilen, *Gundersen Health System*  
Cheryl Killilea, *Changing Lanes Fitness & Nutrition*  
Skyla Killilea, *Community Volunteer*  
Jenna Kindschy, *Trane*  
Ruth Kinstler, *Coulee Region RSVP*  
Luke Kirschbaum, *Mayo Clinic Health System*  
Mike Klauke, *Klauke Investments & Insurance Services*  
Jon Klock, *Gundersen Health System*  
Megan Klock, *Community Volunteer*  
Shannon Klug, *CenturyLink*  
Derek Knight, *Trane*  
John Knudson, *Trane*  
Sue Knudson, *Community Volunteer*  
Dave Knutson, *Community Volunteer*  
Tim Kolek, *US Bank*  
Amie Koxlien, *Logistics Health*  
Andrew Krebs, *Altra Federal Credit Union*  
Lisa Kujath, *Dairyland Power Cooperative*  
Tiffany La Liberte, *Altra Federal Credit Union*  
Monica LaFleur, *Community Volunteer*  
Lucas LaJuett, *Trane*

# VOLUNTEERS - CONT.

Lexi Lambert, *Kaplan Professional Education*  
Doug Langen, *Piepho Moving*  
Michael Langrehr, *Kaplan Professional Education*  
Mia Lanzarotti, *UW-La Crosse*  
Jamie Larsen, *Logistics Health*  
Alan Lauermann, *Community Volunteer*  
Rose Ann Laureto, *Community Volunteer*  
Bailey Ledford, *UW-La Crosse Student*  
Kirby Lenz, *Community Volunteer*  
Michelle Lesky, *Kaplan Professional Education*  
Hailee Lichte, *Kaplan Professional Education*  
Karla Lien, *Logistics Health*  
Tabetha Little, *Trane*  
Carol Lloyd Neill, *Altra Federal Credit Union*  
Jenni Loging, *La Crosse Co. Health Dept.*  
Mai Nue Lor, *UW-La Crosse Student*  
Eric Losinski, *Dairyland Power Cooperative*  
Jodi Lovgren, *1st Community Credit Union*  
Alex Lueck, *Xcel Energy*  
Becky Lueck, *Southern Bluffs Elementary School*  
Ross Luecke, *1st Community Credit Union*  
Brenda Lutz-Hanson, *La Crosse County*  
John Lyche, *Community Volunteer*  
De De Mack, *1st Community Credit Union*  
Nikki Mades, *Altra Federal Credit Union*  
Carl Mailey, *Community Volunteer*  
Erin Malone, *Community Volunteer*  
Elizabeth Manzella, *1st Community Credit Union*  
Suzanne Marcinski, *Kaplan Professional Education*  
Amy Mashak, *Inland Packaging Packaging*  
Lisa Matile, *Community Volunteer*  
Mark Mattison, *La Crosse Veterinary Clinic*  
Sue McBride, *Mayo Clinic Health System*  
John McCue, *Community Volunteer*  
Jill McDonah, *Kwik Trip*  
Neal McGough, *Dairyland Power Cooperative*  
Leianna Melde, *1st Community Credit Union*  
Mary Mell, *A Heavenly Touch*  
Donita Meyer, *1st Community Credit Union*  
Brittany Meyer-Madges, *Kaplan Professional Education*  
Tonya Mickelson, *Inland Packaging*  
Sharon Miessner, *Community Volunteer*  
Sara Miles, *Community Volunteer*  
Kevin Millard, *WXOW 19*  
Jordan Miller, *Kaplan Professional Education*  
Pam Miller, *Trane*  
Heather Miller, *La Crosse Public Library*  
Peggy Miller, *Community Volunteer*  
Homer Mills, *Inland Packaging*  
Laura Milner, *UW-La Crosse*  
Steve Minnema, *Community Volunteer*  
Tom Miskowski, *Century Foods International*  
Angie Mithum, *Organic Valley*  
Joyce Mlsna, *Community Volunteer*  
Michael Monahan, *Kaplan Professional Education*  
Fred Monk, *Community Volunteer*  
Ashley Monsoor, *State Bank Financial*  
Tom Mooney, *American Red Cross*  
Betsy Morgan, *UW-La Crosse*  
Sheila Morrison, *Kaplan Professional Education*  
Angel Much, *Zoning & Land Information Office*  
Elizabeth Mueller, *Dairyland Power Cooperative*  
Nancy Mueller, *Community Volunteer*  
Brandie Murilla, *Logistics Health*  
James Murray, *UW-La Crosse*  
Kathryn Nauth, *Kaplan Professional Education*  
Randy Nelson, *School District of La Crosse*  
Teresa Netzer, *Kaplan Professional Education*  
Sister Karen Neuser, *FSPA*  
Sam Newburg, *Trane*  
Yubo Nian, *Trane*  
Michael Nickel, *Altra Federal Credit Union*  
Tom Nickelatti, *Dairyland Power Cooperative*  
Elizabeth Niles, *Altra Federal Credit Union*  
Patricia Nimocks, *US Bank*  
Carolyn Norenberg, *Community Volunteer*  
Bill O'Driscoll, *Community Volunteer*  
Olivia Olson, *Kaplan Professional Education*  
Tricia Owen, *Altra Federal Credit Union*  
Carissa Pagel-Smith, *La Crosse Co. Human Services Dept.*  
David Palm, *Community Volunteer*  
Rob Palmberg, *Dairyland Power Cooperative*  
Shannon Parker, *Catholic Charities*  
Nick Passe, *Passe Law*  
Lynn Passot, *Community Volunteer*  
Amanda Pearce, *Dairyland Power Cooperative*  
Amy Pearson-Jensen, *Gundersen Health System*  
Viktoira Pesava, *BMO*  
Sara Peters, *Altra Federal Credit Union*  
Babette Peterson, *Brenengen Auto Group*  
Sheila Peterson, *Altra Federal Credit Union*  
Mark Platt, *Trane*  
Barb Pollack, *Couleecap*  
Charesse Popp, *Trane*  
Angie Puent, *Trane*  
Mary Beth Rady, *Dairyland Power Cooperative*  
Bev Ranis, *Community Volunteer*  
Deb Reid, *Tomah School District*  
David Reinke, *Altra Federal Credit Union*  
Mike Rekow, *Inland Packaging*  
Courtney Repinski, *Trane*  
Kari Reyburn, *Western Technical College*  
Julie Reynertson, *Logistics Health*  
Major Jeff Richardson, *The Salvation Army*  
Liz Riddle, *Inland Packaging*  
Elizabeth Rilling, *UW-La Crosse*  
Jennifer Robaczewski, *Altra Federal Credit Union*  
Carlene Roberts, *Community Volunteer*

