

FUN FUNDRAISING

PUT THE FUN IN FUNDRAISING WITH THE FOLLOWING IDEAS

Special Events

Special events can add fun and excitement to your workplace campaign. They make a great addition to any campaign-related meeting. To be successful, be sure to time your events so that employees don't think they take the place of pledging.

- Softball tournament
- Golf or putt-putt tournament
- Bake sale
- Yard sale
- Executive dunk tank
- Silent auction
- Lunch & Learn
- Picnic or cook-out
- Ice cream social
- Pancake breakfast
- Carnival
- Office Olympics
- Cutest baby picture contest
- Guitar Hero contest
- Costume contest
- Campaign slogan/theme contest
- United Way games (trivia, etc.)
- Pumpkin carving contest
- Office/door decorating contest
- Chili cook-off
- Ugliest tie or earrings contest
- Dress-up (or down!) day
- Employee cookbook
- Creative basket contest & auction
- Recreate a TV game show
- Office treasure hunt
- Car wash
- Plant/flower sale
- Talent show
- Karaoke contest

Incentives

Looking for some free or low-cost incentives to thank donors?

- Lunch with the CEO
- Casual day
- Premium parking for a month/year
- Time off with pay
- Extended lunch break
- Leave early passes
- Sleep late passes
- Sporting/event tickets
- Corporate UNITED IS THE WAY t-shirts
- Gift cards

Themes

Consider centering your campaign activities around a creative theme.

- America's Got Talent
- Top Chef
- Survivor
- A Decade ('80s, '90s, etc.)
- Sports
- Oktoberfest
- Island/Luau



Great Rivers
UNITED WAY