IMAGINE

WHAT WE CAN DO, TOGETHER.

Great Rivers United Way | 2021 Annual Report

Revised 4/27/22
GREAT RIVERS UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION, AND FINANCIAL STABILITY OF EVERY PERSON IN ITS SEVEN-COUNTY SERVICE REGION.

MISSION
Unite people and resources to improve lives and strengthen our communities.

VISION
All individuals and families in our communities will achieve their full potential through education, income, and healthy lives.

VALUES
Collaboration
Integrity
Advocacy
Dearest Friends & Supporters:

What a ride. I sit here in 2022, looking back on a year that I think everyone thought would be a recovery from 2020. Our 2021-22 campaign theme – Imagine – was full of hope.

After raising millions of dollars for COVID-affected community members and nonprofits, and then a lower-than-expected (but still successful!) community investment campaign, United Way thought we’d rebound and recover in 2021. Even with the enthusiasm of our first Campaign Crew, it was not meant to be.

To be clear, GRUW, in many ways, is stronger than ever. Our programs continue to grow and be extremely impactful in our service area.

Read to Success had a recovery year with many volunteer tutors getting back into third-grade classrooms throughout the area.

Great Rivers HUB continues to do amazing work with amazing partners in La Crosse County, and 2021 saw seeds of expansion planted in Trempealeau and Jackson counties.

There is continued interest in our Dolly Parton’s Imagine Library program, which mails children ages birth-to-five living in Crawford County a free book every month.

Ugetconnected reached new levels of volunteer engagement, and we worked again with partners UWL, Western, and Viterbo to host a successful school supply drive for the Afghan guests living at Fort McCoy.

Those are just some of the successes that GRUW had in its roles as convener, facilitator, and collaborator in 2021. As a funder, we embark on 2022 with renewed energy and focus so the grants we award our nonprofit partners more closely meet the need.

That said, in a fundraising model that relies on workplace campaigns, there are new challenges to face as workplaces change. I won't dwell on those challenges here, but they can't be ignored, and as partners of GRUW, you need to know.

How can you help? Our community investment campaign continues to need you. Whether you give on your own or through your workplace, the need for your support continues. The need for you to bring your friends to the party grows even greater.

Thank you for the efforts your past donations have displayed. Together, we can ensure our partners – the community nonprofits that serve us all – are taken care of.

Sincerely,

Mary Kay Wolf
Executive Director
Great Rivers United Way
BOARDS OF DIRECTORS

CHAIR OF THE BOARD
Alex Lueck
Xcel Energy

VICE CHAIR OF THE BOARD
Randy Nelson
Community Volunteer

PAST CHAIR
Cheryl Dutton
Altra Federal Credit Union

TREASURER & CHAIR, FINANCE COMMITTEE
Tara M. Johnson
RSM US LLP

CHAIR, DIVERSITY, EQUITY & INCLUSION COMMITTEE
Betsy Morgan
University of Wisconsin-La Crosse

CHAIR, FUND DISTRIBUTION STEERING COMMITTEE
Julie Reynertson
OptumServe

CHAIR, HUMAN RESOURCES COMMITTEE
Todd Rodeberg
Community Volunteer

CHAIR, MARKETING & FUND DEVELOPMENT COMMITTEE
Mike Klauke
Klauke Investments & Insurance Services

CHAIR, STRATEGIC PLANNING COMMITTEE
Kari Reyburn
Western Technical College

AT-LARGE BOARD MEMBERS
Donna Bossman
Trane Technologies

Carolyn Colleen Bostrack
FIERCE Network

Megan Eddy
Mayo Clinic Health System

Andrew Fjerstad
Organic Valley

Brad Goetz
Community Volunteer

Mary Ellen McCartney
Gundersen Health System

Tom Miskowski
Century Foods International

Angela Newman
Kwik Trip

Josh Oeltjen
Festival Foods

Rob Palmberg
Gundersen Health System

Margarita Van Nuland
Guillien Van Nuland Law Office

Isaac Zickert
Inland Packaging

CAMPAIGN CREW
The Endrizzi Family

Joe Endrizzi
Gundersen Health System

Tracy Endrizzi
artPOP

Tia, Joey, Audrey, Charlie & Mabel
Dear Fellow Supporters:

The challenge of change is something that each of us has faced in the last year. Some of us have had the opportunity to face this challenge well-resourced. Others have been faced with the challenge as an additional layer of difficulty that is piled onto the mountain of challenges faced on a day-to-day basis. It has been our intention, as GRUW's first Campaign Crew, to face this, shed light onto it, and bring it to the attention of those around us.

As the Campaign Crew, we hope the community has benefited from our guiding thought that everyone has something to give. We can say that we are appreciative of the generosity of the community at large and also the community that makes up the Great Rivers United Way. Our family experienced this generosity in the events we attended, through the people we met, and during those times around the kitchen counter writing thank you notes to donors. It does not matter your age, your background or your abilities, we saw that all have gifts to give.

We have appreciated and enjoyed our experience collaborating with and supporting the staff, partner agencies, and supporters of GRUW. Their dedication to strengthening our community was empowering and inspirational for our whole family. As we are, they are dedicated to moving forward with innovative ways to make the GRUW mission not only successful, but extraordinary.

Thank you for an amazing year!

Sincerely,

[Signature]

The Endrizzi Family
Joe & Tracy, and children
Joey, Audrey, Charlie & Tia
(and Mabel the dog, too!)
2021-22 Campaign Crew
Great Rivers United Way will be the premier advocate and collaborator across the communities it serves. Great Rivers United Way will be essential to its communities as an organizer, facilitator, and fund developer. GRUW will:

**Strategies**
- Increase academic success
- Strengthen family supports

**Indicators of Success**
- Increase percent of students reading at proficient or higher
- Increase high school graduation rates
- Improve kindergarten readiness
- Decrease juvenile arrest rates

**Strategies**
- Improve access to living-wage employment
- Decrease households in financial crisis

**Indicators of Success**
- Decrease percentage of children receiving free and reduced lunches in school systems
- Increase households above ALICE Threshold
- Increase percentage of renters paying 30% or less of income on rent
- Reduce need for emergency shelter
- Decrease traffic at local food pantries

**Strategies**
- Improve access to prevention and intervention programming for mental health
- Improve connections for at-risk community members to community resources
- Improve access to prevention and intervention services that focus on physical well-being

**Indicators of Success**
- Decrease suicide in the Great Rivers Region
- Increase youth resilience

**Strategic Plan**

A Vision for 2022

- Positively impact our youngest community members
- Stabilize household economic situations so people experience thriving lives
- Support a healthy and socially-connected community
STRATEGIC OBJECTIVE #1

POSITIVELY IMPACT OUR YOUNGEST COMMUNITY MEMBERS
### PROGRAMS THAT HELP US ACCOMPLISH STRATEGIC OBJECTIVE #1

Positively impact our youngest community members.

<table>
<thead>
<tr>
<th>Category</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACADEMIC SUCCESS</strong></td>
<td>Boys &amp; Girls Clubs of Greater La Crosse</td>
</tr>
<tr>
<td><strong>ACADEMIC SUCCESS</strong></td>
<td>Boys &amp; Girls Clubs of West Central WI</td>
</tr>
<tr>
<td><strong>COURT APPOINTED SPECIAL ADVOCATE</strong></td>
<td>YWCA La Crosse</td>
</tr>
<tr>
<td><strong>FOOD PANTRY</strong></td>
<td>WAFER Food Pantry</td>
</tr>
<tr>
<td><strong>GIRL Scout Leadership Experience Initiative</strong></td>
<td>Girl Scouts of Wisconsin - Badgerland Council</td>
</tr>
<tr>
<td><strong>HEALTHY FAMILIES</strong></td>
<td>Family &amp; Children's Center</td>
</tr>
<tr>
<td><strong>JOBS &amp; BUSINESS DEVELOPMENT</strong></td>
<td>YWCA La Crosse</td>
</tr>
<tr>
<td><strong>NUTRITION EDUCATION &amp; TOOLS</strong></td>
<td>WAFER Food Pantry</td>
</tr>
<tr>
<td><strong>OUTREACH SERVICES</strong></td>
<td>New Horizons Shelter &amp; Outreach Centers</td>
</tr>
<tr>
<td><strong>PARENT OPTIONS EDUCATION &amp; SUPPORT PROGRAM</strong></td>
<td>The Parenting Place</td>
</tr>
<tr>
<td><strong>POWER HOUR</strong></td>
<td>Boys &amp; Girls Club of Sparta</td>
</tr>
<tr>
<td><strong>PREVENTION &amp; EDUCATION</strong></td>
<td>Coulee Recovery Center</td>
</tr>
<tr>
<td><strong>RESTORATIVE JUSTICE</strong></td>
<td>YWCA La Crosse</td>
</tr>
<tr>
<td><strong>SHE HLUB</strong></td>
<td>Cia Siab, Inc.</td>
</tr>
<tr>
<td><strong>STRENGTHENING COMMUNITIES &amp; GROWING</strong></td>
<td></td>
</tr>
<tr>
<td><strong>POSITIVE VALUES THROUGH CUB SCOUTING</strong></td>
<td>Boy Scouts of America - Gateway Council</td>
</tr>
<tr>
<td><strong>TELEPHONE CRISIS INTERVENTION/DOMESTIC &amp;</strong></td>
<td></td>
</tr>
<tr>
<td><strong>SEXUAL VIOLENCE PROGRAM</strong></td>
<td>Bluff Country Family Resources</td>
</tr>
<tr>
<td><strong>YOUTH MENTORING</strong></td>
<td>Big Brothers Big Sisters of the 7 Rivers Region</td>
</tr>
</tbody>
</table>
Great Rivers United Way is committed to finding ways to positively impact our youngest community members. That commitment led to the creation of Read to Success in 2016.

