



# 2025 ANNUAL REPORT



Great Rivers  
**UNITED WAY**



Great Rivers  
**UNITED WAY**



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## VISION

All individuals and families in our communities will achieve their full potential through education, income, and healthy lives.

## MISSION

Unite people and resources to improve lives and strengthen our communities.

## VALUES

Collaboration  
Integrity  
Advocacy  
Equity



Our 2025 Annual Report was designed by Marketing Intern Annika Nelson, a junior at UWL.

# MEET OUR STAFF



**Mary Kay Wolf**  
Executive Director



**Teri Booth**  
Office Manager



**Chris Burks**  
Community Health Program Manager



**Diana DiazGranados**  
Community Wellbeing Director



**Liz Evans**  
Community Impact Director



**April Fair**  
Community Health Worker



**Connor Glassen**  
Community Engagement Coordinator



**Autumn Grooms, DPA**  
Grant Writer



**Rob Grover**  
Development Director



**Amy Hackbarth**  
Finance Director



**Danielle Krozel, MPH**  
Community Health Strategist



**Tim Medinger**  
Campaign Coordinator



**Adrienne Olson**  
Marketing Director



**Lindsey Purl, MPH**  
Community Health Director



**Jennifer Roberts, CLC, CPST**  
Community Health Program Manager



**Sarah Weltzien**  
Community Resource Specialist

# REFLECTIONS FROM OUR EXECUTIVE DIRECTOR

Dear Donors & Friends of Great Rivers United Way,

Each year, reflecting on the work of Great Rivers United Way reminds me just how powerful generosity can be. Because of you, our organization continues to evolve, grow, and respond to the changing needs of individuals and families across the Coulee Region. Your commitment makes this work possible.

Your support in 2025 produced measurable and meaningful impact across the community. During a year in which many traditional funding sources were reduced or eliminated, your generosity ensured that local nonprofits continued to have access to stable, trusted support.

Through our Community Investment campaign, donor contributions directly funded our Community Investment grant program, providing critical resources to nonprofit partners delivering essential services and driving long-term, positive outcomes for individuals and families.

Mental wellbeing emerged as our highest strategic priority in 2025. Building on work initiated in 2024, we expanded and strengthened our focused partnership with the Mental Health Coalition of La Crosse.

The reorganization of Community Health created space for new programming, including welcoming PATCH La Crosse at exactly the right time. This youth health advocacy initiative is now part of Great Rivers United Way's Community Health

team and is delivering strong results. More details can be found on the following pages about this amazing work.

Great Rivers United Way continues to engage the community in important training and opportunities. Learn To Lead, for a second year, equipped new board members with the skills needed to strengthen nonprofit leadership for years to come. Outside grants helped secure funding to distribute more than 300 laptops to individuals and families without access to a computer at home – opening doors to education, employment, and connection. Our imPACKs program engaged many more local businesses in hands-on service.

Great Rivers United Way proudly assumed leadership of Great Rivers 211 at the very end of 2025, and already, 2026 is shaping up to be an extraordinary year for this vital information and referral system. The impact, reach, and potential of 211 are remarkable, and there is so much to share. “More to come” has never been a more appropriate phrase.

Thank you for believing in this work and in the power of collective action. Your generosity is making a difference – today and for the future.

In gratitude,  
Mary Kay Wolf  
Executive Director



# MEET OUR BOARD

## Officers



**Holly Blanchard**  
Board Chair  
Trane Technologies



**Kim Bauer**  
1st Vice Chair  
Chair, HR Committee  
Altra Federal Credit Union



**Isaac Zickert**  
Past Chair  
Inland Packaging



**Steve Thicke**  
Treasurer  
Chair, Finance Committee  
Mayo Clinic Health System



**Shantel Hartzell**  
Performance Food Group



**Andrea Hauser**  
Emplify Health by Gundersen



**Amy Kleiber**  
Chair, Compass Steering Committee  
Vernon County Health Department



**Brenda Leahy**  
Chair, Fund Distribution Steering Committee  
University of Wisconsin-La Crosse



**Angela Newman**  
Kwik Trip



**Josh Oeltjen**  
City Brewing Company



**Tony Saarem**  
GoMacro



**Tonya Wagner**  
Viterbo University



**Nick West**  
Chair, Marketing & Fund Development Committee  
Gillette Pepsi Companies

## Members At Large



**Todd Antony**  
Chair, Strategic Planning Committee  
Community Volunteer



**Carolyn Colleen Bostrack, Ph.D., MBA**  
Emplify Health by Gundersen



**Julie Christensen**  
Western Technical College



**Aaron Engel**  
School District of La Crosse

# 2025-26 CAMPAIGN

Dear Friends & Neighbors,

As we reflect on the 2025-26 Great Rivers United Way campaign, we are filled with profound gratitude for the generosity and compassion that define our community. Even in times of great uncertainty, you have continued to open your hearts and wallets to help those in need – and that speaks volumes about the character of the region and our community.

This year's campaign reinforced what we already knew: this is a community rooted in deep values. Throughout our conversations with donors, volunteers, and partners, we witnessed both the challenges of uncertainty and the promise of a community that cares. Some in our community face obstacles with abundant resources, while others navigate daily hardships with remarkable resilience. Yet, regardless of circumstance, we saw again and again that everyone has something to give.

During one of our radio tours for this year's campaign, Lisa reminded listeners how this community continues to support one another time after time, whether during highly visible tragedies like flooding or less apparent hardships, such as neighbors struggling to find resources to meet their basic needs. Our community shows up.

During that same radio tour, Randy spoke of the many challenges surrounding mental health and how it impacts individuals from all walks of life. The focus of United Way funds to support people

who are experiencing mental health challenges will make a difference. Again. Our caring community shows up!

It has been an honor and privilege to work alongside the dedicated employees of Great Rivers United Way, its partner agencies, and supporters like you. Their commitment to strengthening our community – and to addressing evidence-based challenges by funding creative solutions that are not just successful but extraordinary – has been truly inspiring. We felt blessed to strengthen existing relationships and forge new ones with so many of you.

Your gifts, whether of time or treasure, stay local and they will likely fund 50 critical programs, and partnerships that tackle the issues affecting our neighbors' health, including mental health, their financial stability, and basic needs. It isn't about the size of the gift – it's about the fact that you are inspired to give.

Thank you for being a constant we can count on in changing times.

Warmly,  
Lisa Klein & Randy Nelson  
2025-26 Campaign Co-Chairs



# GREAT RIVERS 211



In late 2025, after Emplify Health by Gundersen announced it would no longer operate the service, Great Rivers United Way began the process of acquiring Great Rivers 211. Great Rivers United Way extends its gratitude to Emplify for operating Great Rivers 211 for more than 20 years and to former Executive Director Carla Lundeen for her partnership during the transition.

## About Great Rivers 211

Great Rivers 211 is a free, confidential information and referral service that connects individuals and families to essential community resources. Available 24/7/365, trained specialists listen to each caller's situation and guide them to local services that can help meet immediate needs and support long-term stability.

## 211 at Great Rivers United Way

To ensure the service remains a vital community resource, Great Rivers United Way hired Community Resource Specialist Sarah Weltzien. She promotes 211 locally and works with agencies to keep their records in the 211 Wisconsin database accurate and up to date.

