



Great Rivers  
United Way  
**mobilizes  
communities**  
to action

so  
**all can  
thrive.**

# ANNUAL REPORT

CELEBRATING 75 YEARS | 2024



Great Rivers  
**UNITED WAY**

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## MISSION

Unite people and resources to improve lives and strengthen our communities.

## VISION

All individuals and families in our communities will achieve their full potential through education, income, and healthy lives.

## VALUES

Collaboration  
Integrity  
Advocacy  
Equity

# MEET OUR STAFF



**Mary Kay Wolf**  
Executive Director



**Teri Booth**  
Office Manager



**Diana DiazGranados**  
Community Wellbeing Director



**Liz Evans**  
Community Impact Director



**Connor Glassen**  
Community Engagement Coordinator



**Autumn Grooms, DPA**  
Development Director



**Amy Hackbarth**  
Finance Director



**Tim Medinger**  
Campaign Coordinator



**Adrianne Olson**  
Marketing Director



**Lindsey Purl**  
Director  
Great Rivers HUB



**Chris Burks**  
Operations Manager  
Great Rivers HUB



**April Fair**  
Community Health Worker  
Great Rivers HUB



**Danielle Krozel**  
Clinical Partnerships Manager  
Great Rivers HUB



**Aron Newberry**  
Workforce Development Manager  
Great Rivers HUB



**Jennifer Roberts**  
Operations Manager  
Great Rivers HUB



# REFLECTIONS FROM OUR EXECUTIVE DIRECTOR

Dearest Friends & Supporters:

At Great Rivers United Way, our mission is rooted in the belief that we achieve more when we work together. Because of your unwavering support in 2024, we expanded our reach, strengthened our partnerships, and deepened our commitment to addressing our communities' most pressing needs.

We secured several key grants, enabling us to go beyond our annual Community Investment campaign and fund even more initiatives that create lasting impact. One of our biggest priorities is mental wellbeing, a need clearly identified in the 2024 Compass Report. This focus led to an expanded partnership with the Mental Health Coalition of La Crosse, ensuring that the vital work of Diana DiazGranados and Better Together continues.

Recognizing the importance of strong nonprofit leadership, we started Learn to Lead, a board training series designed to equip community members with the skills needed to drive meaningful change. The program was a resounding success, and we're excited to continue it in 2025, with our second cohort wrapping up on March 4.

In honor of GRUW's 75th anniversary, we invited donors to increase their gifts to or by \$75. We were overwhelmed by your generosity – so many of you stepped up, reinforcing just how much this community cares about making a difference.

We also found novel ways to engage with friends new and old in 2024. Our Diamond Heist Mystery Dinner was a major success, bringing supporters together for an evening of fun and mystery while raising critical funds. We're excited to bring this event back in October 2025 – get ready to put on your legwarmers and grab your hairspray for a night in the '80s, like totally!

Meanwhile, imPACKs, our new kit-packing program, connected businesses partners with meaningful volunteer opportunities. More than 3,400 kits featuring much-needed supplies were assembled and gifted to local nonprofits in 2024, and we're set to eclipse that total in Q1 2025.

At the core of all we do is our Community Investment grant program, which ensures that vital services remain strong across our service area. By strategically directing campaign dollars to high-impact initiatives, like mental wellbeing and basic needs, we continue to support programs that address our region's most pressing needs as identified by the Compass Report.

Even as we navigate uncertainties in federal funding, GRUW remains steadfast in its mission to unite people and resources to improve lives and strengthen our communities. Thank you for being a part of this journey. Together, we are making a difference.

With gratitude,



**Mary Kay Wolf**  
Executive Director

# MEET OUR BOARD

## EXECUTIVE COMMITTEE

### Chair

**Isaac Zickert**

Inland Packaging

### **1st Vice Chair**

**Chair,**

**Strategic Planning Committee**

**Holly Blanchard**

Trane Technologies

### **2nd Vice Chair**

**Chair,**

**Human Resources Committee**

**Kim Bauer**

Altra Federal Credit Union

### **Past Chair**

**Chair,**

**Fund Distribution Steering Committee**

**Julie Reynertson**

Optum Serve

### **Treasurer**

**Chair,**

**Finance Committee**

**Steve Thicke**

Mayo Clinic Health System

**Chair,**

**Compass Committee**

**Kayleigh Day**

American Lung Association

**Chair,**

**Marketing & Fund Development Committee**

**Nick West**

Gillette Pepsi Companies

## AT-LARGE BOARD MEMBERS

### **Todd Antony**

Community Volunteer

### **Jerry Arndt**

Community Volunteer

### **Carolyn Colleen Bostrack, Ph.D., MBA**

F.I.E.R.C.E. Foundation

### **Julie Christensen**

Western Technical College

### **Andrea Hauser**

Emplify Health by Gundersen Health System

### **Shantel Hartzell**

Performance Food Group

### **Brenda Leahy**

University of Wisconsin-La Crosse

### **Josh Oeltjen**

City Brewing Company

### **Tony Saarem**

GoMacro

### **Tonya Wagner**

Viterbo University

# 2024-25 CAMPAIGN



As we celebrate the close of our 75th year, we are reminded that this milestone would not be possible without you – our dedicated supporters – and the unwavering strength of our community. Your generosity, whether through financial gifts or gifts of time, continues to make a lasting difference.

We visited many of your workplaces, sharing presentations and discussing the needs in our communities, and we were moved by the generosity and compassion of so many individuals. It is this commitment to helping others that has made Great Rivers United Way's 75th Anniversary possible.

Our 2024-25 campaign was a success. For the second consecutive year, we have halted the decline in donations that began during the pandemic. Now, with the many pressing needs in our community, it is time to focus on growth. We extend our heartfelt thanks to all who contributed, and a special appreciation to those who rose to the challenge of our \$75 for 75 initiative – increasing their gifts to or by \$75 in honor of this milestone year. Your generosity demonstrates the true power of our community coming together to make a difference.

A special thank you to the Employee Campaign Coordinators who champion our mission in their workplaces, taking on this role in addition to their daily responsibilities. Your dedication has not gone unnoticed. We also extend our gratitude to the businesses that allow us to run workplace campaigns. Your partnership is invaluable.

We also want to recognize our Legacy Chairs. Much of what we accomplish today is built upon the foundation they helped establish during their campaign years. Many of these past campaign leaders rejoined us for our 75th year, lending their experience and passion. It was an honor to collaborate with you and again witness your deep commitment to our community and GRUW.

Because of you and your kindness, individuals and families in our region will have access to essential resources – food, shelter, safety – and mental wellbeing supports to help them lead thriving lives. Your generosity is making a real and lasting impact, and we are grateful for your continued dedication to GRUW and the community we serve.

Looking ahead to 2025, Great Rivers United Way remains committed to strengthening mental wellbeing and ensuring that basic needs are met. To continue this vital work, we ask you to consider increasing your gift by 4% in the coming year. Every contribution, no matter the size, plays a role in building a stronger, more resilient community. Together, we can make an even greater impact.

Thanks for all you do,



**Autumn Grooms**  
Development Director



**Tim Medinger**  
Campaign Coordinator

## Please join us in thanking our 2024 Legacy Co-Chairs

Jerry Arndt  
Tom Brock

Mark Glendenning  
John Lyche

Dave Skogen  
Brad & Lynn Sturm

Sam Van Riper  
Dave Ring

# COMMUNITY NEEDS

The Compass Report community needs assessment is a joint effort between Great Rivers United Way, area healthcare organizations, and county health departments to improve the quality of life for everyone in our region. The most recent iteration of the report, which focuses on six of the seven counties Great Rivers United Way serves, was released in June.

## TOP 5 REGIONAL NEEDS



**#1** Mental Health



Healthcare Access



Social & Economic Needs



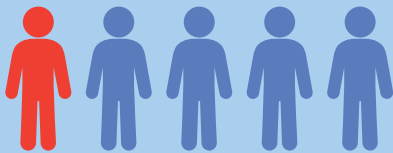
Nutrition & Physical Activity



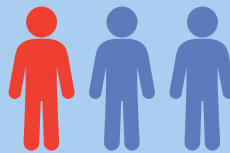
Substance Use

**83%** of Coulee Region Residents told us they are very or moderately concerned about mental health

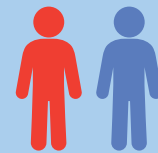
Eighty-three percent of Coulee Region residents who completed the 2024 Compass Survey reported being “very” or “moderately” concerned about mental health. National, state, and local data suggest the problem is large and far-reaching.



1:5 U.S. adults experience mental illness each year



1:3 respondents report fair or poor overall mental health



1:2 WI youth report significant problems with anxiety

In response, Great Rivers United Way announced in 2024 that mental wellbeing and basic needs would be priority areas for funding and programming for the next three years.