Read to Success matches community volunteers with third-grade students to provide focused time and attention on reading. Studies show that when students are behind grade-level reading at the end of third grade, they almost never catch up. This is an important opportunity to make an impact at a key time in a child’s life.

Volunteers work with their assigned student(s) once a week. They spend their half hour together reading books and doing activities that boost vocabulary and comprehension.

Despite the challenges that the COVID-19 pandemic presented, we currently have 44 Read to Success tutors working with third graders at 10 area schools. We hope to expand the Read to Success program to even more schools and school districts in future school years.

Great Rivers United Way offers an early childhood program, Dolly Parton’s Imagination Library, which is designed to help families with young children develop a love of books and reading. After a free and easy registration process, Imagination Library mails children ages birth-to-five a new book to their home address every month. The program is available specifically to families living in Crawford County as part of our outreach efforts there.

In 2021, we gifted 4,721 books to Crawford County children via Imagination Library. We started 2022 with a record number of 406 children registered!

“You can never get enough books into the hands of enough children.”

–DOLLY PARTON
STRATEGIC OBJECTIVE #2

STABILIZE HOUSEHOLD ECONOMIC SITUATIONS SO PEOPLE EXPERIENCE THRIVING LIVES
PROGRAMS THAT HELP US ACCOMPLISH STRATEGIC OBJECTIVE #2

Stabilize household economic situations so people experience thriving lives.

BUILDING FINANCIAL STABILITY
Consumer Credit Counseling Service of La Crosse

EMERGENCY SHELTER & MEAL PROGRAM
The Salvation Army of La Crosse County

ENABLING SERVICES - LA CROSSE HELP TEAM
Scenic Bluffs Community Health Centers

FOOD PANTRY
WAFER Food Pantry

FOOD RECOVERY
Hunger Task Force of La Crosse

FOOD SECURITY & OUTREACH
Couleecap

HOMELESSNESS PREVENTION & SUPPORTIVE HOUSING
Couleecap

HOMELESS SHELTER
Western Dairyland Economic Opportunity Council

JOBS & BUSINESS DEVELOPMENT
Western Dairyland Economic Opportunity Council

KANE STREET COMMUNITY GARDEN
Hunger Task Force of La Crosse

NUTRITION EDUCATION & TOOLS PROJECT
WAFER Food Pantry

RAPID REHOUSING
YWCA La Crosse

RAPID RE-HOUSING PROGRAM
Bluff Country Family Resources

RUTH HOUSE
YWCA La Crosse

SKILLS ENHANCEMENT
Western Dairyland Economic Opportunity Council

STRENGTHENING INDIVIDUALS & FAMILIES FIRST INITIATIVE
Families First of Monroe County

SUPPORTED EMPLOYMENT
Family & Children's Center

WORK-N-WHEELS
Western Dairyland Economic Opportunity Council
STRATEGIC OBJECTIVE #3
SUPPORT A HEALTHY AND
SOCially-CONNECTED COMMUNITY
PROGRAMS THAT HELP US ACCOMPLISH STRATEGIC OBJECTIVE #3
Support a healthy and socially-connected community.

CRISIS SUPPORT & EARLY INTERVENTION
Coulee Recovery Center

DISASTER CYCLE SERVICES
American Red Cross - Southwest Chapter

DOMESTIC ABUSE PROJECT
Family & Children’s Center

EMERGENCY SHELTER & 24 HOUR CRISIS LINE
New Horizons Shelter & Outreach Centers

EMERGENCY SHELTER & MEAL PROGRAM
The Salvation Army of La Crosse County

ENABLING SERVICES - LA CROSSE HELP TEAM
Scenic Bluffs Community Health Centers

FOOD PANTRY
WAFER Food Pantry

FOOD RECOVERY
Hunger Task Force of La Crosse

GOOD CHARACTER & LEADERSHIP
Boys & Girls Clubs of West Central WI

HEALTHY HOMES
Couleecap

HEALTHY LIFESTYLES
Boys & Girls Clubs of West Central WI

HOMELESS PREVENTION & SUPPORT PROGRAM
Independent Living Resources

HOST HOMES
Family & Children’s Center

KANE STREET COMMUNITY GARDEN
Hunger Task Force of La Crosse

MOBILE MEALS
Mobile Meals of La Crosse

NEIGHBORS IN ACTION
La Crescent Area Healthy Community Partnership

NUTRITION EDUCATION & TOOLS PROJECT
WAFER Food Pantry

OUTPATIENT COUNSELING
Family & Children’s Center

OUTREACH SERVICES
New Horizons Shelter & Outreach Centers

PREVENTION & EDUCATION
Coulee Recovery Center

PROMOTING HEALTH IN YOUTH WHO NEED US MOST
Boys & Girls Clubs of Greater La Crosse

RECOVERY AVENUE (RAVE) MENTAL HEALTH DROP IN
Independent Living Resources

RECOVERY SUPPORT & RELAPSE PREVENTION
Coulee Recovery Center

RESTORATIVE JUSTICE
YWCA LA Crosse

RETIRER SENIOR & VOLUNTEER PROGRAM (RSVP)
Western Dairyland Economic Opportunity Council

RUTH HOUSE
YWCA LA Crosse

SOCIAL SECURITY OUTREACH, ACCESS & RECOVERY PROGRAM
Couleecap

SHE HLUB
Cia Siab, Inc.

STEPPING STONES
Family & Children’s Center

STRENGTHENING COMMUNITIES & GROWING POSITIVE SOCIAL VALUES THROUGH CUB SCOUTING
Boy Scouts of America - Gateway Council

TELEPHONE CRISIS INTERVENTION/DOMESTIC & SEXUAL VIOLENCE PROGRAM
Bluff Country Family Resources

THE OTHER DOOR DROP-IN CENTER
Family & Children’s Center

YOUTH MENTORING
Big Brothers Big Sisters of the 7 Rivers Region
Great Rivers HUB has continued to broaden its services and support expansion of the Community Health Worker (CHW) workforce locally. Throughout the pandemic, CHWs have served as a trusted source of information regarding COVID-19, helped individuals navigate changing resources, and provided education to help them stay safe and healthy. Great Rivers HUB also partnered with other community-based organizations to provide COVID-19 education in the broader community.

In 2021, Great Rivers HUB served 350 individuals and completed the following Pathways.