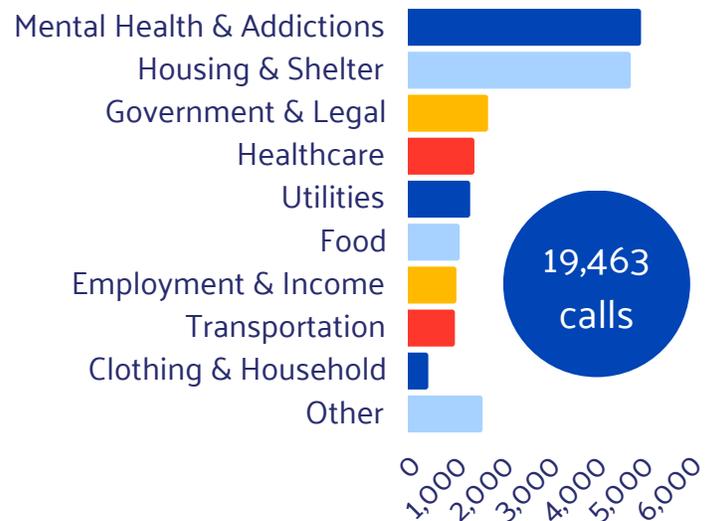
## Looking ahead

Calls from Coulee Region residents are currently answered by specialists across Wisconsin who connect callers to local resources through the shared database. Great Rivers United Way will continue partnering with 211 Wisconsin while promoting awareness that 211 remains available to help.

## Great Rivers 211 connects callers to resources including:

- Housing and utility assistance
- Food and nutrition resources
- Health care and mental health services
- Employment and financial support
- Child care and family services
- Transportation resources
- Crisis and emergency support
- Services for older adults and people with disabilities

## Top Needs in 2025



## In need of assistance? To access local resources:

- Call 2-1-1 (landline) or 1 (800) 362-8255 (cell phone)
- Chat online 24/7 via the link below
- Texting your ZIP code to 898211 M-F 9:00 a.m. to 9:00 p.m.

[www.211wisconsin.org](http://www.211wisconsin.org)

# COMMUNITY WELLBEING

Great Rivers United Way strengthens the community wellbeing of youth and families across our region through prevention, early intervention, and coordinated community response. This work builds protective factors, increases access to evidence-based support, and strengthens the systems that surround young people every day – schools, youth-serving agencies, families, and community organizations.



**“I really appreciate Community Youth Supports so much. It has been so incredibly helpful as a resource and supportive space.”**

This work is carried out through a strategic partnership with the Mental Health Coalition of Greater La Crosse in collaboration with school districts, youth-serving agencies, partner organizations, government entities, and other community stakeholders.

Great Rivers United Way’s partnership with the Mental Health Coalition means serving as a shared convener and connector and bring cross-sector partners together to align efforts, identify service gaps, and develop coordinated solutions that no single organization could achieve alone.

This collaborative work addresses urgent and interconnected challenges – including youth vaping, substance use, suicide risk, and the growing mental health impacts of social media and technology use by building protective factors, expanding access to evidence-based supports, and strengthening day-to-day responses to youth needs.



## Vaping Intervention Training

88

Professionals

3

School Districts

10

Youth-Serving Agencies

Evidence-based program Teen Intervene helped teens reflect on substance use, strengthen motivation to change, and build skills to reduce or quit in 2025.

**“Teen Intervene training gave me the tools I needed to have supportive non-judgmental conversations about vaping with youth.”**

**“I love the learning and sharing about community needs and resources.”**

**“Community Youth Supports helps me make connections and network for my clients.”**



**We partner to:**

- Expand access to evidence-based prevention and intervention programs addressing youth vaping, substance use, and suicide risk.
- Train professionals and caregivers in early identification and supportive response strategies, including Teen Intervene, QPR (Question, Persuade, Refer), and Youth Mental Health First Aid.
- Shift school and community systems from punitive approaches to restorative, skill-building interventions that connect youth to meaningful support.
- Strengthen youth coping skills, emotional regulation, resilience, and social connection through targeted programming such as Empower U and therapeutic yoga.
- Advance the Be Here: Unplug, Connect, Thrive campaign to promote healthy technology habits, encourage in-person connection, and build awareness of how digital overuse impacts our mental health.

“Because of yoga, I notice when my body needs to relax.”



Mental wellness promotion is a throughline across all Community Wellbeing efforts. Through shared mental wellness strategy tools, the Be Here campaign, and collaborative Mental Health Awareness Month initiatives with the Mental Health Coalition of Greater La Crosse, Great Rivers United Way normalizes conversations about mental health and promotes everyday practices that strengthen resilience community-wide, creating environments where youth and families can truly thrive.



# EARLY LITERACY INITIATIVES



## Read to Success

Great Rivers United Way is supporting young learners by matching them with Read to Success volunteer tutors in classrooms throughout our service region.

In 2025, 65 Read to Success tutors were trained and mentored 150 third-grade students, in 15 school buildings, in seven school districts, in four of the counties we serve. Tutors met weekly with students to focus on reading skills and provide extra attention to kids who benefitted from individualized, one on one mentorship.

Studies show that when students are behind in grade-level reading at the end of third grade, they almost never catch up. Read to Success makes a positive impact at this key time in a child's life. Great Rivers United Way works closely with participating schools to ensure this program continues to connect caring adults and children to lift up reading skills.

If you consider one hour of tutoring weekly for eight months at an hourly rate of \$20/hour, Read to Success is a \$22,240 investment in our community.

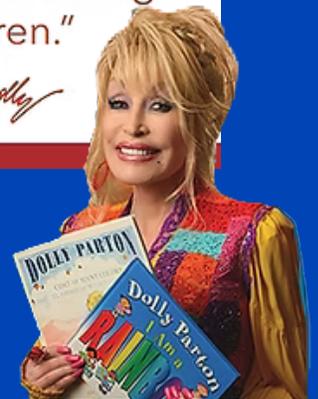
## Dolly Parton's Imagination Library

Great Rivers United Way offers early childhood program Dolly Parton's Imagination Library to families in eight zip codes across Crawford and Grant Counties. Imagination Library is designed to help families with young children develop a love of books and reading. After a free and easy registration process, Imagination Library mails children ages birth to five years old a new book each month, regardless of family income.

In 2025, 5,902 books were mailed to 500 children thanks to this program funded by Great Rivers United Way.

"You can **never get enough books** into the hands of enough children."

*Dolly*



# COMMUNITY ENGAGEMENT

## Community Food Drives

Great Rivers United Way was instrumental in the success of two community food drives in 2025.

The 33<sup>rd</sup> Annual National Association of Letter Carriers' Stamp Out Hunger Food Drive took place on May 10. Great Rivers United Way has helped with the promotion and volunteer recruitment for this event for many years. In 2025, 33,500 pounds of food and hygiene items were collected.

Great Rivers United Way's partnership with Rotary Lights La Crosse continued for a fourth year in 2025. Great Rivers United Way leveraged its local business connections to organize out-of-the-park food drives with 23 businesses, with over 30 collection sites supporting Rotary Lights' mission of feeding the hungry. In total, 50,000 pounds of food and hygiene items were collected thanks to these efforts.

## imPACKs

imPACKs has really taken off since its inception in late 2023. In 2025, 11 local businesses hosted imPACKs events. This kit-packing program helps our corporate partners meet their corporate social responsibility goals, and meets a variety of community need, from food to hygiene, and baby and school supplies for families with young children.

imPACKs saw tremendous growth in 2025 – more than 17,000 snack packs were packed, and hundreds of hygiene kits, backpacks, and household items were assembled for 15 nonprofit partners, including dozens of school districts and Head Start programs in our communities.

The next time your business is looking for a way to give back, maximize your impact with our imPACKs program.



State Bank is an imPACKs partner. Watch this video to see imPACKs in action >>>



# COMMUNITY ENGAGEMENT



Techquity is a no-cost device distribution program available to qualified residents who live in Great Rivers United Way's service area. Great Rivers United Way is half way through its goal of getting 750 laptops in the hands of community members, helping bridge Wisconsin's digital divide.

Techquity began as an emergency response to COVID-19, providing devices and other essential digital resources to people who had technology needs.

In 2025, Great Rivers United Way distributed 372 laptops at Techquity events in:

- Black River Falls
- Cashton
- La Crosse
- Prairie du Chien
- Sparta
- Viroqua



## Learn To Lead

Great Rivers United Way hosted two Learn To Lead cohorts in 2025, with more than 40 participants learning the ins and outs of serving on a local nonprofit board of directors.