Learn more at: [www.compassnow.org](http://www.compassnow.org).



## Many thanks to the organizations that joined us in studying our communities' needs.

Buffalo County Health Department  
Couleecap, Inc.  
Emplify Health by Gundersen Health System  
Emplify Health by Gundersen St. Joseph's Hospital & Clinics  
Emplify Health by Gundersen Tri-County Hospital & Clinics  
Houston County Public Health  
La Crosse Area Community Foundation  
La Crosse County Health Department

Mayo Clinic Health System - La Crosse  
Mayo Clinic Health System - Sparta  
Monroe County Health Department  
Otto Bremer Trust  
Tomah Health  
Trempealeau County Health Department  
Vernon County Health Department  
Vernon Memorial Healthcare

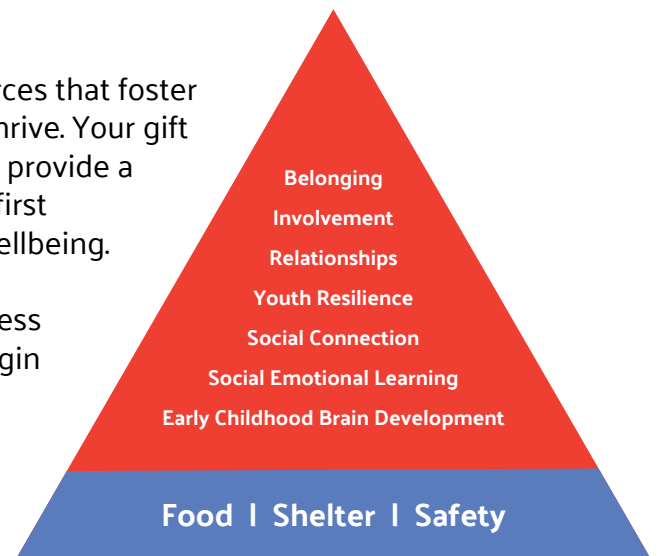
# GRUW'S RESPONSE

Since 1949, Great Rivers United Way has united people and resources to find solutions to our community's most pressing challenges. We take a comprehensive approach – listening via the Compass Report and responding via Community Investment grants, programming, and partnerships – to our region's top needs.

After months of research and conversation with our Board of Directors, committee members, and other key stakeholders, in the spring of 2024, Great Rivers United Way finalized a new strategic direction that would further focus our funding and align our funding cycles with the Compass Report. The 2024 report made it clear that mental health was a top concern and mental wellbeing should be Great Rivers United Way's focus.

Your gift to Great Rivers United Way supports local resources that foster mental wellbeing so all members of our community can thrive. Your gift also supports basic needs – food, shelter, and safety – that provide a solid foundation upon which individuals and families can first become stable and then begin to focus on their mental wellbeing.

Your gift to our 2024-25 campaign is already helping address basic needs. Our first mental wellbeing grant cycle will begin in February 2025.



## The following basic needs programs have been awarded grants totaling \$350,000.

- Boys & Girls Clubs of West Central Wisconsin
  - Kids Cafe Food Program
- Court-Appointed Special Advocates (CASA) for Kids
  - CASA for Kids Growth
- Cia Siab, Inc.
  - Hmoob Eviction & Disconnection Prevention
  - Hmoob Family Food Insecurity Interventions
- Couleecap
  - Food Security & Outreach
  - Homeless Prevention & Supportive Housing
- Family & Children's Center
  - Healthy Families
  - Stepping Stones
- Family Promise of Monroe County
  - Purchase & Renovation of New Shelter
- Karuna, Inc.
  - Pilot Supportive Housing Program
- Mobile Meals of La Crosse
  - Home-Delivered Meal Program
- New Horizons Shelter & Outreach Centers
  - Homicide Prevention Shelter Program
- Runaway Homeless Youth Mediation & Emergency Services, Inc. (RHYMES)
  - Emergency Youth Shelter
- Shelter Development, Inc.
  - theExchange: La Crosse Area Furniture Bank
- The Good Fight Community Center
  - Meal Program
- The Hunger Task Force of La Crosse
  - Food Recovery Program
  - Kane Street Community Garden
  - Senior Stockbox Program
- The Salvation Army of La Crosse
  - Emergency Shelter & Meals Program
- WAFER Food Pantry
  - Emergency & Supplemental Food
- Western Dairyland Economic Opportunity Council
  - Homeless Shelter Program

**Gifts made to our 2024-25 campaign will support mental wellbeing programs starting in July 2025.**



# SUPPORTING MENTAL WELLBEING

## Projects end, but the work continues...

Better Together in La Crosse County, an eight-year initiative funded by the Advancing a Healthier Wisconsin (AHW) Endowment beginning in 2016, came to an end in 2024. Better Together aimed to reduce youth depression risk by strengthening protective factors that build resilience.

## Better Together focused on three key strategies:



**Empowering  
Youth**



**Supporting  
Adults**



**Creating  
System Change**

## Project Impact

- 2,500+ youth gained practical skills for mental well-being
- 3,500 adults learned to recognize and respond to mental health challenges
- 2,500 community members engaged in learning about childhood trauma and healing
- 85%+ of school staff trained in Youth Mental Health First Aid



## GREAT RIVERS UNITED WAY & LA CROSSE MENTAL HEALTH COALITION ARE 'BETTER TOGETHER'



Better Together made significant strides in building youth resilience and strengthening mental health support, but the work is not done. Too many young people struggle in silence. Now is the time to build on Better Together's successes and push even further to create a community where every member has the support they need to thrive. Part of Great Rivers United Way's ongoing commitment to mental wellbeing is not letting this work – and the person heading it up – go.

Better Together Project Director Diana DiazGranados will remain a member of the Great Rivers United Way team, in a new role called Community Wellbeing Director. Additional grant funding and a new partnership with the Mental Health Coalition of Greater La Crosse ensure this critical work continues, keeping mental health and mental wellbeing a priority in our community.

**Learn more at: [www.lacrossementalhealth.org](http://www.lacrossementalhealth.org).**

# EARLY LITERACY INITIATIVES

## READ TO SUCCESS

Great Rivers United Way is supporting young learners by matching them with Read to Success volunteer tutors in classrooms throughout our service region.

Seventy-four Read to Success tutors were trained and mentored 175 third graders in 15 school buildings in seven school districts over the course of 2024. Tutors meet weekly with students to focus extra time and attention on reading.

Studies show that when students are behind in grade-level reading at the end of third grade, they almost never catch up. This is an important opportunity to make a positive impact at a key time in a child's life. Great Rivers United Way works closely with our local schools to ensure this valuable program continues to connect caring adults and children to lift up reading skills.

If you consider one hour of tutoring weekly for eight months at an hourly rate of \$20/hour, Read to Success is a \$22,240 investment in our community.



## IMAGINATION LIBRARY

Great Rivers United Way offers early childhood program Dolly Parton's Imagination Library to families living in Crawford and Grant counties. Imagination Library is designed to help families with young children develop a love of books and reading. After a free and easy registration process, Imagination Library mails children ages birth to five a new book every month.

In 2024, 5,737 books were mailed to 485 local children thanks to this program funded by Great Rivers United Way.

**“You can never get  
enough books into the  
hands of enough children.”  
-DOLLY PARTON**



# COMMUNITY ENGAGEMENT



## FOOD DRIVES

Great Rivers United Way was instrumental in the success of two food drives in 2024.

The 32nd Annual National Association of Letter Carriers' Stamp Out Hunger Food Drive took place in May. GRUW has helped with promotion and volunteer recruitment for this event for many years. In 2024, 31,300 pounds of food and hygiene items were collected.

NALC Branch 59 in La Crosse is receiving Great Rivers United Way's 2024 Community Partner award for this joint effort.

GRUW's partnership with Rotary Lights La Crosse continued in 2024. GRUW leveraged our local business connections to organize out-of-park community food drives with 23 corporate partners.

While results for Rotary Lights' 30th Anniversary year are still pending, based on previous years, we anticipate these community food drives generated approximately 25,000 additional items.

In October, Trane Technologies employees packed 300 hygiene kits that partners the REACH Center and Family Promise of Monroe County distributed to community members experiencing homelessness.

## IMPACKS

Great Rivers United Way launched imPACKS, its newest community engagement initiative, in 2024. This kit-packing program helps our business partners meet their corporate social responsibility goals.

Five imPACKS events were held in 2024:

- Three corporate partners participated: Hydrite (2), Trust Point, and Trane Technologies (2)
- 2,700 snack packs, 600 hygiene kits, and 100 backpacks with school supplies were assembled by volunteers
- Six nonprofit partners and hundreds of children and people experiencing homelessness benefited

The next time your business is looking for a way to give back, maximize your impact with our imPACKS program!