# VOLUNTEERS - CONT.

Cam Roberts, *Community Volunteer*  
Todd Rodeberg, *Chart Industries*  
Jen Rombalski, *La Crosse Co. Health Dept.*  
Megan Rosborough, *La Crosse County Library*  
Chelsea Roscovius, *Kaplan Professional Education*  
Gary Rudy, *Rudy's Drive-In*  
Kerrie Salm, *Logistics Health*  
Ashley Santolin, *Mayo Clinic Health System*  
Susy Saray, *Logistics Health*  
Erin Schaitel, *1st Community Credit Union*  
Chris Schlegel, *Trane*  
Bobbi Schmidt, *Kaplan Professional Education*  
Olivia Schneider, *Inland Packaging*  
Jen Schrader, *Altra Federal Credit Union*  
Jan Schroeder, *Altra Federal Credit Union*  
Rob Schuette, *Community Volunteer*  
Karrie Schuldt, *Dairyland Power Cooperative*  
Matt Schuldt, *Merchants Bank Caledonia*  
Jared Schulze, *Kaplan Professional Education*  
Jamie Schweiger, *Community Volunteer*  
Shane Scott, *Logistics Health*  
Jeff Sexton, *Dairyland Power Cooperative*  
Ross Seymour, *Ross Seymour Law Office*  
Wayne Shaker, *Organic Valley*  
Brian Shawley, *Community Volunteer*  
Dawn Shepherd, *Community Volunteer*  
Michael Siegersma, *Trane*  
Tricia Sime, *Inland Packaging*  
Sherry Sime, *Community Volunteer*  
Jean Skemp, *Trane*  
Brandi Slosser, *La Crosse Co. Human Services*  
Ryan Slosser, *Community Volunteer*  
Tom Smith, *Community Volunteer*  
Dawn Sonsalla, *Altra Federal Credit Union*  
Kimberly Spangler, *Altra Federal Credit Union*  
Bob Spencer, *Hawkins Ash CPAs*  
Mike Spinner, *Community Volunteer*  
Ashley Starkey, *Kaplan Professional Education*  
Randy Starkey, *Inland Packaging*  
Sandy Steele, *State Bank Financial*  
Colin Stenberg, *Inland Packaging*  
Hannah Stetter, *Kaplan Professional Education*  
Laurie Stiltner, *Trane*  
Kevin Strangman, *Altra Federal Credit Union*  
Robert Stuart, *UW-La Crosse*  
Brittany Stuttgart, *Trane*  
Brian Sullivan, *Logistics Health*  
Ryan Sullivan, *Trane*  
Roshelle Svoboda, *Altra Federal Credit Union*  
Bonnie Swan, *Community Volunteer*  
Brennon Swaney, *Trane*  
Karla Swaney, *Verve, a credit union*  
Lori Szymanski, *Mayo Clinic Health System*  
Paula Tart, *Altra Federal Credit Union*  
Kathy Thom, *Community Volunteer*