Learn To Lead sessions include: Nonprofits 101, Understanding Community Needs, Financials, Ethics, Executive Director and board member panels, the StrengthsFinder assessment, and a "Meet Your Match" speed dating event.

"I thought Mary Kay and the rest of the Great Rivers United Way staff did a phenomenal job providing a holistic approach to the nonprofit world. I would definitely recommend anyone looking to get more involved in the community to take this course!"

- 2025 Learn To Lead participant

Learn To Lead was designed to empower individuals interested in serving on a nonprofit board of directors by building leadership skills and knowledge of nonprofit and board operations.

# COMMUNITY HEALTH

## Community Care Program

Great Rivers United Way's Community Care program partners with local organizations to employ Community Health Workers who address social determinants of health and improve access to care. In 2025, the program served La Crosse, Crawford, Monroe, and Jackson counties. In total, 4,218 needs were identified, with 86% being successfully addressed, including:

- 61 individuals/families were housed
- 53 individuals found and obtained employment
- 59 families became food secure
- 62 individuals were connected with a consistent primary care provider
- 19 mothers had a healthy pregnancy and birth

660

Individuals Served

4,218

Needs Identified

86%

of Needs Addressed

## Community Health Worker Training

Community Health Worker Training strengthens the Community Care program by building a skilled workforce through Core Competency training and an Apprenticeship pathway. In 2025, 17 participants completed Core training in partnership with Western Technical College, and five began the Apprenticeship program, which offers flexible entry and continues into 2026.

## Nourishing Futures

Nourishing Futures is a no-cost nutrition program for prenatal individuals and families with children under age five, helping families overcome barriers like picky eating, limited time, and lack of cooking tools to prepare healthy meals at home.



Nourishing Futures includes four or five in-home and phone sessions, plus a budget to purchase ingredients and equipment that help families prepare nutritious meals they can make again and again.

Nourishing Futures helps with:

- Setting the kitchen up for success
- Picking a recipe everyone will love
- Preparing a healthy meal together
- Getting the whole family involved

Participant Feedback:

100%

Improved their kitchen safety knowledge

100%

Plan to make the meal they learned again

100%

Would recommend the program to a friend

Nourishing Futures is currently funded by an AHW-Seed Grant and the Antioch Foundation.

# COMMUNITY HEALTH



In July 2025, Great Rivers United Way became the home of PATCH La Crosse after being selected through a statewide proposal process, and 12 Teen Educators were hired. PATCH stands for Providers and Teen Communicating for Health, and promotes open, medically accurate conversations between youth and healthcare providers to improve how adolescents access and experience care.

Teen Educators are trained to deliver PATCH workshops for providers and peers, helping youth build the knowledge and skills to become healthy, connected adults.



As part of the PATCH Teen Educator Program, Great Rivers United Way aims for youth and health professionals alike to grow in their knowledge, confidence, and ability to access/ provide youth friendly services as young people transition from pediatric to adult-based care.



In 2025, PATCH Teen Educators delivered 14 workshops reaching 191 students and 59 providers.

Workshops took place at:

- Arcadia High School
- Bangor High School
- CHW Core Competency Training
- Duluth Youth Conference
- La Crosse Polytechnic School
- Mayo Clinic Health System
- Onalaska High School
- University of Wisconsin–La Crosse

Teens learned:

- The importance of being open and honest with healthcare providers
- Their healthcare rights
- Their responsibility to be involved in their own health care
- That managing their health care is an important step toward adulthood

The workshops had a positive impact! Here is what youth have said after participating in a workshop:

85% of youth who participated in peer-to-peer workshops rated the training as 4 or 5 stars (out of 5 stars).



98% of providers who participated in a workshop rated it as 4 or 5 stars (out of 5).



# CORPORATE PARTNERS

## TOP 10 CORPORATE DONORS

(in alphabetical order)



## EVENT SPONSORS & IN-KIND DONATIONS

Altra Federal Credit Union  
Coulee Bank  
Coulee Family Dental  
Emplify Health by Gundersen  
Financial Planning Services of La Crosse  
Gillette Pepsi Companies  
GoMacro  
Hawkins Ash CPAs  
Holmen Cheese  
La Crosse Distilling Company  
Performance Food Group  
Quartz  
Radisson Hotel La Crosse  
The Weber Group  
Trust Point  
Verve, a Credit Union

# CORPORATE PARTNERS

## CORPORATE & EMPLOYEE GIVING

- Corporate Gift
- Employee Giving

- 3M ••
- AcenTek •
- Allergychoices, Inc. ••
- Alpine Inn •
- Altra Federal Credit Union ••
- AmCor ••
- Associated Bank La Crosse ••
- Astec, Inc. •
- Big Brothers Big Sisters of the 7 Rivers Region •
- Bluff View Bank •
- BMO Harris Bank NA •
- Borton Construction Inc. •
- Boys & Girls Clubs of Greater La Crosse •
- Brenengen Collision Repair •
- Burlington Northern, Inc. •
- Century Foods •
- Citizens State Bank ••
- City of La Crosse •
- Clason Buick-GMC •
- Coulee Bank ••
- Couleecap •
- Crescent Jewelers •
- Dairyland Power Cooperative ••
- Dakota Supply Group ••
- Davy Engineering Co., Inc. ••
- Dean's Refrigeration & Heating •
- DigiCOPY ••
- E.O. Johnson Business Technologies ••
- Edward Jones & Company ••
- Emplify Health by Gundersen ••
- Engelson & Associates, Ltd. ••
- Enterprise Rent-A-Car •
- Families First of Monroe County •
- Family & Children's Center •
- Family Medical Supply & CPAP Store •
- Farmhouse Eatery & Gifts •
- Festival Foods ••
- Gillette Pepsi Companies ••
- Great Rivers United Way •
- Grinnell Mutual Reinsurance Company ••
- Hale, Skemp, Hanson, Skemp & Sleik •
- Harter's Quick Clean Up Services, Inc. •
- Hawkins Ash CPAs ••
- Ho-Chunk Gaming •
- HorseSense •
- Hydrite Chemical Company •
- Inland Packaging ••
- Jackson County ••
- Kwik Trip ••
- La Crosse Area Family YMCA •
- La Crosse County •
- Lawyers At Work, LLC •
- Leithold Music •
- Martino Studios •
- Mayo Clinic Health System ••
- Merchants Bank - La Crescent •
- Merchants Bank - Onalaska •
- Mid-West Family La Crosse ••
- Minnesota Energy Resources •
- Morrison & Associates S.C. •
- Nationwide Insurance •
- Nelnet Boscobel •
- Nelson & Associates •
- New Horizons Shelter & Outreach Center •
- O'Reilly Auto Parts •
- Oolala Consign & Furniture •
- Optum Serve ••
- Pat's Insurance Agency •
- Reed Music Studios •
- Ron Hammes Refrigeration •
- Royal Credit Union •
- RSM US LLP •
- Scenic Bluffs Community Health Centers •
- School District of Holmen •
- School District of La Crosse •
- School District of West Salem •
- Schumacher Kish Funeral Home •
- State Bank Financial ••
- State of WI Department of Transportation •
- Summit Credit Union ••
- The Board Store •
- The Hunger Task Force of La Crosse •
- The Parenting Place •
- The Toro Company ••
- Tom Niebeling Landscaping LLC •
- Tostrud & Temp CPAs •
- Trane Technologies •
- Trust Point, Inc. ••
- University of Wisconsin-La Crosse •
- US Bank •
- Vendi Advertising, LLC •
- Viterbo University •
- Vocational Service Associates •
- Walzcrafft Industries, Inc. •
- Westby Cooperative Creamery ••
- Western Dairyland Economic Opportunity Council •
- Western Technical College •
- Wipfli LLP •
- WKBT-TV •
- Xcel Energy ••

# ALEXIS DE TOCQUEVILLE SOCIETY

French aristocrat Alexis Charles-Henri Clerel de Tocqueville was 26 when he came to America in 1831. His travels took him all over the young nation as a keen observer of American society. Perhaps his most important observation was that Americans helped each other in times of need. He recognized, applauded and immortalized the voluntary spirit that lives in America's heart. He wrote: "we as Americans ask for the cooperation of his fellow citizens, it is seldom refused; and I have often seen it afforded spontaneously and with great good will."