# COMMUNITY ENGAGEMENT

## LEARN TO LEAD

Great Rivers United Way hosted its first cohort of its new Learn To Lead board training program in late summer 2024. Learn To Lead was designed to empower individuals interested in serving on a nonprofit board of directors by building leadership skills and knowledge of board operations.

The program has successfully equipped two dozen participants with the tools and confidence to make a difference for a cause they care about.

Cohort II is in progress and will wrap up in spring 2025. For information on future sessions, visit: [www.gruw.org/learntolead](http://www.gruw.org/learntolead).



Members of Cohort I, which was held August 7-September 18, 2024.

## COHORT I SESSIONS

- Understanding Community Needs
- Nonprofit Boards 101
- Money Matters
- Board Ask Me Anything
- Channeling Your Strengths
- Meet Your Match



Non-profit friends who joined us for “speed-dating” at our final Cohort I session on September 18.

Learn To Lead is possible thanks to a grant from the Volunteer Generation Fund in partnership with AmeriCorps and Serve Wisconsin.



**AmeriCorps**



GREAT  
RIVERS



766

people  
were helped  
in 2024

For Great Rivers HUB, 2024 was another year of growth, as work continued in all four counties the HUB serves, including ongoing expansion in rural counties.

The Pathways Community HUB model has allowed us to provide significant infrastructure and sustainability support for the Community Health Worker (CHW) programs in partnership with Great Rivers HUB. In 2024, CHW partners earned a total of \$355,650 in reimbursements through the model. That amount was split between the four counties Great Rivers HUB serves, with La Crosse County receiving \$149,250 and a total of \$206,160 going to our rural counties (Jackson, Monroe, and Crawford). This doesn't include the grant dollars Great Rivers HUB provided to partners to support the startup or ongoing support of CHW positions.

### Leverage Community Health Workers

A Community Health Worker is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

—American Public Health Association

### In 2024, CHWs helped:

- House 64 individuals/families
- 54 individuals find and maintain employment
- 54 individuals/families become food secure
- Establish mental health care for 21 individuals
- Provided 2,100 one on one health education sessions
- Support 21 mothers to have a healthy birth
- 45 individuals establish a primary care provider
- Navigate services to address 1,427 basic needs

**“I always say...  
‘I don’t advocate for my clients,  
I advocate with them.’”**

—a local CHW



# CORPORATE PARTNERS

## TOP 10 CORPORATE DONORS

(in alphabetical order)



## EVENT SPONSORS & IN-KIND DONATIONS

Alerus  
Altra Federal Credit Union  
Coulee Bank  
Financial Planning Services of La Crosse  
Gillette Pepsi Companies  
Grimzlow, etc.  
Hawkins Ash CPAs  
Holly Blanchard & Tom Fitzpatrick  
Holmen Cheese  
Klauke Investments & Insurance Services  
Kwik Trip  
La Crosse Distilling Company  
Magnum Media Group  
Mark Jewellers  
Mayo Clinic Health System  
Mid-West Family La Crosse  
Miles Tree, LLC  
Performance Food Group  
Quartz  
Radisson Hotel  
State Bank Financial  
The Weber Group  
Trane Technologies  
Trust Point  
Verve, a Credit Union  
WXOW 19  
Zimmerman Driving School

# CORPORATE PARTNERS

## CORPORATE & EMPLOYEE GIVING

COMPANY NAME	CORPORATE GIFT	EMPLOYEE GIVING
Acentek	X	
Allergychoice, Inc.	X	X
Alpine Inn	X	
Altra Federal Credit Union	X	X
Associated Bank La Crosse	X	X
Astec, Inc.	X	
Bluff Country Family Resources		X
BMO Harris Bank NA	X	X
Borton Construction Inc.	X	
Brenengen Collision Repair		X
Burlington Northern, Inc.	X	
CarMax		X
Century Foods		X
Chances R	X	
Citizens State Bank	X	X
City of La Crosse		X
Clason Buick-GMC		X
Coulee Bank	X	X
Coulecap, Inc.		X
Crescent Jewelers	X	
Culligan Water Conditioning	X	
D & D Wholesale Candy Outlet Store	X	
D.M. Harris Law Office		X
Dairyland Power Cooperative	X	X
Dakota Supply Group	X	X
Davy Engineering Co., Inc.	X	X
Dean's Refrigeration & Heating	X	
Design Photography		X
DigiCOPY	X	X
EO Johnson Business Technologies	X	X
Edward Jones & Company	X	X
Emplify Health by Emplify Health by Gundersen	X	X
Engelson & Associates, Ltd.	X	X
Family & Children's Center		X
Family Medical Supply & CPAP Store	X	
Festival Foods	X	X
Financial Planning Services of La Crosse	X	
First Supply		X
Gillette Pepsi Companies	X	X

COMPANY NAME	CORPORATE GIFT	EMPLOYEE GIVING
Great Rivers 211		X
Great Rivers United Way, Inc.		X
Grinnell Mutual Reinsurance Company	X	
Hale, Skemp, Hanson, Skemp & Sleik		X
Harter's Quick Clean Up Services, Inc.	X	
Hawkins Ash CPAs	X	X
Hershey Foods	X	X
Hilltopper Refuse & Recycling Service		X
Holmen Business Association	X	
IBM		X
Illinois Tool Works (ITW)	X	X
Inland Packaging	X	X
Johns, Flaherty & Collins		X
Kish & Sons Electric	X	
Kujak Ortho	X	
Kwik Trip	X	X
La Crescent Area Healthy Community Partnership		X
La Crosse County		X
La Crosse Memorials, Inc.	X	
Lawyers At Work, LLC		X
Leithold Music	X	
Liberty Mutual	X	X
Lumen		X
Martino Studios	X	
Mayo Clinic Health System	X	X
Merchants Bank - La Crescent	X	X
Merchants Bank - Onalaska	X	X
Mid-West Family La Crosse	X	X
Midwest TV & Appliance	X	
Milk Specialties	X	
Moen, Sheehan & Meyer, Ltd.	X	
Morrie's Auto Group		X
Morrison & Associates S.C.		X
Nelson & Associates	X	
New Castle Title Service		X
New Horizons Shelter & Outreach Centers		X
Oolala Consign & Furniture	X	
Optum Serve	X	X

# CORPORATE PARTNERS

## CORPORATE & EMPLOYEE GIVING

COMPANY NAME	CORPORATE GIFT	EMPLOYEE GIVING
Pat's Insurance Agency	X	
Prairie du Chien Lion's Club	X	
Reed Music Studios	X	
Remis Power Systems, Inc.	X	
Ron Hammes Refrigeration	X	
Royal Credit Union	X	
RSM US LLP		X
Rudy's Bar	X	
Scenic Bluffs Community Health Centers		X
School District of Holmen		X
School District of La Crosse		X
Schumacher Kish Funeral Home	X	
Scouting America-Gateway Area Council		X
State Bank Financial	X	X
State of Wisconsin Dept. of Transportation		X
Target Stores		X
The Board Store	X	
The Insurance Center	X	
The Parenting Place		X
The Toro Company	X	X
Three Rivers Technologies	X	
Tom Niebeling Landscaping LLC	X	
Tostrud & Temp CPAs		X
Trane Technologies		X
Trust Point, Inc.	X	X
University of Wisconsin-La Crosse		X
US Bank	X	X
Vendi Advertising	X	X
Wabash National Corporation		X
Walzcrafft Industries, Inc.	X	
Wells Fargo Bank	X	
West Salem School District		X
Westby Cooperative Creamery	X	X
Western Dairyland Economic Opportunity Council		X
Western Technical College		X
Wipfli LLP		X
WKBT - TV		X
Xcel Energy	X	X

# ALEXIS DE TOCQUEVILLE SOCIETY

French aristocrat Alexis Charles-Henri Clerel de Tocqueville was 26 when he came to America in 1831. His travels took him all over the young nation as a keen observer of American society. Perhaps his most important observation was that Americans helped each other in times of need. He recognized, applauded and immortalized the voluntary spirit that lives in America's heart. He wrote: "we as Americans ask for the cooperation of his fellow citizens, it is seldom refused; and I have often seen it afforded spontaneously and with great good will."

The United Way Tocqueville Society was formed in March of 1984 to deepen individual understanding of, commitment to, and support of United Way's work: advancing the common good by creating opportunities for a better life for all. The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent, and funds to create long-lasting changes by tackling our communities' most serious issues.

Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually to a member United Way.

