



Great Rivers
UNITED WAY

NOW SERVING **BLACK RIVER FALLS**

OUR PROGRAMS



**READ
TO SUCCESS**

Read to Success is a third-grade reading tutor program that services Red Creek Elementary



Dolly Parton's Imagination Library is a book gifting program that mails free, high-quality books to children from birth to age five. This program will launch locally in spring 2026.

bornlearning®

The Born Learning Trail at Foundation Trail includes signs with simple activities that support early learning. Implemented locally by the Great Rivers United Way, it integrates learning into an outdoor walking trail.



**SCAN TO
LEARN
MORE TODAY!**

ABOUT US!

Great Rivers United Way partners with local schools, libraries, health organizations, and nonprofits to support families and build a healthier community in Black River Falls. Through programs focused on early childhood education, health, and access to essential resources, GRUW provides services such as Community Health Workers, early literacy initiatives, technology access, and family wellness programs that help individuals and families succeed.



Great Rivers United Way participates in the Techquity WI initiative, providing no-cost devices and digital support to improve access to jobs, education, and healthcare, with over 700 devices being distributed across the region.

COMMUNITY CARE PROGRAM

Great Rivers United Way's Community Care program connects individuals to health and social services through trusted Community Health Workers

- Family Promise of the Great Rivers
- Jackson County Health & Human Services
- School District of Black River Falls

NOURISHING FUTURES

Nourishing Futures is Great Rivers United Way's in-home nutrition program for prenatal individuals and families with young children. The program provides hands-on support to help families prepare healthy meals at home.

Looking for more resources? Contact Great Rivers 211 today!

Great Rivers 211 is a free, confidential service that connects people to local resources for needs like housing, food, healthcare, and utilities by dialing texting 211 or by calling 1 (800) 362-825.

211

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