The United Way Tocqueville Society was formed in March of 1984 to deepen individual understanding of, commitment to, and support of United Way's work: advancing the common good by creating opportunities for a better life for all. The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent, and funds to create long-lasting changes by tackling our communities' most serious issues. Membership in the Tocqueville Society is granted to individuals who contribute at least \$10,000 annually to a member United Way.

The Binsfeld Family  
Kristine Cleary & Peter Coffey  
Sandra Cleary  
Rick & Julie Diermeier  
Mark Glendenning & Margie Webster  
John Lyche  
David & Sheila Momont  
Scott & Mary Rathgaber  
The DASH Fund  
6 members wish to remain anonymous

*Tocqueville*  
SOCIETY

# LEADERSHIP GIVING CIRCLES

## DIAMOND

**\$5,000-9,999**

Bill & Dorie Beres  
Donna Bossman  
Dave Edmonds  
Brad Glendenning  
Herb Kohl Philanthropies  
Dr. David L. & Sacia B. Morris Fund  
Bill Plzak  
Brent & Lisa Ridge  
Tony Saarem & Christine Jones  
Paul & Judy Ulland  
Dave & Laura Wagner  
Jim & Jo Ann Wickizer  
3 members wish to remain anonymous

## RUBY

**\$2,500-\$4,999**

Jerry & Marilyn Arndt  
Holly Blanchard & Tom Fitzpatrick  
Ronald & Janet Chaney  
Kym & Tom Culp  
Steve & Debbie Devine  
Jim Fowler  
Ron & Jeanne Franz  
Anita Froegel  
Kathleen Galioto  
Mike & Kathy Giese  
Keith & Mary Isaacs  
Rev. Mark & Sharon Jolivette  
Jeff & Jean Main  
Dave Morrison  
Randy & Lynn Nelson  
Rob & Deb Palmberg  
Ben Porath  
Ron & Jane Rada  
Dave & Denise Ring  
Chuck & LuAnn Roth  
Linda Sherwood  
Kevin & Angela Strangman  
Andy & Linda Temte  
6 members wish to remain anonymous

## EMERALD

**\$1,000-2,499**

Julie & Terry Bartels  
Dr. Scott & Stephanie Bassuener  
Kim & Scott Bauer  
Ron & Jennifer Black  
David Bleidorn  
The Booth Family  
Thomas & Jan Brock  
Patty Brown  
Matt Cambio  
Gizmo Christensen  
Lisa & John Conzemius  
Brian Cossette  
Laura Czajkowski Higgins  
Mark & Deb Daehn Zellmer  
June & Larry Daellenbach  
Joyce & Mike Davy  
Daniel & Rebecca Deetz  
Megan DeVore & Dan Ryan  
Tim & Sue Durtsche  
Joe & Cheryl Dutton  
David & Lina Fanning  
Bill & April Farrell  
Carolyn Flock  
Dawn Fread  
Larry & Nancy Goodlund  
Chris & Julie Haas  
Wade & Amy Hackbarth  
Liz Hansen  
Chuck Hanson  
Brian & Dawn Marie Harris  
Kim & Jim Hawthorne  
Grover Hettel, EVP & CNO  
Fred & Sue Heuer  
Chad & Tamera Hill Family  
Chris Hofland  
Scott & Sue Horne  
Robert & Mary Hubbard  
Peter & Susie Hughes  
Jay & Dawn Jaehnke  
Jeff & Pam Jensen  
John & Kay Jones  
Jim Killoran & Mary Morris  
Mike & Sue Klauke  
Jane Klekamp & Keith Belzer  
Timothy Kotnour

David & Terry Lee  
Paul & Barb Leehey  
A.J. Leisso  
Carla Lundeen  
Janine Luz-Jensen  
John & Maggie McHugh  
Sally Miner  
Fred & Maureen Monk  
Betsy Morgan  
Chrystal Morgan  
Chad Mueller  
Rebecca & Jim Naugler  
Barbara Newcomer  
Angela Newman  
Mike & Deb Nickel  
Bruce & Barbara Norgaard  
Cheri Olson & Doug Nelson  
Brad & Sue Price  
Angela Puent  
Pete & Elaine Reichardt  
Barbara Roberts  
Cameron & Carlene Roberts  
Brian & Karen Rude  
Dennis Sammons & Rita Biesen  
Paul & Karen Sampson Family  
Gary & Susan Schettle  
Daniel Schraith  
Christy Short  
Tom & Judy Sleik  
Mark & Carol Solyst  
Indy Spindler  
Jesse & Sara Storandt  
Dan Sutton & Tina Pike  
Stephanie & Robin Swartz  
Mike & Robyn Tanke  
Steven P. & Suzanne R. Tanke Family Fund  
Steve Thicke  
Andy Thomes  
Amy Thornton  
Dennis Vogel  
Ron & Theresa Wessels  
The West Family  
Rachel Wilson  
Dan & Rose Wolbrink  
Matt & Mary Kay Wolf  
Joe & Becky Zoellner  
45 members wish to remain anonymous

# LEADERSHIP GIVING CIRCLES

## AMETHYST

**\$750-999**

John & Sheryl Beck  
Jerry & Ruth Berns  
Kim Cable  
John & Kate Dunnum  
Marty & Jane Frank  
Eric Hammes  
Mark & Beth Hoven  
The Jerome Family  
Tammy Larson  
Nathan & Tracy Lipinski  
Tom & Lori Nigon  
Brent Nolte  
Jeff Peterson  
Julie & Nikki S.  
Christopher Shilling  
Dick & Pat Spencer  
Brad & Lynn Sturm  
Ed Wenzel  
Ben & Kimberly Williams  
Laura & Nate Zitelman

18 members wish to remain anonymous

## SAPPHIRE

**\$500-749**

Mary Anderson  
Todd Antony  
Nancy Arens  
Ezana Azene  
Kelley Bahr  
Cory & Tonya Berget  
Tom & Laurie Berkedal Family Fund  
Richard & Catherine Beyers  
Paul & Barb Bjornstad  
Paul Blank  
Martin Blocker  
Mike & Jessica Boland  
Tracie & Bill Bosch  
Holly Bratten  
Dan Braund  
Hetti Brown & Dr. Terry Lilley  
Robert & Gretchen Burns  
Lora Cadwell  
Julie & Dave Christensen

Will Churchill  
Timothy Cox, MD  
Diana DiazGranados  
Jodi Ehrenberger  
Aaron Engel & Lisa Carlsen  
Stacy Evenson  
Mason Fisher  
Lori Flock  
Russ & Diane Ford  
Brad Foss  
Bob & Maureen Freedland  
Chris Gerold  
Abbie & Dave Gerzema  
Autumn Grooms  
Brandon Grover  
Rob Grover  
Kim Hardy & Leonardo Silva  
Andrea & Zach Hauser  
Dan & Sarah Havens  
Marlin & Julie Helgeson  
Natasha Helsper  
Anne & Arick Hendrickson  
Kristy Herlitzka  
Don & Kathy Hill  
Whitey & Linda Hoehn  
Lauri Hoff & Jon Trapp  
Al & Sandy Hutson  
Mike & Tami Hutson  
James & Barbara Janett  
Steve Koenen  
Tim & Jennie Kolek  
Brian & Sara Koopman  
Joe & Barb Kruse  
Brenda Leahy & Michael Slevin  
Abe Leis  
Dana Mason  
Dick & Sandy McCormick  
Tim & Kristy Medinger  
Jackson & Hudson Meyer  
Brian & Joyce Mlsna  
Becky Murphy  
Matt & Patti Nigbur  
David & Carolyn Norenberg  
The Norland Family  
Bryan Novy  
Justin O'Driscoll  
Steve O'Malley

