

La Crosse
County

2024 Compass Now

NAVIGATING TOWARD STRONGER COMMUNITIES



Agenda

Goal: Share data and establish priorities for the community

01 Introduction & Framing

02 Demographics

03 Data & Discussions

04 Prioritize

Purpose

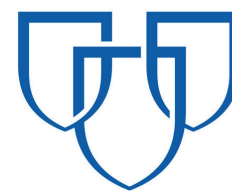
- Use data provided to identify the most critical needs or issues for La Crosse County to address
- Identify assets
- Contribute ideas to final Compass Now 2024 Report

Non-Purpose

- Dispute the data
- Place blame for problems
- Look backward

Compass Background

- Community Needs Assessment
- Since 1995
- Every 3 years since the 2012 report
- Collaborative



Region

BUFFALO

HOUSTON

LA CROSSE

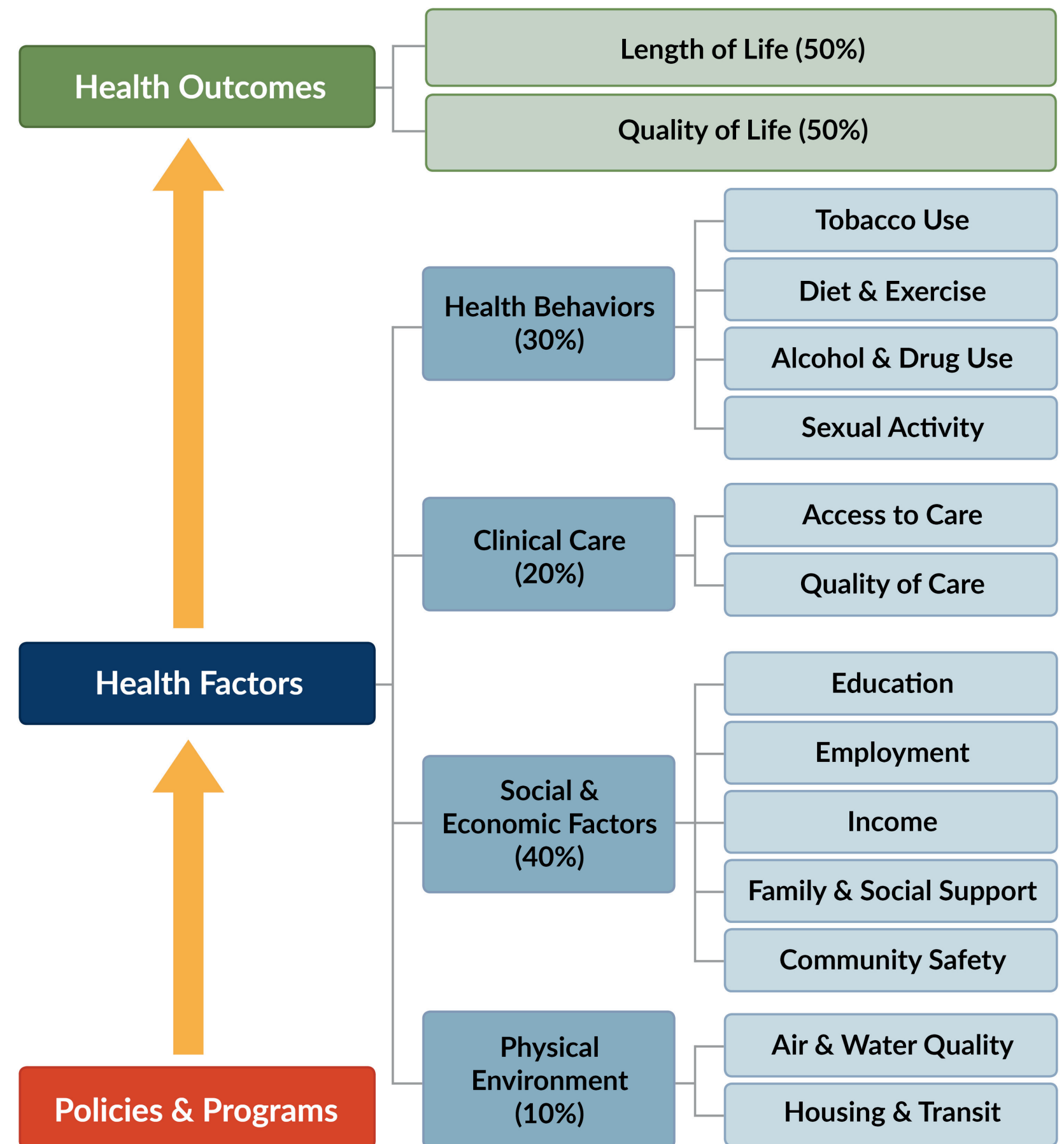
MONROE

TREMPEALEAU

VERNON



County Health Rankings Model



Compass Now 2024 Timeline

Publishing June 2024

	Tasks	Q1 Jan-Mar 2023	Q2 Apr-Jun 2023	Q3 Jul-Sep 2023	Q4 Oct-Dec 2023	Q5 Jan-Mar 2024	Q6 Apr-Jun 2024
	Define the Audience and Objectives	Define					
	Define the Reporting Requirements	Define					
	Obtain Stakeholder Feedback	Design	Welcome Stakeholder Feedback				
	Develop Community Indicators	Design	Collect and Analyze		Finalize		
	Develop Community Insight	Design	Collect and Analyze		Finalize		
	Develop Working Draft Reports	Design	Develop		Share Drafts		
	Hold Stakeholder Meetings					Meetings	
	Develop and Publish Final Reports						Publish

Limitations

Acknowledging imperfection

01 Data relevance and
availability

02 Perception survey

03 Data “fit”

04 COVID impact

Demographic Profile



122,678
Population



51,322
Households



50/50
Male/Female



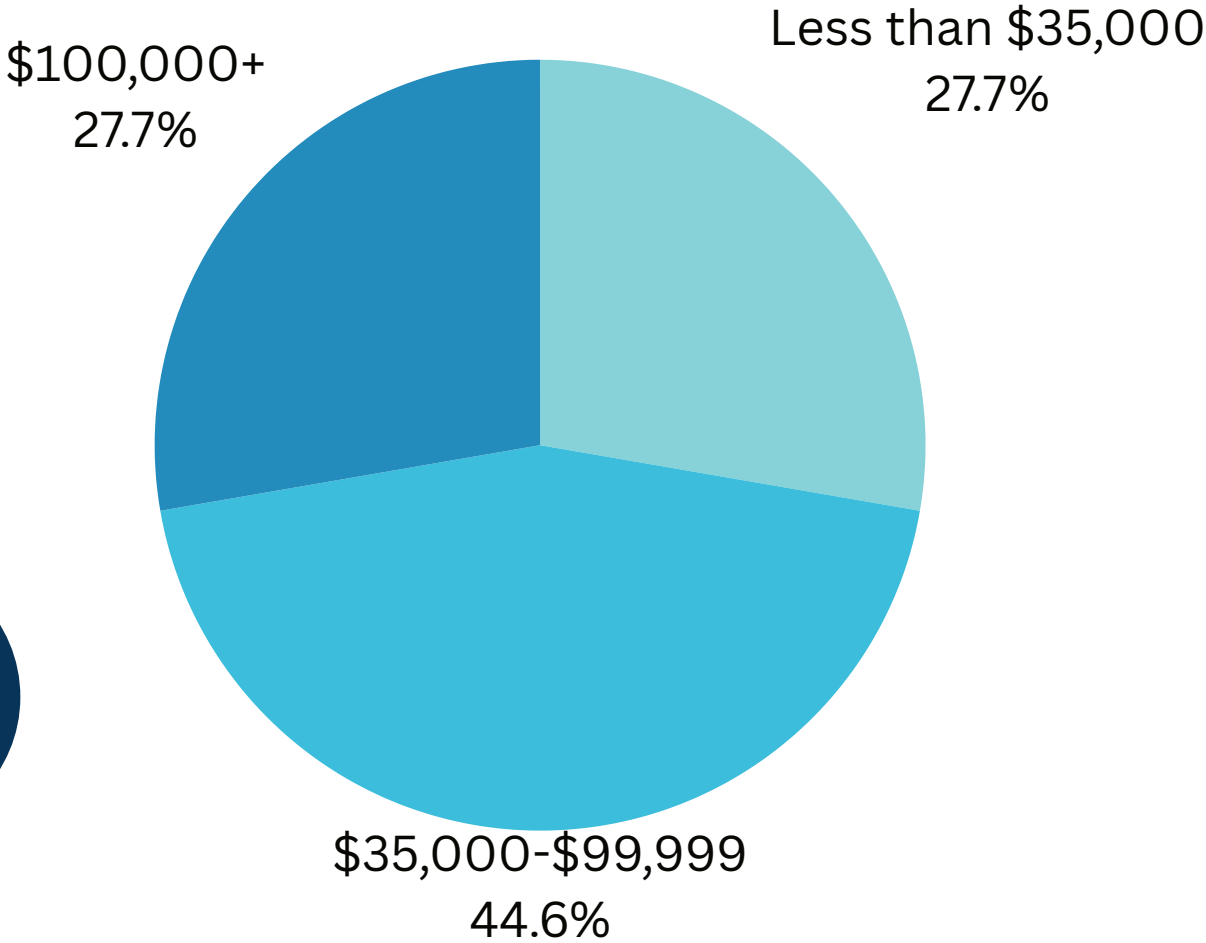
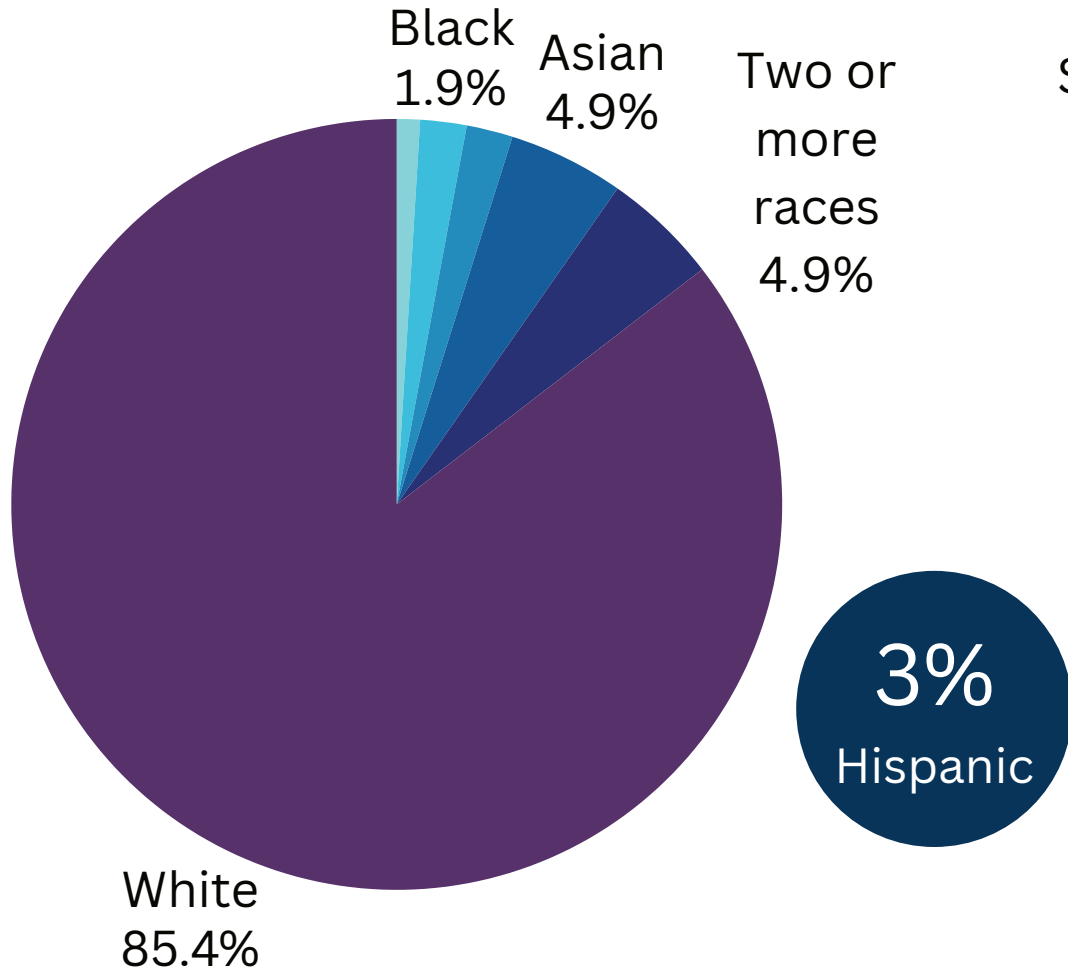
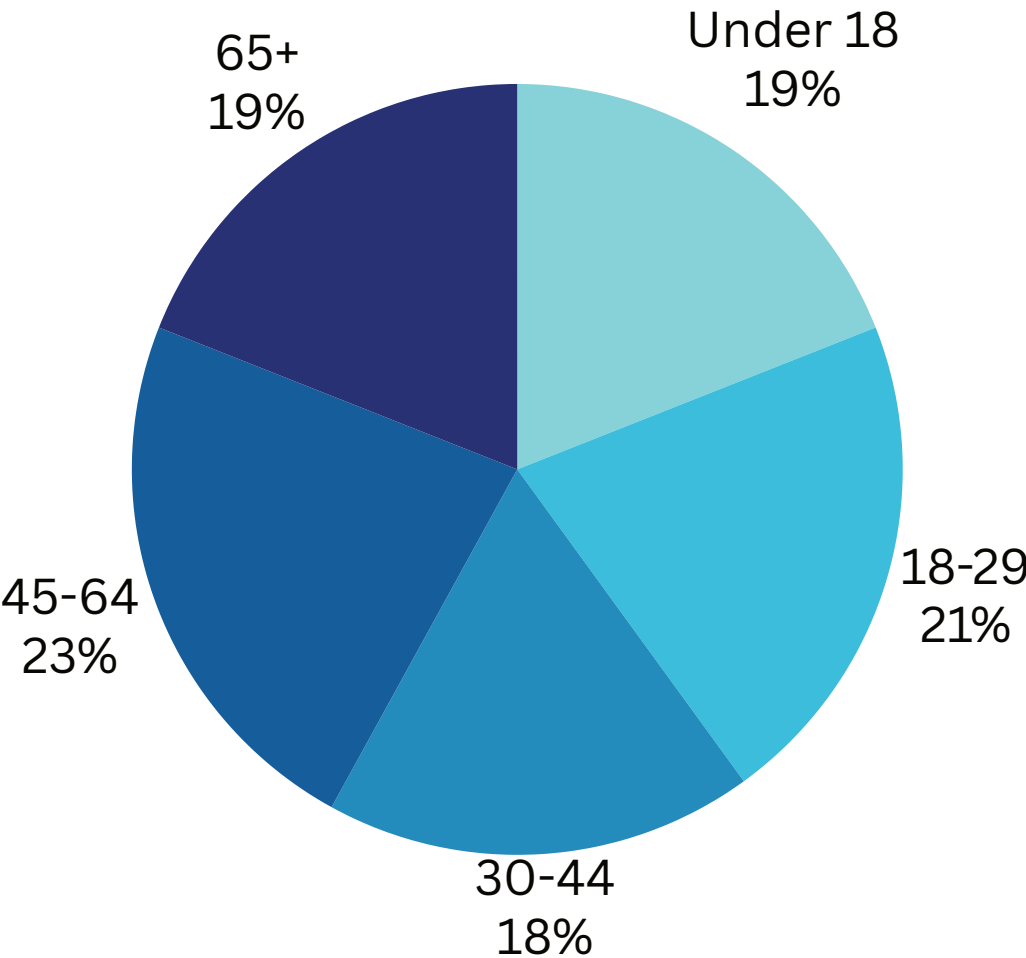
65/35
Owners/Renters



77%
Some College



\$62,122
Median Income



Survey Representation

Age



Income



Rent/Own



Race



Gender



Ethnicity



Education



Equity



EQUALITY:

Everyone gets the same—regardless if it's needed or right for them.