<table>
<thead>
<tr>
<th>Pathway</th>
<th>Currently Open</th>
<th>Finished Incomplete</th>
<th>Completed</th>
<th>Median Duration to Reach Completion (in days)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Service Referral</td>
<td>772</td>
<td>110</td>
<td>561</td>
<td>7</td>
</tr>
<tr>
<td>Education</td>
<td>814</td>
<td>5</td>
<td>810</td>
<td>1</td>
</tr>
<tr>
<td>Medical Referral</td>
<td>162</td>
<td>29</td>
<td>109</td>
<td>20</td>
</tr>
<tr>
<td>Housing</td>
<td>92</td>
<td>17</td>
<td>21</td>
<td>165</td>
</tr>
<tr>
<td>Medication Assessment</td>
<td>65</td>
<td>3</td>
<td>50</td>
<td>18</td>
</tr>
<tr>
<td>Tobacco Cessation</td>
<td>53</td>
<td>23</td>
<td>3</td>
<td>246</td>
</tr>
<tr>
<td>Medical Home</td>
<td>82</td>
<td>11</td>
<td>46</td>
<td>44</td>
</tr>
<tr>
<td>Immunization Screening</td>
<td>25</td>
<td>0</td>
<td>27</td>
<td>12</td>
</tr>
<tr>
<td>Employment</td>
<td>16</td>
<td>6</td>
<td>10</td>
<td>79</td>
</tr>
<tr>
<td>Behavioral Health</td>
<td>19</td>
<td>5</td>
<td>9</td>
<td>69</td>
</tr>
<tr>
<td>Pregnancy</td>
<td>40</td>
<td>7</td>
<td>31</td>
<td>98</td>
</tr>
<tr>
<td>Health Insurance</td>
<td>18</td>
<td>2</td>
<td>8</td>
<td>25</td>
</tr>
<tr>
<td>Postpartum</td>
<td>36</td>
<td>5</td>
<td>25</td>
<td>39</td>
</tr>
<tr>
<td>Family Planning</td>
<td>10</td>
<td>1</td>
<td>11</td>
<td>68</td>
</tr>
<tr>
<td>Immunization Referral</td>
<td>14</td>
<td>5</td>
<td>8</td>
<td>16</td>
</tr>
<tr>
<td>Medication Management</td>
<td>4</td>
<td>1</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Adult Learning</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>183</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>2,223</strong></td>
<td><strong>231</strong></td>
<td><strong>1,734</strong></td>
<td></td>
</tr>
</tbody>
</table>

For additional updates from the HUB, see its 2021 Impact Report: www.gruw.org/hub
In 2021, the COVID-19 pandemic continued to impact how youth experienced school, their community, and their ability to be socially-connected. Youth, more than ever, are struggling with symptoms of anxiety, depression, and other negative emotions and behaviors.

Improving youth mental health requires a whole community effort to strengthen youth resilience, and give the adults who work and care for youth the skills and tools they need to be supportive.

Better Together works with schools, youth serving agencies, and the community to help youth thrive. Together, we work on action strategies to:

- Increase the resilience, coping skills and social connectedness among youth by ensuring they are learning the skills and building the attitudes needed to make healthy decisions and support their mental health.
- Train adults to recognize when a young person is struggling and give them the skills to support youth and to help connect them to appropriate resources.
- Ensure our community understands the needs of youth by making data and information accessible.

A focus of Better Together’s work in 2021 was to bring awareness to the needs of youth and families of color. Using an original film production, "Amplifying the Voices of Black Youth and their Caregivers," we have facilitated important conversations about experiencing challenges and discrimination in the La Crosse community, and how to address the impact of this form of trauma. These facilitated discussions have engaged over 1,200 community members. We also worked closely with the La Crosse County Board to declare racism a public health crisis.
CORPORATE PARTNERS

TOP 10 CORPORATE DONORS
(listed alphabetically)
Altra Federal Credit Union
Citizens State Bank
Dairyland Power Cooperative
Festival Foods
Gundersen Health System
Inland Packaging
Kwik Trip
Logistics Health, Inc.
Mayo Clinic Health System
Trane

EVENT SPONSORS
artPOP
Dairyland Power Cooperative
Edward Jones Financial Advisor
Peter Congdon, AAMS
Gundersen Health System
Home Federal Savings Bank
Joe & Tracy Endrizzi Family
Mayo Clinic Health System
The Weber Group
Wieser Brothers General Contractors
WXOW 19

SWEEPSTAKES SPONSORS
American Home & Fireplace
Citizens State Bank
Dairyland Power Cooperative
Festival Foods
Green Bay Packers
Merchants Bank
Metre
Organic Valley
Valley High Golf Course
Xcel Energy

IN-KIND DONATIONS
Dairyland Power Cooperative
Earley Drywall & Construction, Inc.
Greg Grokowski
Kwik Trip
The Cleary Family
Tim Kolek
Wieser Brothers General Contractors
WXOW 19

GIVING TUESDAY SPONSORS
Altra Federal Credit Union
LHI/OptumServe
Inland Packaging
Mayo Clinic Health System
Verve, a credit union
## CORPORATE PARTNERS

### CORPORATE & EMPLOYEE GIVING

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>CORPORATE GIFT</th>
<th>EMPLOYEE GIVING</th>
</tr>
</thead>
<tbody>
<tr>
<td>AcenTek</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Advisors Management Group, Inc.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Allergy Associates</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Allergychoices, Inc.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Alpine Inn</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Altra Federal Credit Union</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>American Family Insurance-Douglas Dengel</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>American Red Cross</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Associated Bank La Crosse</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>BASF Corporation</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Big Brothers Big Sisters of the 7 Rivers Region</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Bluff Country Family Resources</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>BMO Harris Bank</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Bodies by Brenengen</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Borton Construction Inc.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Boy Scouts of America - Gateway Area Council</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Boys &amp; Girls Club of Sparta</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Boys &amp; Girls Clubs of Greater La Crosse</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Boys &amp; Girls Clubs of West Central WI</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Bremer Bank</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Brenengen Auto Group</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Burlington Northern, Inc.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Century Foods</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>CenturyLink</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Citizens State Bank</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>City of La Crescent</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>City of La Crosse</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Clason Pontiac-Buick-GMC, Inc.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>COMPEER Financial</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Coney Island Station</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Congressman Ron Kind's Office</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Cool Beans Coffee Shop</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Coulee Bank</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Coulee Recovery Center</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Coulee Region Implant &amp; Oral Surgery</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>CouleeCap, Inc.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Crescent Jewelers</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>D.M. Harris Law Office</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Dairyland Power Cooperative Employees &amp; Retirees</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Dakota Supply Group</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Davy Engineering Co., Inc.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Department of Transportation</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>DigiCOPY</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>CORPORATE GIFT</th>
<th>EMPLOYEE GIVING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driven for Wellness</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>EO Johnson Business Technologies</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Edward Jones &amp; Company</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Elite Nutrition</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Empower Nutrition</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Engelson &amp; Associates, Ltd.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Enterprise Rent-A-Car</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Evolve Nutrition</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Express Employment Professionals</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Families First of Monroe County</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Family &amp; Children's Center</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Family Medical Supply &amp; CPAP Store</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Family Service Association of Sheboygan</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Family Vision Center</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Farm &amp; Fleet</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>FedEx</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Festival Foods</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Financial Planning Services of La Crosse</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Fleis Insurance Agency, Inc.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Fowler &amp; Hammer, Inc.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Gillette Pepsi La Crosse</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Girl Scouts of Wisconsin - Badgerland Council</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Great Rivers 211</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Great Rivers United Way</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Grinnell Mutual Reinsurance Company</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Guillien &amp; Van Nuland, LLC</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Gunderson Health System</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Gunderson Tri-State Ambulance</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Gustave Larson</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Hale, Skemp, Hanson, Skemp &amp; Sleik</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Hawkins Ash CPAs</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Hendrickson Leadership Group</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Hengel Brothers, Inc.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Hilltopper Refuse &amp; Recycling Service</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Home Federal Savings Bank</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>HSR Associates, Inc.</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Hunger Task Force of La Crosse</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Hydrite Chemical Company</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>IBM Corporation Employees &amp; Retirees</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>IL Norplex</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Illinois Tool Works (ITW)</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Independent Living Resources</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Inland Packaging</td>
<td></td>
<td>X</td>
</tr>
</tbody>
</table>