Kate Parker  
Mike & Laurie Parson  
Jarrod Picha  
Jeremy & Emy Rabe  
Dana Rademacher  
Liz & Marc Ranger  
Lee Rasch & Susan Fox  
Dick Record  
Kari Reyburn  
Shawn & Emily Sackman  
Arianna Saykally-McAdams  
Dr. Jedadiah Schaller  
Corky Scherbring  
Alicia Schleifer  
Jeannette Schreier  
Richard Servais  
Quinn Seston  
Brian & Elizabeth Shawley  
Matt Sloan  
Preston & Sandra Smeltzer  
Travis & Elizabeth Suhr  
Louise Temte  
Mike & Jennifer Thompson  
Drs. Tom & Jean Thompson  
Roger Thornton & Dyanne Brudos  
Dan & Kim Valiquette  
Lisa Veglahn  
Heidi Vosberg  
Liz Wallace  
The Walz Family  
Chris & Beth Weiss  
Jodi Widuch  
Karen & Pat Wolfe  
Dr. & Mrs. Derrick & Billie Woodward  
Karl Wrobel  
David Yao  
Gordon Zeng  
Isaac & Nicole Zickert

78 members wish to remain anonymous

# TRIBUTES & MEMORIALS

## TRIBUTES

### **In Honor of Kim Bauer**

Jerry & Marilyn Arndt  
Teri Booth  
Scott & Rosemary Schultz

### **In Honor of Liz Evans Shawley**

Hannahrose Rand

### **In Honor of Carolyn Flock**

Teri Booth  
Liz Evans

### **In Honor of Carl & Jean Swenson**

Amanda Swenson

### **In Honor Trust Point**

Teri Booth

### **In Honor of Joe Welin & Mari Johnson**

Shelby Vinson

## MEMORIALS

### **In Memory of Jon Brenner**

Terry Brenner

### **In Memory of Dave Breyer**

Teri Booth

### **In Memory of Dirk L. Gasterland**

Teri Booth

### **In Memory of Grandma Mary Hanson**

Colleen Mize

### **In Memory of Nancy Rouleau**

Rick Trietley

### **In Memory of Dave & Betty Trapp**

Teri Booth

# VOLUNTEERS

## COMMITTEES OF THE BOARD

### GOVERNANCE

Kim Bauer  
Holly Blanchard  
Isaac Zickert

### COMPASS

Brianna Ceaser  
Dan Howard  
Dawn Jacobson  
Rachel King  
Amy Kleiber  
Angela Mayer  
Heidi Odegaard  
Mollie Olson  
Laura Reutlinger  
Labecca Schott  
Nicole Schweitzer  
Cinthia Shireman  
Dyllan Smith  
Shelly Teadt  
Lee Walraven  
Jamie Weaver  
Amanda Westphal  
Susan Zimmerman

### FACILITIES TASK FORCE

Todd Antony  
Jerry Arndt  
Jeff Clawson  
Jason Jerome  
Tony Saarem  
Nick Seiler  
Isaac Zickert

### FINANCE

Ted Eisenbacher  
Ed Jaekel  
Jeff Jensen  
Tara M. Johnson  
Deb McCoy  
Steve Thicke  
David Wagner

### FUND DISTRIBUTION

Carolyn Flock  
Andrea Hauser  
Sarah Havens  
Jon Klock  
Brenda Leahy  
Alex Lueck  
Angela Newman  
Julie Reynertson  
Dani Stuhr  
Tonya Wagner  
Megan Weibel  
Amanda Westphal

### HUMAN RESOURCES

Kim Bauer  
Holly Blanchard  
Amy Callahan  
David Christensen  
Sue Horne  
Dani Stuhr  
Jill Taylor

### MARKETING & FUND DEVELOPMENT

Barb Janett  
Nick Seiler  
Wayne Shaker  
Andrew Sherman  
Laura Stigen  
Brady Warner  
Nick West

### STRATEGIC PLANNING

Todd Antony  
Holly Blanchard  
Andrew Fjerstad  
Josh Oeltjen  
Tony Saarem  
Wayne Shaker  
Isaac Zickert



# VOLUNTEERS

## EMPLOYEE CAMPAIGN COORDINATORS

Jessica Ahnen  
Cindy Altman  
Kim Bauer  
Crystal Becker  
Brandy Beffa  
Gwendolyn Benish  
Jenn Bjornstad-Helgerson  
Holly Blanchard  
Jessica Boland  
Tiffany Brenengen  
Ashley Brueggen  
Amy Callahan  
Tami Chafer  
Julie Christensen  
Carey Denzer  
Lori DuMars  
Kate Dunnum  
Donette Dwyer  
Dave Edmonds  
Marisabel EspadaSantiago  
Kelly Fabian  
Tracy Finch  
Thomas Foster  
Warren Frank  
Kelly Galvan  
Julie Haas  
Terri Hankey  
Erin Heiden  
Natasha Helsper  
Alia Henrichsen  
Kori Hillestad  
Sue Horne  
Kaley Jacobson  
Anna Jobe  
Sami Kelley  
Ashlee Kirschbaum  
Lisa Klein  
Stephani Klumpp  
Kevin Knerzer  
Samantha Knutson

Alex Lueck  
Rachel Munger  
Jamie Mysliwicz  
Erin Nilsestuen  
Kristy Novak  
Kerri Nygaard  
Abby Ocello  
Ellen Olson  
Carolyn Perez  
Melissa Porter  
Angie Puent  
Billie Ralph  
Wendy Renfro  
Danielle Rhodes  
Dave Ring  
Ashley Santolin  
Emily Schendel  
Joe Schneider  
Myranda Schumacher  
Kelly Strangstalien  
Karla Swaney  
David Wagner  
Tonya Wagner  
Megan Weibel  
Emily Wershofen  
Greg Zinn-Wirtz

## COMMUNITY INVESTMENT

Isaiah Beard  
Jennifer Black  
Bri Caeser  
Rachel Cain  
Brian Cossette  
Colleen DaSilva  
Kayleigh Day  
Dave Edmonds  
Hannah Finley  
Carolyn Flock  
Jane Frank  
Ron Franz  
Thomas Harter  
Andrea Hauser

Sarah Havens  
Beth Helgerson  
Monica Herman  
Dan Howard  
Nikki Howe  
Barb Janett  
Julia Jespersion  
Jon Klock  
Anna Kramer  
Andrew Krebs  
Tammy Larson  
Kris Lawson  
Brenda Leahy  
Emily Lechner  
Alex Lueck  
Megan Meyer  
Marie Moeller  
Angel Much  
Angela Newman  
Kellie Oldenburg  
Julie Reynertson  
Brianna Shane  
Charlotte Silha  
Xander Stejskal  
Dani Stuhr  
Bonnie Swan  
Steve Thicke  
Kerrigan Trautsch  
Ming Tsang  
Amy Vang  
Tonya Wagner  
Haillea Wagner  
Megan Weibel



# VOLUNTEERS

## IMPACTS

Crystal Anderson  
Tina Bechtel  
Brooke Bentzen  
Bill Bosch  
Lindsey Branson  
Lauren Brownlow  
Steve Brudos  
Ben Byom  
Charlene Chang  
Patricia Chick  
Sean Collins  
Colleen Cudo  
Ashley Deobald  
Samantha Derrick  
Mandy Deters  
Jill Drye  
Carter Ellinghuysen  
Kelly Ellinghuysen  
Ben Engen  
Ben Ernhart  
Daniel Esptein  
Kelly Fabian  
Jeremy Fischer  
Brenda Flanagan  
Carolyn Flock  
Grant Frederixon  
Matthew Freeman  
Greg Frick  
Gregg Fuchs  
Jennifer Gander  
Jeff Garbers  
Stephanie Garbisch  
Joe Gibney  
Sue Ginther  
Nick Goldbeck  
Jack Grady  
Jennifer Haas  
Ashley Hamby  
B.J. Hamilton  
Jill Hamilton  
Erin Hanson  
Judd Hanson  
Jennifer Hinz