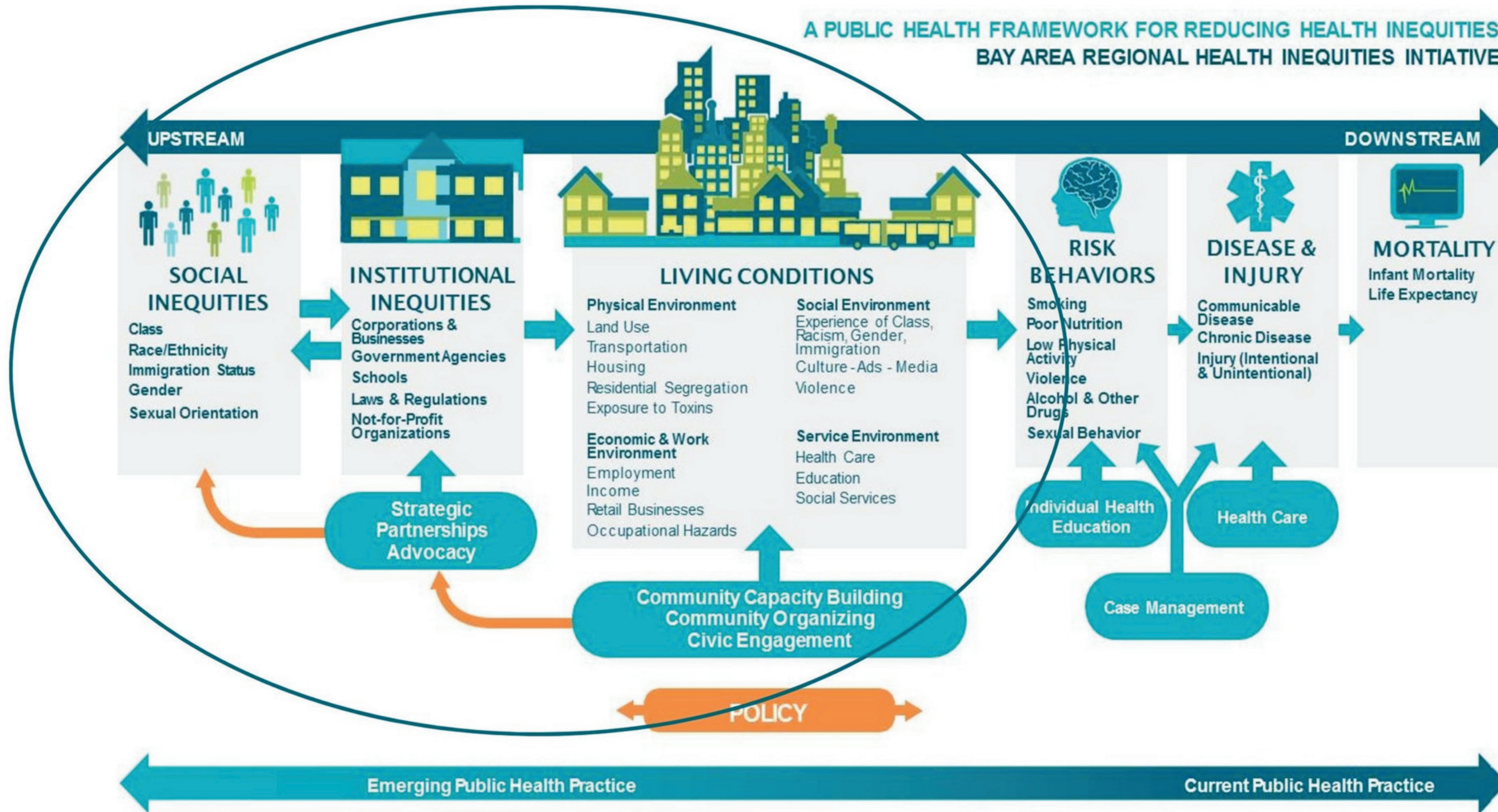


EQUITY:

Everyone gets what they need—understanding the barriers, circumstances, and conditions.



A PUBLIC HEALTH FRAMEWORK FOR REDUCING HEALTH INEQUITIES
BAY AREA REGIONAL HEALTH INEQUITIES INITIATIVE



Outcome: Length of Life

Leading Causes of Death

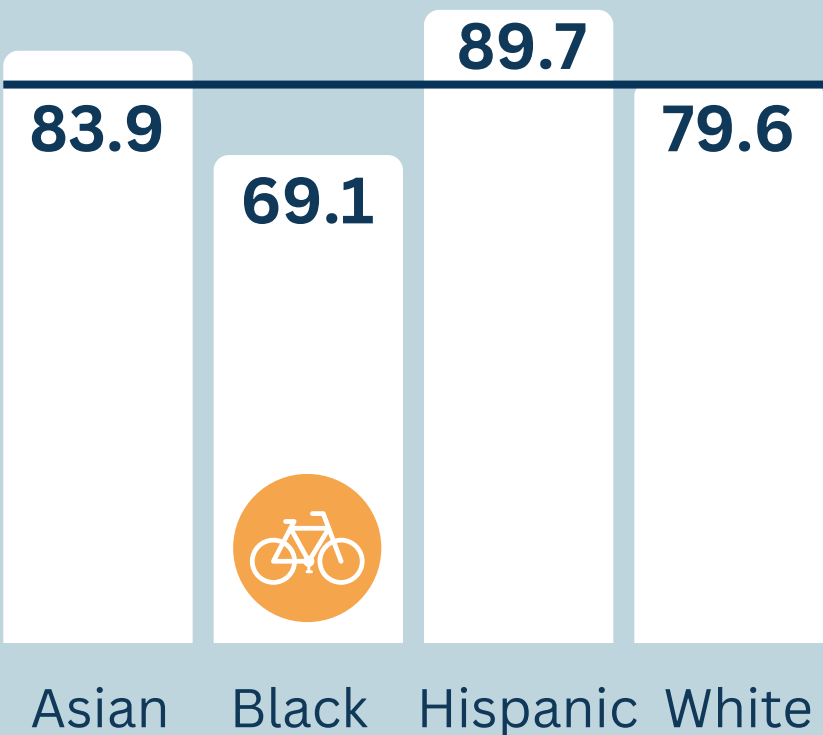
2021-2023 Crude Rates per 100,000

1. Heart Disease
2. Cancer
3. Accidents
4. Alzheimer's
5. Stroke
6. Chronic Lower Respiratory Disease
7. COVID-19
8. Diabetes
9. Chronic Liver Disease
10. Parkinson's

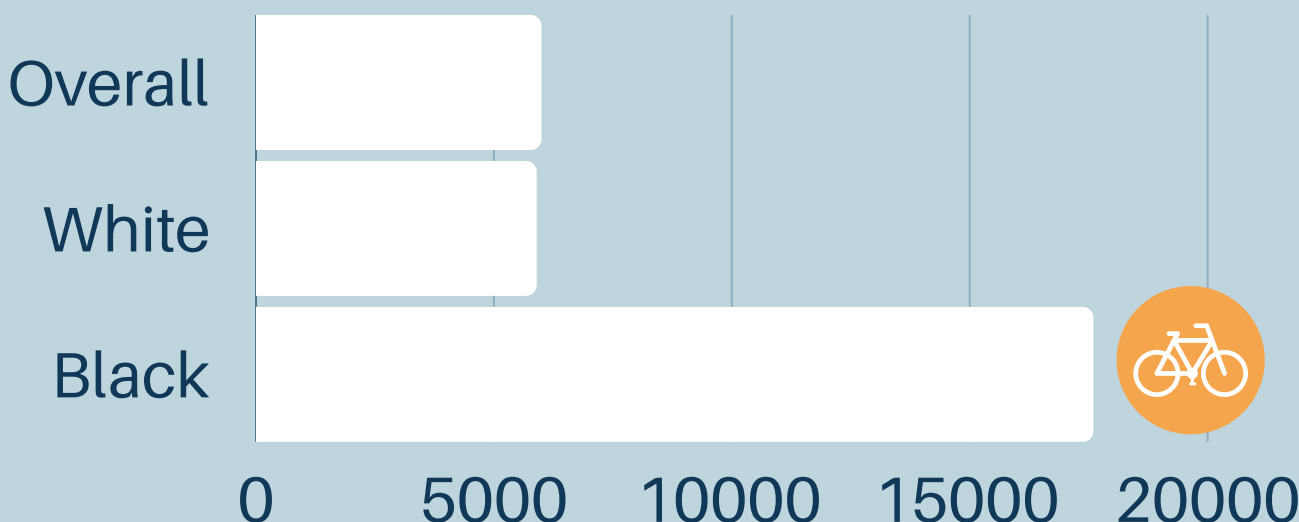


Life Expectancy

La Crosse County Overall 79.6



Years of Potential Life Lost



Topic Areas



**Maternal and
Child's Health**



**Nutrition &
Physical Activity**



**Communicable
Disease**



Oral Health

Maternal and Child Health

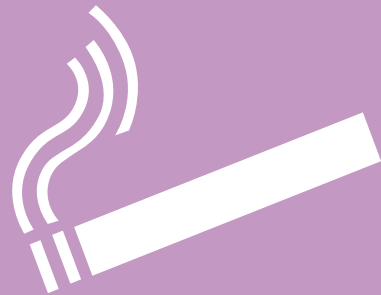


83%

of pregnant women are
receiving prenatal care during
their first trimester

23%

of pregnant women are
receiving WIC benefits
while pregnant



Women who smoke during
pregnancy are

2.4 times

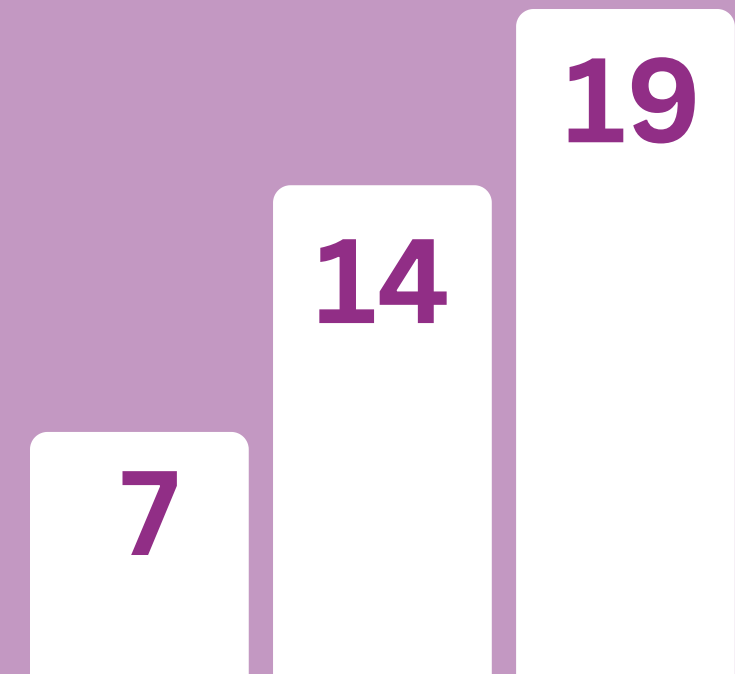
more likely to give birth to a
low birthweight baby

82%



of women have started
breastfeeding their baby by the
time they leave the hospital

Teen Birth Rate



La Crosse
County

WI

US

Nutrition and Physical Activity



53%

of people in La Crosse County have low access to a grocery store




16%

of people said “the food we bought just didn’t last and we didn’t have money to get more”