Great Rivers United Way | 2021 Annual Report | 18
## CORPORATE PARTNERS

### CORPORATE & EMPLOYEE GIVING

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>CORPORATE GIFT</th>
<th>EMPLOYEE GIVING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ironcore</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>J.F. Brennan Company, Inc.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>James &amp; Ellen Heinecke Fund</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Johns, Flaherty &amp; Collins</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>JRM CPAs</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Kish &amp; Sons Electric</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Klauek Investments &amp; Insurance Services</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Klich Electric</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Kwik Trip</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>La Crosse County</td>
<td></td>
<td></td>
</tr>
<tr>
<td>La Crosse Memorials, Inc.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>La Crosse Scale</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>La Crosse Truck Center, Inc.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Lamar Advertising Agency</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lindy's Subs of La Crosse</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Mayo Clinic Health System</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Mcloone Metal Graphics, Inc.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Merchants Bank - La Crescent</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Merchants Bank - Onalaska</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Mid-Town Nutrition</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Midwest Capital Services LLC</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Mid-West Family La Crosse</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Midwest Natural Gas</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Midwest TV &amp; Appliance</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Minnesota Energy Resources</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Moen, Sheehan &amp; Meyer, Ltd.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Morrison &amp; Associates S.C.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Nelnet</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Nelson &amp; Associates</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Network For Good</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>New Horizons Shelter &amp; Outreach Centers</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Nicolai Apartments</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>OptumServe</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Pat's Insurance Agency</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Reed Music Studios</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Reinhart Foodservice</td>
<td></td>
<td></td>
</tr>
<tr>
<td>River Architects, Inc.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>River Bank</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>River States Truck &amp; Trailer, Inc.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>River Valley Media Group</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Robertson Ryan &amp; Associates</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>RSM US LLP</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Rudy's Bar &amp; Hotel</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Scenic Bluffs Community Health Centers</td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMPANY NAME</th>
<th>CORPORATE GIFT</th>
<th>EMPLOYEE GIVING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scenic Bluffs Community Health Centers</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Schilling Family Fund</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>School District of La Crosse</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>School District of Onalaska Administration</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Schumacher Kish Funeral Home</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Sparta Area School District</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>State Bank Financial</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Steffes HR Advantage</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>The Board Store</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>The Cummins Foundation</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>The Insurance Center</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>The Parenting Place</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>The Salvation Army of La Crosse County</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>The Toro Company</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>The Weber Group</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Three Rivers Technologies</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Tom Niebeling Landscaping LLC</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Tomah Health</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Tostrud &amp; Temp CPAs</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Trane Employees &amp; Retirees</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Travel Leaders</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Tri-County Memorial Hospital</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Tri-State Adjustments, Inc.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Trust Point, Inc.</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>United Parcel Service</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>UW-La Crosse Employees &amp; Retirees</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>US Bank</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>UW Credit Union</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Verve, a credit union</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Viterbo University</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>WAFER Food Pantry</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Walczraft Industries, Inc.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>WE Energies</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Wells Fargo Bank</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>West Salem School District</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Westby Cooperative Creamery</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Western Dairyland EOC</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Western Technical College</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>WI River Power Company</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Wipfli LLP</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>WKBT-TV</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>WXOW 19</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Xcel Energy Employees &amp; Retirees</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>YWCA La Crosse</td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>
French aristocrat Alexis Charles-Henri Clerel de Tocqueville was 26 when he came to America in 1831. His travels took him all over the young nation as a keen observer of American society. Perhaps his most important observation was that Americans helped each other in times of need. He recognized, applauded and immortalized the voluntary spirit that lives in America’s heart. He wrote: “we as Americans ask for the cooperation of his fellow citizens, it is seldom refused; and I have often seen it afforded spontaneously and with great good will.”

The United Way Tocqueville Society was formed in March of 1984 to deepen individual understanding of, commitment to, and support of United Way’s work: advancing the common good by creating opportunities for a better life for all. The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent, and funds to create long-lasting changes by tackling our communities’ most serious issues.

Membership in the Tocqueville Society is granted to individuals who contribute at least $10,000 annually to a member United Way.

Gail K. Cleary
Kristine Cleary & Peter Coffey
Sandra Cleary
Joe & Tracy Endrizzi Family
Mark Glendenning & Margie Webster
John & Linda Lyche
Scott & Mary Rathgaber
Dave & Barb Skogen
The Weber Family

8 members who wish to remain anonymous
LEADERSHIP GIVING CIRCLES

DIAMOND CIRCLE | $5,000-9,999
Marilu Bintz
David & Sheila Momont
Paul & Nancy Mueller
William Plzak
Andrew & Linda Temte
Dave & Laura Wagner
Jim & JoAnn Wagner
1 member who wishes to remain anonymous

RUBY CIRCLE | $2,500-4,999
Bob Bakkestuen
Bill & Dorie Beres
William & Cindy Berg
Donna Bossman
Tom & Jan Brock
Ron & Janet Chaney
Kimberley & Thomas Culp
Dave Edmonds
Anita J. Froegel
Trent Glendenning
Dr. David L. and Sacia B. Morris
Rob & Deb Palmberg
Brent, Lisa, Ethan & Gavin Ridge
Dave & Denise Ring
Chuck & LuAnn Roth
Stephen & Katherine Webster
6 members who wish to remain anonymous

EMERALD CIRCLE | $1,000-2,499
Jerry & Marilyn Arndt
Terry & Julie Bartels
Kurt Baumgarten
Jason & Kara Berger
Paul & Barb Bjornstad
David Bleidorn
David & Teri Booth
The Don & Cheryl Brenengen Family
Pauline & Nathan Byom
Bob Clark
Lawrence & June Daellenbach
Clark & Renee Davis
Michael & Joyce Davy
Tim & Sue Durtscbe
Joe & Cheryl Dutton
Daniel Ecklund & Leah Dietrich
Eric B. Erickson
David & Lisa Fanning
Bill & April Farrell
Jim Fowler
Ronald Franz
Mike & Kathy Giese
Larry & Nancy Goodlund
Sean & Amy Green
Wade Hackbarth
Kent Handel
Liz Hansen
Chuck & Cheryl Hanson
Mr. Scott & Dr. Rachel Hawker
Rick Heiden
Bob Heisse
Don & Kathy Hill
Amanda Hoefling
Chris & Erin Hofland
Scott & Sue Horne
Douglas Howard
Mary & Robert Hubbard
Sarah & David Hughes
Sharon & Roger Imes
Keith & Mary Isaacs
Dr. Lee & Pastor Kent Johnson
Ron & Debbie Johnson
Rev. Mark & Sharon Jolivette
Kay Jones
Jim Killoran & Dr. Mary Morris
Kathie Knoble-Iverson
Tim & Jennie Kolek
Tim Kotnour
Joe Laux
David & Terry Lee
Paul & Barb Leehey
Abe Leis
A.J. & Marv Leisso
Alex & Becky Lueck
Janine Luz
Pamela Maas Garrels
John & Maggie McHugh
Sally Miner
Tom & Jennifer Miskowski
Jerome Mooney & Susan Ring
Betsy Morgan
David R. Morrison
Chad Mueller
Dan & Mary Mundt Reckase
Sarah Naik
Rebecca & James Naugler
Randy & Lynn Nelson
Doug Nelson & Cheri Olson
Mike & Deb Nickel
Steve O'Malley
Pete & Elaine Reichardt
Duane & Janet Ring
Todd & Jill Rodeberg
Brian & Karen Rude
Sally Ruud
Paul & Karen Sampson
Gary & Susan Schettle
Roz Schnick
Daniel Schraith
Ken & Deb Schultz
Linda Sherwood
Ron & Deb Simonis
Bob Skemp
Tom & Judy Sleik
Indy Spindler
Jesse & Sara Storandt
Angela & Kevin Strangman
Robin & Stephanie Swartz
Amy Thornton
Brian & Kari Treadway
Fritz & Claudette Truax
Dennis J. Vogel
Mary Jo & Shawn Werner
Rachel Wilson
Dan & Rose Wolbrink
John B. & Sally J. Young
44 members wish to remain anonymous

AMETHYST CIRCLE | $750-999
Jerry & Ruth Berns
Lisa Carlson
John Carr
Carmen Dargel
John & Kate Dunnum
Dennis & Lauri Ford
Fred & Sue Heuer
Chad & Tamera Hill Family
Steve Limberg
Deb & Joe Mirasola
Chrsytal Morgan
Tom & Lori Nigon
Josh & Jena Oeltjen
Diana & Dave Prendergast
Gary & Cheryl Robbins
Don & Darcy Skibba
Dick & Pat Spencer
Richard Strauss
Brad & Lynn Sturm
Steve Thicke
Ed Wenzel
Andrew & Libby Winga
Matt & Mary Kay Wolf
Joe & Becky Zoellner
16 members wish to remain anonymous
SAPPHIRE CIRCLE | $500-749