The Binsfeld Family  
Kristine Cleary & Peter Coffey  
Sandra Cleary  
Rick & Julie Diermeier  
Anita J. Froegel  
Mark Glendenning & Margie Webster  
Mike & Sue Klauke  
John Lyche  
David & Sheila Momont  
Scott & Mary Rathgaber  
Dave & Barb Skogen

7 members who wish to remain anonymous



# LEADERSHIP GIVING CIRCLES

## DIAMOND CIRCLE

**\$5,000-9,999**

Jerry & Marilyn Arndt  
Bill & Dorie Beres  
Dave Edmonds  
Brad Glendenning  
Bryan & Amanda Hoefling  
Kenneth & Janine Merkitich  
Bill Plzak  
Brent & Lisa Ridge  
David & Laura Wagner  
Jim & JoAnn Wickizer

3 members who wish to remain anonymous

## RUBY CIRCLE

**\$2,500-4,999**

Holly Blanchard & Tom Fitzpatrick  
Tom & Jan Brock  
Ron & Janet Chaney  
Kym & Tom Culp  
Steve & Debbie Devine  
Jim Fowler  
Ron & Jeanne Franz  
Kathy & Mike Giese  
Keith & Mary Isaacs  
Lee & Pastor Kent Johnson  
Ron & Debbie Johnson  
Jeff & Jean Main  
Dr. David L. & Sacia B. Morris Fund  
Dave Morrison  
Kevin Nordt  
Rob & Deb Palmberg  
Dave & Denise Ring  
Chuck & LuAnn Roth  
Linda Sherwood  
Angela & Kevin Strangman  
Andrew & Linda Temte  
Paul & Judy Ulland

7 members who wish to remain anonymous

## EMERALD CIRCLE

**\$1,000-2,499**

Julie & Terry Bartels  
Scott & Stephanie Bassuener  
Kim & Scott Bauer  
Jerry & Ruth Berns  
Jennifer Black  
Jeremy Browning  
Bob Clark  
Meredith Conn

Dr. John & Lisa Conzemius  
Brian Cossette  
Larry & June Daellenbach  
Clark & Renee Davis  
Michael & Joyce Davy  
Megan DeVore & Dan Ryan  
Tim & Sue Durtsche  
Joseph & Cheryl Dutton  
Dan Ecklund & Leah Dietrich  
Bill & April Farrell  
Dennis & Lauri Ford  
Dawn Fread  
Larry & Nancy Goodlund  
Amy & Wade Hackbarth  
Liz Hansen  
Chuck & Cheryl Hanson  
Brian & Dawn Marie Harris  
Kim Hawthorne  
Rick & Jamie Heiden  
Fred & Sue Heuer  
Chad & Tamera Hill Family  
Chris Hofland  
Scott & Sue Horne  
Douglas Howard  
Robert & Mary Hubbard  
Peter & Susie Hughes  
Rev. Mark & Sharon Jolivet  
Jeff Kessler  
Jane Klekamp & Keith Belzer  
Tim & Jennie Kolek  
Brian & Sara Koopman  
Timothy Kotnour  
Dr. Roger & Jo Hargreaves Kwong  
David & Terry Lee  
Paul & Barb Leehey  
A.J. Leisso  
Carla Lundeen  
Janine Luz-Jensen  
John & Maggie McHugh  
Sally Miner  
Fred & Maureen Monk  
Betsy Morgan  
Mary Morris & Jim Killoran  
Doug Nelson & Cheri Olson  
Randy & Lynn Nelson  
Angela Newman  
Mike & Deb Nickel  
Virgil Parcels  
John Pershing  
Ben Porath  
Bradford & Susan Price  
Angela Puent  
Pete & Elaine Reichardt  
Gary & Cheryl Robbins  
Barbara Roberts  
Cameron & Carlene Roberts  
Brian & Karen Rude  
Dennis Sammons

Paul & Karen Sampson  
Gary & Susan Schettler  
Daniel Schraith  
Chris & Jen Shilling  
Darcy & Don Skibba  
Tom & Judy Sleik  
Lori & Fred Spademan  
Indy Spindler  
Jesse Storandt  
Robin & Stephanie Swartz  
Steve & Suzanne Tanke  
Andy & Beth Thomes  
Dennis Vogel  
Ryan & Erin Waldhart  
Stephen & Katie Webster  
Mary Jo & Shawn Werner  
Nick & Nikki West  
Rachel Wilson  
Andrew & Libby Winga  
Dan & Rose Wolbrink  
Matt & Mary Kay Wolf  
Debra Daehn Zellmer & Mark Zellmer

51 members wish to remain anonymous

## AMETHYST CIRCLE

**\$750-999**

Nancy Arens  
John & Sheryl Beck  
The Booth Family  
Cal Christensen  
John & Kate Dunnum  
Suzanne Falkenberry  
Carolyn Flock  
Marty & Jane Frank  
Nathan & Beth Franklin  
Anne & Arick Hendrickson  
The Jerome Family  
Steve & Virginia Limberg  
Tom & Lori Nigon  
Jeff Peterson  
Julie & Scott Reynertson  
Dick & Pat Spencer  
Pamela & Richard Strauss  
Brad & Lynn Sturm  
Dan Sutton & Tina Pike  
Michael & Robyn Tanke  
Ed Wenzel  
Ron & Theresa Wessels  
Ben & Kimberly Williams  
Nate & Laura Zitelman

17 members wish to remain anonymous



# LEADERSHIP GIVING CIRCLES

## SAPPHIRE CIRCLE

**\$500-749**

Douglas Andrus  
Todd Antony  
Ezana Azene  
Gerald & Betty Baldner  
Cory & Tonya Berget  
Tom & Laurie Berkedal Family Fund  
Brian Berres  
Paul & Barb Bjornstad  
Marty Blocker  
Jessica & Michael Boland  
Hetti Brown & Terry Lilley  
Robert & Gretchen Burns  
Will C.  
Kim Cable  
Lora Cadwell  
Supriya & Sid Chathadi  
Becky Conrad  
Timothy Cox, MD  
Sarah DeLacy  
The DiazGranados Wayss Family  
Michael Dolan  
Donna Dwyer  
Jodi Ehrenberger  
Aaron Engel & Lisa Carlsen  
David Flaschberger  
Russ & Diane Ford  
Brad Foss  
Robert & Maureen Freedland  
K. Galioto  
Chris Gerold  
Amy & Peter Grabow  
Lise Graham  
J.D. Greenwalt  
Autumn Grooms  
Kim Grosse  
Brandon Grover  
Eric Hammes  
Kim Hardy  
Andrea & Zach Hauser  
Dan & Sarah Havens  
Marlin & Julie Helgeson  
Kristy Herlitzke  
Don & Kathy Hill  
Whitey & Linda Hoehn  
Cate & Mark Hollowitch  
Mark & Beth Hoven  
Jim & Cindy Huber  
Mike & Tami Hutson  
Kim J.  
Jeff & Pam Jensen  
Steve Koenen  
Beckie Kronebusch  
Joe & Barb Kruse  
Tammy Larson

Sue Lassig  
Brenda Leahy & Michael Slevin  
Jason Lien  
Sandy Littlejohn  
Brad Mack  
Julie & Jerome Martin  
Dana Mason  
Justin McKnight & Kate Parker  
Tim & Kristi Medinger  
Brian & Joyce MIsna  
Heather Monk  
Dr. Lawrence Montgomery  
Becky Murphy  
Sarah Naik  
Matt & Patti Nigbur  
David & Carolyn Norenberg  
Bryan Novy  
Steve O'Malley  
Josh & Jena Oeltjen  
Dana & Jonella Rademacher  
Marc & Liz Ranger  
Dick Record  
Jodi Roesler  
Jake & Jen Rombalski  
Shawn & Emily Sackman  
Corky Scherbring  
Joannie Schmidt  
Jeannette Schreier  
Ken & Deb Schultz  
Richard Servais  
Quinn Seston  
Brian & Elizabeth Shawley  
Tricia Sime  
Deb Simon  
Matt Sloan  
Preston & Sandra Smeltzer  
Ryan & Kim Sullivan  
Mike & Jennifer Livingston Thompson  
Jonathan Trapp  
Dan & Kim Valiquette  
Lisa Veglahn  
Sarah Wagner-Barton  
Chris & Beth Weiss  
Jodi Widuch  
Dr. & Mrs. Derrick & Billie Woodward  
Pat & Karen Wolfe  
Karl Wrobel  
David Yao  
Gordon Zeng  
Isaac & Nicole Zickert

92 members wish to  
remain anonymous

We compile our Leadership Roster with care.  
If you find your name has been omitted or misspelled,  
please accept our apology. Any errors or omissions are  
inadvertent, and we would be grateful if you notify us  
so our records will be correct in the future.

