

SPONSORSHIP AT-A-GLANCE

SIGNATURE EVENTS

SPONSORSHIP BENEFITS		INVESTOR \$5,000 1 available	IMPACTOR \$2,500 3 available	SUPPORTER \$1,000 Unlimited	FRIEND \$500 Unlimited		
Annual Celebration Legacy Lunch Kick-off Breakfast	Number of Tickets	1 VIP Table	1 Table	2			
	Recognition on Event Invitation	Logo	Logo	Logo			
	Recognition in E-newsletter	Logo	Logo	Logo	X		
	Recognition on Event Landing Page	Logo	Logo	X	X		
	Recognition on Print Materials	Logo	Logo	X	X		
	Recognition in Press Release(s)	Logo	X				
	Recognition on Social Media	Logo	X	X			
	Recognition in Annual Report	X	X	X	X		
	Verbal Recognition During Event	X	X				
	Recognition as Presenting Sponsor	X					
	Opportunity to Speak on Stage	X					
	Display Table in Foyer	X					
SPONSORSHIP BENEFITS		INVESTOR \$5,000 1 available	IMPACTOR \$2,500 3 available	SUPPORTER \$1,000 Unlimited	FRIEND \$500 Unlimited		
Day of Caring	Recognition in E-newsletter	Logo	Logo	X			
	Recognition on Event Landing Page	Logo	Logo	X			
	Recognition in Press Release	Logo	X				
	Recognition on Social Media	Logo	X				
	Recognition in Annual Report	X	X	X	X		
	Verbal Recognition During Event	X	X				
	Recognition as Presenting Sponsor	X					
	Early Access to Project Registration	X					
	Recognition on Event T-shirt	X	X	X	X		
SPONSORSHIP BENEFITS		CHAMPION \$10,000 1 available	VISIONARY \$7,500 3 available	INVESTOR \$5,000 5 available	IMPACTOR \$2,500 Unlimited	SUPPORTER \$1,000 Unlimited	FRIEND \$500 Unlimited
Whodunnit Dinner	Number of Tickets	2 VIP Tables	1 VIP Table	1 Table	4	2	
	Recognition on Event Invitation	Logo	Logo	Logo	Logo		
	Recognition in E-newsletter	Logo	Logo	Logo	Logo	X	X
	Recognition on Event Landing Page	Logo	Logo	Logo	Logo	X	X
	Recognition on Print Materials	Logo	Logo	Logo	X	X	X
	Recognition in Press Release(s)	Logo	X	X	X		
	Recognition on Social Media	Logo	Logo	Logo	X	X	
	Recognition in Annual Report	X	X	X	X	X	X
	Verbal Recognition During Event	X	X				
	Recognition as Presenting Sponsor	X					
	Opportunity to Speak on Stage	X					
	Display Table in Foyer	X					

SIGNATURE PROGRAMS

SPONSORSHIP BENEFITS		INVESTOR \$5,000 1 available	IMPACTOR \$2,500 3 available	SUPPORTER \$1,000 Unlimited	
Dolly Parton's Imagination Library	Recognition on www.gruw.org	Logo			
	Recognition on local Print Materials	Logo			
	Recognition on Social Media	X	X		
	Recognition in Annual Report	X	X	X	
SPONSORSHIP BENEFITS		INVESTOR \$5,000 1 available			
Read to Success	Recognition on www.gruw.org	Logo			
	Recognition on Social Media	X			
	Recognition in Annual Report	X			
	Recognition on any books purchased for the program	Logo			
SPONSORSHIP BENEFITS			IMPACTOR \$2,500 Unlimited		
Born Learning Trails	Recognition on www.gruw.org		X		
	Recognition on Print Materials		Logo		
	Recognition in Press Release		Logo		
	Recognition on Social Media		Logo		
	Recognition in Annual Report		X		
	Recognition on Trail Signage		Logo		
	Trail installation volunteer opportunity		X		
SPONSORSHIP BENEFITS				SUPPORTER \$1,000	FRIEND \$500
Poverty Simulation	Public Poverty Simulation (open to the community)			X	
	Recognition in E-newsletter			Logo	
	Recognition on Event Landing Page			Logo	
	Recognition on Print Materials			Logo	
	Recognition in Press Release			X	
	Recognition on Social Media			X	
	Recognition in Annual Report			X	X
	Recognition as Presenting Sponsor			X	
	Display Table in Foyer			X	
	Private Poverty Simulation (open to your group/employees)				

For more information, please contact:

Teri Booth, Office & Administrative Services Manager
 tbooth@gruw.org | (608) 796-1400 | www.gruw.org/sponsorships



Great Rivers United Way