Andy Thomes, *Dairyland Power Cooperative*  
Jenna Thompson, *Kaplan Professional Education*  
Rebecca Thompson, *Community Volunteer*  
Roger Thornton, *Brenengen Auto Group*  
Darci Thoune, *UW-La Crosse*  
Kathy Ticknor, *Community Volunteer*  
Marilyn Tiggelaar, *Trane*  
Catie Tridle, *Trane*  
Maureen Trim, *School District of Onalaska*  
Martha Tymeson, *Community Volunteer*  
Diane Uhls, *Community Volunteer*  
Colleen Umnus, *Altra Federal Credit Union*  
Megan Ustby, *Logistics Health*  
Kim Valiquette, *Community Volunteer*  
Margarita Van Nuland, *Guillien Van Nuland*  
Charlie Vogt, *Altra Federal Credit Union*  
Abby Volkman, *Inland Packaging*  
Dawn Wacek, *La Crosse Public Library*  
David Wagner, *Kwik Trip*  
Corkey Waite, *Community Volunteer*  
Joan Waniger, *Community Volunteer*  
Tom Weber, *Kaplan Professional Education*  
Margie Webster, *Gundersen Health System*  
Sara Weeks, *Logistics Health*  
Megan Weibel, *Altra Federal Credit Union*  
Mariah Welke, *Community Volunteer*  
Melissa Wells, *Gundersen Health System*  
Amber Wendorf, *Organic Valley*  
Sarah Wengerter, *Community Volunteer*  
Sharon Wheeler, *Kaplan Professional Education*  
Larry White, *Community Volunteer*  
Jodi Widuch, *The Parenting Place*  
Joanne Wier, *Community Volunteer*  
Krista Wilson, *1st Community Credit Union*  
Dan Wilson, *Community Volunteer*  
Becky Winter, *Logistics Health*  
Cara Wintin, *Trane*  
Sue Witte, *Community Volunteer*  
Debra Wolfe, *Wieser Brothers General Contractors*  
Catherine Wooten, *Gundersen Health System*  
David Wucherer, *Dairyland Power Cooperative*  
Donald Wurzer, *Community Volunteer*  
Xai Xiong, *Logistics Health*  
Mellissa Yingst, *Kaplan Professional Education*  
Rachel Ystenes, *Kaplan Professional Education*  
Evelyn Yungerberg, *Community Volunteer*  
Arminda Yutuc, *Dairyland Power Cooperative*  
Tita Yutuc, *Family & Children's Center*  
Alisha Zarwell, *Trane*  
Isaac Zickert, *Inland Packaging*  
Joan Zielke, *Kaplan Professional Education*  
Laura Zitelman, *Gundersen Health System*  
Nate Zitelman, *State Bank Financial*  
Becky Zoellner, *Merchants Bank Onalaska*