 50%

of youth ate fruit every day

 47%

of youth ate veggies every day



Leading Causes of Death

- 1 Heart Disease
- 5 Stroke
- 8 Diabetes

5%

households with more than \$35,000 income



44%

households with less than \$35,000 income

Nutrition and Physical Activity



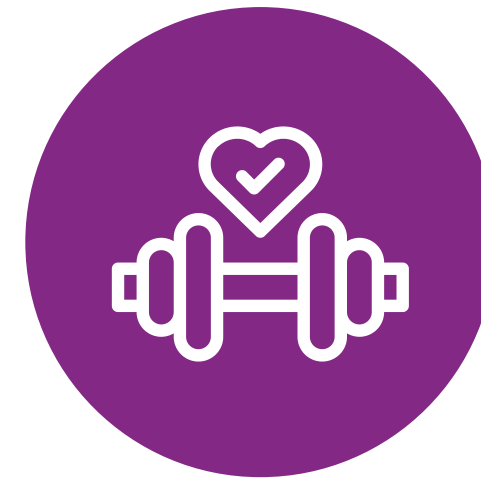
75%

of people in La
Crosse County live
within 1/2 miles of
a park



86%

of people have
adequate access to
locations for
physical activity



18% and **11 %**
of adults of youth

NOT physically
active



**Leading Causes
of Death**

- 1** Heart Disease
- 5** Stroke
- 8** Diabetes

Communicable Disease

Sexually Transmitted Infections

477

Gastrointestinal Diseases

150

Vector-Borne Diseases

71

Respiratory Diseases

60

Environmental Diseases

23

Vaccine Preventable Diseases

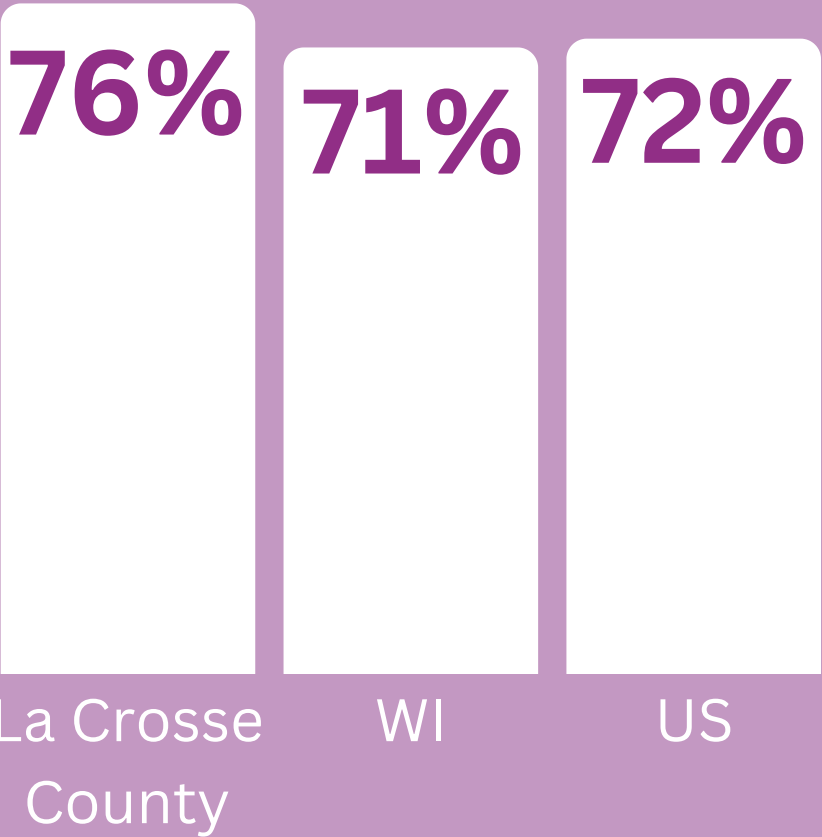
17

2023 Case rates per 100,000

Communicable Disease

2-year-old vaccine coverage

Statewide goal is to reach 80%



percent who received the recommended doses of DTap, Polio, MMR, Hib, Hepatitis B, Varicella, and Pneumococcal Conjugate

Flu vaccine coverage



35%

of people received a flu vaccine for last year's flu season

65%

of older adults (65+) received a flu vaccine



Better coverage to prevent illness

Oral Health



1020 : 1

Ratio of Patients to Dentists



29%

of people reported at least one obstacle to receiving dental care when they needed it

“

I cannot find a dentist in La Crosse that takes Medicare...it's very frustrating when you need dental work.

”

83% of Children

77% of High Schoolers

71% of Adults (18+)



visited the dentist in the last year...

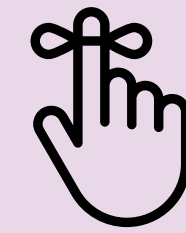


Only
15%



of Medicaid members were able to visit the dentist for a preventive dental care appointment

Points to Ponder



**Don't
forget**

Join at slido.com

#LaxAssets

- Which health areas have the largest community impact?
- Which health areas have the most serious impact?
- Which health areas is our community ready to change?



**Nutrition &
Physical Activity**



**Maternal and
Child's Health**



Oral Health



**Communicable
Disease**

Topic Areas



Environment



Access to Care



Social & Economic Factors

- Housing
- Employment
- Education
- Childcare

Built Environment



of La Crosse County residents
have a disability



of 65+ adults in La Crosse County
have a disability

“ ———

Accessibility is of great concern. As someone who is fairly newly disabled, I find access to many buildings and parking very difficult to navigate.

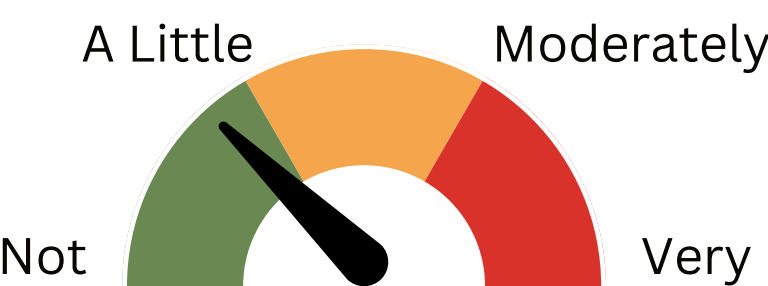
I find that there are several parts of La Crosse County that could be made more accessible to people with limited mobility - bus stops, sidewalks, parking lots, public trails, etc.

————— ”

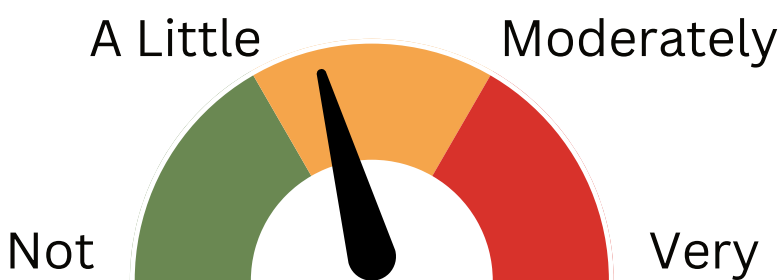


73%

of people rated the
safety of their
neighborhood to be
good/excellent

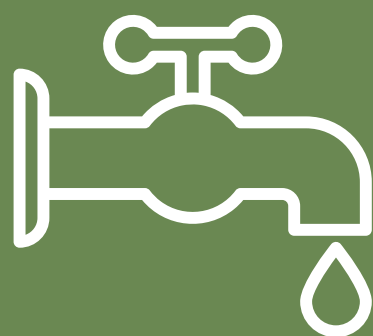


Low level of community
concern for responsiveness
of law enforcement, EMS,
and fire department



A little community concern
for safety of streets,
sidewalks, and lighting

Quality of Environment



Moderate level of community concern for water quality

Nitrates in well water

16%

La Crosse County

11%

Wisconsin

Air Quality and Pollution are seen as emerging health issues



1 in 10

adults have been diagnosed with asthma



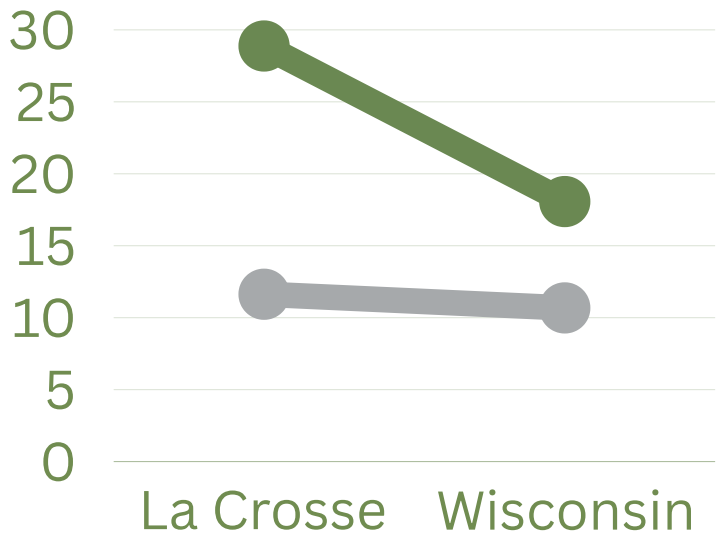
Elevated lead exposures have decreased in the last few years.



