**2024 Pledge Form**

Or, give online at: www.gruw.org/give

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**INVEST MY GIFT IN THE UNITED WAY COMMUNITY INVESTMENT FUND**

- The most impactful way to help my community

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**MY IMPACT**

- Invest my gift in the following strategic objective(s):
  - Positively impact our community’s youngest members
  - Stabilize household economic situations so people experience thriving lives
  - Support a healthy and socially-connected community

- Invest my gift in Great Rivers United Way:
  - Great Rivers HUB
  - GRUW’s early childhood & youth literacy programming

- Designate my gift to a different United Way or a partner agency. The Designation Form found at www.gruw.org/designate must be attached.

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**MY INFORMATION**

<table>
<thead>
<tr>
<th>First Name</th>
<th>MI</th>
<th>Last Name</th>
<th>Gender</th>
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<thead>
<tr>
<th>Home Address</th>
<th>Apt. #</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
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<th>Cell Phone</th>
<th>Work Phone</th>
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<table>
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<tr>
<th>Personal Email</th>
<th>Work Email</th>
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<table>
<thead>
<tr>
<th>Employer</th>
<th>Age:</th>
<th>I’m interested in volunteering.</th>
<th>I’d like more info about including Great Rivers United Way in my will.</th>
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<tr>
<th>Date, if known (MM/DD/YY)</th>
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<th>Email opt out</th>
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**PAYROLL DEDUCTION**

- Payroll deduction

- Total payroll deduction

<table>
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<tr>
<th>Direct gift amount</th>
<th>Amount per pay period</th>
<th>Pay periods per year</th>
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**DIRECT GIFT**

- Direct gift amount

**COMBINED GIFT**

- Total combined gift

**LEADERSHIP GIFT ($500+)**

- Acknowledge me/us as:

- I/we prefer this gift remain anonymous

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**AUTHORIZE YOUR GIFT BY SIGNING BELOW**

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date</th>
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**ONELIFE COUNTS**

- www.gruw.org

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**Great Rivers United Way**

1855 E. Main St. | Onalaska, WI 54650 | (608) 796-1400 | info@gruw.org | www.gruw.org

No goods or services were provided in exchange for this contribution. Please consult your tax advisor for more information.

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**FOR OFFICE USE:** Original—United Way; Copies—Payroll & Donor

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www.gruw.org
YOUR GIFT TO GREAT RIVERS UNITED WAY

• Supports health and human service programs in Buffalo, Crawford, La Crosse, Monroe, Trempealeau, and Vernon counties in Wisconsin, and Houston County in Minnesota

• Facilitates a needs assessment that drives collaborative solutions to our community’s most pressing problems

• Allows us to evaluate the impact and efficiency of our funded programs, so you don’t have to

• Because of its scope, helps people who are facing multiple challenges more than a gift to a single agency alone

Your donation, combined with thousands of others, stays local, making it possible for Great Rivers United Way and our network of member agencies and community partners to achieve life-changing results.

GRUW DESIGNATION OPTIONS

You may designate to the following Great Rivers United Way initiatives.

Great Rivers HUB connects our community’s most at-risk members with a community health worker for improved quality of life.

The number of seniors struggling to get by is on the rise

A recent count tallied 243 individuals in our region experiencing homelessness

Every dollar counts

Source: La Crosse County Youth Risk Behavior Report 2021 / Coulee Recovery Center

Of high school students who have tried marijuana, 15% did so before age 13

$1/week

purchases 40 drug use prevention workbooks for kids ages five to 11

Source: La Crosse County Youth Risk Behavior Report 2021 / Coulee Recovery Center

Of high school students who have tried marijuana, 15% did so before age 13

$2/week

provides six hours of 24/7 crisis line coverage

Source: National Coalition Against Domestic Violence Wisconsin Fact Sheet, 2021 / New Horizons Shelter & Outreach Centers

16% of local kids face food insecurity, yet 36% of their families don’t qualify for federal assistance

$3/week

buys 742 boxes of cereal for a food pantry

Source: Feeding America’s Childhood Food Insecurity Dashboard / WAFB Food Pantry

More than 1/3 of Coulee Region families can’t afford basic costs

$4/week

purchases a new outfit so a kid can feel confident going back to school

Source: ALICE in the Crosscurrents: COVID and Financial Hardship in Wisconsin, 2023 / Boys & Girls Clubs of Greater La Crosse

The number of seniors struggling to get by is on the rise

$5/week

delivers a nutritious meal to 36 senior citizens

Source: ALICE in the Crosscurrents: COVID and Financial Hardship in Wisconsin, 2023 / Mobile Meals of La Crosse

Every donor

Source: Coulee Region Point in Time Count, June 2022 / Couleecap

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$10/week

covers the cost of one month’s rent

Source: Coulee Region Point in Time Count, June 2022 / Couleecap

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YOUR TAX DEDUCTIBLE GIFT supports health and human service programs in 2024. As required by law, United Way acknowledges no commercial goods or services were exchanged for your contribution. A 10% administrative fee will be deducted from each outside designation. QUESTIONS? Call Great Rivers United Way at (608) 796-1400 or visit our website www.gruw.org. If you would like to know more about our financial efficiency, please see our Annual Report: www.gruw.org/annualreport.