



Great Rivers
UNITED WAY

Since 1949, Great Rivers United Way has united people and resources to find solutions to our community's most pressing challenges. We take a comprehensive approach, listening and responding to our region's top needs.

UNITED IS THE WAY

TOP 5 REGIONAL NEEDS

Learn more at:
www.compassnow.org



#1 Mental
Health



Healthcare
Access



Social &
Economic
Needs



Nutrition &
Physical
Activity



Substance
Use

83%
of Coulee Region
Residents told us they
are very or moderately
concerned about
mental health

WHAT YOUR DOLLARS CAN DO

Your gift to Great Rivers United Way supports local resources that foster mental wellbeing so all members of our community can thrive.



THIS

\$2 /week

provides 12 people
with peer support
when they need a
listening ear.



IS

\$3 /week

provides a child with
21 hours of tutoring
or homework help
from a trusted adult.



MENTAL

\$5 /week

provides a family
of five with food to
make one week of
nutritious meals.



WELLBEING

\$10 /week

provides a youth with
social, emotional, and
basic needs support
for one year.

Great Rivers United Way
is mobilizing communities to action so all can thrive.

Your tax deductible gift supports health and human service programs. As required by law, Great Rivers United Way acknowledges no commercial goods or services were exchanged for your contribution. A 10% administrative fee will be deducted from each outside designation. QUESTIONS? Call Great Rivers United Way at (608) 796-1400 or visit our website: www.gruw.org. If you would like to know more about our financial efficiency, please see our Annual Report: www.gruw.org/annualreport.

Great Rivers United Way | 1855 E. Main St. | Onalaska, WI 54650 | (608) 796-1400 | info@gruw.org | www.gruw.org
Serving Buffalo, Crawford, La Crosse, Monroe, Trempealeau, Vernon, and Houston counties, and the city of Black River Falls.

2025-26 PLEDGE FORM

You may also donate online at: www.gruw.org/give



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MY INFORMATION

First Name	(Preferred Name)	Last Name	Gender
Home Address	Apt. #	City	State Zip
Cell Phone	☐ Mobile marketing opt out	Work Phone	
Personal Email	☐ Email opt out	Work Email	☐ Email opt out
Employer	☐ I'm retired or plan to retire soon. Date, if known (MM/DD/YY)		
		☐ I'm interested in volunteering.	
Age: ☐ <20 ☐ 21-30 ☐ 31-40 ☐ 41-50 ☐ 51-64 ☐ 65-70 ☐ 71+ ☐ I'd like more info about including Great Rivers United Way in my will.			

5 FOR 25 SWEEPSTAKES



A small increase to one gift - multiplied by the generosity of many - means big change in our community!
Increase your 2025-26 gift by 5% *OR* to \$104 (for new donors and those currently giving <\$2/week), and you will be entered to win a \$500 gift card courtesy of Kwik Trip! For complete rules, visit: www.gruw.org/5for25.

MY DONATION

1 HOW WOULD YOU LIKE TO PAY FOR YOUR GIFT?

☐ **PAYROLL DEDUCTION** >>>

	x		=	\$
Amount per pay period		Pay periods per year		Total payroll deduction

☐ **DIRECT GIFT** >>>

\$
Direct gift amount

- ☐ Personal Check Made payable to: Great Rivers United Way
- ☐ Bill \$48 minimum ☐ Once on (MM/YY) ☐ Quarterly in Jan, Apr, Jul, Oct 2026
- ☐ Automatic Bank Withdrawal \$48 minimum; attach voided check ☐ Once on (MM/YY) ☐ Monthly
- ☐ Credit Card - Online I processed my gift on (MM/DD/YY) using the secure online form at www.gruw.org/give.
- ☐ Credit Card - Processed by GRUW Call (608) 796-1400 with your credit card details.
- ☐ Cash

2 IS THIS IS A COMBINED GIFT?

\$

Total combined gift

Spouse/Partner Name

Spouse/Partner Employer

3 AUTHORIZE YOUR GIFT BY SIGNING AND DATING BELOW.

Signature

Date

MY IMPACT

☐ **INVEST MY GIFT IN GREAT RIVERS UNITED WAY'S COMMUNITY INVESTMENT FUND** - The most impactful way to help my community

OTHER DESIGNATION OPTIONS:

Direct my gift toward a Community Investment Fund priority area: ☐ Mental Wellbeing ☐ Basic Needs (food, shelter & safety)

Direct my gift toward Great Rivers United Way programming: ☐ Early childhood & youth literacy ☐ Community Health

For additional designation options, contact us via the information below.