1.6%

of children that were tested had an elevated lead level

Lead Level - new adult cases



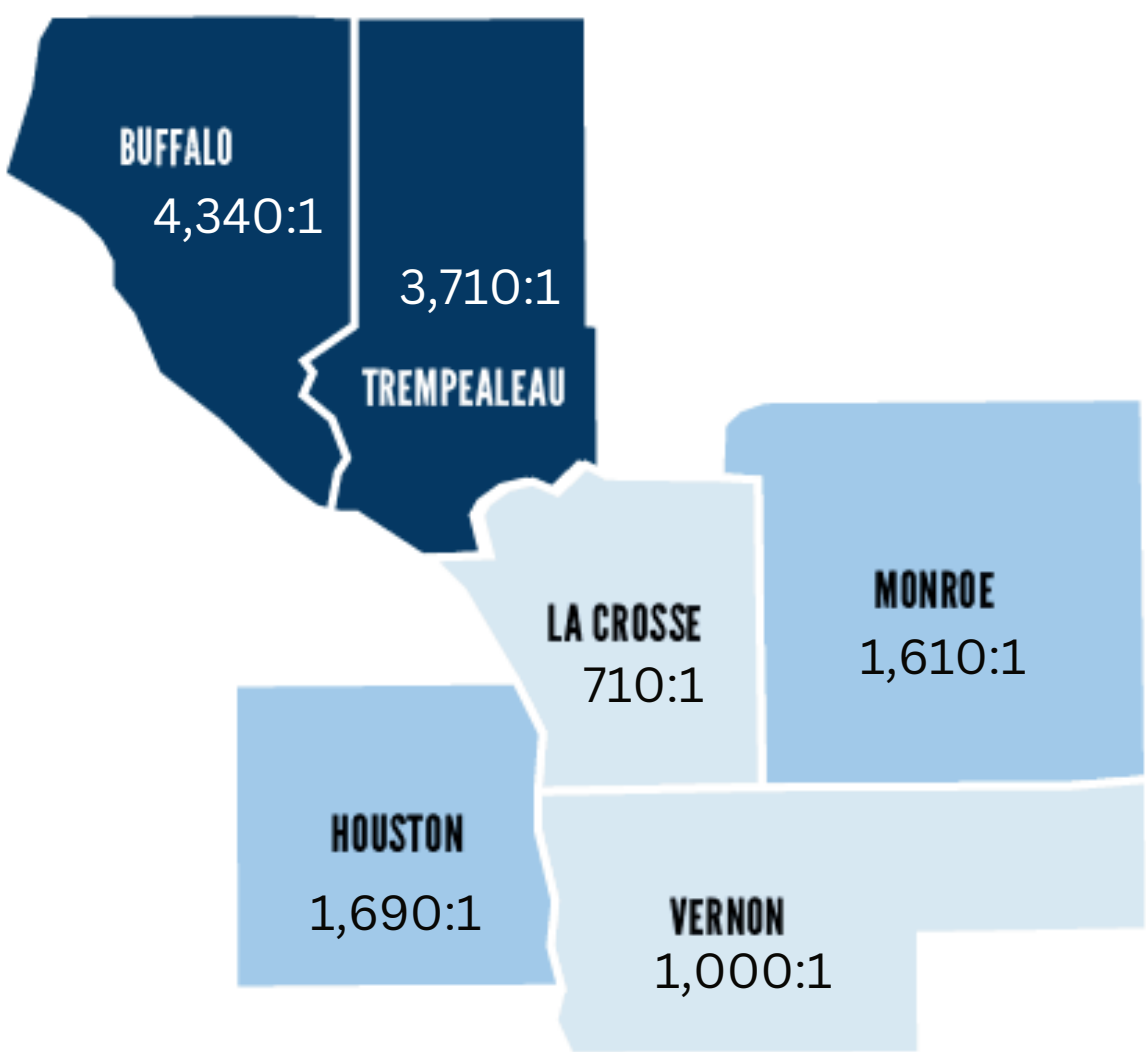
4 out of 10

homes that were tested had elevated Radon levels



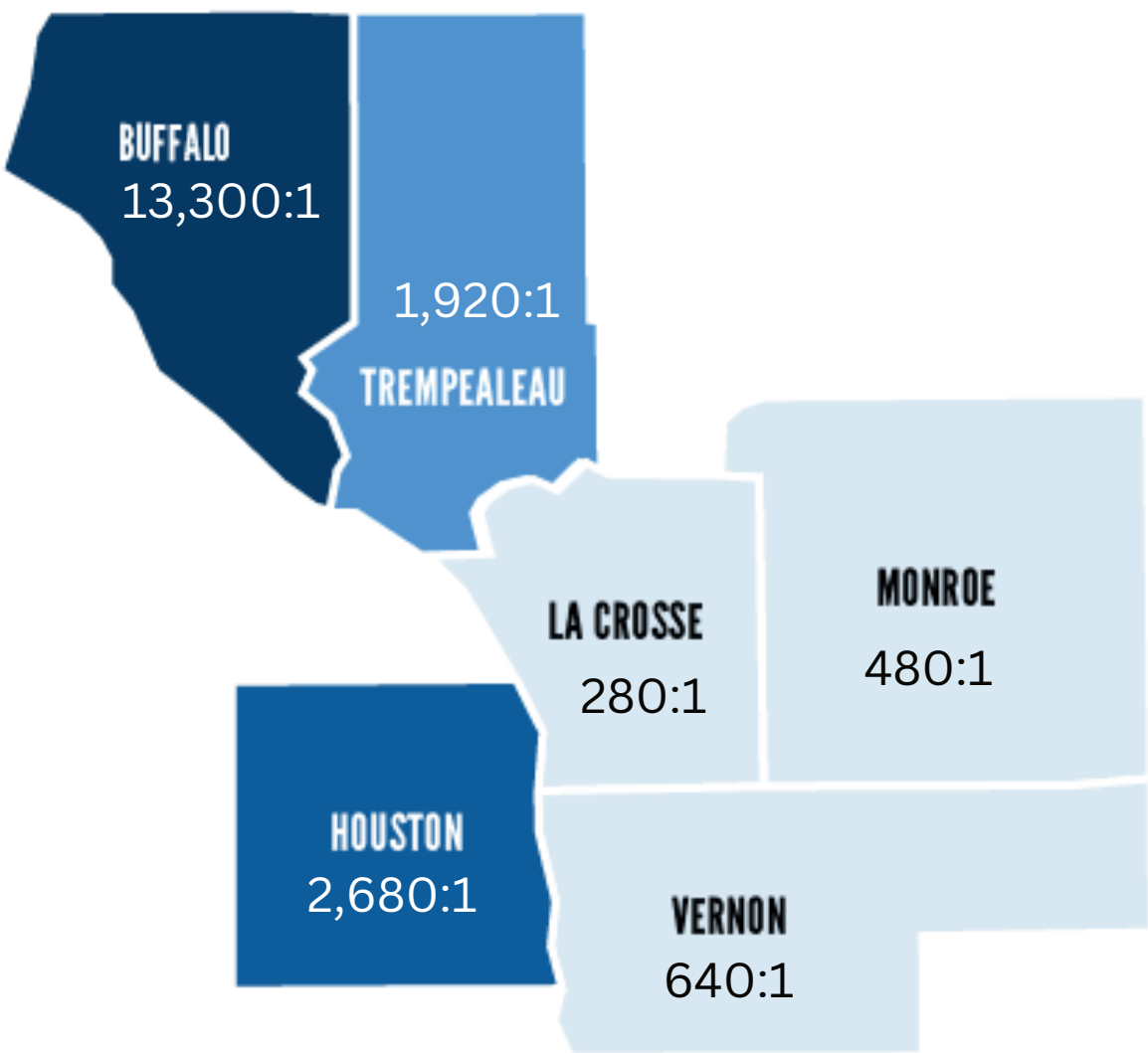
Health Care Access: Providers Available

Primary Care Provider Ratio



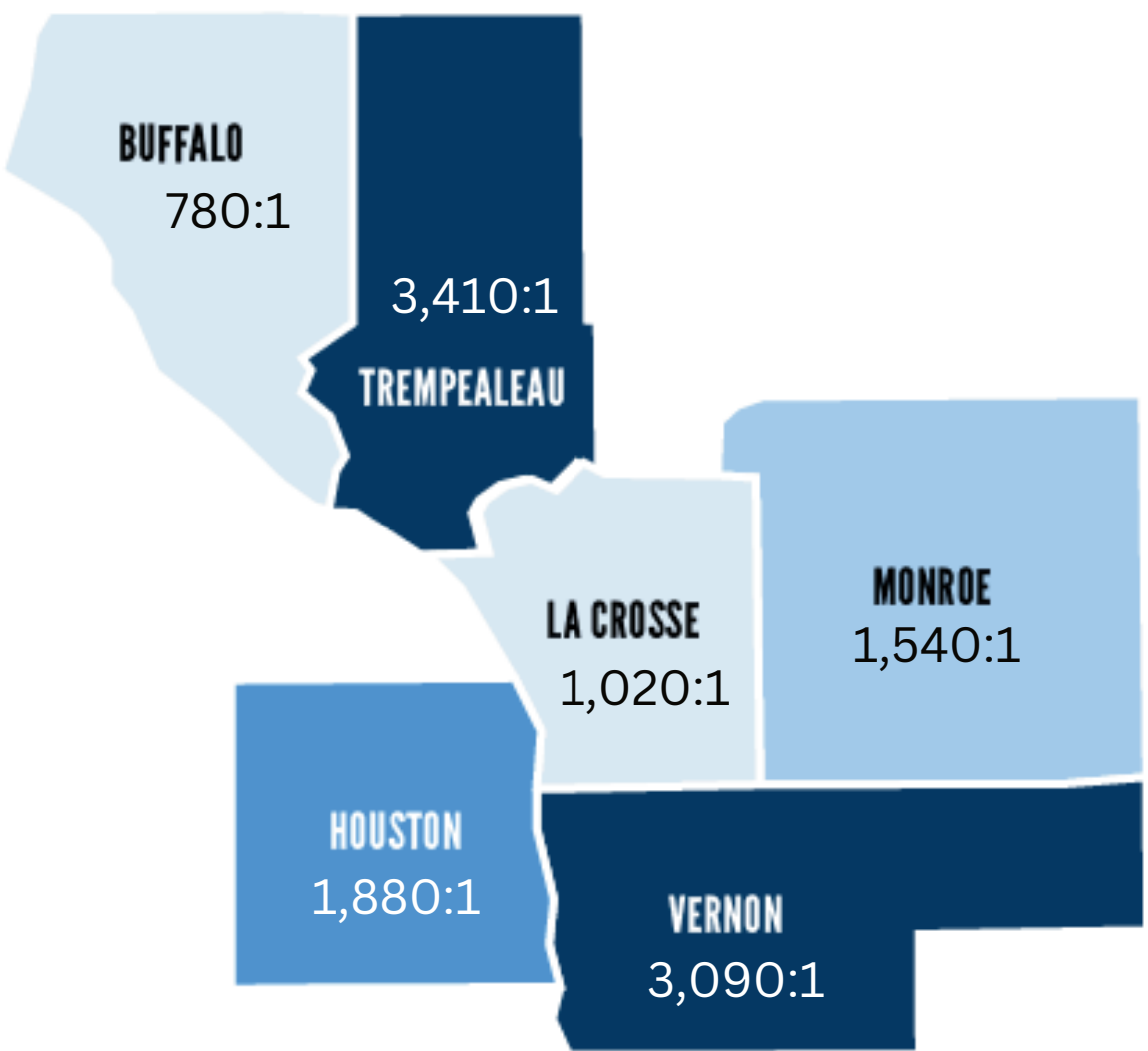
BEST  WORST

Mental Health Provider Ratio



BEST  WORST

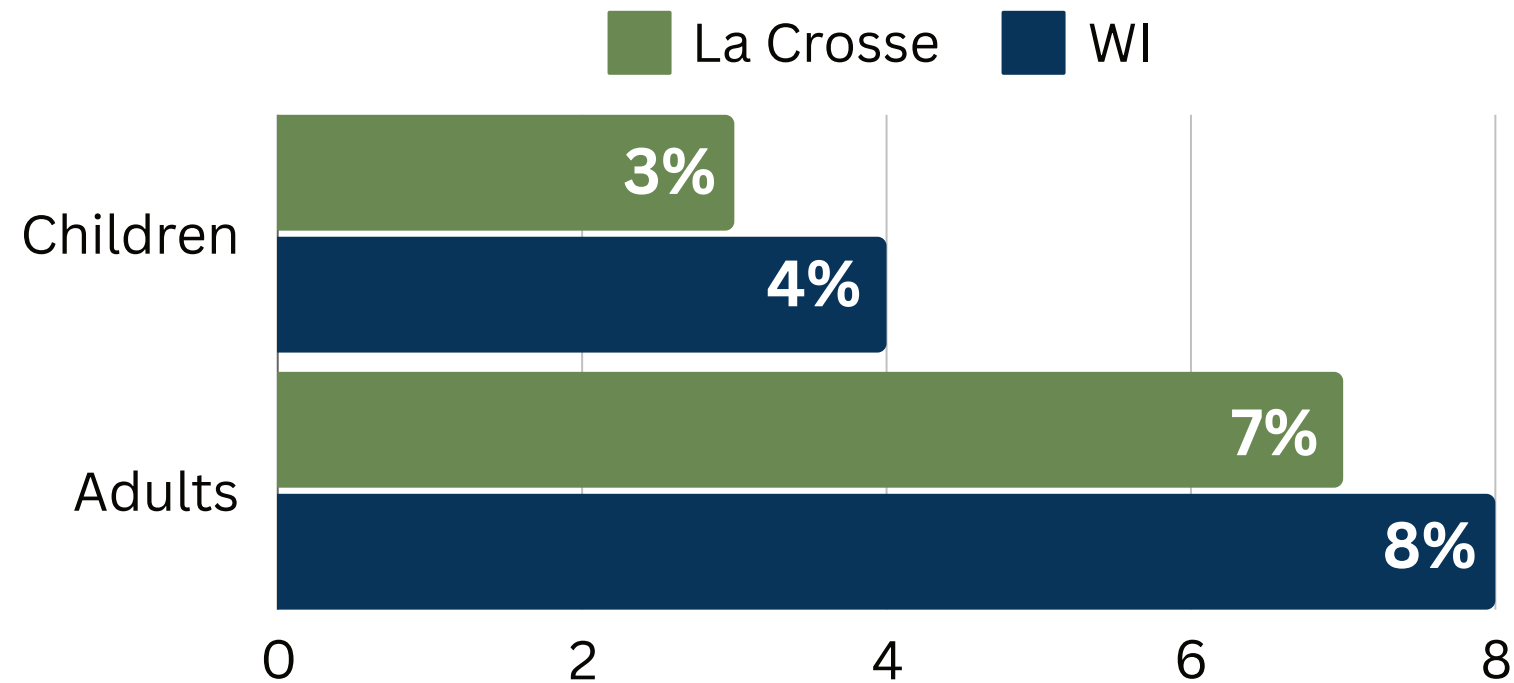
Dentist Ratio



BEST  WORST

Health Care Access

La Crosse has better insurance coverage for children and adults than WI does overall