Hans & Margaret Anderson
Mary Anderson
Doug Andrus
Todd Antony
Nancy Arens
Ezana Azene
Cindi & Steve Bachman
Scott & Kim Bauer
Bradley & Theresa Bender
Cory & Tonya Berget
Tom & Laurie Berkedal Family
Elaine & Larry Bodin
Dan & Judy Brady
Dan Breeden
Patty Brown – In Honor of Joe & Tracy Endrizzi
Hetti Brown & Dr. Terry Lilley
Dave & Jean Burgess
Robert & Gretchen Burns
Kim Cable
Joe & Charissa Carlson
Julie Christensen
Debbie Conder
Shelley Crum
Steve Daniel
Sarah & Paul Danielson
Sonja Davig
Sharon Davis
Megan DeVore & Dan Ryan
Michael & Laurie Dolan
Brent Dwyer
Donna Dwyer
Jodi Ehrenberger
Bryan & Stacy Erdmann
Liz Evans
Stacy Evenson
Suzanne Falkenberry
Dave Flaschberger
Russ & Diane Ford
Marty & Jane Frank
Nathan & Beth Franklin
Dana & Lorie Fredrickson
Franciscan Sisters of Perpetual Adoration
at 912 Market Street, La Crosse, WI 54601
Amy Gerold
Mike Goryl
Amy & Peter Grabow
Lise Graham
Anna Green Kramer
Steven Harding
Dawn Harris
John & Kay Hatlestad
Monica Hauser
Dan & Sarah Havens
Chandra Hawkins
Marlin & Julie Helgeson
Anne Hendrickson
Kristy Herlitzka
Whitney & Linda Hoehn
Scott Hoffland
Cate & Mark Hollowitsch
Mike & Tami Hutson
AL Jackson
Barbara Janett
The Jerome Family
Nicholas Johnson
Jeff Kessler
Mike & Sue Klaue
Joe & Barb Kruse
Mary Kuffel
Tammy Larson
Sandy Littlejohn
Family of Dustin & Dominique Luecke
Brady Mack
Dana Mason
Steve & Margene Mau
Mary Ellen McCartney
Dick & Sandy McCormick
Cindy McDonald
Jill McMullin
Mark & Melissa Mergenthaler
Jackson Meyer
Gina Miller
Becky & Tom Murphy
Ken & Dorothy Nelson
Angela Newman
David & Carolyn Norenberg
Megan Olson
Luke Peson
Bradford & Susan Price
Angela Puent
Dana & Jonella Rademacher
Marc & Liz Ranger
Dick Record
Kari Reyburn
Mitch Reynolds
Cameron & Carlene Roberts
Ryan Roberts
Thomas & Barbara Roberts
Wade & Julie Rudolph
David & Nancy Russell
Shawn & Emily Sakman
Tom & Janice Schlesinger
Alicia K. Schleifer
John Schomburg
Julie Schultz & Nikki Sobotta
Jack & Debbie Schwartz
Douglas Seberg
Quinn Seston
Amber Severson
Irina Shakhnovich & Mason Fisher
Deb Simon
Larry & Missy Skendzel
Matt Sloan
Preston & Sandra Smeltzer
Lori & Fred Spademan
Sandy & Vince Steele
John Streyle
The Strong Family
Amanda Strosahl
Dan & Stephanie Stuhr
Ryan & Kim Sullivan
Mike & Robyn Tanke
Roger Thornton & Dyanne Brudos
Mike & Kate Tighe
Arlan C. Ulberg
Daniel & Kim Valiquette
Derrick & Billie Woodward
David Yao
Gordon Zeng & Donghe Zhu
Nate & Laura Zitelman
95 members wish to remain anonymous

We compile our Leadership Roster with care. If you find your name has been omitted or misspelled, please accept our apology. Any errors or omissions are inadvertent, and we would be grateful if you notify us so our records will be correct in the future.
VOLUNTEERS