# FINANCIALS

## GREAT RIVERS UNITED WAY AUDITED STATEMENT OF FINANCIAL POSITION

As of December 31, 2018

|   | 2018               | 2017               |
|---|--------------------|--------------------|
| <b>Assets</b>                               |                    |                    |
| Cash & Investments                          | \$1,406,315        | \$1,501,780        |
| Net Pledges Receivable                      | 1,431,035          | 1,355,242          |
| Prepaid Expenses                            | 17,100             | 11,158             |
| Net Building & Equipment                    | 414,016            | 417,038            |
| Other Assets – limited use cash equivalents | 332,872            | 348,951            |
| <b>Total Assets</b>                         | <b>\$3,601,338</b> | <b>\$3,634,169</b> |
| <b>Liabilities</b>                          |                    |                    |
| Agency Allocations/Designations Payable     | 1,446,574          | 1,506,289          |
| Accounts Payable                            | 3,935              | 5,911              |
| Accrued Liabilities                         | 14,706             | 12,475             |
| <b>Total liabilities</b>                    | <b>1,465,215</b>   | <b>1,524,675</b>   |
| <b>Net Assets</b>                           |                    |                    |
| Unrestricted - Unappropriated               | 196,096            | 93,396             |
| Unrestricted - Board Designated             | 57,568             | 74,021             |
| Unrestricted - Board Appropriated           | 1,206,183          | 1,302,633          |
| Temporarily Restricted                      | 676,276            | 639,444            |
| <b>Total Net Assets</b>                     | <b>2,136,123</b>   | <b>2,109,494</b>   |
| <b>Total Liabilities &amp; Net Assets</b>   | <b>\$3,601,338</b> | <b>\$3,634,169</b> |

Our accounts are annually audited by Johnson Block & Company, Inc.