36%

of people reported at least one obstacle to getting health care



Scheduling



Cost



Child care



18%
of Adults

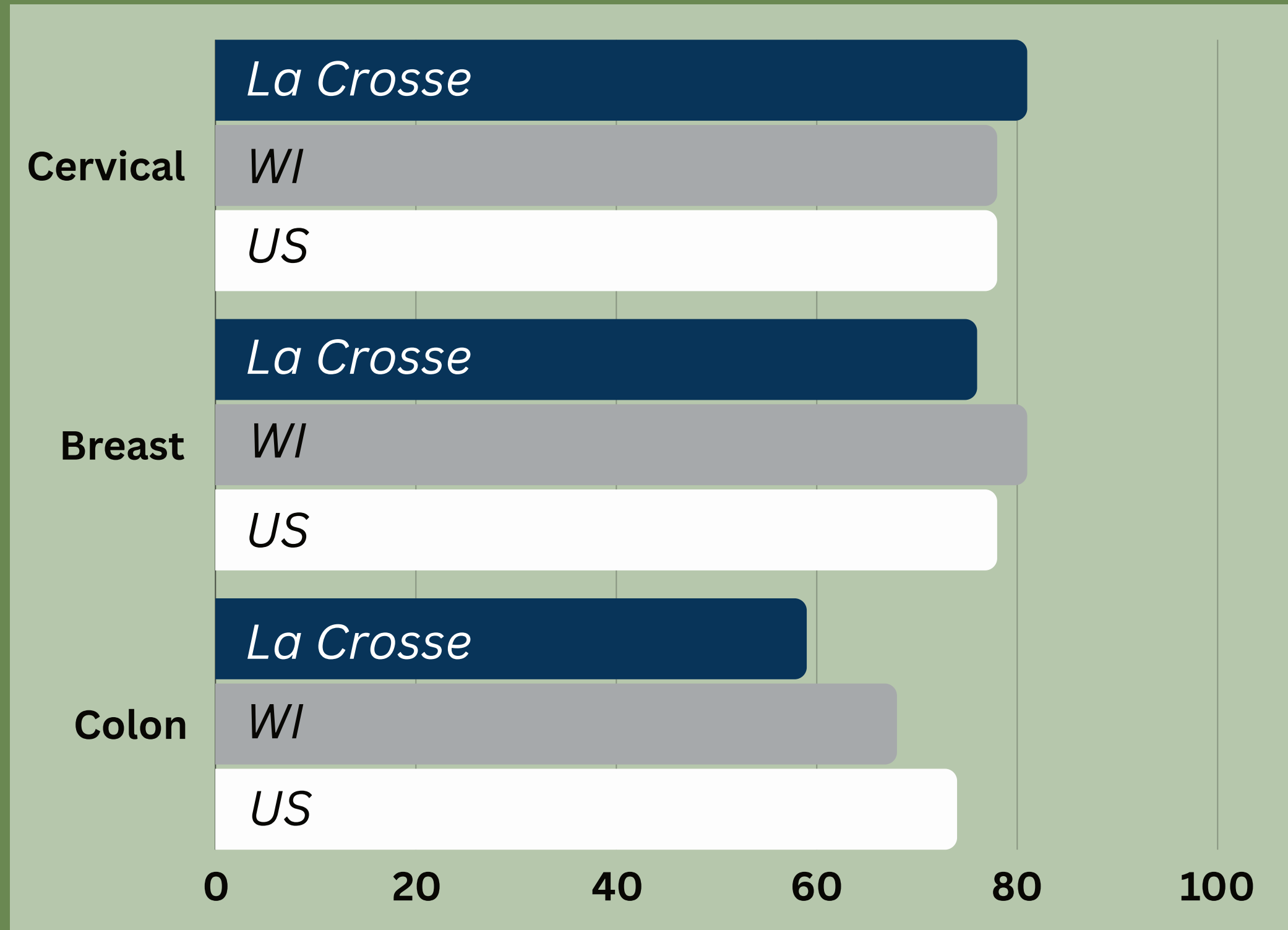
20%
of Children

Use the Emergency Room as their usual source of care



1929
Preventable Hospital Stays

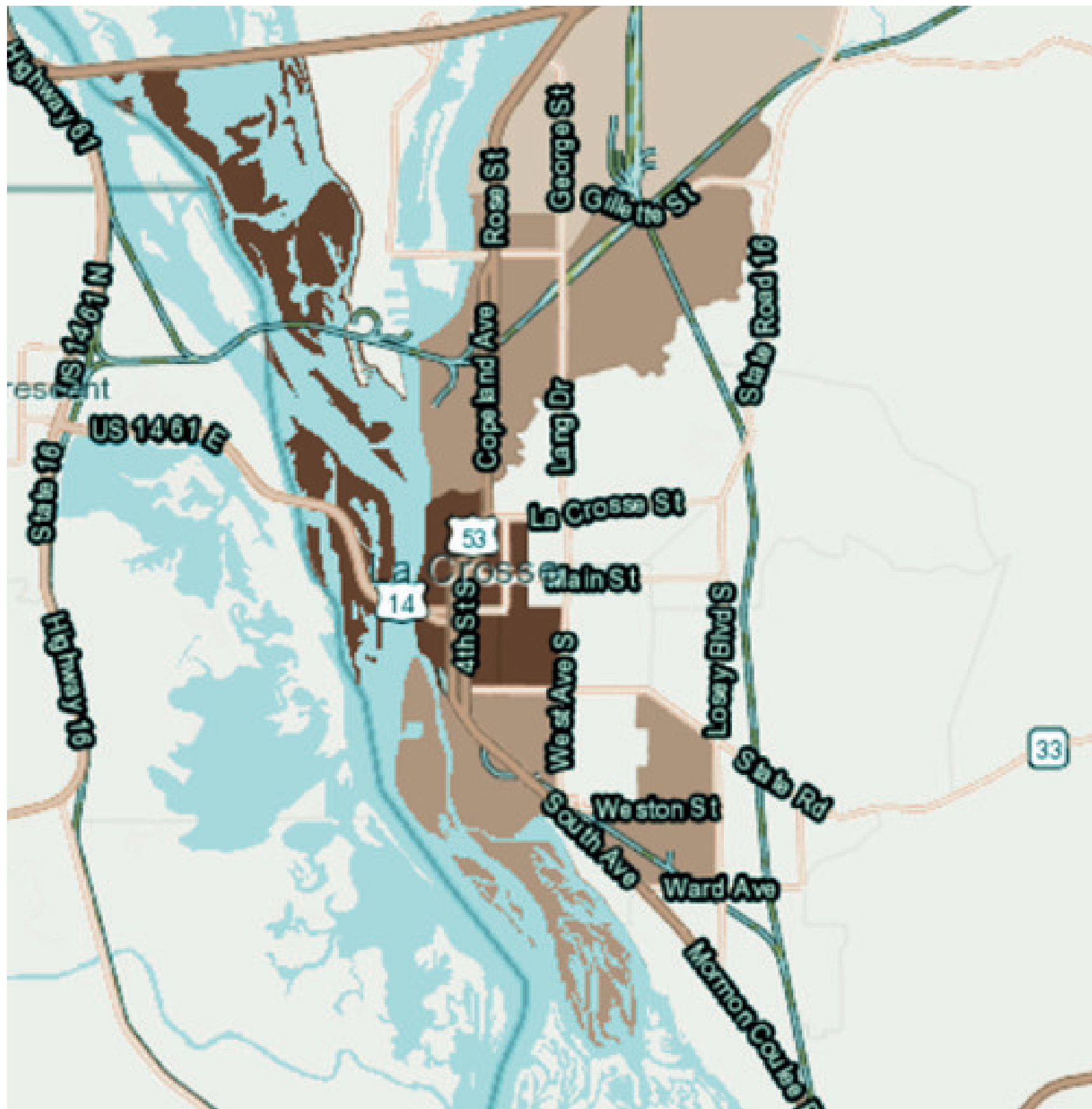
Cancer Screenings



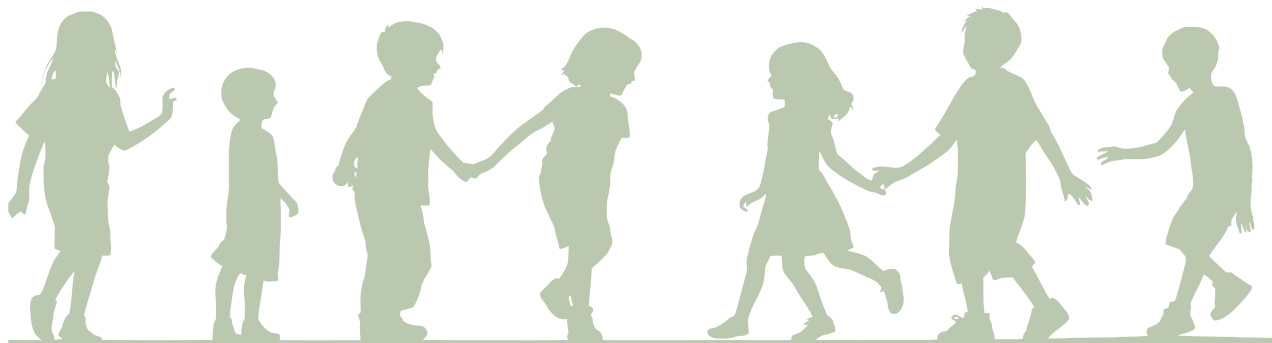
Leading
Causes of
Death

2 Cancer

Income



Overall Children in Poverty 11%



Children in Poverty by Census Tract



- Over 30.0%
- 22.6 - 30.0%
- 15.1 - 22.5%%
- Under 15.1%

49% Downtown La Crosse

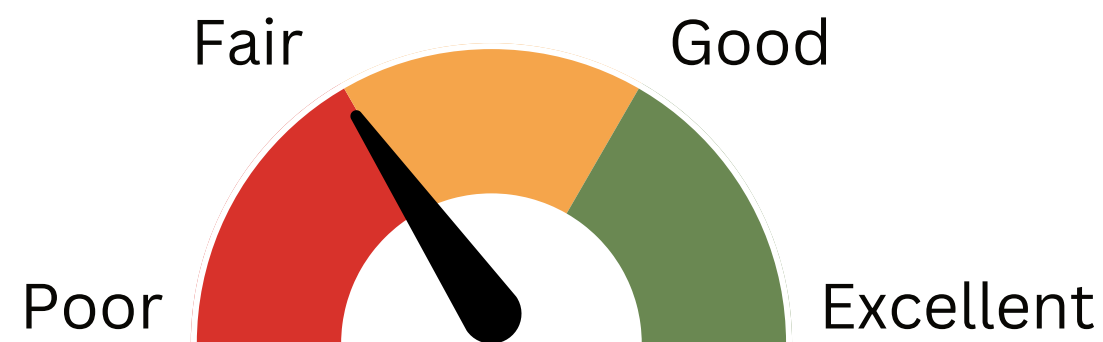
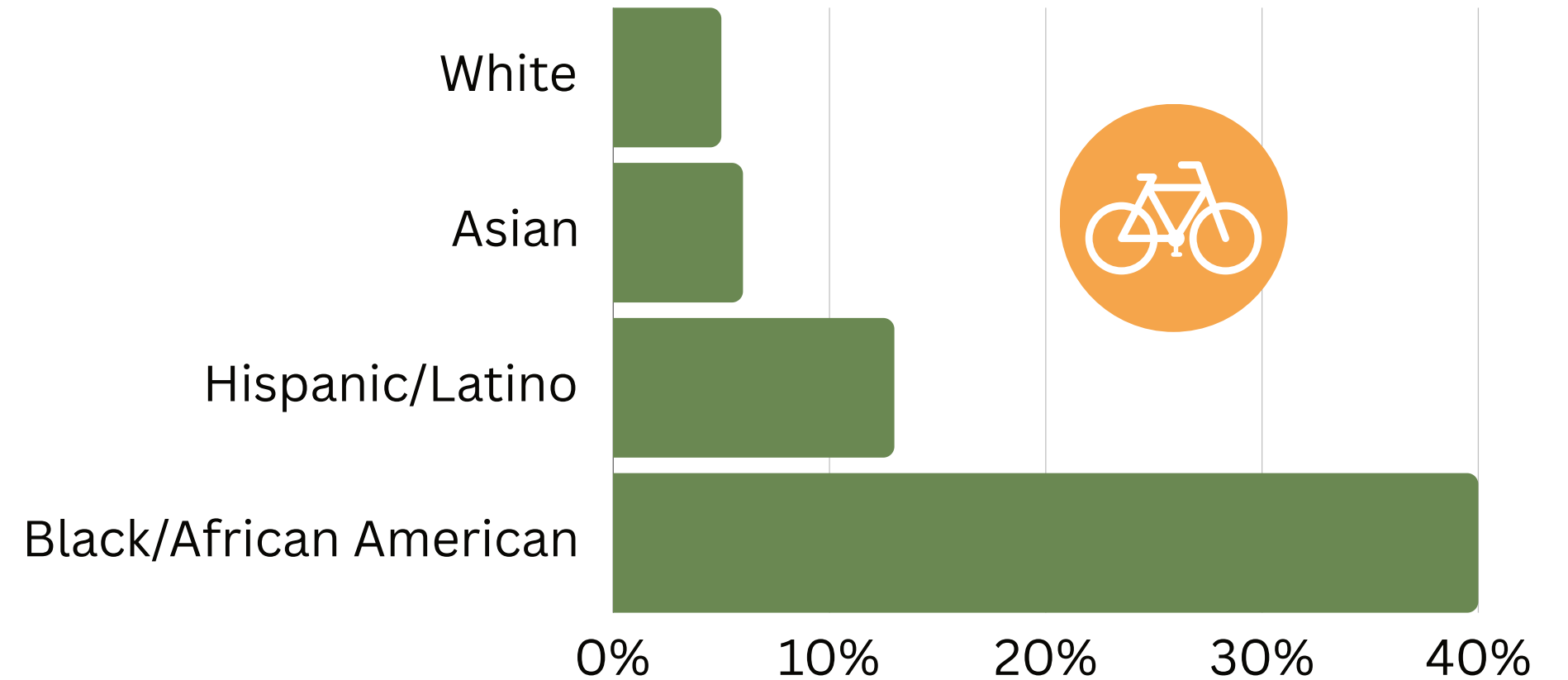
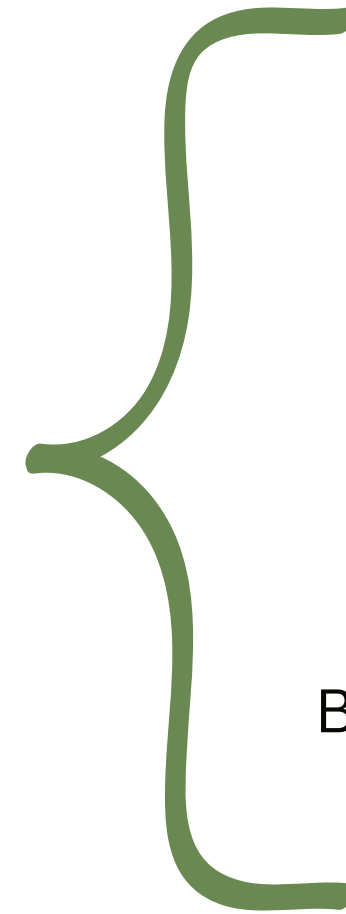
29% Lower Northside Depot