Karen Acker, Community Volunteer
Todd Antony, School District of Onalaska
Tammy Bailey, La Crosse County Human Services
Amy Bassett-Schams, Trane
Kelly Bauer, Altra Federal Credit Union
Kim Bauer, Altra Federal Credit Union
Crystal Becker, School District of West Salem
Thomas Behrenbeck, Community Volunteer
Gwendolyn Benish, City of La Crosse
Peyton Bentley, Kaplan Professional Education
Tony Beyer, Altra Federal Credit Union
Steve Bissen, Community Volunteer
Jenn Bjornson-Helgerson, E.O. Johnson
Jessica Boland, Gundersen Health System
Emma Booth, Community Volunteer
Ryan Booth, Community Volunteer
Teri Booth, Great Rivers United Way
Jessica Borger, Community Volunteer
Ben Bossman, Community Volunteer
Donna Bossman, Trane Technologies
Caroline Bostrack, FIERCE Network
Corey Bournes, Community Volunteer
Allen Bower, Altra Federal Credit Union
Chelsea Brandt, Altra Federal Credit Union
Tiffany Brenengen, Brenengen Auto Group
Kathy Brummond, AllergyChoices, Inc.
Mary Bubbers, Community Volunteer
Barb Buros, Community Volunteer
Jordenne Butler, Kwik Trip
Karen Campbell, Trane
Stephanie Campbell, US Bank
Sarah Carrimon, Community Volunteer
Melanie Cary, UW-La Crosse
Heather Chial, Community Volunteer
Julie Christensen, Western Technical College
Betty Christiansen, Coulee Region Women Magazine
Donna Christianson, La Crosse Co. Human Services Dept.
Greg Clark, Community Volunteer
Elizabeth Cline, Altra Federal Credit Union
Sara Connor, Mcloone Metal Graphics, Inc.
Stephen Conrad, La Crosse County
Brian Cossette, Citizens State Bank
Eric Crammond, Andar
Debra Daehn Zellmer, Community Volunteer
Shawna Dale, Inland Packaging
Joseph Davy, Trane
Carol Dejob, Altra Federal Credit Union
Molly Derrickson, Altra Federal Credit Union
Mark Dickson, Dairyland Power Cooperative
Eric Dunlap, Kwik Trip
Dan Duquette, UW-La Crosse
Cheryl Dutton, Altra Federal Credit Union
Megan Eddy, Mayo Clinic Health System
Dave Edmonds, Trane
Allie Eiden, OptumServe
Ted Eisenbacher, Community Volunteer
Pam Etland, Community Volunteer
Audrey Endrizzi, Community Volunteer
Charlie Endrizzi, Community Volunteer
Joe Endrizzi, Gundersen Health System
Joey Endrizzi, Community Volunteer
Tia Endrizzi, Community Volunteer
Tracy Endrizzi, artPOP
Barb Engh, Community Volunteer
Kristin Espelien, Dakota Supply Group
Bobbie Euhler, Community Volunteer
Liz Evans, Great Rivers United Way
Kelly Fabian, Trust Point, Inc.
Scott Falkenberg, Inland Packaging
Lina Fanning, Waste Management of La Crosse
Erin Fellenz, Gundersen Health System
Michael Feuerhelm, Community Volunteer
Tracy Finch, Century Foods
Hannah Finley, EO Johnson Business Technologies
Patty Fitzpatrick, Trane
Andrew Fjerstad, Organic Valley
Carolyn Flock, Mayo Clinic Health System
Lori Flock, Dairyland Power Cooperative
Cathy Ford, Gundersen Health System
Adam Foye, Kwik Trip
Kaitlin Franke, Altra Federal Credit Union
Shaylyn Franke, Inland Packaging
Ellen Frantz, Johns, Flaherty & Collins
Amy Fredricks, OptumServe
Lorie Fredrickson, Great Rivers United Way
Mercedes Freismuth, Altra Federal Credit Union
Jackie French, Community Volunteer
Karen Fries, Altra Federal Credit Union
Kelly Galván, School District of La Crosse
Anna Giese, UW-La Crosse
Tyler Glasel, Altra Federal Credit Union
Brad Goetz, Community Volunteer
Anouk Goreta, Viterbo University
Grace Green, Community Volunteer
Kathy Gran, Trane
Mary Greeno, Altra Federal Credit Union
Greg Grokowski, Community Volunteer
Anouk Goreta, Viterbo University
Grace Green, Community Volunteer
Kathy Gran, Trane
Mary Greeno, Altra Federal Credit Union
Greg Grokowski, School District of Holmen
Merri Jo Guggenbuehl, Mayo Clinic Health System
Sarah Guthrie, Community Volunteer
April Gwin, Kwik Trip
Julie Haas, Vendi Advertising
Wade Hackbarth, Western Technical College
Kelly Haefs, Festival Foods
Bob Halfmann, The Toro Company
McKayla Haldorson, Community Volunteer
Brian Hannum, Trane
Thomas Harter, Gundersen Health System
Kathryn Hattestad, Trane
Shawn Hauser, Altra Federal Credit Union
Sarah Havens, Gundersen Health System
Chandra Hawkins, UW-La Crosse
Kylie Hays, Kwik Trip
William Head, Community Volunteer
Lara Head, Community Volunteer
Sara Heaser, Community Volunteer
Marilyn Hegge, Community Volunteer
Elizabeth Heiman, Brenengen Auto Group
Kim Helgerson, Dairyland Power Cooperative
Brent Helgeson, Trane
Lisa Henderson, Trane
Anne Hendrickson, AllergyChoices, Inc.
Cate Hollowitch, Community Volunteer
Kayla Holman, Community Volunteer
Alice Holstein, Community Volunteer
Mandi Hoppa, Community Volunteer
Morgan Hose, UW-La Crosse
Dan Howard, Gundersen St. Joseph
Megan Howard, Gillette Pepsi La Crosse
Nikki Howe, Trane
Sara Hurley, Community Volunteer
Erin Hussey, Community Volunteer
Cheryl Ihle, OptumServe
Zach Ihle, Trane
Tyler Iverson, Trane
Ed Jaekel, JRM CPAs
Barb Janett, Gundersen Health System
Lina Jennewine, Community Volunteer
Jeff Jensen, Community Volunteer
Katie Jensen, Community Volunteer
Julia Jespersen, Community Volunteer
Kristine Jimenez, Mayo Clinic Health System
Maria Johnson, Gillette Pepsi La Crosse
Tara M. Johnson, RSM US LLP
Carissa Jothen, Altra Federal Credit Union
Lori Jungck, Community Volunteer
Neil Kamrowski, Peerless Industrial Group
Julie Kaphingst, Altra Federal Credit Union
Cindy Kartman, Gundersen Health System
Sally Kelsall, Community Volunteer
Thomas Kendhammer, Trane
Cassi Key, Trane
Maureen Kinney, Johns, Flaherty & Collins
Jana Kirch, AFL-CIO
Mike Klauke, Klaue Investments & Insurance Services
Caroline Kleven, Community Volunteer
Jon Klock, Marshfield Clinic Health System
Kevin Knerzer, WKBT-TV
Derrick Knight, Trane
Tim Kolek, Coulee Bank
Catherine Kolkmeier, UW-La Crosse
Andrew Krebs, Altra Federal Credit Union
Danielle Krozel, Great Rivers United Way
Kelly Kruchten, Altra Federal Credit Union
Barb Kruse, Community Volunteer
Joe Kruse, Community Volunteer
Rylee Landsom, Community Volunteer
Shelly LaPlount, Verve, a credit union
Tammy Larson, Coulee Bank
Sarah Lennon, Community Volunteer
Jordyn Leonauskas, Trane
Ann Lichliter, Western Technical College
Sandy Littlejohn, Gundersen Health System
Emily Loe, Hale, Skemp, Hanson, Skemp & Sleik
Alex Lueck, Xcel Energy
Becky Lueck, Southern Bluffs Elementary School
Todd Mandel, Wisconsin Partnership for Housing Development, Inc.
Vicki Markussen, Engage Greater La Crosse
Kyle Mazurek, Trane
Molly McCormick, American Red Cross
Mary Ellen McCartney, Gundersen Health System
Matthew McLean, Altra Federal Credit Union
Pavak Mehta, Trane
Karlene Mellem, Festival Foods
Abby Mestad, Ashley Furniture
Pam Miller, Trane
Patti Miller, Quartz Benefits
Peggy Miller, Community Volunteer
Steve Minnema, Community Volunteer
Tom Miskowski, Century Foods
Joyce Mlsna, Community Volunteer
Fred Monk, Community Volunteer
Betsy Morgan, UW-La Crosse
Angel Much, Zoning & Land Information Office
Ted Mutzner, Trane
Jamie Mysliwiec, Kwik Trip
Charles Nassar, Trane
Julie Nelson, Community Volunteer
Kathy Nelson, Western Technical College
Randy Nelson, Community Volunteer
Jill Nettesheim, Kwik Trip
Angela Newman, Kwik Trip
Erin Nilsestuen, Citizens State Bank
Kristy Nix, Mid-West Family La Crosse
Kerri Nygaard, OptumServe
Bill O’Driscoll, Community Volunteer
Josh Oeltjen, Festival Foods
Natalie Olsen, RSM US LLP
Adrianne Olson, Great Rivers United Way
Ellen Olson, Westby Cooperative Creamery
Nancy Opland, Dairyland Power Cooperative
Anne Paape, Great Rivers United Way
David Palm, Community Volunteer
Rob Palmberg, Community Volunteer
Laurie Parsons, Dairyland Power Cooperative
Lynn Passot, Community Volunteer
Viktoria Pesava, BMO Harris Bank
Sandy Powell, River Valley Media Group
James Preidel, Community Volunteer
Michelle Priem, Kwik Trip
Eric Prise, Tomah Health
Angie Puent, Trane
Gabriella Quattrocchi, Enterprise Rent-A-Car
Karyn Quinn, Community Volunteer
Joshua Raabe, Trane
Jenny Radcliffe, Dairyland Power Cooperative
Peter Reichardt, CCF Bank
Kari Reyburn, Western Technical College
Julie Reynertson, OptumServe
Dave Ring, Kwik Trip
Rich Ristow, Trane
Ellen Ritger, Altra Federal Credit Union
Jennifer Robaczewski, Altra Federal Credit Union
Todd Rodeberg, Community Volunteer
Jen Rombalski, La Crosse Co. Health Dept.
Brenda Rooney, Gundersen Health System
Megan Rosborough, County Library
Alan Ross, Community Volunteer
Brandon Sandquist, Trane
Ashley Santolini, Mayo Clinic Health System
Mary Schellinger, Verve, a credit union
Chris Schlegel, Trane
Shana Schilfer, Trane
Jean Schroeder, Altra Federal Credit Union
Karri Schuldt, Dairyland Power Cooperative
Deb Schultz, Mayo Clinic Health System
Amy Schweiner, UW-La Crosse
Nick Seiler, Kwik Trip
Kristjan Sells, Dairyland Power Cooperative
Frank Servais, Community Volunteer
Wayne Shaker, Organic Valley
Megan Simmons, Coulee Bank
Sherri Sinniger, County Library
Allyson Smith, Altra Federal Credit Union
Brent Smith, Johns, Flaherty & Collins
Tom Smith, Community Volunteer
Dawn Sonsalla, Altra Federal Credit Union
Katie Sparks, Great Rivers United Way
Bob Spencer, Hawkins Ash CPAs
James Spielbauer, Trane
Mike Spinner, Community Volunteer
Sandy Steele, State Bank Financial
Chelsea Steinbrecher, School District of La Crosse
Kevin Strangman, Altra Federal Credit Union
Kara Strupp, Festival Foods
Philip Stuart, Tomah Health
Brittany Stuttgen, Trane
Bonnie Swan, Community Volunteer
Paula Tart, Altra Federal Credit Union
Jill Taylor, Trust Point, Inc.
Whitney Thomas, Trane
Helen Thomson, Community Volunteer
Roger Thornton, Brenengen Auto
Darci Thoune, UW-La Crosse
Ardelle Tuxen, Ardelle's Interior Design
Judy Ulland, Community Volunteer
Paul Ulland, Community Volunteer
Colleen Umnus, Altra Federal Credit Union
Kim Valiquette, Community Volunteer
Margarita Van Nuland, Guillien Van Nuland LLC
Dave Ring, Kwik Trip
Kayla Wagner, Altra Federal Credit Union
Dave Wagner, Kwik Trip
Corkey Waite, Community Volunteer
Liz Wallace, Western Technical College
Jenny Walter, Community Volunteer
Mary Wateski, Community Volunteer
Alexandra Wayss, Community Volunteer
Simon Wayss, Community Volunteer
Sandi Weber, Gundersen Tri-State Ambulance
Margie Webster, Gundersen Health System
Megan Weibel, Altra Federal Credit Union
Maury Weiland, Community Volunteer
Mariah Welke, Community Volunteer
Emily Wershofen, Festival Foods
Liz Wilcox, Sparta Area School District
Andy Winga, Department of Transportation
Becky Winter-Schaller, OptumServe
Sarah Wohlgamuth, Community Volunteer
Terri Wolfgram, Community Volunteer
Margaret Wood, Community Volunteer
Theresa Wopat, WXOW 19
Kim Young, Inland Packaging
Laurie Zabel, Western Technical College
Isaac Zickert, Inland Packaging
Greg Zinn-Wirtz, Verve, a credit union

We compile our Volunteer Roster with care. If you find your name has been omitted or misspelled, please accept our apology. Any errors or omissions are inadvertent, and we would be grateful if you would inform us so we can remedy the mistake.
## Audited Statement of Financial Position

**Great Rivers United Way**  
As of December 31, 2020

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Investments</td>
<td>$1,762,305</td>
<td>$1,442,929</td>
</tr>
<tr>
<td>Net Pledges Receivable</td>
<td>987,069</td>
<td>1,218,051</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>21,591</td>
<td>17,331</td>
</tr>
<tr>
<td>Net Building &amp; Equipment</td>
<td>397,264</td>
<td>411,404</td>
</tr>
<tr>
<td>Other Assets – limited use cash equivalents</td>
<td>309,759</td>
<td>194,728</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$3,477,988</td>
<td>$3,284,443</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency Allocations/Designations Payable</td>
<td>1,205,689</td>
<td>1,267,771</td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>15,168</td>
<td>9,045</td>
</tr>
<tr>
<td>Accrued Liabilities</td>
<td>23,187</td>
<td>18,273</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES</strong></td>
<td>1,244,044</td>
<td>1,295,089</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NET ASSETS</th>
<th>2020</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets without donor restrictions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unappropriated</td>
<td>290,412</td>
<td>199,274</td>
</tr>
<tr>
<td>Board-designated</td>
<td>73,216</td>
<td>26,368</td>
</tr>
<tr>
<td>Board-appropriated</td>
<td>1,140,270</td>
<td>1,132,207</td>
</tr>
<tr>
<td>Net assets with donor restrictions</td>
<td>730,046</td>
<td>631,505</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>2,233,944</td>
<td>1,989,354</td>
</tr>
</tbody>
</table>

