

THE DAILY GRUWS



Great Rivers United Way

Serving the Coulee Region since 1949

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It's been a tough year and a half

KATIE SPARKS
DEVELOPMENT DIRECTOR

We've seen our community struggle. We've met the people who have lost loved ones, their businesses, their jobs,

their confidence in what can all be taken from us so suddenly.

Throughout the struggles of 2020 and 2021, there's one thing I've learned. We haven't lost our community. We ha-

ven't lost our hearts. We haven't lost our ability to empathize and help one another.

You all made that clear, when we were in the thick of the unknowns. When we didn't

know what the next day would bring – you were there. We were there. Great Rivers United Way and its funded partners were there.

With your help, we still raised \$1.74M

Together, we raised \$1.74 million for the Coulee Region. That type of funding changes lives. It makes a big impact.

In 2020, Great Rivers United Way funded programming provided:

- **5,376** youth access to a safe space with safe adult mentorships
- **9,286** unduplicated individuals with mental health programming such as, mental health counseling, therapy, peer support, and support groups
- **4,290** individuals with emergency shelter, eviction prevention, & supportive housing services
- **254,751** individuals with food assistance
- **28,038** individuals with wellness, fitness, and nutrition programming
- **1,992** individuals with academic, literacy, and early education supports
- **2,282** individuals with budgeting education and financial counseling

**Together,
we can.**

**We can create a
better community.**

A better life.

**Imagine being
part of it.**

**Imagine what
we can do with
your one gift.**

Our 2021-22 campaign goal is \$2 million.

Turn the page to see how we can impact the Coulee Region, together.



IMAGINE...

- a day when homelessness is a thing of the past.
- a day when every child graduates high school.
- receiving help before contemplating suicide.
- always having a stocked pantry.

Individuals with:

Achieved in 2020:

Possible in 2022:



A safe space with safe adult mentorships

5,376

6,747



Mental health programs, such as counseling, therapy, peer support & support groups

9,286

11,654



Emergency shelter, eviction prevention & supportive housing services

4,290

5,384



Food assistance

254,751

319,713



Wellness, fitness & nutrition programming

28,038

35,188



Academic, literacy & early education supports

1,992

2,500



Budgeting education & financial counseling

2,282

2,864

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