

# ALICE IN VERNON COUNTY



## 2021 Point-in-Time Data

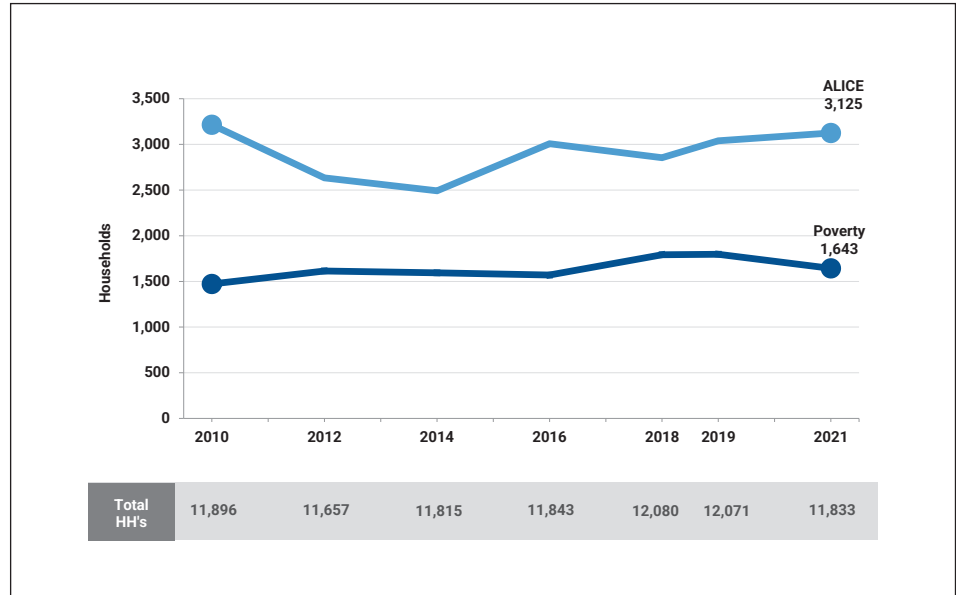
**Population:** 30,719 • **Number of Households:** 11,833 (-2% change from 2019)  
**Median Household Income:** \$57,933 (state average: \$67,125)  
**Labor Force Participation Rate:** 59.5% (state average: 65.1%)  
**ALICE Households:** 26% (state average: 23%) • **Households in Poverty:** 14% (state average: 11%)

## Financial Hardship Changes Over Time

**ALICE** is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 4,836 households in Vernon County were below the ALICE Threshold; in 2021 this number changed to 4,768, (a -1% change).

## Households by Income, Vernon County, 2010–2021



Note: See an interactive version of this data at [UnitedForALICE.org/Wisconsin](https://UnitedForALICE.org/Wisconsin)  
 Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

## The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Vernon County were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Vernon County, visit [UnitedForALICE.org/Household-Budgets/Wisconsin](https://UnitedForALICE.org/Household-Budgets/Wisconsin)

## Household Survival Budget, Vernon County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs and Credits</b>		
Housing – Rent	\$355	\$442
Housing – Utilities	\$154	\$292
Child Care	–	\$1,219
Food	\$411	\$1,120
Transportation	\$328	\$805
Health Care	\$240	\$759
Technology	\$75	\$110
Miscellaneous	\$156	\$475
Tax Payments	\$232	\$921
Tax Credits	\$0	-\$1,209
<b>Monthly Total</b>	<b>\$1,951</b>	<b>\$4,934</b>
<b>ANNUAL TOTAL</b>	<b>\$23,412</b>	<b>\$59,208</b>
<b>Hourly Wage*</b>	<b>\$11.71</b>	<b>\$29.60</b>

\*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit [UnitedForALICE.org/Methodology](https://UnitedForALICE.org/Methodology)