**TOTAL LIABILITIES & NET ASSETS**  
$3,477,988 $3,284,443

---

**OUR ACCOUNTS ARE ANNUALLY AUDITED BY JOHNSON BLOCK & COMPANY, INC.**
## GREAT RIVERS UNITED WAY

### AUDITED STATEMENT OF ACTIVITIES

#### 2020

<table>
<thead>
<tr>
<th>PUBLIC SUPPORT &amp; REVENUE</th>
<th>2020</th>
<th>2020</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Unrestricted</td>
<td>Temporarily Restricted</td>
<td>2020</td>
</tr>
<tr>
<td>Gross campaign results (2019)</td>
<td>0</td>
<td>0</td>
<td>$101,313</td>
</tr>
<tr>
<td>Gross campaign results (2020)</td>
<td>67,981</td>
<td>67,981</td>
<td>1,794,812</td>
</tr>
<tr>
<td>Less allowance for uncollectible</td>
<td></td>
<td></td>
<td>(91,500)</td>
</tr>
<tr>
<td>Less donor designations</td>
<td></td>
<td></td>
<td>(30,499)</td>
</tr>
<tr>
<td>Gross campaign results (2021)</td>
<td>1,717,352</td>
<td>1,717,352</td>
<td></td>
</tr>
<tr>
<td>Less allowance for uncollectible</td>
<td>(91,500)</td>
<td>(91,500)</td>
<td></td>
</tr>
<tr>
<td>Less donor designations</td>
<td>(33,071)</td>
<td>(33,071)</td>
<td></td>
</tr>
<tr>
<td>Total gross campaign results released from restrictions</td>
<td>1,172,494</td>
<td>(1,172,494)</td>
<td>0</td>
</tr>
<tr>
<td>Net campaign revenue</td>
<td>1,240,475</td>
<td>420,287</td>
<td>1,660,762</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2020</th>
<th>2020</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agency allocations</td>
<td>1,205,565</td>
<td>1,205,565</td>
<td>1,266,535</td>
</tr>
<tr>
<td>Less Donor agency designations</td>
<td>(33,071)</td>
<td>(33,071)</td>
<td>(30,499)</td>
</tr>
<tr>
<td>Venture Grant Appropriations</td>
<td>0</td>
<td>0</td>
<td>14,435</td>
</tr>
<tr>
<td>Special Agency Allocations</td>
<td>71,496</td>
<td>71,496</td>
<td>46,498</td>
</tr>
<tr>
<td>Emergency Response allocations</td>
<td>223,671</td>
<td>223,671</td>
<td></td>
</tr>
<tr>
<td>Great Rivers HUB</td>
<td>558,939</td>
<td>558,939</td>
<td>515,118</td>
</tr>
<tr>
<td>Better Together Project</td>
<td>120,168</td>
<td>120,168</td>
<td>110,109</td>
</tr>
<tr>
<td>Community problem solving</td>
<td>197,074</td>
<td>197,074</td>
<td>155,326</td>
</tr>
<tr>
<td>Fund distribution</td>
<td>37,364</td>
<td>37,364</td>
<td>40,967</td>
</tr>
<tr>
<td>Volunteer Center</td>
<td>6,598</td>
<td>6,598</td>
<td>15,571</td>
</tr>
<tr>
<td>Labor relations</td>
<td>932</td>
<td>932</td>
<td>1,187</td>
</tr>
<tr>
<td>Total community building</td>
<td>2,388,736</td>
<td>0</td>
<td>2,388,736</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Supporting services</th>
<th>2020</th>
<th>2020</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resource development</td>
<td>229,614</td>
<td>229,614</td>
<td>237,194</td>
</tr>
<tr>
<td>Administration &amp; finance</td>
<td>82,588</td>
<td>82,588</td>
<td>87,490</td>
</tr>
<tr>
<td>Total supporting services</td>
<td>312,202</td>
<td>312,202</td>
<td>324,684</td>
</tr>
</tbody>
</table>

| TOTAL EXPENSES | 2,700,938 | 0 | 2,700,938 | 2,459,931 |

| Increase (decrease) in net assets | 146,049 | 98,541 | 244,590 | (146,769) |
| NET ASSETS AT JANUARY 1 | 1,357,849 | 631,505 | 1,989,354 | 2,136,123 |
| NET ASSETS AT DECEMBER 31 | $1,503,898 | $730,046 | $2,233,944 | $1,989,354 |
Great Rivers United Way’s 2020 service area and program utilization by county are as follows:

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>PEOPLE</th>
<th>CONTACTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUFFALO</td>
<td>245</td>
<td>2,708</td>
</tr>
<tr>
<td>HOUSTON</td>
<td>1,099</td>
<td>24,739</td>
</tr>
<tr>
<td>LA CROSSE</td>
<td>57,937</td>
<td>350,776</td>
</tr>
<tr>
<td>MONROE</td>
<td>6,804</td>
<td>66,549</td>
</tr>
<tr>
<td>TREMPEALEAU</td>
<td>2,917</td>
<td>16,911</td>
</tr>
<tr>
<td>VERNON</td>
<td>1,667</td>
<td>15,214</td>
</tr>
<tr>
<td>OTHER/UNKNOWN</td>
<td>1,123</td>
<td>13,773</td>
</tr>
</tbody>
</table>

**COUNTY** | **PEOPLE** | **CONTACTS** | **COUNTY** | **PEOPLE** | **CONTACTS** | **COUNTY** | **PEOPLE** | **CONTACTS** | **COUNTY** | **PEOPLE** | **CONTACTS**
|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|-------------|-------------|------------|-------------
| BUFFALO     | 245        | 2,708       | HOUSTON     | 1,099      | 24,739      | LA CROSSE   | 57,937     | 350,776     | MONROE      | 6,804      | 66,549      |
| TREMPEALEAU | 2,917      | 16,911      | VERNON      | 1,667      | 15,214      | OTHER/UNKNOWN | 1,123   | 13,773      |

71,792 local people utilized United Way funded programs

502,394 times last year.
<table>
<thead>
<tr>
<th>Strategic Objective #1</th>
<th>Youth Mentoring</th>
<th>$22,063.13</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big Brothers Big Sisters of the 7 Rivers Region</td>
<td>Youth Mentoring</td>
<td>$22,063.13</td>
</tr>
<tr>
<td>Bluff Country Family Resources</td>
<td>Telephone Crisis Intervention/ Domestic &amp; Sexual Violence Program</td>
<td>$5,550.01</td>
</tr>
<tr>
<td>Boy Scouts of America-Gateway Area Council</td>
<td>Strengthening Communities &amp; Growing Positive Social Values Through Cub Scouting</td>
<td>$13,258.63</td>
</tr>
<tr>
<td>Boys &amp; Girls Club of Sparta</td>
<td>Power Hour</td>
<td>$19,257.37</td>
</tr>
<tr>
<td>Boys &amp; Girls Clubs of Greater La Crosse</td>
<td>Academic Success</td>
<td>$37,809.54</td>
</tr>
<tr>
<td>Boys &amp; Girls Clubs of West Central WI</td>
<td>Academic Success</td>
<td>$10,825.06</td>
</tr>
<tr>
<td>Cia Siab, Inc.</td>
<td>She Hlub</td>
<td>$9,811.96</td>
</tr>
<tr>
<td>Coulee Recovery Center</td>
<td>Prevention &amp; Education</td>
<td>$6,913.49</td>
</tr>
<tr>
<td>Family &amp; Children’s Center</td>
<td>Healthy Families</td>
<td>$66,946.87</td>
</tr>
<tr>
<td>Girl Scouts of WI - Badgerland Council</td>
<td>Girl Scout Leadership Experience Initiative</td>
<td>$26,517.26</td>
</tr>
<tr>
<td>New Horizons Shelter &amp; Outreach Centers</td>
<td>Outreach Services</td>
<td>$16,694.09</td>
</tr>
<tr>
<td>The Parenting Place</td>
<td>Parent Options Education &amp; Support Program</td>
<td>$42,058.79</td>
</tr>
<tr>
<td>WAFER Food Pantry</td>
<td>Nutrition Education &amp; Tools Project</td>
<td>$652.45</td>
</tr>
<tr>
<td>WAFER Food Pantry</td>
<td>Food Pantry</td>
<td>$20,519.25</td>
</tr>
<tr>
<td>Western Dairyland Economic Opportunity Council</td>
<td>Jobs &amp; Business Development</td>
<td>$6,830.22</td>
</tr>
<tr>
<td>YWCA La Crosse</td>
<td>Restorative Justice</td>
<td>$6,659.11</td>
</tr>
<tr>
<td>YWCA La Crosse</td>
<td>Court Appointed Special Advocates (CASA) for Kids</td>
<td>$31,179.81</td>
</tr>
</tbody>
</table>

