

Sample Thank You Letter

[Date]

Dear [_____],

I want to express my sincere appreciation for your support of my fundraising campaign for Great Rivers United Way. Your contribution was incredibly generous and your personal commitment towards my cause will help Great Rivers United Way in its mission to unite people and resources to improve lives and strengthen communities.

Great Rivers United Way has fought for the health, education, and financial stability of every person in the seven-county region it serves since 1949. By partnering with 26 agencies and funding 52 programs, you can rest assured that your donation will benefit multiple individuals right here in local Southwestern Wisconsin.

This virtual fundraising event has been a huge success and loads of fun. With your contribution, I have been able to support an agency that I truly believe in. As of today, I have individually raised \$[personal total] and collectively, all Ambassadors and Teams have raised \$[campaign total from main crowdfunding page] to benefit Great Rivers United Way.

Thank you again for your donation. With your help, we are one step closer to providing crucial resources and assistance to our local community by Living United.

With sincere gratitude,
[Your name]

Thank you for becoming an Ambassador for Great Rivers United Way! We hope you find this draft thank you letter helpful as you advocate for an issue important to you and our community.

Other ways to say thanks

- Social media shout-outs
- Text
- Call
- Come up with your own incentives (bake cookies or pick a bouquet of flowers from your garden) for first gift, biggest gift, etc.

Have questions or need help? Don't hesitate to reach out!

Adrienne Olson
Marketing Director
aolson@gruw.org
(608) 796-1400, Ext. 106