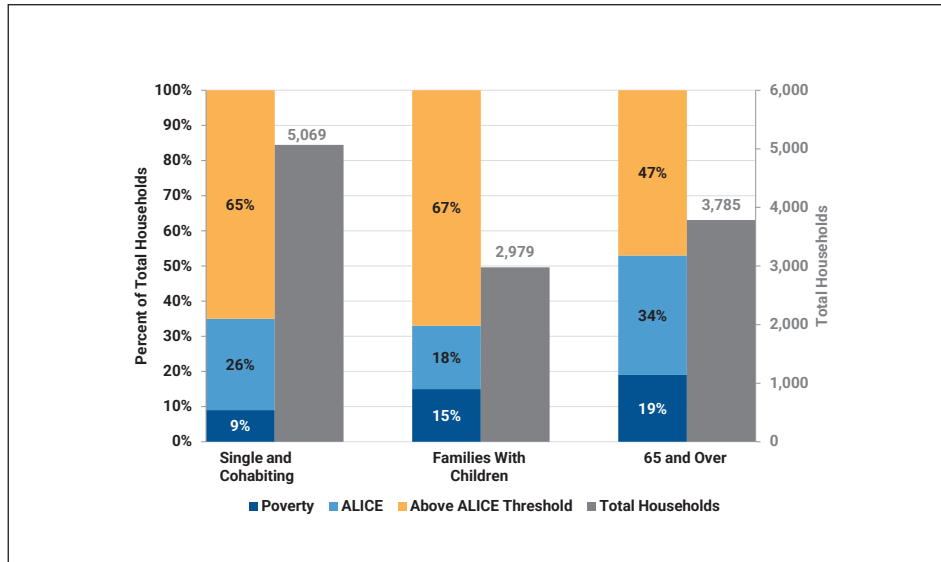
# Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

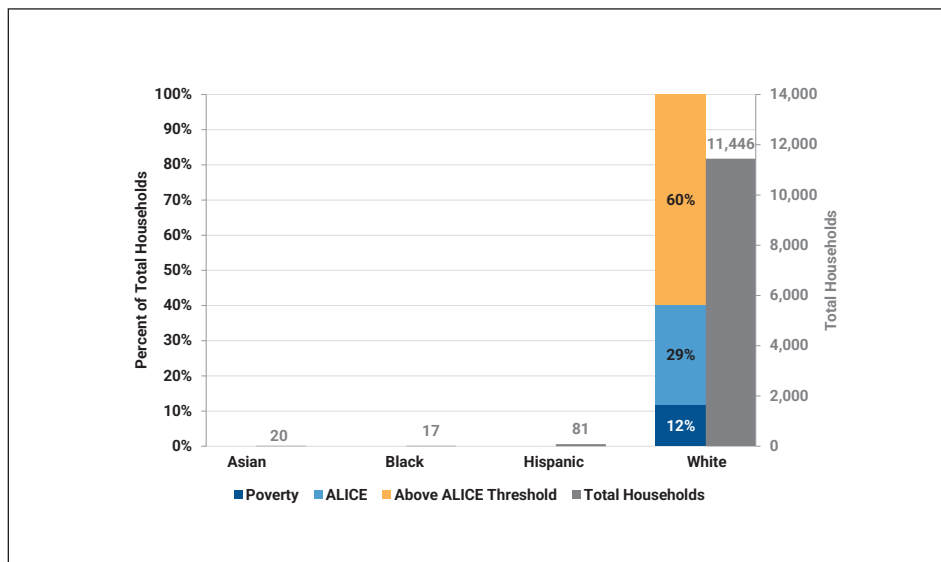
Visit [UnitedForALICE.org/Wisconsin](https://UnitedForALICE.org/Wisconsin) to view more national, state, and county data.

## Household Financial Status by Household Type, Vernon County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

## Household Financial Status by Race/Ethnicity, Vernon County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Vernon County, 2021		
Town	Total Households	% ALICE & Poverty
Bergen town	564	27%
Chaseburg village	138	30%
Christiana town	381	36%
Clinton town	287	31%
Coon town	346	35%
Coon Valley village	386	49%
De Soto village	152	26%
Forest town	262	35%
Franklin town	331	37%
Genoa village	107	29%
Genoa town	288	30%
Greenwood town	193	47%
Hamburg town	395	18%
Harmony town	224	36%
Hillsboro city	570	46%
Hillsboro town	294	43%
Jefferson town	449	29%
Kickapoo town	236	40%
La Farge village	397	62%
Liberty town	114	45%
Ontario village	188	53%
Readstown village	171	63%
Stark town	141	37%
Sterling town	205	34%
Stoddard village	386	42%
Union town	229	54%
Viroqua city	1,983	53%
Viroqua town	626	27%
Webster town	332	47%
Westby city	939	36%
Wheatland town	248	30%
Whitestown	183	39%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.