TOTAL $343,547.04
### STRATEGIC OBJECTIVE #2 GRANTS

<table>
<thead>
<tr>
<th>Organization</th>
<th>Program/Service</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bluff Country Family Resources</td>
<td>Rapid Re-Housing Program</td>
<td>$9,678.90</td>
</tr>
<tr>
<td>Credit Counseling Service of La Crosse</td>
<td>Building Financial Stability</td>
<td>11,166.00</td>
</tr>
<tr>
<td>Couleecap</td>
<td>Food Security &amp; Outreach</td>
<td>25,523.94</td>
</tr>
<tr>
<td>Couleecap</td>
<td>Homeless Prevention &amp; Supportive Housing</td>
<td>53,027.20</td>
</tr>
<tr>
<td>Family &amp; Children's Center</td>
<td>Supported Employment</td>
<td>11,654.01</td>
</tr>
<tr>
<td>Families First of Monroe County</td>
<td>Strengthening Individuals &amp; Families First Initiative</td>
<td>36,097.15</td>
</tr>
<tr>
<td>Hunger Task Force of La Crosse</td>
<td>Food Recovery</td>
<td>12,232.57</td>
</tr>
<tr>
<td>Hunger Task Force of La Crosse</td>
<td>Kane Street Community Garden</td>
<td>2,484.06</td>
</tr>
<tr>
<td>Scenic Bluffs Community Health Centers</td>
<td>Enabling Services - La Crosse Help Team</td>
<td>8,662.31</td>
</tr>
<tr>
<td>The Salvation Army of La Crosse County</td>
<td>Emergency Shelter &amp; Meal Program</td>
<td>35,264.05</td>
</tr>
<tr>
<td>WAFER Food Pantry</td>
<td>Nutrition Education &amp; Tools Project</td>
<td>652.47</td>
</tr>
<tr>
<td>WAFER Food Pantry</td>
<td>Food Pantry</td>
<td>20,519.25</td>
</tr>
<tr>
<td>Western Dairyland Economic Opportunity Council</td>
<td>Homeless Shelter</td>
<td>19,679.35</td>
</tr>
<tr>
<td>Western Dairyland Economic Opportunity Council</td>
<td>Jobs &amp; Business Development</td>
<td>6,830.21</td>
</tr>
<tr>
<td>Western Dairyland Economic Opportunity Council</td>
<td>Skills Enhancement</td>
<td>9,743.89</td>
</tr>
<tr>
<td>Western Dairyland Economic Opportunity Council</td>
<td>Work-n-Wheels</td>
<td>21,692.90</td>
</tr>
<tr>
<td>YWCA La Crosse</td>
<td>Rapid Rehousing</td>
<td>7,491.55</td>
</tr>
<tr>
<td>YWCA La Crosse</td>
<td>Ruth House</td>
<td>3,036.16</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>$295,435.97</strong></td>
</tr>
<tr>
<td>Organization</td>
<td>Program Description</td>
<td>Amount</td>
</tr>
<tr>
<td>--------------</td>
<td>-------------------------------------------------------------------------------------</td>
<td>-----------</td>
</tr>
<tr>
<td>American Red Cross Southwest Chapter</td>
<td>Disaster Cycle Services</td>
<td>$39,198.91</td>
</tr>
<tr>
<td>Big Brothers Big Sister of the 7 Rivers Region</td>
<td>Youth Mentoring</td>
<td>$22,063.12</td>
</tr>
<tr>
<td>Boy Scouts of America - Gateway Area Council</td>
<td>Strengthening Communities &amp; Growing Positive Values Through Cub Scouting</td>
<td>$13,258.62</td>
</tr>
<tr>
<td>Bluff Country Family Resources</td>
<td>Telephone Crisis Intervention/Domestic &amp; Sexual Violence Program</td>
<td>$5,550.01</td>
</tr>
<tr>
<td>Boys &amp; Girls Clubs of Greater La Crosse</td>
<td>Promoting Health in Youth Who Need Us Most</td>
<td>$51,965.69</td>
</tr>
<tr>
<td>Boys &amp; Girls Clubs of West Central WI</td>
<td>Good Character &amp; Leadership</td>
<td>$11,853.49</td>
</tr>
<tr>
<td>Boys &amp; Girls Clubs of West Central WI</td>
<td>Healthy Lifestyles</td>
<td>$11,947.47</td>
</tr>
<tr>
<td>Cia Siab, Inc.</td>
<td>She Hlub</td>
<td>$9,811.95</td>
</tr>
<tr>
<td>Coulee Recovery Center</td>
<td>Crisis Support &amp; Early Intervention</td>
<td>$9,293.73</td>
</tr>
<tr>
<td>Coulee Recovery Center</td>
<td>Prevention &amp; Education</td>
<td>$6,913.48</td>
</tr>
<tr>
<td>Coulee Recovery Center</td>
<td>Recovery Support &amp; Relapse Prevention</td>
<td>$19,839.87</td>
</tr>
<tr>
<td>Couleecap</td>
<td>Healthy Homes</td>
<td>$8,229.07</td>
</tr>
<tr>
<td>Couleecap</td>
<td>Social Security Outreach, Access &amp; Recovery (SOAR) Program</td>
<td>$12,617.84</td>
</tr>
<tr>
<td>Family &amp; Children's Center</td>
<td>Domestic Abuse Project</td>
<td>$7,252.87</td>
</tr>
<tr>
<td>Family &amp; Children's Center</td>
<td>Host Homes</td>
<td>$7,818.58</td>
</tr>
<tr>
<td>Family &amp; Children's Center</td>
<td>Outpatient Counseling</td>
<td>$22,944.62</td>
</tr>
<tr>
<td>Family &amp; Children's Center</td>
<td>The Other Door Drop-in Center</td>
<td>$8,023.47</td>
</tr>
<tr>
<td>Family &amp; Children's Center</td>
<td>Stepping Stones</td>
<td>$18,086.60</td>
</tr>
<tr>
<td>Hunger Task Force of La Crosse</td>
<td>Food Recovery</td>
<td>$12,232.56</td>
</tr>
<tr>
<td>Hunger Task Force of La Crosse</td>
<td>Kane Street Community Garden</td>
<td>$2,484.06</td>
</tr>
<tr>
<td>Independent Living Resources</td>
<td>ILR Homeless Prevention &amp; Support Program</td>
<td>$24,446.45</td>
</tr>
<tr>
<td>Independent Living Resources</td>
<td>RAVE Mental Health Drop In</td>
<td>$9,822.75</td>
</tr>
<tr>
<td>La Crescent Area Healthy Community Partnership</td>
<td>Neighbors in Action</td>
<td>$14,847.25</td>
</tr>
<tr>
<td>Mobile Meals of La Crosse</td>
<td>Mobile Meals</td>
<td>$8,387.78</td>
</tr>
<tr>
<td>New Horizons Shelter &amp; Outreach Centers</td>
<td>Emergency Shelter &amp; 24-Hour Crisis Line</td>
<td>$71,724.11</td>
</tr>
<tr>
<td>New Horizons Shelter &amp; Outreach Centers</td>
<td>Outreach Services</td>
<td>$16,694.08</td>
</tr>
<tr>
<td>Scenic Bluffs Community Health Centers</td>
<td>Enabling Services - La Crosse Help Team</td>
<td>$8,662.30</td>
</tr>
<tr>
<td>WAFER Food Pantry</td>
<td>Food Pantry</td>
<td>$20,519.25</td>
</tr>
<tr>
<td>WAFER Food Pantry</td>
<td>Nutrition Education &amp; Tools Project</td>
<td>$652.45</td>
</tr>
<tr>
<td>Western Dairyland Economic Opportunity Council</td>
<td>Retired Senior &amp; Volunteer Program (RSVP)</td>
<td>$11,409.26</td>
</tr>
<tr>
<td>YWCA La Crosse</td>
<td>Restorative Justice</td>
<td>$6,659.10</td>
</tr>
<tr>
<td>YWCA La Crosse</td>
<td>Ruth House</td>
<td>$3,036.16</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td><strong>$411,352.00</strong></td>
</tr>
</tbody>
</table>