Sue Horne  
Brayden Horstman  
Maddie Huber-Reichein  
Brittany Humfeld  
Travis Ida  
Jon Jandrt  
Scott Jerome  
Brenna Johnson  
Melinda Kaehler  
Brian Kerr  
Al King  
Debbie King Quale  
Eric Kirking  
Nick Kirking  
Danny Kjos  
Beth Komay  
Tim Kotnour  
Heather Kujak-Coon  
Dana Larson  
Matt Lee  
Sammie Leer  
Rylie Liptow  
Mai Lor  
Calista Lorenz  
Dawn Lubben  
Andrea Lusk  
Jacob Martin  
Elisa Mason  
Danielle McAlister  
Alexa Meyer  
Meghan Meyers-Kasten  
Matt Miller  
Sara Miller  
Heather Monk  
Ashley Monsoor  
Cody Morse  
Tyler Nachtigal  
Mark Nagel  
Abigail Nemecek  
Kendra Nichols  
Ashley Noelke  
Natalie Olsen  
Jeff Olson  
Jessica Olson

Katie Parochka  
Carrie Pederstuen  
Olivia Pennington  
Audra Peterson  
Laney Peterson  
Caden Ploessi  
Justin Reineking  
Kathy Reinolt  
Cherie Rifenberg  
Kaoko Rodgers  
Heidi Roe  
Jacob Runge  
Dennis Sammons  
Ashley Santolin  
Matt Schreiner  
Conor Schultz  
Kelly Schultz  
Brenda Schwan  
Cinthia Shireman  
Liam Sjoquist  
Nick Skala  
Mike Smith  
Kara Snyder  
Matt Springer  
Jack Stang  
Aimee Stratman

Kayla Sutor  
Carolyn Swift  
Jill Taylor  
Madi Teale  
Jenny Tempelis  
Soey Thao  
Jenn Theis  
Ty Tlustosch  
Jeff Tolzmann  
Heather Tourville  
Lon Truax  
Jeremy Urbanek  
Jaimison Vanden-Einde  
Karen Verhalen  
Brandon VonArx  
Ben Vue  
Margaret Wagnerowski  
Jamie Waletzko  
Hannah Wangerin  
Alex Wasieleski  
Christopher Weeks  
Cindy Wemette  
Rich Wilcox  
Emma Yackley  
Nate Zitelman  
Joe Zoellner



# VOLUNTEERS

## READ TO SUCCESS

Laura Arndt  
 Addison Bartelt  
 Julie Berg  
 Brooklyn Bohman  
 Patty Brandau  
 Missy Brandt  
 Lindsey Branson  
 Terri Brennan  
 Vicki Brokaw  
 Zoey Carlson  
 Jean Colburn  
 Claire Craig  
 Colleen DaSilva  
 Barbara Engh  
 Rylie Ennis  
 Michael Feuerhelm  
 Jeane Frank  
 Caroline Gabert  
 Jenn Geier  
 Brent Helgeson  
 Barb Helgeson  
 Charlene Holler  
 Jolene Huiss  
 Jerry Humphrey  
 Kris Humphrey  
 Vicki Hurlburt  
 Ambriel Jacobs  
 Patty Jacobson  
 Elizabeth Janvrin  
 Bailey Johnson  
 Lucille Johnson  
 Deb Jones  
 Gwen Knutson  
 Pat Kohner  
 Sydney Larsen  
 Kara Miller  
 Lexi Miller  
 Jeff Mink  
 Steve Minnema  
 Lauren Miriovsky  
 Susan Mutzner  
 Kay Nelson  
 Luanne Neumann  
 Cheri Niedzwiecki

Kathy Noethe  
 David Palm  
 Brynn Peacock  
 Mary Peterson  
 Kari Ranallo  
 Deb Reid  
 Kayla Rowan  
 Deb Schultz  
 Ruth Skelly  
 Colleen Strittmater  
 Rhonda Stubbe  
 Paige Stuckey  
 Olivia Stueland  
 Bonnie Swan  
 Krista Tardiff  
 Aly Theilen  
 Linda Thomas  
 Alex Wasieleski  
 Becky Winter-Schaller  
 Joan Wolf

## LETTER CARRIERS' FOOD DRIVE

Dan Abner  
 Eliana Bauer  
 Kim Bauer  
 Scott Bauer  
 Jim Binash  
 Peg Binash  
 Karla Bright  
 Felicia Brooks  
 Becky Byron  
 Bill Byron  
 Melanie Cary  
 Derek Clark  
 Doug Hauser  
 Jon Jarrett  
 Bob Jaszewski  
 Laurie Jaszewski  
 John Knudson  
 Sue Knudson  
 Anna Kramer  
 Tyler Kramer  
 Eileen Malin

Jillian McGrath  
 Nicholas McGrath  
 Dan Miles  
 Sarah Miles  
 Tate Miles  
 Wren Miles  
 Rick Miller  
 Sue Ness  
 Andrew Oliver  
 Niki Pohnl  
 Avery Renslow  
 Julie Reynertson  
 Scott Reynertson  
 Joe Riemer  
 Shelley Riemer  
 Dani Stuhr  
 Jannon Tan  
 Cora Vercellotti  
 Pat Wuttke

## MYSTERY DINNER

Cole Andren  
 Kim Bauer  
 Julie Christensen  
 Julia Cisewski  
 Kyza Duevel  
 Rylee Gaber  
 Alyza Johnson  
 Grace Luedtke  
 Jesse Mitchell  
 Tyler Nelson  
 Max Schmeling  
 Nick Seiler  
 Marcus Sievert  
 Grace Warren  
 Ben Williams  
 Kimberly Williams

## TECHQUITY

Michael Benco  
 Sri Sai Charan Mathi  
 Tejesh Dube  
 Elizabeth Hass  
 Violet Suhrer



# VOLUNTEERS

## DAY OF CARING

Anna Abel  
Barb Akey  
Brittany Anderson  
Chris Anderson  
Scott Arenz  
Aidan Baker  
Anna Balkonis  
Dean Barak  
Zeina Battah  
Tina Bechtel  
Chris Bell  
Brady Benning  
Taylor Bird  
McKenna Bladl  
Phil Blanchard  
Genna Bollman  
Brittany Borchardt  
Pamela Boyea  
Sam Branson  
Marcia Brendum  
Aaron Breuer  
Kate Brevik  
Laura Bringe  
Samantha Brueggen  
Rachel Cain  
Chris Castellini  
Greg Chilcote  
Jenny Christianson  
Pamela Clifford  
Elizabeth Cline  
Caitlyn Clipper  
Sean Collins  
Paige Colsch  
Sean Cox  
Haley Curtis  
Mitch Davis  
Addie DeMars  
Kristen Dickinson  
Derek Dickman  
Alana Docken  
Lauren Douglas-Byrd  
Maria Drenckhahn  
Jennifer Dugan  
Dave Edmonds

Miranda Eisermann  
Brian Eubanks  
Jeremy Evaro  
Donald Fair  
Britt Faulkner  
Lori Felton  
Nic Filla  
Lori Flock  
Samuel Flor  
Brady Fosmo  
Karen Fries  
Sheryl Furlano  
Andy Gallagher  
Kelly Galván  
Stefanie Gigowski  
Michelle Gilbertson  
Bryan Gilkes  
Joe Gleason  
Kerrie Glendenning  
Breanna Gollnick  
Kathy Gran  
Sophie Graner  
Laurie Green  
Harley Hague  
Kevin Hall  
B.J. Hamilton  
Alison Harper  
Ed Harwick  
Ashley Haskins  
Andrew Heaney  
Whitney Hegseth  
Brad Heitzman  
Beth Helgerson  
Julie Henline  
Caleigh Herbanson  
Susan Herbers  
Hayden Hoffman  
Hayden Holinbeck  
Jason Hollermann  
Jesse Hottovy  
Nikki Howe  
Mushtaq Hyder  
Rebecca Hyland  
Jennifer Jackson  
Jason Jerome  
Brady Johnson