27% Washburn & Powell Poage Hamilton Neighborhood

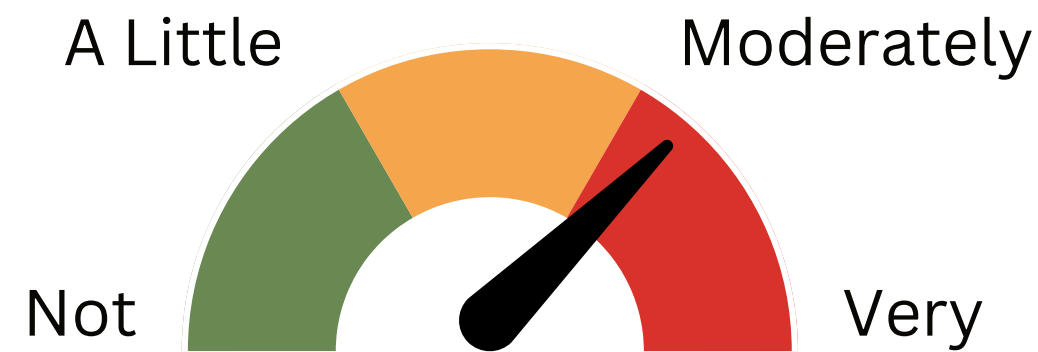
Income



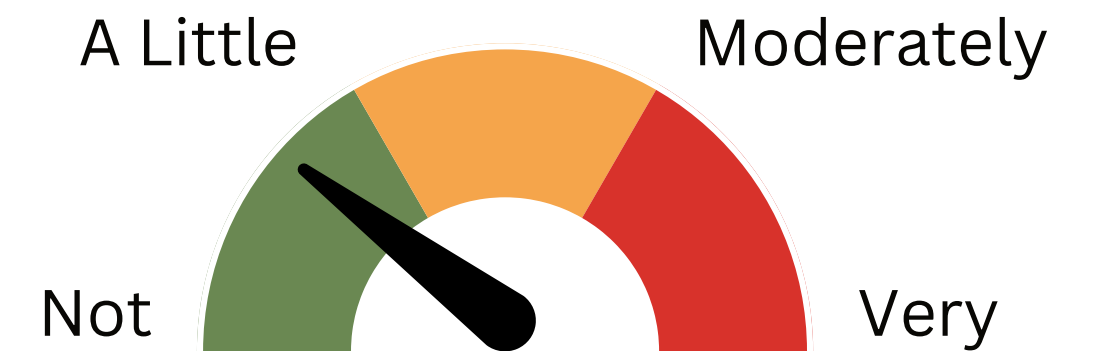
**Overall Poverty:
12% Households**



**Rate: Efforts to
reduce poverty**



**Concern:
Poverty**

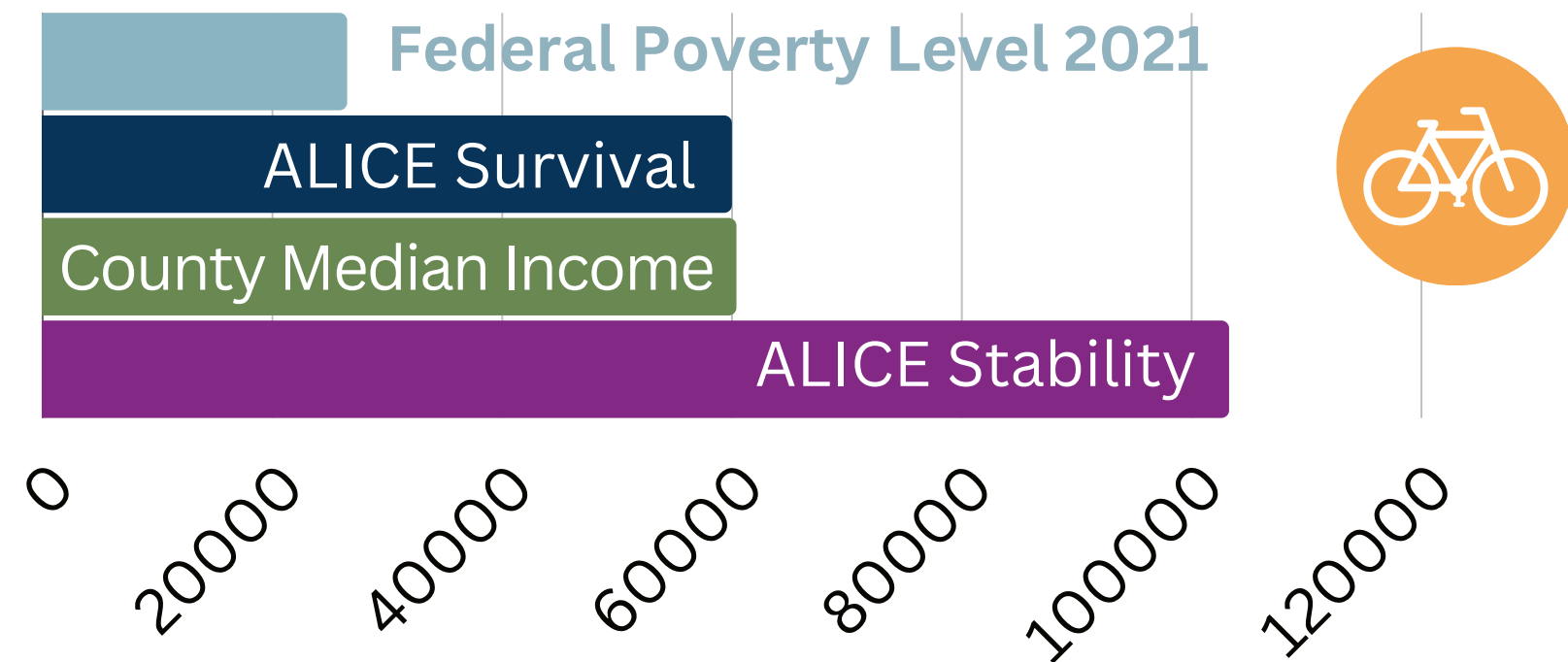


**Concern: Your ability to
meet your household's basic
needs**

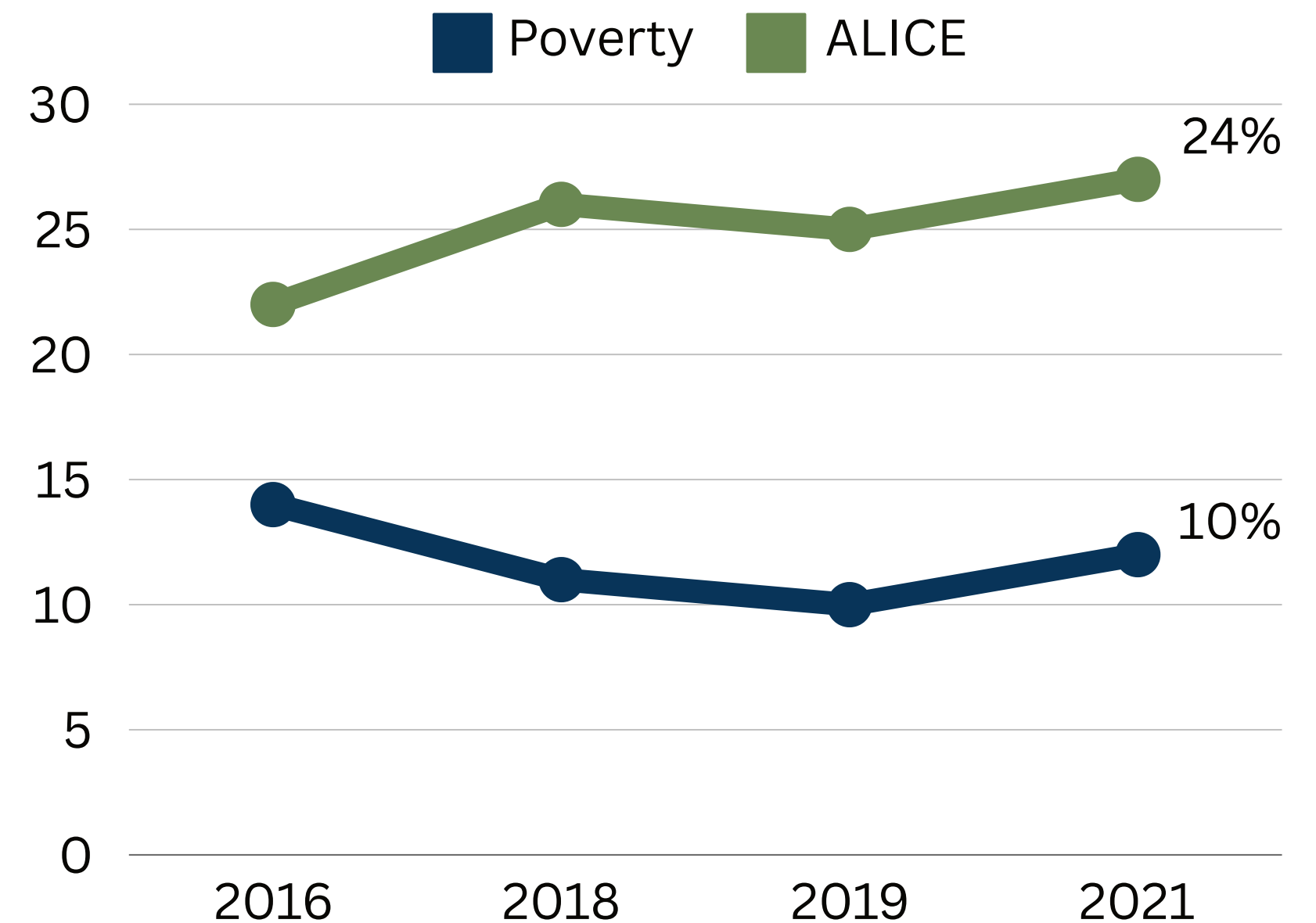
Income: Poverty & ALICE

**ALICE: Asset Limited, Income
Constrained, Employed**

Annual Income For a Family of Four



Percent Households ALICE & Poverty



1 in 3 Households struggle to make ends meet

Employment



2.2%

Unemployment

67%

Labor Force
Participation

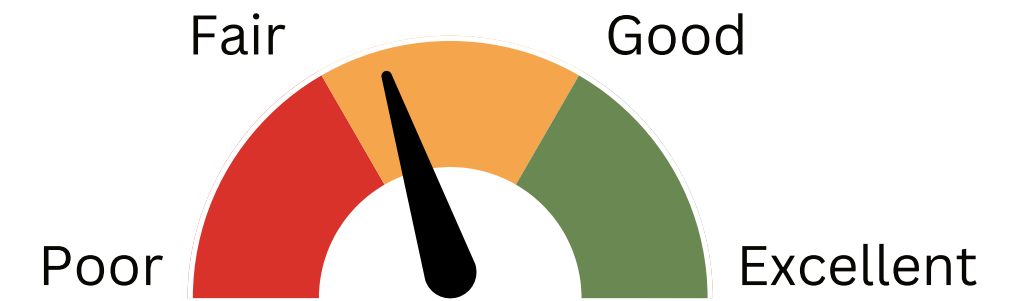


47%

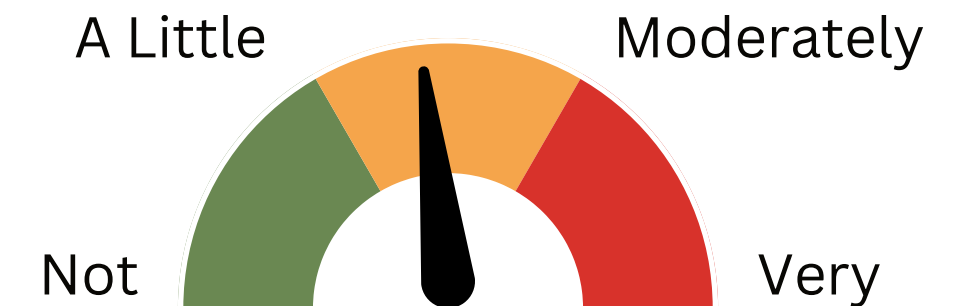
Youth work outside
the home



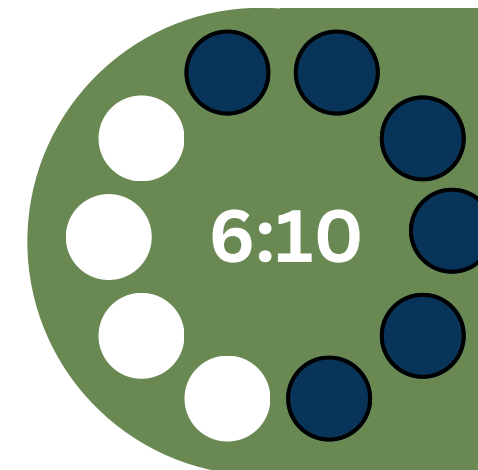
Rate: Availability of
jobs that offer a
livable wage



Concern:
Risk of job loss



“ ———
No PTO at work to take time off for medical appointments. If I take time off it's unpaid and then it's harder to survive.
————— ”



Little to Not Prepared
for Job Loss

Transportation & Childcare



50%

Moderately/Very Concerned
about paying for childcare

53%

Moderately/Very Concerned
about accessing childcare

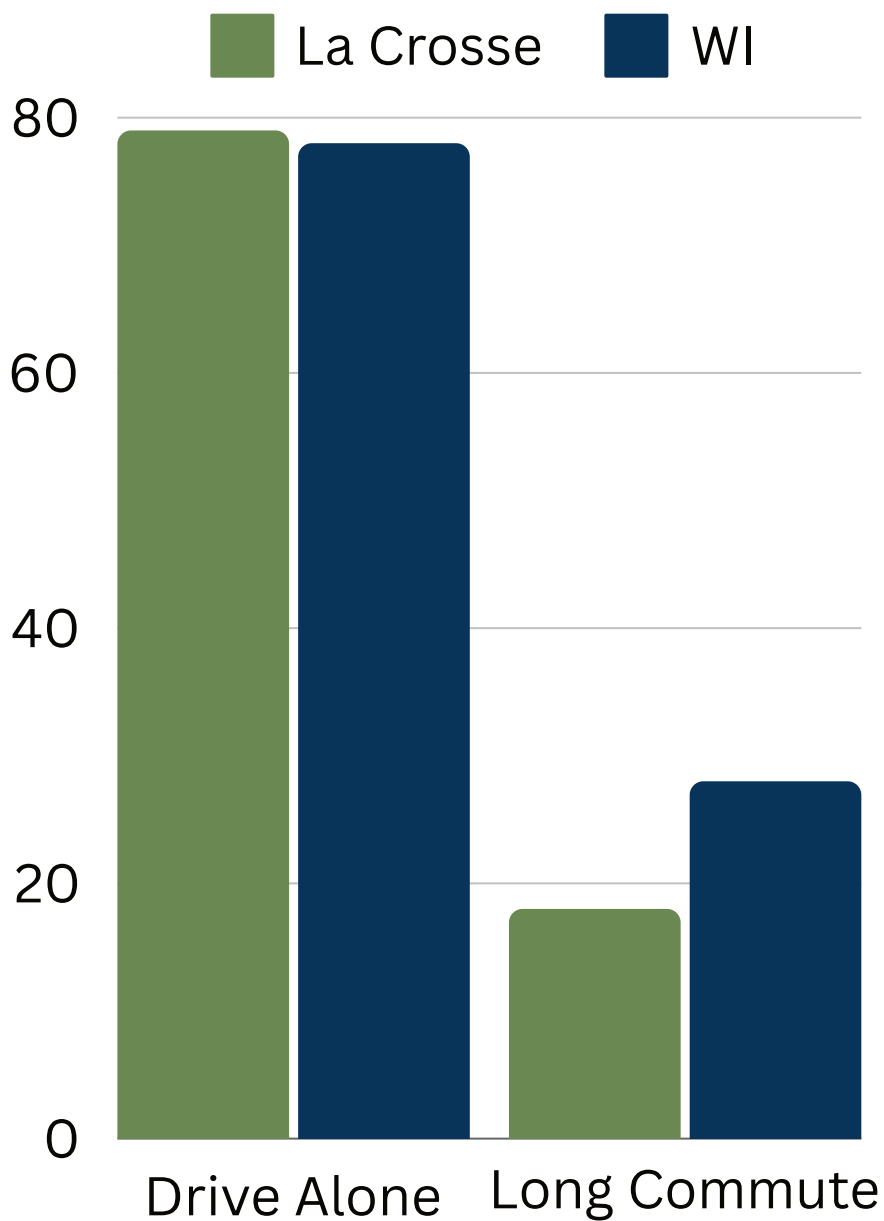
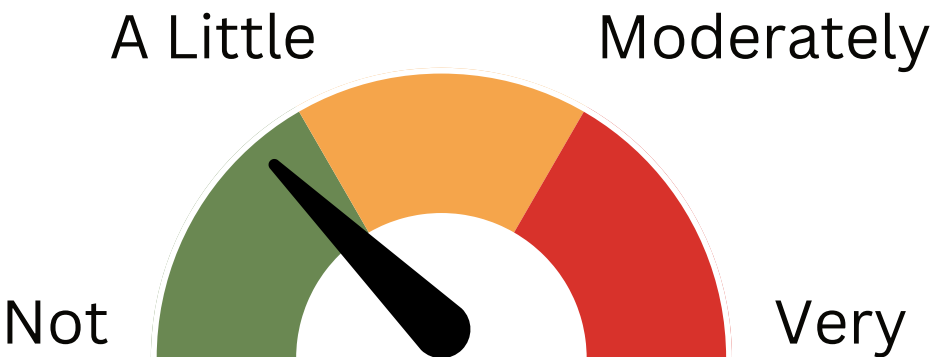


10

Child care centers for
every 1,000 children
under age 5



Concern:
Your ability to pay for
your own vehicle



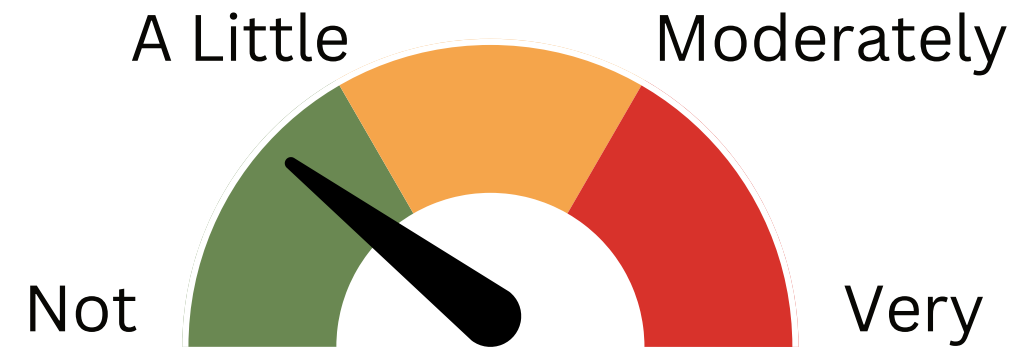
Public Transportation Fair/Poor Ratings:
Accessibility 47%
Convenience 53%

Housing

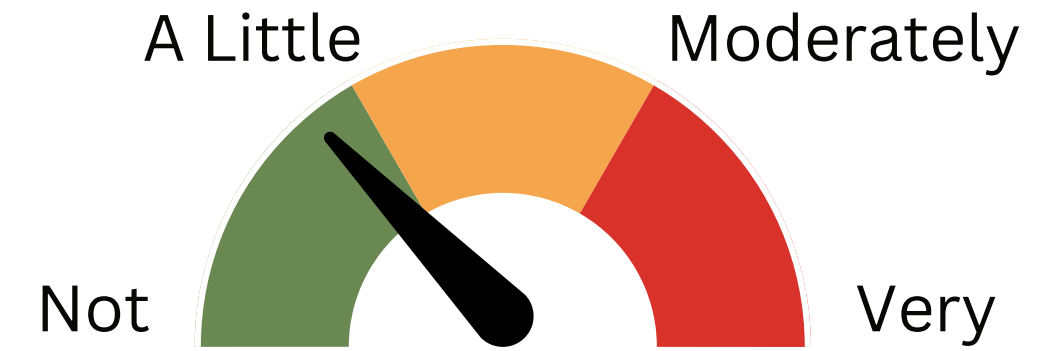
Availability of safe,
affordable housing