# TRIBUTES & MEMORIALS

## TRIBUTES

### **In honor of Kayleigh Day**

Dave & Teri Booth  
Tonya Wagner

### **In honor of Joseph & Theodore Evanson**

Julie Evanson

### **In honor of Family & Children's Center**

Dave & Teri Booth

### **In honor of Nathan Franklin**

Your Team

### **In honor of La Cresent Area Healthy Community Partnership**

Eric Minor

### **In honor of Mike Klauke**

Dave & Teri Booth  
Dave & Barb Skogen

### **In honor of My Students**

Michelle Powell

### **In honor of David Reed**

Theresa Reed

### **In honor of Dave & Barb Skogen**

Jim & Jo Ann Wickizer

### **In honor of Don & Roxie Weber**

Dave & Teri Booth  
Rebecca & James Naugler  
Dave & Barb Skogen  
Becky Winter-Schaller

### **In honor of Becky Winter-Schaller**

Dave & Teri Booth

## MEMORIALS

### **In memory of June Benton**

Dave & Teri Booth

### **In memory of David Booth**

Altra Federal Credit Union  
Tom & Patti Allen  
Jerry & Marilyn Arndt  
Julie & Terry Bartels  
Ben & Jodi Barton  
Kim & Scott Bauer  
Jessica & Mike Boland  
Sally Booth  
Mike Boring  
Zack & Kerstin Boudreau  
Tom & Jan Brock  
Dyanne Brudos & Roger Thornton  
Gary & Mary Bubbers  
Jennifer Cambio  
Scott Chorski  
Sue Colbert  
Rusty & Gail Cunningham  
Sarah DeLacy  
Dick & Peggy Daleki  
Tammy & Scott Davison  
Dennis & Jody Dorschner  
John & Kate Dunnum  
Sean & Laura Dwyer  
Dave & Teresa Ebner  
Rick & Connie Edger  
Scott & Jill Emerich  
Chris & Wendy Fechner  
John & Shari Filsinger  
Lynn Filsinger  
Chris & Chad Forsch  
Dana & Lorie Fredrickson  
Bruce Friell  
Dirk & Rita Gasterland  
Bob & Jodie Gonia  
Peter & Amy Grabow  
Bill & Melissa Grinde  
John & Sue Grunder  
Sandy & Kurt Grunwald  
Pete & Becky Haack  
Wade & Amy Hackbarth  
Erin Hager  
Glen & Janet Hanson  
Adam Hatfield  
Colleen Herzog  
Cary & Miriam Heyer  
Deb Heyer  
Cindy & Jim Hobelsberger  
Steve & Monica Holman  
Scott & Kelly Iverson  
Karrie Jackelen  
Mike & Tracy Jacquette

# TRIBUTES & MEMORIALS

## **In memory of David Booth cont.**

Jay & Dawn Jaehnke  
Jeffrey Jaschinski  
Tara Johnson & Tim Padesky  
Mike & Sue Klauke  
Shannon & Cory Klug  
Karla & Dan Koch  
Bill & Sandy Kreibich  
Joe & Barb Kruse  
La Crescent Applefest Moms  
La Crescent Community Foundation  
Anita & Gary Larson  
Dave & Terry Lee  
Boyd Lord  
Alex & Becky Lueck  
Steve Martinson  
Chris & Duane Masterson  
Kevin Millard  
Sally Miner  
Betsy Morgan  
Olivia & Jake Moths  
James & Marie Beth Nelson  
Julie Nelson & Ross Seymour  
Randy & Lynn Nelson  
Larry & Curly Newcomb  
Angela Newman  
Mike & Debby Nickel  
Ralph Oakley  
Susan Oddsen & Logan Colby  
Cheri Olson & Doug Nelson  
Bill & Joan Ohm  
Anne & Dave Paape  
Rob & Deb Palmberg  
Cal & Ann Pasvogel  
Jack & Barb Peplinski  
Carole Plenge  
Mike & Leanne Poellinger  
Rotary After Hours  
Chuck & LuAnn Roth  
Brian & Karen Rude  
Jay & Connie Schnoor  
Danielle Severson  
Liz & Brian Shawley  
Chris & Jen Shilling  
Stacy Shones  
Tom & Karen Sibenaller  
Joe & Lisa Skemp  
Lynn & Doug Skinner  
Dave & Barb Skogen  
Kevin & Juline Sloane  
Brent Smith  
Stan & Claire Stanek  
Jon & JoAnn Steffes  
Pete & Sally Stinson  
Kevin & Angela Strangman  
Tammy Stremcha  
Brad & Lynn Sturm  
Mike & Robyn Tanke

Jay Taylor  
Joe & Heidi Thesing  
Dane & Nefeli Thompson  
Michael & Mary Tollefson  
Toyota La Crosse  
Lee & Allison Trocinski  
Trust Point  
Paul & Judy Ulland  
Marc & Kayln Umsted  
Randy & Ada Umsted  
Kim & Dan Valiquette  
Tim & Noelle Voll  
Wade & Kelli Welper  
Theresa Wessels  
Ryan & Kim Whitford  
Brian & Kathy Wieser  
Dick & Sheila Wieser  
Jeff & Andrea Wieser  
Teri Wildt & Mike Rader  
WKBT 8

## **In memory of Tom Brock**

Altra Federal Credit Union  
Randall & Lauri Berg  
Teri Booth  
Dennis & Lauri Ford  
Rich & Susan Frazier  
Mike & Debby Nickel  
Sally Ruud  
Brad & Lynn Sturm  
Dale & Jody Walter

## **In memory of Gail Cleary**

Pat Houlihan  
Carla Townsend

## **In memory of Sr. Marie Juliana Damhosi**

Christine Manno

## **In memory of Rhea Freeman**

Nikayla Dwyer

## **In memory of John & Ruth Gilmore**

Dr. Gary Gilmore

## **In memory of Lanny Glenn**

Deena Ganrude

## **In memory of Linda Lyche**

Whitey & Linda Hoehn

## **In memory of Trudy Peterson**

Heather Linville

# VOLUNTEERS

## COMMITTEES OF THE BOARD

### GOVERNANCE COMMITTEE

Holly Blanchard  
Julie Reynertson  
Isaac Zickert

### COMPASS STEERING COMMITTEE

Bri Caesar  
Krista Coey Bernau  
Jennifer Comeau  
Kayleigh Day  
Mickey Ganschow  
Sarah Havens  
Dan Howard  
Rachel King  
Amy Kleiber  
Ellie Kuehl  
Eryn Leahy  
Brie Lentz  
Sydney Nierman  
Heidi Odegaard  
Nichole Pierce  
Laura Reutlinger  
Abravi Sanjari  
Ashley Schlicht  
Labecca Schott  
Hannah Shimanek  
Cynthia Shireman  
Dyllan Smith  
Shelly Teadt  
Curt Teff  
Cora Vercellotti  
Jamie Weaver  
Amanda Westphal  
Susan Zimmerman

### FINANCE COMMITTEE

Ted Eisenbacher  
Amy Hackbarth  
Wade Hackbarth  
Ed Jaekel  
Jeff Jensen  
Tara M. Johnson  
David Wagner

### FUND DISTRIBUTION STEERING COMMITTEE

Carolyn Flock  
Andrea Hauser  
Sarah Havens  
Jon Klock  
Alex Lueck

Angela Newman  
Julie Reynertson  
Dani Stuhr  
Tonya Wagner  
Megan Weibel  
Amanda Westphal

### HUMAN RESOURCES COMMITTEE

Kim Bauer  
Holly Blanchard  
Amy Callahan  
David Christensen  
Sue Horne  
Jill Taylor

### MARKETING & FUND DEVELOPMENT COMMITTEE

Julie Christensen  
Barb Janett  
Nick Seiler  
Wayne Shaker  
Sandy Steele  
Brady Warner  
Nick West

### STRATEGIC PLANNING COMMITTEE

Holly Blanchard  
Carolyn Colleen Bostrack  
Josh Oeltjen  
Wayne Shaker  
Nick West  
Isaac Zickert

### FACILITIES TASK FORCE

Todd Antony  
Jerry Arndt  
Jeff Clawson  
Jason Jerome  
Tony Saarem  
Nick Seiler  
Isaac Zickert

### LEGACY CO-CHAIRS

Jerry Arndt  
Tom Brock  
Mark Glendenning  
John Lyche  
Dave Ring  
Dave Skogen  
Brad & Lynn Sturm  
Sam Van Riper

### CAMPAIGN COORDINATORS

Jessica Ahnen  
Kim Bauer  
Crystal Becker  
Brandy Beffa  
Gwendolyn Benish  
Jenn Bjornstad-Helgersen  
Holly Blanchard  
Jessica Boland  
Tiffany Brenengen  
Amy Callahan  
Tami Chafer  
Julie Christensen  
Carey Denzer  
Lori Dumars  
Kate Dunnum  
Donette Dwyer  
Dave Edmonds  
Kelly Fabian  
Thomas Foster  
Warren Frank  
Kelly Galvan  
Terri Hankey  
Erin Heiden  
Elizabeth Heiman  
Natasha Helsper  
Anne Hendrickson  
Alia Henrichsen  
Kori Hillestad  
Sue Horne  
Sami Kelley  
Lisa Klien  
Stephani Klumpp  
Kevin Knerzer  
Chuck Lacasse  
Alex Lueck  
Annie Mohr  
Rachel Munger  
Jamie Mysliwiec  
Erin Nilsestuen  
Kristy Novak  
Kerri Nygaard  
Carri O'Melia  
Abby Ocello  
Ellen Olson  
Angela Puent  
Wendy Renfro