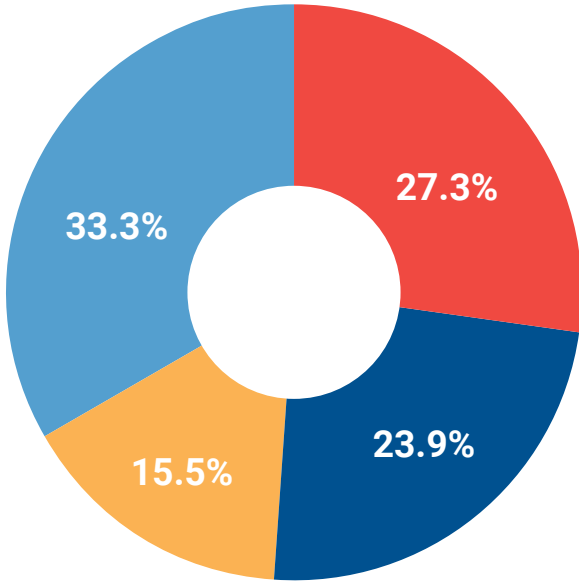
**GREAT RIVERS UNITED WAY**  
**AUDITED STATEMENT OF ACTIVITIES**


**2018**

|   | 2018               | 2018                   | Totals             |                    |
|---|--------------------|------------------------|--------------------|--------------------|
|   | Unrestricted       | Temporarily Restricted | 2018               | 2017               |
| <b>PUBLIC SUPPORT &amp; REVENUE</b>                     |                    |                        |                    |                    |
| Gross campaign results (2017)                           | \$0                |                        | \$0                | \$118,671          |
| Gross campaign results (2018)                           | 178,616            |                        | 178,616            | 1,888,632          |
| Less allowance for uncollectible                        |                    |                        |                    | (91,500)           |
| Less donor designations                                 |                    |                        |                    | (15,904)           |
| Gross campaign results (2019)                           |                    | 1,880,833              | 1,880,883          |                    |
| Less allowance for uncollectible                        |                    | (91,500)               | (91,500)           |                    |
| Less donor designations                                 |                    | (10,429)               | (10,429)           |                    |
| Total gross campaign results released from restrictions | 1,435,500          | (1,435,500)            | 0                  | 0                  |
| Net campaign revenue                                    | 1,614,116          | 343,404                | 1,957,520          | 1,899,899          |
| State of WI Race to the Top Grant                       | 0                  |                        | 0                  | 24,272             |
| Better Together   | 82,988             |                        | 82,988             | 106,882            |
| Great Rivers HUB  |                    | 214,512                | 214,512            | 435,124            |
| sparks!   |                    | 500                    | 500                | 100,000            |
| Bequests  | 12,365             |                        | 12,365             | 10,316             |
| Designations from other United Ways                     | 12,209             |                        | 12,209             | 10,316             |
| Service fees  | 1,043              |                        | 1,043              | 1,590              |
| Interest income   | 4,814              |                        | 4,814              | 4,466              |
| Rent income   | 25,529             |                        | 25,529             | 26,669             |
| Other income  | 32,045             |                        | 32,045             | 50,743             |
| Net assets released from restrictions                   | 521,584            | (521,584)              | 0                  | 0                  |
| <b>TOTAL PUBLIC SUPPORT &amp; REVENUE</b>               | <b>2,306,693</b>   | <b>36,832</b>          | <b>2,343,525</b>   | <b>2,667,703</b>   |
| <b>EXPENSES</b>   |                    |                        |                    |                    |
| <b>Program Services</b>                                 |                    |                        |                    |                    |
| Agency allocations                                      | 1,445,929          |                        | 1,445,929          | 1,506,639          |
| Less Donor agency designations                          | (10,429)           |                        | (10,429)           | (15,904)           |
| Special Allocations                                     | 69,785             |                        | 69,785             | 78,036             |
| State of WI Race to the Top Grant                       | 0                  |                        | 0                  | 24,272             |
| Great Rivers HUB  | 195,145            |                        | 195,145            | 131,792            |
| Better Together   | 102,466            |                        | 102,466            | 135,376            |
| Community problem solving                               | 178,654            |                        | 178,654            | 146,771            |
| Fund distribution                                       | 19,624             |                        | 19,624             | 53,928             |
| Volunteer Center  | 8,246              |                        | 8,246              | 12,277             |
| Labor relations   | 1,138              |                        | 1,138              | 1,213              |
| Total community building                                | 2,010,558          | 0                      | 2,010,588          | 2,074,400          |
| <b>Supporting services</b>                              |                    |                        |                    |                    |
| Resource development                                    | 240,212            |                        | 240,212            | 210,996            |
| Administration & finance                                | 66,126             |                        | 66,126             | 46,448             |
| Total supporting services                               | 306,338            |                        | 306,338            | 257,444            |
| <b>TOTAL EXPENSES</b>                                   | <b>2,316,896</b>   | <b>0</b>               | <b>2,316,896</b>   | <b>2,331,844</b>   |
| <b>Increase (decrease) in net assets</b>                | <b>(10,203)</b>    | <b>36,832</b>          | <b>26,629</b>      | <b>335,859</b>     |
| <b>NET ASSETS AT JANUARY 1</b>                          | <b>1,470,050</b>   | <b>639,444</b>         | <b>2,109,494</b>   | <b>1,773,635</b>   |
| <b>NET ASSETS AT DECEMBER 31</b>                        | <b>\$1,459,847</b> | <b>\$676,276</b>       | <b>\$2,136,123</b> | <b>\$2,109,494</b> |

# GRANTS

## OVERALL 2018 FUNDING BY IMPACT AREA



|                            |   |                            |
|----------------------------|---|----------------------------|
| <b>HEALTH</b>              |  | 17 programs   \$424,555.00 |
| <b>EDUCATION</b>           |  | 18 programs   \$372,066.00 |
| <b>FINANCIAL STABILITY</b> |  | 19 programs   \$241,965.00 |
| <b>COMMUNITY BASICS</b>    |  | 22 programs   \$518,380.00 |

## PROGRAM UTILIZATION BY COUNTY

Great Rivers United Way's 2018\* service area and program utilization by county are as follows:

| <u>COUNTY</u>        | <u>PEOPLE</u> | <u>CONTACTS</u> |
|----------------------|---------------|-----------------|
| <b>BUFFALO</b>       | 341           | 7,441           |
| <b>HOUSTON</b>       | 1,933         | 36,400          |
| <b>LA CROSSE</b>     | 53,968        | 749,832         |
| <b>MONROE</b>        | 12,694        | 107,399         |
| <b>TREMPEALEAU</b>   | 1,872         | 19,216          |
| <b>VERNON</b>        | 5,137         | 34,804          |
| <b>OTHER/UNKNOWN</b> | 7,444         | 14,431          |