Your ability to pay the rent or
mortgage for your household

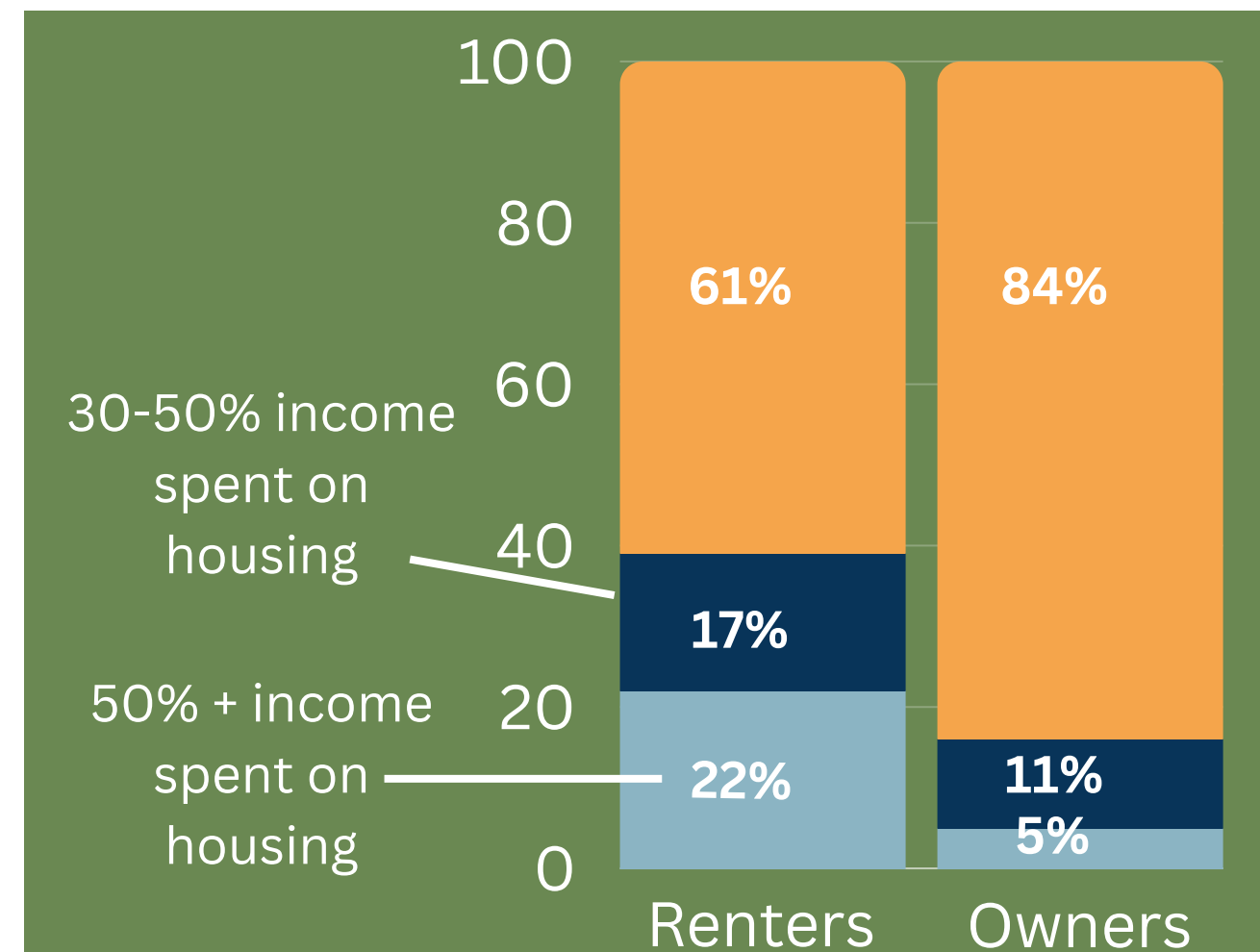
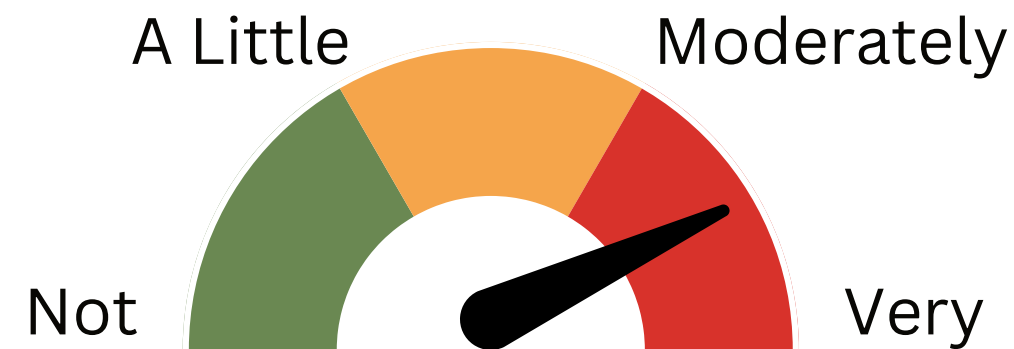


Your ability to
access housing



\$231,300
Median value of owner-
occupied housing units

Your level of concern about
homelessness



Education

Ratings on education in the community:



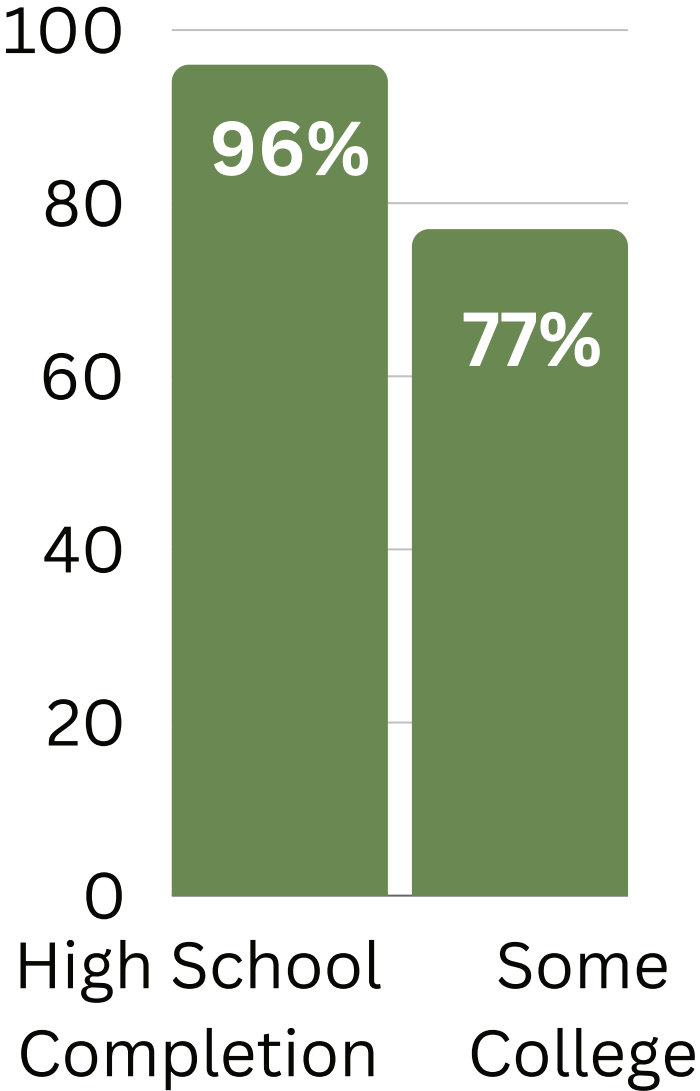
Meets family's educational needs



Availability of early education opportunities



Quality of K-12 education



 **55%**

parents moderately-very worried about paying for education beyond high school



La Crosse County High School Students

50%

use tech between midnight and 5am on school nights

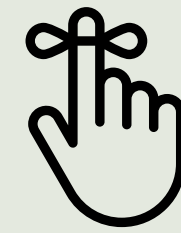
75%

spend 3 or more hours on tech daily

27%

get 8 or more hours of sleep per night

Points to Ponder



**Don't
forget**

Join at slido.com

#LaxAssets

- Which health areas have the largest community impact?
- Which health areas have the most serious impact?
- Which health areas is our community ready to change?



Environment



Access to Care



Social & Economic Factors

- Housing
- Employment
- Education
- Childcare

Topic Areas



Injury & Violence



**Substance Use -
Tobacco & Alcohol**

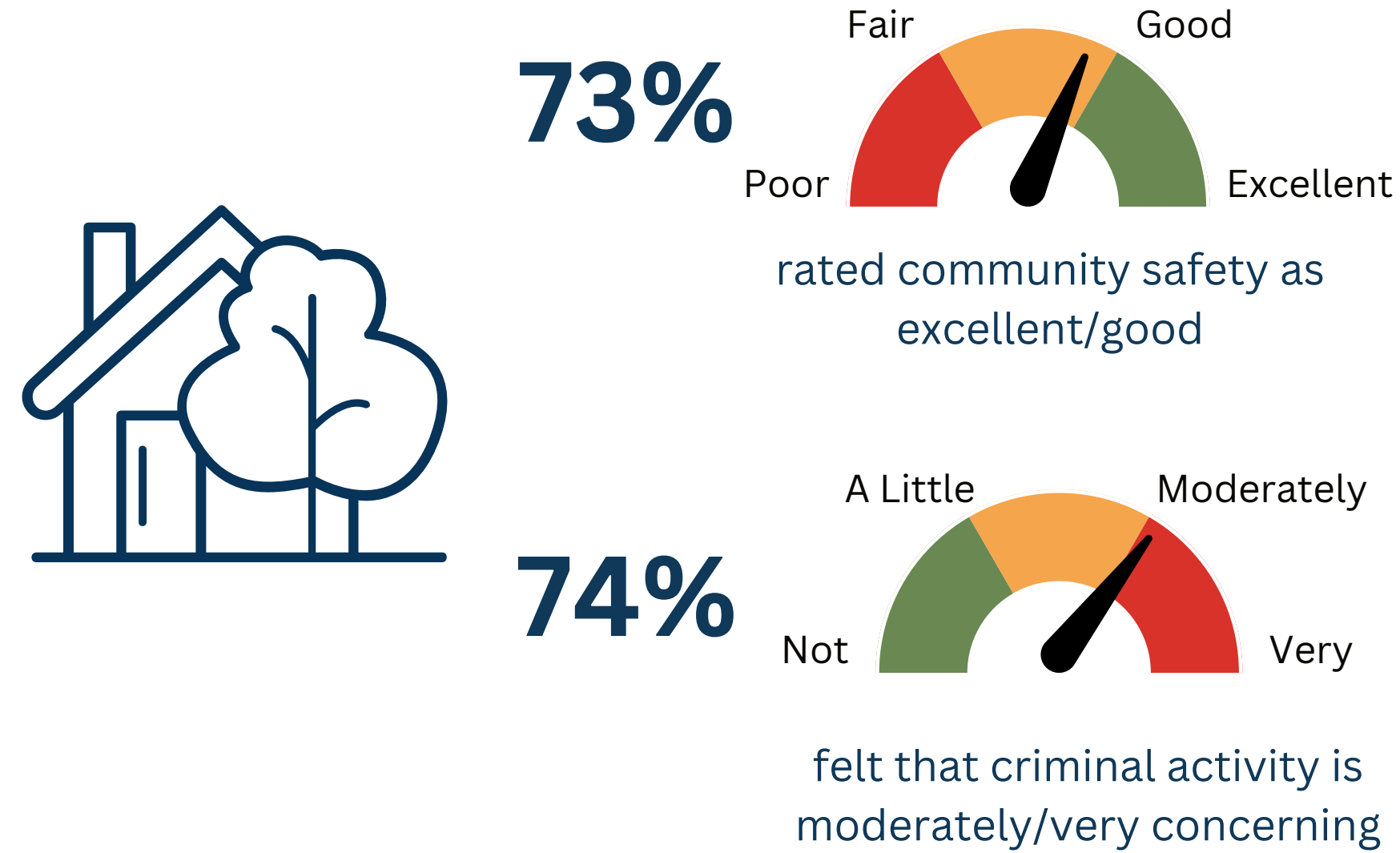


**Substance Use -
Illegal Substances**



Mental Health

Injury & Violence



“

While concerns about violence are rising, La Crosse County has seen decreases in number of assault-related injuries, child abuse victims, bullying in schools, and youth exposure to sexual assault and dating violence.

”



83%

of youth feel safe at school most of the time or always



In 2021 survey, youth experienced less bullying, exposure to violence at school, and intimate partner violence.

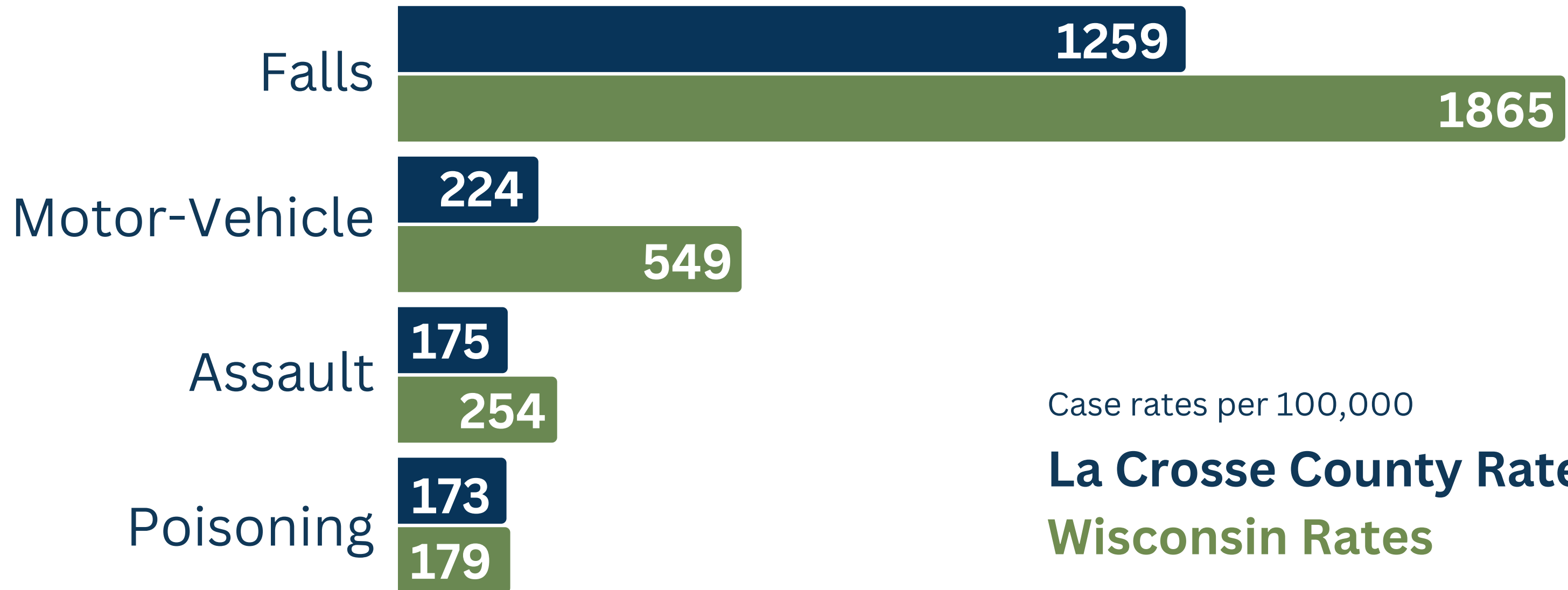
Injury & Violence



Injury-related hospitalizations have decreased in La Crosse County and are lower than WI overall.