Brett Johnson  
Anna Jotham  
Kate Kallenberger  
Brian Kalvelage  
Nick Kannel  
Cindy Kartman  
Paul Kasten  
Chris Kelley  
Stephanie Kelley  
Anna Kemp  
Ellen Kertis  
Weston King  
Nick Kirking  
Matt Kloss  
Kevin Knerzer  
Michelle Koski  
Joe Kretschmer  
Ciana Kroner  
Kelly Kruchten  
Titaus Kue  
Lisa Kujath  
Kody Kuss  
Emma Ladd  
Monica LaFleur  
Tiffany LaLiberte  
Bella Lambert  
Jayda Lamprich  
Traci Landis  
Mariah Langrehr  
Anne Lathrop  
Jeremy Lazar  
Kirstie Lechelt  
Jessica Lepke  
Dave Levine  
Miriam Li  
Tabetha Little  
Jennifer Livingston-Thompson  
Andrew Lockington  
Christopher Loyd  
Brent Lund  
Kelly Lusk  
Katelyne Lutz  
Amy Lyga  
Nikki Mades  
Kat Mangan  
Nicholas Martin

Ken Matthias  
Brendan McDermott  
Sean McGuire  
Matthew McLean  
Brooke McWilliams  
Jordan Meciej  
Neil Merritt  
Michele Meyers  
Meghan Meyers-Kasten  
Josh Miller  
Matt Miller  
Liz Missiaen  
Courtney Morrison  
Ryan Morrison  
McKenly Moua  
Ted Mutzner  
Jamie Mysliwiec  
Sam Nelson  
Gary Nemecek  
Delaney Newcomb  
Erin Nilsestuen  
Abby Norland  
Heidi Odegaard  
Marsha Ogle  
Ashley O'Hearon  
Nicole Oldenburg  
Belinda Olson  
Jessica Olson  
Sherry Oswald  
Laurie Parsons  
Bart Pedretti  
Collin Pendleton  
Carolyn Perez  
Sara Peters  
Angela Phillips  
Todd Phillips  
Stacy Pieper  
Alicia Place  
Kevin Plut  
Angie Puent  
Sriram Rajamanuri  
David Reinke  
Joe Riemer  
Jennifer Robaczewski  
Tina Rollie  
Zach Rueckheim

# VOLUNTEERS

## DAY OF CARING

Marty Rush  
Michelle Sampson  
Elizabeth Chamber  
Shayna Schertz  
Rayann Schilling  
Chris Schlegel  
Karrie Schuldt  
Joel Schultz  
Tad Schwartzhoff  
Chris Scott  
Kelsey Sen  
Shaylah Servais  
Landon Shidell  
Angie Shimshak  
Cinthia Shireman  
Elle Shuda  
Charlotte Silha  
Willie Spindler  
Michelle Stair  
Lynn Stampka  
Alyson Stanioch  
Nate Steers  
Laura Steigerwald  
Kevin Strangman  
Kelly Strangstalien  
Matt Swenson  
Julie Tabor  
Paula Tart  
Curt Teff  
Andy Thomes  
Mike Thompson  
Sarah Thompson  
Mindy Thurin  
Shelby Toft  
Vladimir Tsoy  
Rhonda VanBlaricom  
Christi VanMaanen  
Rebecca Verdon  
Lisa Vogel  
Ashley Voxland  
Yer Vue  
Haillea Wagner  
Kirsten Wallace  
Gang Wang

Dylan Weaver  
Sara Weeks  
Megan Weibel  
Gretchen Wiese  
Brenda Wintheiser  
Cara Wintin  
Danielle Wnek  
Karl Wrobel  
Mai See Xiong  
Alisha Zarwell  
Isaac Zickert  
Nate Zitelman

Hannah Saphner  
Donna Schafer  
Beth Schauer  
Cole Schiller-Bauman  
Janice Solie  
Megan Sprague  
Samantha Tahic  
Tyler Thomas  
Carrie Thompson  
Carrie Werkheiser



## SCHOOL DISTRICT OF ONALASKA MLK JR DAY

Marjorie Anderson  
Adam Archer  
Angel Benrud  
Robby Carson  
Robert Coe  
Jenn DeHaan  
Amanda DeNault  
Katie Duckworth  
Melanie Earll  
Lauren Eiselt  
Lauren Fisher  
Kacie Gibbs  
Carrie Herrmann  
Jeni Hinitt  
Bethany Hofer  
Karen Keil  
Rachel Knight  
Jackie Koelbl  
Rebecca Konym  
Alyssa Ludeking  
Emily Maxwell  
Keri Messick  
Christopher Meunier  
Kelsey Minter  
Ally Nelson  
Valarie Olson  
Britney Plunkett  
Rebecca Runde



# FINANCIALS

## GREAT RIVERS UNITED WAY AUDITED STATEMENT OF FINANCIAL POSITION

As of December 31, 2024

	2024	2023
<b>ASSETS</b>		
Cash & Investments	\$899,318	\$1,403,779
Net Pledges Receivable	919,820	731,522
Prepaid Expenses	28,417	25,970
Net Building & Equipment	472,807	363,188
Other Assets – limited use cash equivalents	622,019	557,643
<b>TOTAL ASSETS</b>	<b>\$2,942,381</b>	<b>\$3,082,102</b>
<b>LIABILITIES</b>		
Agency Allocations/Designations Payable	393,822	829,171
Accounts Payable	95,466	115,836
Accrued Liabilities	51,600	110,417
<b>TOTAL LIABILITIES</b>	<b>540,888</b>	<b>1,055,424</b>
<b>NET ASSETS</b>		
Net assets without donor restrictions		
Unappropriated	29,160	(3,076)
Board-designated	63,216	63,216
Board-appropriated	808,133	1,175,661
Net assets with donor restrictions	1,500,984	790,877
<b>TOTAL NET ASSETS</b>	<b>2,401,493</b>	<b>2,026,678</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$2,942,381</b>	<b>\$3,082,102</b>