**83,389**  
local people utilized  
United Way funded programs

**969,523**  
times last year.



\*last reported data

## EDUCATION GRANTS

|   |                                 |                     |
|---|---------------------------------|---------------------|
| Big Brothers Big Sisters of the 7 Rivers Region | Community-based Youth Mentoring | \$51,480.00         |
| Big Brothers Big Sisters of the 7 Rivers Region | Site-based Youth Mentoring      | 4,080.00            |
| Boy Scouts of America-Gateway Council           | Boy Scouting                    | 11,364.00           |
| Boy Scouts of America-Gateway Council           | Cub Scouting                    | 24,264.00           |
| Boy Scouts of America-Gateway Council           | Venturing                       | 3,792.00            |
| Boys & Girls Club of Sparta                     | Project Learn                   | 26,988.00           |
| Boys & Girls Clubs of Greater La Crosse         | Academic Success                | 40,536.00           |
| Boys & Girls Clubs of West Central WI           | Academic Success                | 25,644.00           |
| Boys & Girls Clubs of West Central WI           | Good Character & Citizenship    | 10,968.00           |
| Family & Children's Center                      | Hope Academy*                   | 10,296.00           |
| Girl Scouts of WI - Badgerland Council          | Girl Scouts Grades K-5          | 31,596.00           |
| Girl Scouts of WI - Badgerland Council          | Girl Scouts Grades 6-12         | 7,968.00            |
| The Parenting Place                             | Parent Coaching                 | 17,676.00           |
| The Parenting Place                             | Parent/Child Development        | 16,830.00           |
| YWCA La Crosse                                  | Child Center                    | 16,932.00           |
| YWCA La Crosse                                  | Teen Services                   | 10,968.00           |
| YWCA La Crosse                                  | Truancy Intervention            | 6,036.00            |
|   | <b>TOTAL</b>                    | <b>\$317,418.00</b> |



## FINANCIAL STABILITY GRANTS

|  |   |                     |
|--|---|---------------------|
| Credit Counseling Service of La Crosse         | Budget/Credit Counseling                        | \$9,300.00          |
| Couleecap                                      | Helping Entrepreneurs Thrive                    | 4,104.00            |
| Couleecap                                      | Housing First                                   | 10,395.00           |
| Couleecap                                      | Neighborhood Revitalization Collaboration       | 8,460.00            |
| Couleecap                                      | Skills Enhancement                              | 7,332.00            |
| Couleecap                                      | S.O.A.R. Program                                | 6,588.00            |
| Couleecap                                      | Supportive Housing                              | 16,596.00           |
| Couleecap                                      | Tenant Based Rental Assistance                  | 3,960.00            |
| Families First of Monroe County                | Case/Care Management                            | 37,368.00           |
| Families First of Monroe County                | Safe & Stable Housing                           | 5,940.00            |
| Independent Living Resources                   | Homelessness Intervention Program               | 31,440.00           |
| Independent Living Resources                   | Independent Living Services                     | 25,572.00           |
| La Crescent Area Healthy Community Partnership | Neighbors in Action - Caledonia                 | 5,148.00            |
| La Crescent Area Healthy Community Partnership | Neighbors in Action - La Crescent               | 13,368.00           |
| New Horizons Shelter & Outreach Centers        | Outreach Program                                | 17,292.00           |
| New Horizons Shelter & Outreach Centers        | Transitional Housing                            | 5,808.00            |
| YWCA La Crosse                                 | Employment Readiness ( <i>did not operate</i> ) | 0.00                |
| YWCA La Crosse                                 | Ruth House                                      | 8,724.00            |
| YWCA La Crosse                                 | Transitional Housing                            | 17,460.00           |
|  | <b>TOTAL</b>                                    | <b>\$234,855.00</b> |