# VOLUNTEERS

## CAMPAIGN COORDINATORS CONT.

Dave Ring  
Ashley Santolin  
Emily Schendel  
Sarah Schlegel  
Kelly Strangstalien  
Karla Swaney  
Kendra Thiede  
Dave Wagner  
Megan Weibel  
Emily Wershofen  
Andy Winga  
Theresa Wopat  
Greg Zinn-Wirtz

## CAMPAIGN VIDEO

All Glazed Up  
Lilly  
Monica  
Alivia Smith  
Tessa Thurin  
The Pearl Ice Cream Parlor  
WXOW 19

## COMMUNITY INVESTMENT

Megan Anderson  
Tina Bechtel  
Sarah Carrimon  
Brian Cossette  
Deb Daehn-Zellmer  
Hannah Finley  
Carolyn Flock  
Andrea Hauser  
Amanda Hautanen  
Sarah Havens  
Monica Herman  
Monica Horner  
Julia Jespersen  
Jon Klock  
Aleisha Kuntu  
Andrew Krebs  
Sandy Littlejohn  
Alex Lueck  
Angel Much  
Kellie Oldenburg  
Dawn Sonsalla  
Breana Stillman  
Steve Thicke  
Amy Vang  
Tonya Wagner  
Corkey Waite  
Megan Weibel  
Amanda Westphal

## READ TO SUCCESS

Laura Arndt  
Julie Berg  
Grace Block  
Abbey Boushack  
Patty Brandau  
Missy Brandt  
Lindsey Branson  
Gracelyn Breitenstein  
Terri Brennan  
Vicki Brokaw  
Hailey Brueggen  
Nadia Burman  
Ann Campbell  
Zoey Carlson  
Jeanne Coerper  
Jean Colburn  
Tamiaya Cornelius  
Colleen DaSilva  
Jasmine Davis  
Brianna Engelmann  
Barbara Engh  
Rylie Ennis  
Brianna Evans  
Michael Feuerhelm  
Katelyn Gordon  
Maia Grant  
Brent Helgeson  
Barb Helgeson  
Ashley Heller  
Charlene Holler  
Faith Holler  
Amaris Jaschek  
Natalie Jenson  
Bailey Johnson  
Lucille Johnson  
Carol Knox  
Pat Kohner  
Sydney Larsen  
Ashley Liddicoat  
Alexis Miller  
Sienna Miller  
Jeff Mink  
Steve Minnema  
Lauren Miriovsky  
Hayley Moore  
Susan Mutzner  
Kay Nelson  
Luanne Neumann  
Cheri Niedzwiecki  
Kathy Noethe  
Joanne Nordeen

David Palm  
Brynn Peacock  
Alexia Pfeiffer  
Kari Ranallo  
Deb Reid  
Kyra Schuerman  
Deb Schultz  
Elizabeth Schwartz  
Ryland Shaw  
Ruth Skelly  
Emma Stuart  
Rhonda Stubbe  
Bonnie Swan  
Aly Theilen  
Karen Wall  
Alex Wasieleski  
Kittrel Williams  
Becky Winter-Schaller  
Joan Wolf  
Donglin Zhang

## LETTER CARRIERS' FOOD DRIVE

Kim Bauer  
Eliana Bauer  
Scott Bauer  
Cecilia Bauer  
Jim Binash  
Peg Binash  
Emma Booth  
Teri Booth  
Karla Bright  
Cameron Deml  
Diana DiazGranados  
Bob Jaszewski  
Laurie Jaszewski  
John Knudson  
Anna Kramer  
Tyler Kramer  
Kerri Langen  
Jillian McGrath  
Nicholas McGrath  
Sarah Miles  
Wren Miles  
Kathy Moore  
Crystal Noble  
Davin Noble  
Doug Noble  
Ella Noble  
Eva Marie Restel  
Julie Reynertson  
Scott Reynertson  
Christian Riemer  
Elaina Riemer  
Joe Riemer



# VOLUNTEERS

## LETTER CARRIERS' FOOD DRIVE CONT.

Shelley Riemer  
Javon Samson  
Rebekah Schomberg  
Kelsey Sen  
Eugene Shields  
Ryan Slosser  
Brandi Slosser  
Pat Wuttke

Special thanks to NALC Branch 59,  
as well as volunteers from Onalaska  
Food Basket, The Hunger Task Force of  
La Crosse, and WAFER Food Pantry.

## DAY OF CARING

Tyler Amundson  
Brittany Anderson  
Maddie Anderson  
Kristi Arenz  
Scott Arenz  
Janell Auger  
Dean Barak  
Peter Bassett  
Amy Bassett-Schams  
Zeina Battah  
Kim Bauer  
Kelly Bauer  
Clint Baurichter  
Isaiah Beard  
McKenna Bladl  
Taneesha Blenka  
Lilly Blum  
Natalie Boardman  
Liza Bodovinitz  
Brittany Borchardt  
Pamela Boyea  
Adam Brickner  
Laura Bringe  
Alyson Burg  
Stacy Butenhoff  
Michael Calarco  
Neil Canar  
David Chai  
Jenny Christianson  
Suzi Coleman  
Alyssa Condon  
Sean Cox  
Trecia Craig  
Danielle Deml  
Donette Dwyer  
Dave Edmonds  
Nic Filla  
Lori Flock  
Thomas Foster  
Marty Frank  
Warren Frank  
Karen Fries

Sheryl Furlano  
Kelly Galván  
Madeline Geszvain  
Stefanie Gigowski  
Rhonda Gilman  
Tyler Glasel  
Kerrie Glendenning  
Jessica Griggs  
Sara Groetsch  
Jacque Gschwind  
Stephanie Hanan  
Brian Hannum  
Kristina Hanson  
Alison Harper  
Ed Harwick  
Andrew Heaney  
Kimberly Helgersen  
Beth Helgersen  
Susan Herbers  
Renee Hinytzke  
Sue Horne  
Karen Horstman  
Lori Horstman  
Oluwaseun Ipede  
Kayley Irwin  
John Johnson  
Brady Johnson  
Brittany Johnson  
Ella Jordan  
Carissa Jothen  
Brian Kalvelage  
Stephanie Kelley  
Brian Kerr  
Peggy Kimani  
Josh Kinstler  
Sarah Kinstler  
Tim Kolek  
Danyelle Kottke  
Andrew Krebs  
Kelly Kruchten  
Lisa Kujath  
Monica LaFleur  
Jayda Lamprich  
Mariah Langrehr  
Shelly LaPlount  
Jeremy Lazar  
Kirstie Lechelt  
Rylie Liptow  
Tabetha Little  
Jennifer Livingston-Thompson  
Lauren Lockington  
Dawn Lubben  
Kelly Lusk  
Nikki Mades  
Kat Mangan  
Amber Manke  
Curt McCluskey  
Neal McGough

Matthew McLean  
Amy McNally  
Jordan Meciej  
Ellie Meyer  
Avalon Miller  
Joan Mulrine  
Jamie Mysliwiec  
Sam Nelson  
Samantha Nicklaus  
Shanna Niedfeldt  
Erin Nilsestuen  
Audra Noe  
Stephen Noe  
Abby Norland  
Kerri Nygaard  
Abby Ocello  
Heidi Odegaard  
Rachel Olson  
Rob Palmberg  
Laurie Parsons  
Carrie Pederstuen  
Bart Pedretti  
Todd Phillips  
Callie Przywojski  
Angie Puente  
Brenda Reider  
Nate Reiman  
David Reinke  
Loretta Renning  
Rich Ristow  
Jacob Runge  
Ashley Santolin  
Nicole Sawyer  
Elizabeth Schamber  
Steve Schauer  
Corky Scherbring  
Karrie Schuldt  
Lily Schwartz  
Michelle Segner  
Angie Shimshak  
Cinthia Shireman  
Charlotte Silha  
Deborah Stafslie  
Lynn Stampka  
Laura Stasewich  
Aidan Steele  
Laurei Stiltner  
Rochelle Stoltz  
Kevin Strangman  
Hannah Stumpf  
Morgan Suelflow  
Tom Tardiff  
Andy Thomes  
Rebecca Thompson  
Mike Thompson  
Mindy Thurin  
Jeff Tolzmann  
Paaj Vang