**OUR ACCOUNTS ARE ANNUALLY AUDITED BY JOHNSON BLOCK & COMPANY, INC.**

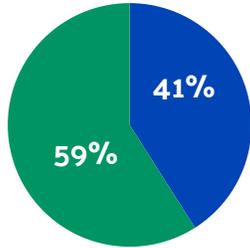
# GREAT RIVERS UNITED WAY AUDITED STATEMENT OF ACTIVITIES

2024

	2024	2024	Totals	
	Unrestricted	Temporarily Restricted	2024	2023
<b>PUBLIC SUPPORT &amp; REVENUE</b>				
Gross campaign results 2023				\$356,064
Gross campaign results 2024	322,203		322,203	1,143,934
Less allowance for uncollectible				(83,300)
Less donor designations				(7,017)
Gross campaign results 2025		1,312,228	1,312,228	
Less allowance for uncollectible		(83,300)	(83,300)	
Less donor designations		(43,861)	(43,861)	
Total gross campaign results released from restrictions	306,338	(306,338)		
Net campaign revenue	628,541	878,729	1,507,270	1,409,681
Better Together Project	73,737		73,737	91,415
Great Rivers HUB		1,453,204	1,453,204	1,315,586
Dolly Parton's Imagination Library		1,500	1,500	250
Read to Success		2,000	2,000	8,070
Compass		31,350	31,350	42,600
Bequests	10,452		10,452	51,686
Designations from other United Ways	21,169		21,169	16,576
Service fees	1,130		1,130	
Special Events income	67,176		67,176	
Interest income	35,744		35,744	28,833
Rent income	24,512		24,512	26,939
Other income	74,030		74,030	3,955
Net assets released from restrictions	1,656,676	(1,656,676)		
<b>TOTAL PUBLIC SUPPORT &amp; REVENUE</b>	<b>2,593,167</b>	<b>710,107</b>	<b>3,303,274</b>	<b>2,995,591</b>
<b>EXPENSES</b>				
<b>Program services</b>				
Agency allocations	350,199		350,199	827,400
Less Donor agency designations				(7,017)
Special Agency Allocations	90,672		90,672	63,489
Emergency Response allocations				
Great Rivers HUB	1,538,285		1,538,285	1,430,311
Better Together Project	125,345		125,345	93,591
Community problem solving	164,922		164,922	194,497
Fund distribution	54,717		54,717	40,505
Volunteer Center	59,934		59,934	23,773
Labor relations				2,773
Total community building	2,384,074		2,384,074	2,669,322
<b>Supporting services</b>				
Resource development	381,748		381,748	485,320
Administration & finance	162,637		162,637	94,752
Total supporting services	544,385		544,385	580,072
<b>TOTAL EXPENSES</b>	<b>2,928,459</b>		<b>2,928,459</b>	<b>3,249,394</b>
Increase (decrease) in net assets	(335,292)	710,107	374,815	(253,803)
<b>NET ASSETS AT JANUARY 1</b>	<b>1,235,801</b>	<b>790,877</b>	<b>2,026,678</b>	<b>2,280,481</b>
<b>NET ASSETS AT DECEMBER 31</b>	<b>\$900,509</b>	<b>\$1,500,984</b>	<b>\$2,401,493</b>	<b>\$2,026,678</b>

# COMMUNITY INVESTMENT

## OVERALL 2025 FUNDING BY STRATEGIC OBJECTIVE



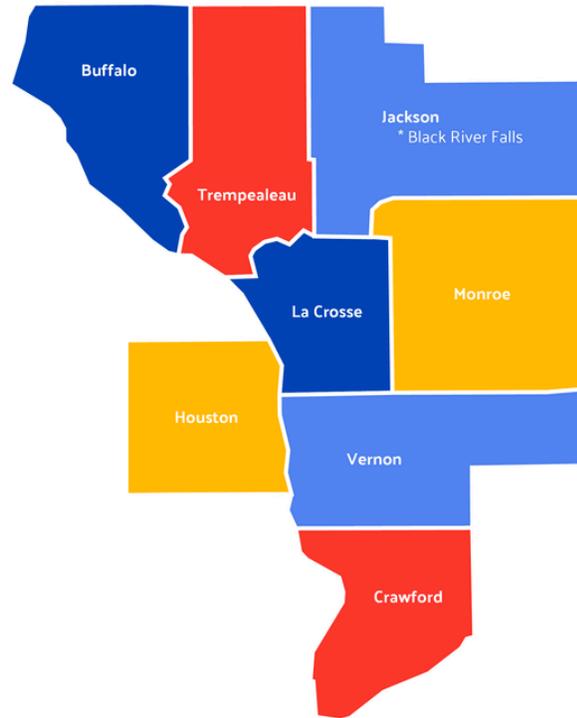
**Basic Needs** | 21 programs | \$350,000

**Community Mental Wellbeing** | 23 programs | \$500,000

## PROGRAM UTILIZATION BY COUNTY

Great Rivers United Way service area and program utilization per most recent data (2024)

COUNTY	PEOPLE	CONTACTS
BUFFALO	200	1,651
CRAWFORD	564	5,799
HOUSTON	592	40,628
LA CROSSE	18,857	678,913
MONROE	3,576	127,215
TREMPEALEAU	1,664	13,239
VERNON	1,221	28,191
OTHER/UNKNOWN	1,754	53,746



**28,428**

local people utilized  
United Way funded programs

**949,171**

times in 2024



Our support of Black River Falls is growing! Watch this video to learn more >>>



# 2025 GRANTS ALLOCATED

## BASIC NEEDS GRANTS

Distributed: January 1, 2025, through December 31, 2025

Agency	Program	Grant Amount
Boys & Girls Clubs of West Central WI	Kids Cafe Food Program	\$5,000.00
Cia Siab	Hmoob Eviction & Disconnection Prevention	19,200.00
Cia Siab	Hmoob Family Food Insecurity Interventions	9,200.00
Couleecap	Homeless Prevention & Supportive Housing	20,000.00
Couleecap	Food Security & Outreach	12,870.00
Court Appointed Special Advocates (CASA) for Children	CASA for Kids Growth	35,00.00
Family & Children's Center	Healthy Families	17,478.00
Family & Children's Center	Stepping Stones	5,000.00
Family Promise of the Great Rivers	Purchase & Renovation of New Shelter	20,000.00
Karuna	Karuna Pilot Supportive Housing Program	15,000.00
Mobile Meals of La Crosse	Mobile Meals	5,000.00
New Horizons Shelter & Outreach Centers	Homicide Prevention Shelter Program	30,782.00
Runaway Homeless Youth Mediation & Emergency Services	Emergency Youth Shelter	22,700.00
Shelter Development	the Exchange: La Crosse Area Furniture Bank	12,900.00
The Good Fight Community Center	Meal Program	5,00.00
The Hunger Task Force of La Crosse	Food Recovery Program	17,370.00
The Hunger Task Force of La Crosse	Kane Street Community Garden	9,000.00
The Hunger Task Force of La Crosse	Senior Stockbox Program	5,000.00
The Salvation Army of La Crosse County	Emergency Shelter & Meals Program	29,000.00
WAFER Food Pantry	Emergency & Supplement Food	40,000.00
Western Dairyland Economic Opportunity Council	Homeless Shelter Program	14,500.00
	<b>Total</b>	<b>\$350,000.00</b>

# COMMUNITY MENTAL WELLBEING GRANTS

Distributed: July 1, 2025, through June 30, 2026

Agency	Program	Grant Amount
Big Brothers Big Sisters of the 7 Rivers Region	Empowering Minds: Building Mental Health & Wellbeing	\$28,578.00
Boys & Girls Club of Sparta	Be GREAT	28,776.00
Boys & Girls Clubs of Greater La Crosse	Youth & Family Services	28,791.00
Cia Siab	Hmoob Elders Mental Wellbeing	29,325.00
Coulecap	Social Security Outreach, Access, and Recovery (SOAR)	13,350.00
Court Appointed Special Advocates (CASA) for Children	CASA for Kids Impact	13,835.00
Family & Children's Center	Outpatient Counseling	13,640.00
Family & Children's Center	The Other Door	15,768.00
Family Promise of the Great Rivers	Operational Support for Case Management	50,000.00
HorseSense	Empowering Lives Through Equine Assisted Services	21,165.00
Independent Living Resources	RAVE Recovery Avenue	13,925.00
Karuna	Karuna Pilot Supportive Housing Program	15,875.00
La Crescent Area Healthy Community Partnership	Neighbors in Action	31,950.00
La Crosse Area Family YMCA	Community Mental Health at the Y	30,150.00
New Horizons Shelter & Outreach Centers	SAAFE La Crosse Outreach Program	27,500.00
Next Steps for Change	Peer Support for Monroe, La Crosse, Vernon & Crawford Counties	20,000.00
Scouting America - Gateway Area Council	Stronger Together: Scouting for Mental Wellness	6,200.00
The La Crosse Lighthouse	Peer Support Services	31,555.00
The Parenting Place	Strong & Connected Families	26,840.00
Western Dairyland Economic Opportunity Council	Retired Senior & Volunteer Program (RSVP)	5,000.00
Western Dairyland Economic Opportunity Council	Strengthening Rural Families	13,347.00
YWCA La Crosse	Intergenerational Care Center	16,680.00
YWCA La Crosse	Restorative Practices	17,750.00
<b>Total</b>		<b>\$500,000.00</b>

**Great Rivers United Way**

1855 East Main Street,  
Onalaska, WI 54650

(608) 796-1400

[www.gruw.org](http://www.gruw.org)