# HEALTH GRANTS

|   |  |                     |
|---|--|---------------------|
| Boys & Girls Clubs of Greater La Crosse | Character & Leadership - Youth Mental Health | \$51,480.00         |
| Boys & Girls Clubs of Greater La Crosse | Healthy Life Styles - Preventative Health    | 37,836.00           |
| Boys & Girls Clubs of West Central WI   | Lifelong Healthy Lifestyle Choices           | 5,688.00            |
| Coulee Council on Addictions            | Crisis Management                            | 12,870.00           |
| Coulee Council on Addictions            | Prevention & Education                       | 18,336.00           |
| Coulee Council on Addictions            | Recovery Support Services                    | 15,840.00           |
| Couleecap                               | Drug Free Communities                        | 4,416.00            |
| Essential Health Clinic                 | Adult Free Health Care*                      | 16,696.00           |
| Essential Health Clinic                 | Project Wait*                                | 23,928.00           |
| Family & Children's Center              | Healthy Families                             | 102,960.00          |
| Family & Children's Center              | Outpatient Counseling                        | 33,516.00           |
| Family & Children's Center              | The Other Door Drop-in Center                | 9,264.00            |
| Family & Children's Center              | Stepping Stones                              | 20,196.00           |
| Independent Living Resources            | RAVE Mental Health Drop In                   | 6,096.00            |
| Mobile Meals of La Crosse               | Mobile Meals                                 | 10,080.00           |
| New Horizons Shelter & Outreach Centers | Trauma Specialist Program                    | 15,420.00           |
| Scenic Bluffs Health Center, Inc.       | Help Team                                    | 26,730.00           |
|   | <b>TOTAL</b>                                 | <b>\$411,352.00</b> |

\*Funding to Essential Health Clinic programs ended on 8/31/2019.

# COMMUNITY BASICS GRANTS

|  |                                  |                     |
|--|----------------------------------|---------------------|
| American Red Cross - Scenic Bluffs Chapter     | Disaster Cycle Services          | \$56,430.00         |
| Bluff Country Family Resources                 | Domestic/Sexual Violence Program | 19,404.00           |
| Bluff Country Family Resources                 | Rapid Re-Housing Program         | 5,928.00            |
| Bluff Country Family Resources                 | Telephone Crisis Intervention    | 1,824.00            |
| Boys & Girls Clubs of West Central WI          | Kids Café Food Program           | 9,936.00            |
| Coulecap                                       | Homeless Prevention              | 10,392.00           |
| Coulecap                                       | Monroe County Food Pantry        | 20,790.00           |
| Family & Children's Center                     | Domestic Abuse Project           | 4,950.00            |
| Hunger Task Force of La Crosse                 | Food Recovery                    | 22,656.00           |
| Hunger Task Force of La Crosse                 | Kane Street Community Garden     | 5,841.00            |
| New Horizons Shelter & Outreach Centers        | Crisis Line                      | 9,024.00            |
| New Horizons Shelter & Outreach Centers        | Emergency Shelter                | 57,372.00           |
| Salvation Army La Crosse                       | Emergency Homeless Shelter       | 96,984.00           |
| Salvation Army La Crosse                       | Meal Program                     | 15,204.00           |
| WAFER Food Pantry                              | Feeding Today's Youth            | 4,158.00            |
| WAFER Food Pantry                              | Food Pantry                      | 48,984.00           |
| WAFER Food Pantry                              | Nutrition Education & Tools      | 2,970.00            |
| WAFER Food Pantry                              | Senior Share                     | 16,704.00           |
| Western Dairyland Economic Opportunity Council | Homeless Services                | 9,900.00            |
| Western Dairyland Economic Opportunity Council | RSVP Caregiver Program           | 4,950.00            |
| YWCA La Crosse                                 | Court Appointed Special Advocate | 22,008.00           |
|  | <b>TOTAL</b>                     | <b>\$446,409.00</b> |

| <b>GRANTS BY IMPACT AREA</b>                  |                     |                       |
|---|---------------------|-----------------------|
|   | Education           | 317,418.00            |
|   | Financial Stability | 234,855.00            |
|   | Health              | \$411,352.00          |
|   | Community Basics    | 446,409.00            |
| <b>TOTAL AGENCY GRANTS</b>                    |                     | <b>1,410,034.00</b>   |
| <b>AGENCY DESIGNATIONS</b>                    |                     | <b>10,429.00</b>      |
| <b>TOTAL AGENCY GRANTS &amp; DESIGNATIONS</b> |                     | <b>\$1,420,463.00</b> |

**Great Rivers United Way**  
1855 East Main Street  
Onalaska, Wisconsin 54650  
[www.gruw.org](http://www.gruw.org)

