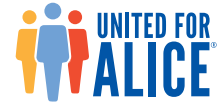


ALICE IN CRAWFORD COUNTY



2021 Point-in-Time Data

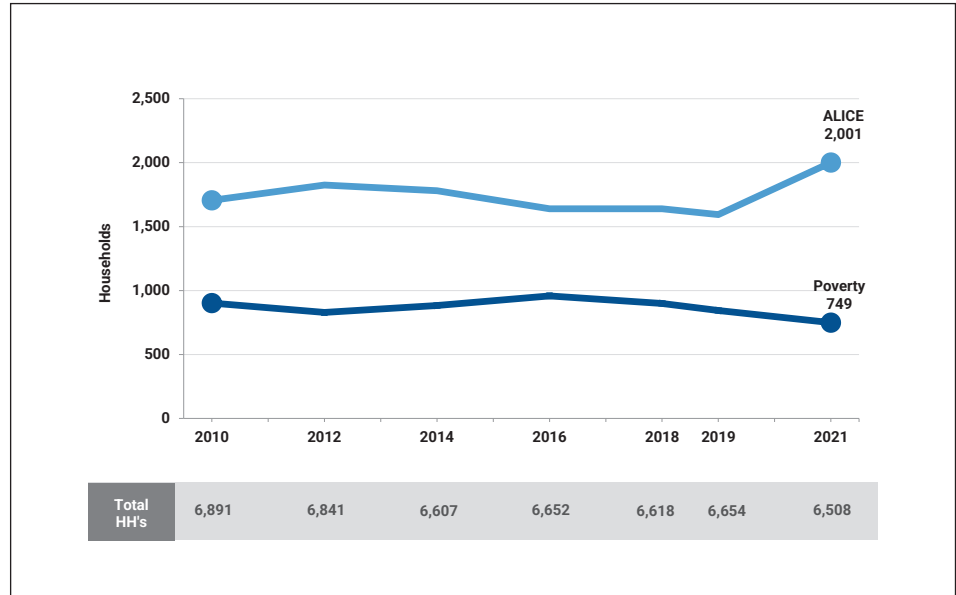
Population: 16,167 • **Number of Households:** 6,508 (-2% change from 2019)
Median Household Income: \$54,526 (state average: \$67,125)
Labor Force Participation Rate: 55% (state average: 65.1%)
ALICE Households: 31% (state average: 23%) • **Households in Poverty:** 12% (state average: 11%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset Limited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 2,438 households in Crawford County were below the ALICE Threshold; in 2021 this number changed to 2,750, (a 13% change).

Households by Income, Crawford County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin
 Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Crawford County were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Crawford County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Crawford County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$330	\$442
Housing – Utilities	\$154	\$292
Child Care	–	\$1,278
Food	\$391	\$1,067
Transportation	\$328	\$805
Health Care	\$240	\$759
Technology	\$75	\$110
Miscellaneous	\$152	\$475
Tax Payments	\$222	\$923
Tax Credits	\$0	-\$1,239
Monthly Total	\$1,892	\$4,912
ANNUAL TOTAL	\$22,704	\$58,944
Hourly Wage*	\$11.35	\$29.47

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

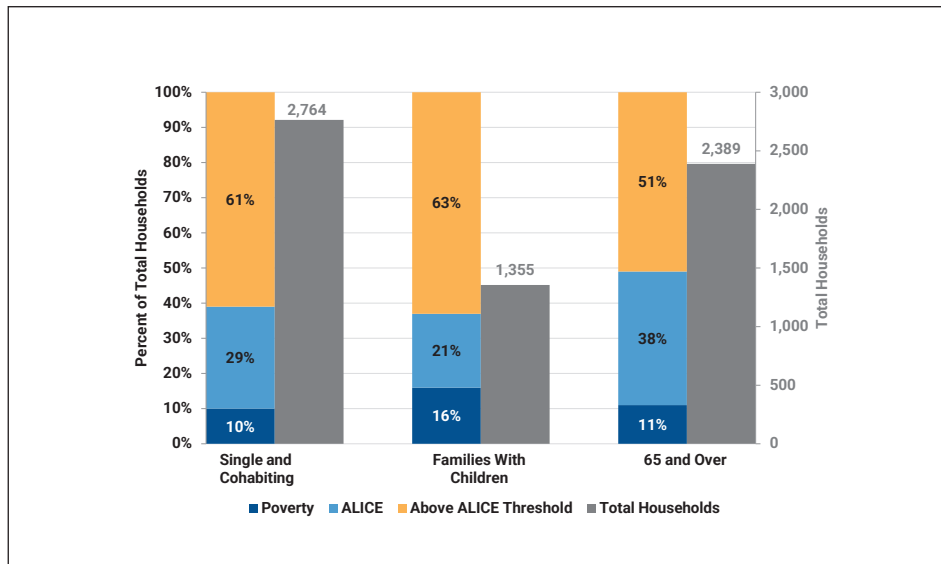
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

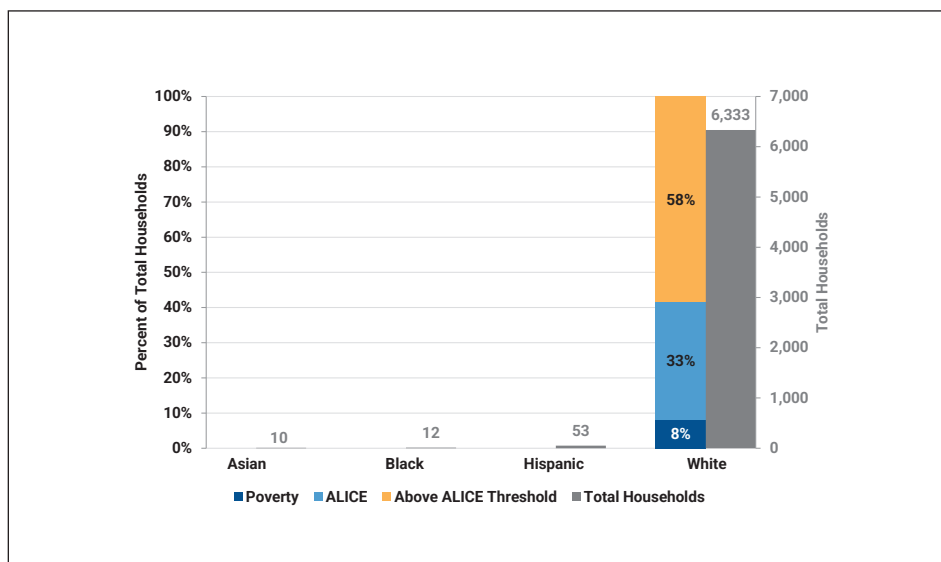
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Crawford County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Crawford County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Crawford County, 2021		
Town	Total Households	% ALICE & Poverty
Bridgeport town	351	25%
Clayton town	396	36%
Eastman village	168	46%
Eastman town	304	43%
Freeman town	294	34%
Gays Mills village	230	57%
Haney town	122	43%
Marietta town	198	34%
Prairie du Chien city	2,232	49%
Prairie du Chien town	382	38%
Scott town	208	39%
Seneca town	380	34%
Soldiers Grove village	194	66%
Utica town	234	33%
Wauzeka village	304	42%
Wauzeka town	141	28%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.