Differences exist across ages, genders, and racialized groups



Case rates per 100,000

La Crosse County Rates

Wisconsin Rates

Substance Use: Tobacco



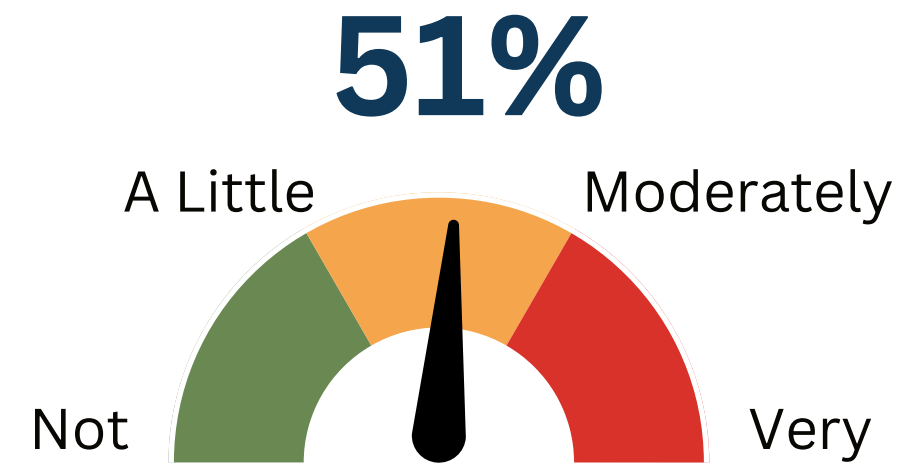
11%
of youth have ever tried
cigarettes



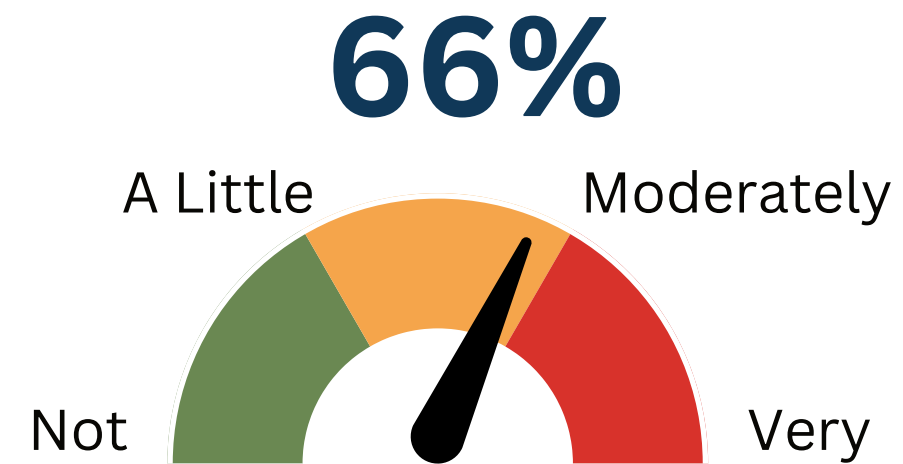
15%
of adults are current
smokers



26%
of youth have ever tried
vaping products



Moderate level of
community concern for
tobacco use



Higher level of community
concern for e-cigarettes
and vaping



Leading Causes of Death

- 1 Heart Disease
- 2 Cancer
- 5 Stroke
- 6 Chronic Lung Disease
- 8 Diabetes

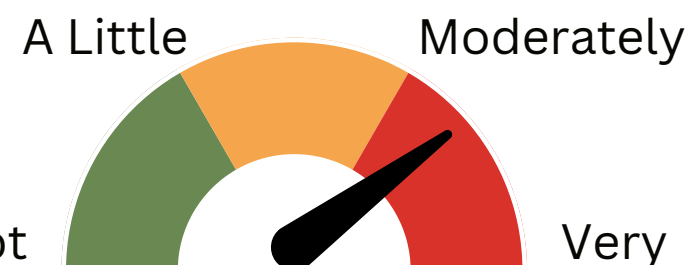
Substance Use: Alcohol



397:1

people per alcohol
license in La
Crosse County

AND



High level of community
concern for alcohol use



19%

of youth use alcohol

AND

Binge drinking is a
concern for youth
and adults

7%

high school youth
binge drank in last
30 days



24%

adults binge
drank in last 30
days



35%

of car crash deaths
involved alcohol

AND

Chronic Alcohol-Related
Hospitalizations



La Crosse
County



WI



**Leading Causes
of Death**

- 1 Heart Disease
- 2 Cancer
- 3 Accidents
- 9 Chronic Liver Disease

Substance Use: Marijuana & Opioids

Youth Substance Use



10%

of youth misused OTC or prescription drugs

11%

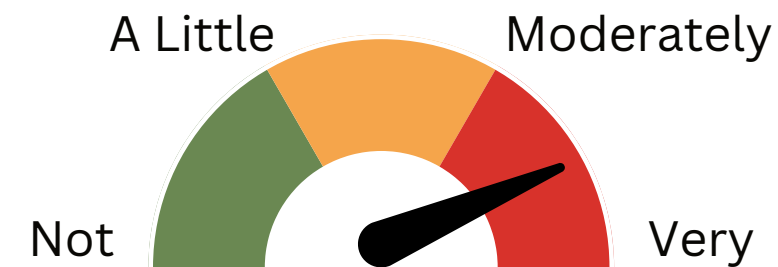
of youth used marijuana in the last 30 days



8%

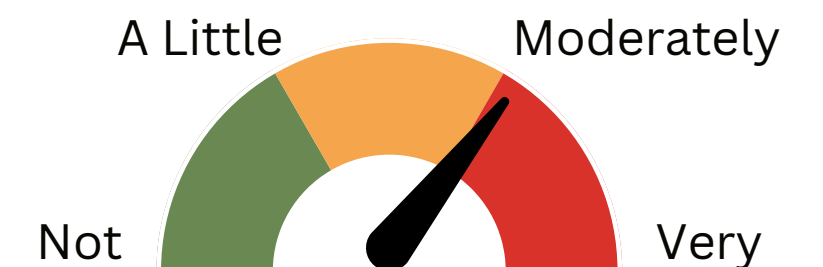
of youth were offered drugs on school property

89%



High level of community concern for illegal drug use

76%



High level of community concern for misuse of prescription drugs



Opioid-related hospitalizations have increased in La Crosse County and are higher than WI overall.

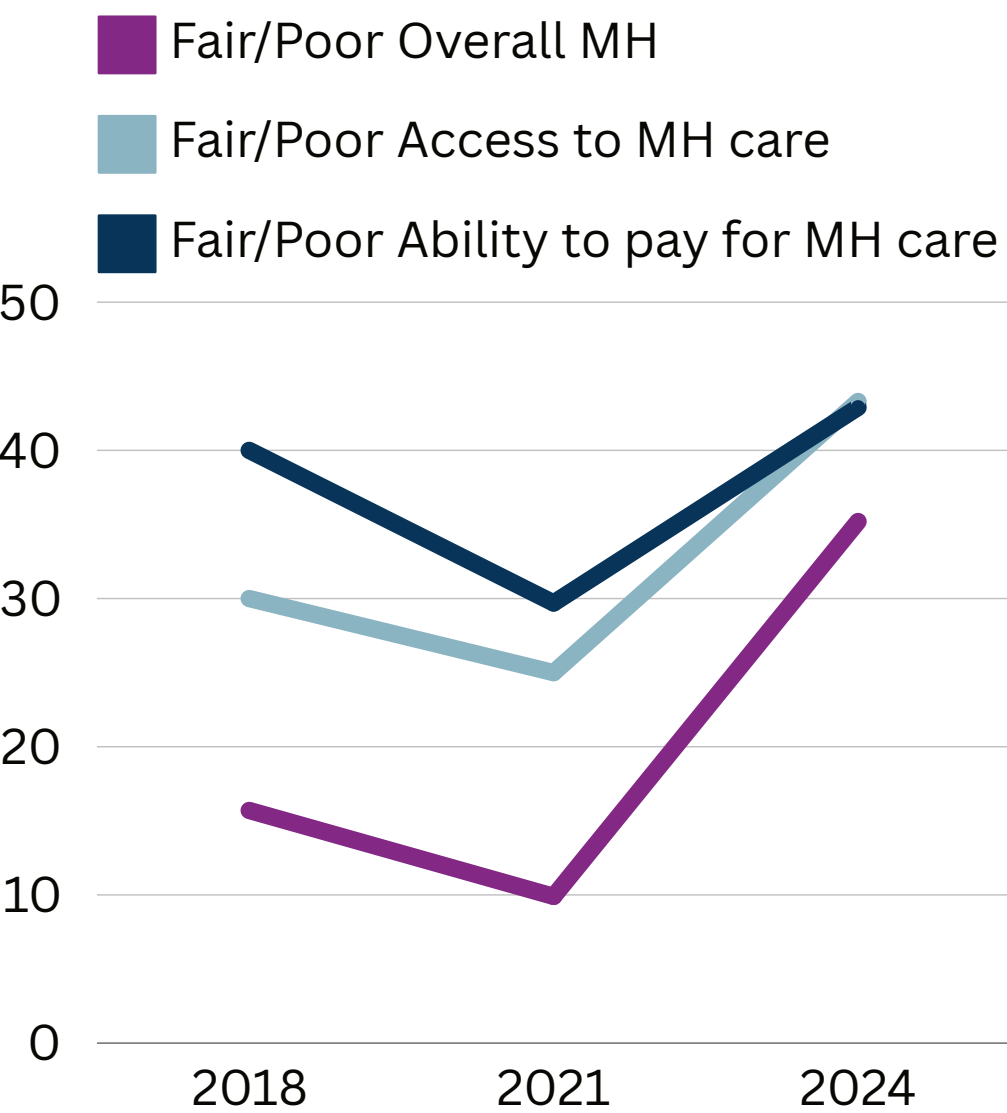


Differences exist across ages and genders

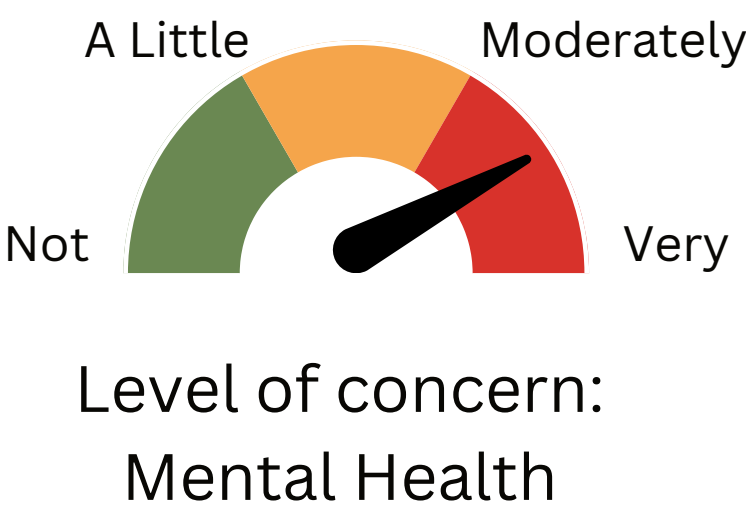
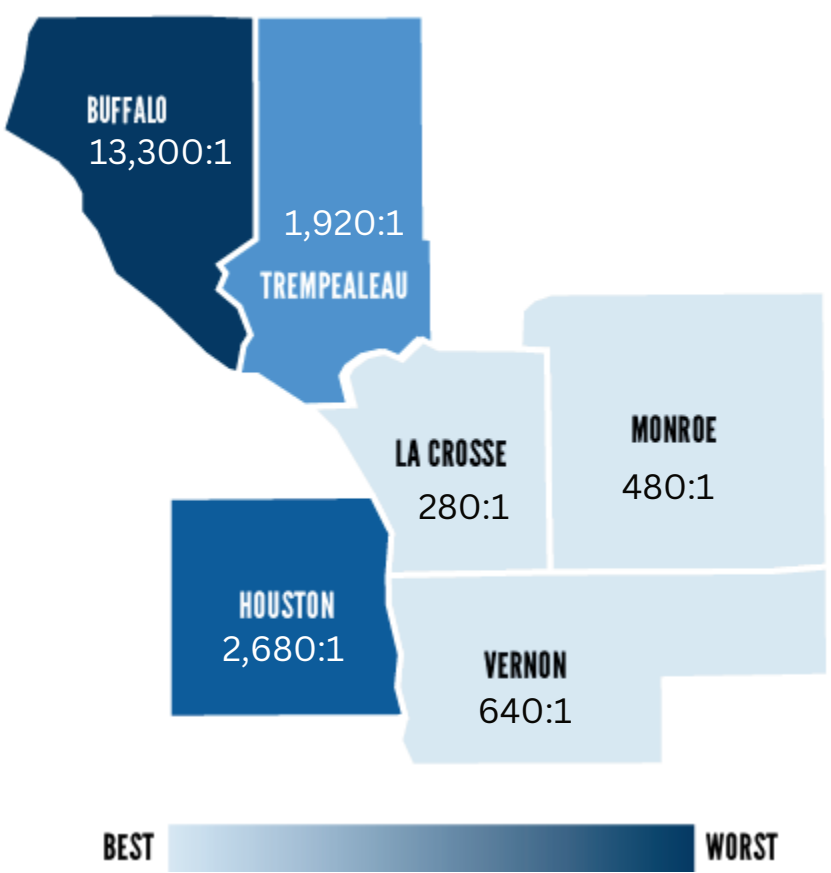
Mental Health



Fair/Poor Mental Health Rating Trend



Mental Health Provider Ratio



88% Respondents say there are good/excellent opportunities to volunteer in the community

In La Crosse County there are 13.2 social associations per every 10,000 people.



Average 3.0 days feeling mentally unhealthy in the past 30 days

85.7 intentional self-injury rate lower than WI rate of 122.0



Youth Mental Health

Risks and Protective Factors



49%

Experienced Anxiety

31%

Experienced Depression

20%

Intentional self-harm

17%

Seriously considered suicide



63%

Feel like they belong at school

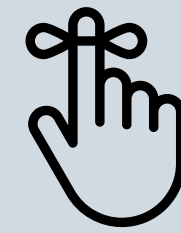
84%

Have at least one supportive adult besides a parent

67%

Participate in school activities, teams, or clubs

Points to Ponder



**Don't
forget**

Join at slido.com

#LaxAssets

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**Substance Use -
Tobacco & Alcohol**



**Substance Use -
Illegal Substances**



Mental Health



Injury & Violence