# VOLUNTEERS

## DAY OF CARING CONT.

Amy Venner  
Ginny Virock  
Micah Wabaunsee  
Haillea Wagner  
Kirsten Wallace  
Kate Walz  
Alex Wasieleski  
Sara Weeks  
Megan Wegner  
Megan Weibel  
Astoria Wichelt  
Karl Wrobel  
Isaac Zickert  
John Zimprich  
Nate Zitelman

## MYSTERY DINNER

Eliana Bauer  
Kim Bauer  
Scott Bauer  
Emma Booth  
Joey Bruss  
Matt Fitzpatrick  
Judy Grooms  
Kiana Lomen  
Brian Shawley  
Dawn Sonsalla  
Megan Weibel

## MLK, JR. DAY OF SERVICE

Kendra Bauer  
Suzanne Alberts  
Karen Alderman  
Teresa Anderson  
Marjorie Anderson  
Adam Archer  
Emily Baldwin  
Rachel Baumgart  
Lorie Berget  
Kathryn Bottcher  
Kelsey Brahmstadt  
Shelby Buchanan  
Kim Callahan  
Robert Coe  
Jenn DeHaan  
Amanda DeNault  
Erin Dillman  
Ash Dockry  
Melanie Earll  
Mellanie Ferguson  
Lauren Fisher  
Nancy Gansen

Nicole Garbers  
Amber Gentry  
Kacie Gibbs  
Carrie Herrmann  
Maranda Hilby  
Diane Hill  
Lindsey Hilton  
Bethany Hofer  
Madeline Kittleson  
Ashlynn Knutson  
Jackie Koelbl  
Rebecca Konyon  
Alyssa Ludeking  
Emily Mashak  
Jane Mason  
Emily Maxwell  
Brandee McKane  
Cassie Michaels  
Shana Murray  
Erin Needham-Kelly  
Ally Nelson  
Jena Oeltjen  
Kristin Oyer  
Becca Rude  
Rebecca Runde  
Donna Schafer  
Chris Schams  
Beth Schauer  
Tia Schlifer  
Izac Sheforger  
Janice Solie  
Megan Sprague  
Robin Steiner  
Samantha Tahic  
Tyler Thomas  
Katie Wrobel  
Jana Yashinsky  
Nancy Zadow

## BLACK RIVER FALLS BORN LEARNING TRAIL

Brad Chown  
Jesse Hanson  
Peter Jacobs  
Dawn Jacobson  
Max Michaelson  
Moe Hardware Hank  
Chris Plaisance  
Bradyn Schneider  
Scholze Ace Home Center  
Michele Steien  
Marianne Torkelson  
Mary Beth White-Jacobs

We compile our Volunteer Roster with care. If you find your name has been omitted or misspelled, please accept our apology. Any errors or omissions are inadvertent, and we would be grateful if you notify us so we can correct the issue.

# FINANCIALS

## GREAT RIVERS UNITED WAY

### AUDITED STATEMENT OF FINANCIAL POSITION

As of December 31, 2023

	2023	2022
<b>ASSETS</b>		
Cash & Investments	\$1,403,779	\$1,529,399
Net Pledges Receivable	731,522	716,148
Prepaid Expenses	25,970	19,785
Net Building & Equipment	363,188	376,975
Other Assets – limited use cash equivalents	557,643	678,642
<b>TOTAL ASSETS</b>	<b>\$3,082,102</b>	<b>\$3,320,949</b>
<b>LIABILITIES</b>		
Agency Allocations/Designations Payable	829,171	890,647
Accounts Payable	115,836	35,936
Accrued Liabilities	110,417	113,885
<b>TOTAL LIABILITIES</b>	<b>1,055,424</b>	<b>1,040,468</b>
<b>NET ASSETS</b>		
Net assets without donor restrictions		
Unappropriated	(3,076)	248,422
Board-designated	63,216	73,216
Board-appropriated	1,175,661	1,104,742
Net assets with donor restrictions	790,877	854,101
<b>TOTAL NET ASSETS</b>	<b>2,026,678</b>	<b>2,280,481</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$3,082,102</b>	<b>\$3,320,949</b>

OUR ACCOUNTS ARE ANNUALLY AUDITED BY JOHNSON BLOCK & COMPANY, INC.

# GREAT RIVERS UNITED WAY

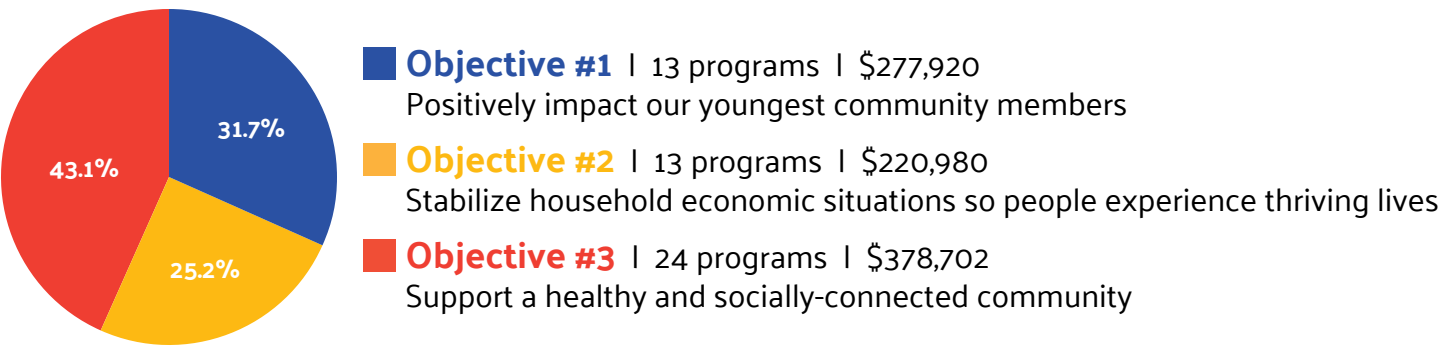
## AUDITED STATEMENT OF ACTIVITIES

2023

	2023	2023	Totals	
	Unrestricted	Temporarily Restricted	2023	2022
<b>PUBLIC SUPPORT &amp; REVENUE</b>				
Gross campaign results 2022				\$121,015
Gross campaign results 2023	356,064		356,064	1,144,653
Less allowance for uncollectible				
Less donor designations				
Gross campaign results 2024		1,143,934	1,143,934	
Less allowance for uncollectible		(83,300)	(83,300)	(83,300)
Less donor designations		(7,017)	(7,017)	(14,881)
Total gross campaign results released from restrictions	820,383	(820,383)		
Net campaign revenue	1,176,447	233,234	1,409,681	1,167,487
Better Together Project	91,415		91,415	110,196
Great Rivers HUB		1,315,586	1,315,586	923,882
Emergency Response Income			-	
Dolly Parton's Imagination Library		250	250	25
Read to Success		8,070	8,070	13,136
HealthConnect			-	
Compass		42,600	42,600	24,920
Bequests	51,686		51,686	139,400
Designations from other United Ways	16,576		16,576	11,115
Service fees			-	649
Interest income	28,833		28,833	4,067
Rent income	26,939		26,939	24,853
Other income	3,955		3,995	3,043
Net assets released from restrictions	1,662,964	(1,662,964)	-	
<b>TOTAL PUBLIC SUPPORT &amp; REVENUE</b>	<b>3,058,815</b>	<b>(63,224)</b>	<b>2,995,591</b>	<b>2,422,773</b>
<b>EXPENSES</b>				
<b>Program services</b>				
Agency allocations	827,400		827,400	933,171
Less Donor agency designations	(7,017)		(7,017)	(14,881)
Special Agency Allocations	63,489		63,489	71,965
Emergency Response allocations	-		-	-
Great Rivers HUB	1,430,311		1,430,311	625,557
Better Together Project	93,591		93,591	133,588
Community problem solving	194,497		194,497	147,821
Fund distribution	40,505		40,505	35,719
Volunteer Center	23,773		23,773	7,654
Labor relations	2,773		2,773	1,566
Total community building	2,669,322	-	2,669,322	1,942,160
<b>Supporting services</b>				
Resource development	485,320		485,320	309,810
Administration & finance	94,752		94,752	123,138
Total supporting services	580,072	-	580,072	432,948
<b>TOTAL EXPENSES</b>	<b>3,249,394</b>	<b>-</b>	<b>3,249,394</b>	<b>2,375,108</b>
<b>Increase (decrease) in net assets</b>	<b>(190,579)</b>	<b>(63,224)</b>	<b>(253,803)</b>	<b>47,665</b>
<b>NET ASSETS AT JANUARY 1</b>	<b>1,426,380</b>	<b>854,101</b>	<b>2,280,481</b>	<b>2,232,816</b>
<b>NET ASSETS AT DECEMBER 31</b>	<b>\$1,235,801</b>	<b>\$790,877</b>	<b>\$2,026,678</b>	<b>\$2,280,481</b>

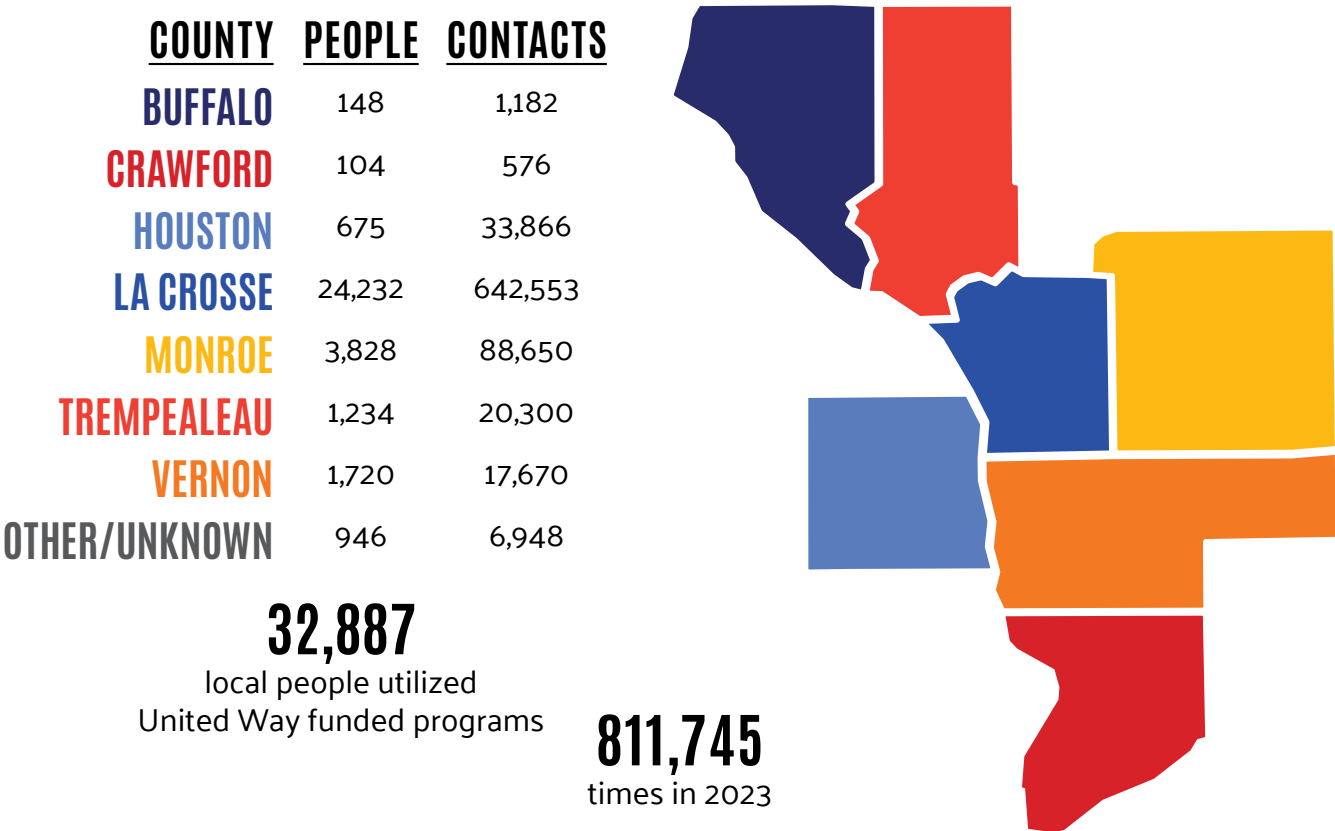
# COMMUNITY INVESTMENT

## OVERALL 2024 FUNDING BY STRATEGIC OBJECTIVE



## PROGRAM UTILIZATION BY COUNTY

Great Rivers United Way service area and program utilization per most recent data (2023)





# GRANTS BY STRATEGIC OBJECTIVE

Strategic Objective #1	\$277,920.00
Strategic Objective #2	\$220,980.00
Strategic Objective #3	\$378,702.00
<b>Total Agency Grants</b>	<b>\$877,602.00</b>
<b>Agency Designations</b>	<b>\$7,017.00</b>
<b>Total Agency Grants &amp; Designations</b>	<b>\$884,619.00</b>

## STRATEGIC OBJECTIVE #1 POSITIVELY IMPACT OUR YOUNGEST COMMUNITY MEMBERS

Agency	Program	Grant Amount
Big Brothers Big Sisters of the 7 Rivers Region	Supporting & Expanding Services to At-Risk Youth	\$22,752.00
Boys & Girls Club of Sparta	Power Hour	13,896.00
Boys & Girls Clubs of Greater La Crosse	Youth Academic Success	27,756.00
Boys & Girls Clubs of West Central WI	Project Learn	19,296.00
CASA for Kids, Inc.	Court Appointed Special Advocates for Kids	15,996.00
Family & Children's Center	Healthy Families	50,004.00
Family & Children's Center	Host Homes	5,496.00
Family & Children's Center	Stepping Stones	10,920.00
Girl Scouts of WI - Badgerland Council	Girl Scout Resilience Initiative	12,516.00
Scouting America-Gateway Area Council	Cub Scouts Creating Healthy, Connected Families	13,656.00
The Parenting Place	Parent Options Education & Support Program	41,400.00
YWCA La Crosse	Restorative Justice	10,236.00
YWCA La Crosse	YWCA Child Center	33,996.00
<b>Total</b>		<b>\$277,920.00</b>

## STRATEGIC OBJECTIVE #2

### STABILIZE HOUSEHOLD ECONOMIC SITUATIONS SO PEOPLE EXPERIENCE THRIVING LIVES

Agency	Program	Grant Amount
Consumer Credit Counseling Service of La Crosse	Building Financial Stability	\$6,996.00
Couleecap, Inc.	Homeless Prevention & Supportive Housing	31,800.00
Couleecap, Inc.	Skills Enhancement Program	9,552.00
Families First of Monroe County	Families First	23,208.00
Family & Children's Center	Individual Placement & Support (IPS) Program	10,920.00
Mobile Meals of La Crosse	Home-Delivered Meal Program	7,284.00
The Hunger Task Force of La Crosse	Senior Stockbox Program	504.00
The Salvation Army of La Crosse	Emergency Shelter & Meal Program	50,004.00
WAFER Food Pantry	Food Pantry	35,496.00
Western Dairyland Economic Opportunity Council	Homeless Shelter	21,204.00
Western Dairyland Economic Opportunity Council	Skills Enhancement	6,996.00
Western Dairyland Economic Opportunity Council	Work-n-Wheels	17,016.00
Total		\$220,980.00

## STRATEGIC OBJECTIVE #3

### SUPPORT A HEALTHY & SOCIALLY-CONNECTED COMMUNITY

Agency	Program	Grant Amount
American Red Cross Southwest Chapter	Disaster Recovery	\$2,274.00
Bluff Country Family Resources	Telephone Crisis Intervention/ Domestic & Sexual Violence Program	6,504.00
Boys & Girls Clubs of Greater La Crosse	Youth Mental Health Support	27,756.00
Boys & Girls Clubs of West Central WI	Tools for Health, Resilience, Insight, Vitality & Empowerment (THRIVE)	16,200.00
Cia Siab, Inc.	Elders Holistic Health Advocacy Program	24,120.00
Coulee Recovery Center	Crisis Support & Early Intervention	2,004.00
Coulee Recovery Center	Prevention & Education	13,836.00
Coulee Recovery Center	Recovery Support & Relapse Prevention	16,104.00
Couleecap, Inc.	Food Security & Outreach	18,660.00
Couleecap, Inc.	Social Security Outreach, Access & Recovery (SOAR) Program	7,284.00
Family & Children's Center	Domestic Abuse Project	2,688.00
Family & Children's Center	Outpatient Counseling	9,096.00
Family & Children's Center	The Other Door	9,552.00
Great Rivers 211	Information & Referral	60,672.00
Independent Living Resources	Homeless Prevention & Support Program	14,556.00
Independent Living Resources	RAVE Recovery Avenue	5,496.00
La Crescent Area Healthy Community Partnership	Neighbors in Action	11,376.00
New Horizons Shelter & Outreach Centers	Community-Based Advocacy	35,004.00
New Horizons Shelter & Outreach Centers	Emergency Shelter	46,848.00
Scenic Bluffs Community Health Centers	Supportive Pharmacy Services	6,996.00
The Hunger Task Force of La Crosse	Food Recovery Program	17,100.00
The Hunger Task Force of La Crosse	Kane Street Community Garden	7,284.00
Western Dairyland Economic Opportunity Council	Retired & Senior Volunteer Program (RSVP)	9,096.00
Workforce Connections	DEI Programs	8,196.00
<b>Total</b>		<b>\$378,702.00</b>

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